

FACTS ABOUT YOUR WATER SUPPLY

- * Did you know that there are 364 fire hydrants in Klamath Falls supplying water for your protection against fire?
- * There are 121.2 miles of water mains in the City!
- * Fire Insurance rates are 34% dependent on the water system of a city, and Klamath Falls is more than adequately supplied!

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When you need a new metal or stainless steel sink made call 6616 or see G. C. Motley, 812 Klamath Ave. He has flue extensions, caps, revolving tops, patent flues, roof jacks and gutter and downspout and most anything you want in sheet metal.

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Members of the Klamath Board of Realtors Are All Well Versed In Property Values and Ethical Advisors

Prospective purchasers of real estate will always find it profitable to deal with a Board member who is qualified under a self-imposed code of ethics to serve both the buyer and seller with equal fidelity.

By R. KENNETH EVANS

That Klamath Falls has developed to be the most important industrial, commercial and distribution center of southern Oregon, is traceable to many factors. One of these vital factors has been the conscientious efforts that have been put into aiding this development by the members of the Klamath Board of Realtors. This organization, through its Realtor members, has been the clearing house for the transfer of all types of properties which has been essential to furthering the outstanding growth and expansion that has been experienced by Klamath Falls in the last decade. Prospective purchasers of any kind of real estate have found that it is profitable to deal with a Realtor who is an expert, qualified under a self-imposed code of ethics, to serve both the buyer and seller with equal fidelity. There are, today, 27 real estate brokers and 36 real estate salesmen for these brokers in Klamath Falls that are licensed under the legislative requirements of the state of Oregon and, members of the Klamath Board of Realtors.

For the last forty-two years there has been a Klamath Realty Board in Klamath Falls, whose members have cooperated with each other and maintained a high standard of ethics, integrity and dependability. The first board was organized back in 1911 by such real estate dealers as Frank Ira White, J. B. Mason, W. S. Slough, Wilbur White, E. M. Chilcote and others. Many of these original Realty Board members are not now identified with this field of service but, in their time, they did their part to build this region's stability. This board functioned efficiently until the economic reactions of World War I, made it practical to become dormant.

BOARD AGAIN BECAME ACTIVE
The economy of the Pacific Northwest had again become normal by 1922 and, the Klamath Realty Board was again put into active status. It functioned as the ethical "clearing house" for the transfer of all types of properties until the early part of the national depression, in the 30's, when it was dissolved.

After a lapse of about three years, the Klamath Board of Realtors was established, and has always been an affiliated member of both the State and National Associations of Real Estate Boards. To be a member of the Klamath Board of Realtors it is mandatory that a membership be retained with the National Association of Real Estate Boards, and adherence is pledged by each member to the code of ethics set up by this national association. This code is established as the Code of Ethics of the Klamath Board of Realtors. The preamble of this Code of Ethics is indicative of the rigidity of the entire code structure which applies to professional relations, relations to clients and relations to customers and the public to be followed by each member.

This preamble is: "Under all is the land. Upon its wise utilization and widely allocated ownership depend the survival and growth of free institutions and of our civilization. The REALTOR is the instrumentally through which the land resource of the nation reaches its highest use and through which land ownership attains its widest distribution. The Realtor is a creator of homes, builder of cities, a developer of industries and productive farms."

OBLIGATIONS ARE IMPOSED
"Such functions impose obligations beyond those of ordinary commerce; they impose grave responsibility and a patriotic duty to which the Realtor should dedicate himself, and for which he should be diligent in preparing himself. The Realtor, therefore, is zealous to maintain and improve the standards of his calling and shares with his fellow-realtors a common responsibility for its integrity and honor."

"In the interpretation of his obligations, he can take no safer guide than that which has been handed down through twenty centuries, embodied in the Golden Rule: 'Whatsoever ye would that men should do unto you, do ye

also unto them.' "Accepting this standard as his own, every Realtor pledges himself to observe its spirit in all his dealings and to conduct his business in accordance with the Code of Ethics adopted by the National Association of Real Estate Boards."

This Code of Ethics, to which every member of the Klamath Board of Realtors pledges himself, sets up rigid specifications by which, to retain his membership and profit by the cooperation with fellow real estate men, every member must adhere to the letter of the Code. This, alone, assures every prospective buyer of real estate, commercial or industrial properties in Klamath Falls, that he is dealing with a member of this Board, that he will get the benefits of this rigid code of ethics. It may come as a revelation to many to know that the word "REALTOR" is one which has been created and is owned and controlled by the National Association of Real Estate Boards. Only members of the Klamath Board of Realtors, who are affiliate members of the National Association, are permitted to use this "Realtor" emblem and the word, describing his business. Therefore, every prospective buyer of real estate or any type of real property will find it profitable to deal with the broker who is qualified to display this emblem denoting that he is a "REALTOR".

AN ENVIALE RECORD
Records will show that the majority of the transfers of property in the Klamath Falls region has been made through those real estate brokers and their affiliated salesmen since this Klamath Board of Realtors was set up sixteen years ago. The Klamath Board of Realtors has met all the "ups and downs" of the economy in this region with optimism, faith and confidence in the future growth and stability of this section of Oregon. This, alone, has created a psychological atmosphere that has contributed, immeasurably, to the outstanding growth of commerce, industry, population and the development of the natural resources of Klamath Falls, Klamath county and the Klamath Basin.

The Klamath Board of Realtors is in a good and thriving condition and, its members are optimistic, harmonious and cooperative. The Klamath Board of Realtors has witnessed the growth of Klamath Falls from a small struggling commonwealth to its important economic position maintained today.

The Klamath Board of Realtors is headed, today, by Burton Gray as its president. Ron Fisher is vice president and Ann Mason is the secretary. A board of directors, composed of the president, vice president and Al Longe, "Pat" Howes and Coral Sabo, direct the activities of the Klamath Board of Realtors. Regular meetings are held and every member of the Board is afforded the advantage of lessons in experience gained by his fellow members.

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REAL ESTATE INFORMATION
Is Available To You
Through Your REALTOR

Through his connection with the National Association of Real Estate Boards, your Realtor's source of property knowledge is the largest in existence. Being in contact with thousands of fellow-realtors throughout the country who read, study, analyze, discuss and delve into all phases of realty-trends, he brings to you a storehouse of valuable data second to none! The real estate market is generally gauged by millions of known facts of the past. Your Realtor has such facts at his finger tips for your guidance and benefit.

ENTRUST YOUR PROPERTY PROBLEMS TO YOUR REALTOR

The REALTOR'S Extra Knowledge Is At Your Service...

HE IS equipped to advise and direct your real estate affairs understandingly. He assumes the responsibility to protect your interest as does your doctor... your health.

IF YOU ARE—contemplating investments in real estate—be sure to consult a member of the Klamath Board of Realtors for expert guidance.

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