

SEARS
ROEBUCK AND CO



Spring Savings Festival

SHOP AT SEARS AND SAVE

frosty cool...
summer handbags
values to 2.95!

Specialty priced
\$1.44

Take note of these values... and just try to beat them! Durable plastics, adorable fabrics in the greatest selection of styles and finishes ever... pouches, vanities, boxes, draw-strings, swaggers! Straw and linen textures, caviar beading, ribbed finishes... crisp piques and eyelet cottons that launder like a hanky! Here's your chance to buy a complete handbag wardrobe, at prices that won't dent your budget.



Spring Coats
For 7 to 14 Misses
2nd OFF



Men's Plisse Shirts
Cool... Need No Ironing!
Only... **1.77**

Royal Purple
Women's Anklets
3 Pair 97c
Reg. 39c pr. Crewtop anklets. Sizes 8 1/2 to 11.



Nylon Tricot Brief
Long-Wearing Miracle Nylon
At Sears Reg. 79c **66c**
Now! At a special low price, all nylon briefs. Tea Rose, Nile Green, Blue, Black and White, Small, Medium and Large.

Tot's Combed Cotton Polo Shirts
Regularly 89c!
59c
Handy wash shirts for hard-playing children. Rib knit crew neck. Assorted solid and stripes. 3-6x.



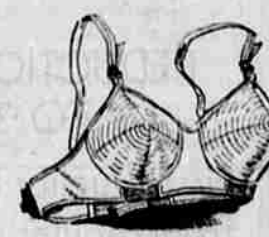
Lacy Net Trimmed Nylon Slips
Reg. 3.98 **2.99**
Two seams or four gore style. Nylon lace and nylon net trim. Straight backs, white. Sizes 22-24.



Sale! Durene Socks
Fine Mercerized Knit Cotton
Only... **4 for 1.00**
Buy now for extra savings during this sale! Durene socks with cute fancy cuff patterns. Wrapped 4 to a gift box.



sheer
hosiery 66c
Another dividend buy—51 gauge nylons—All full fashioned. Save now at this low price.



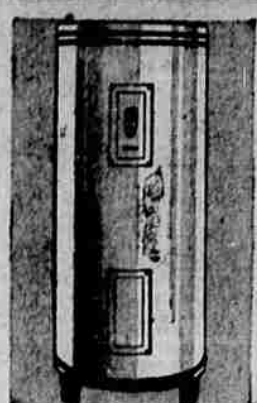
Cotton Bras
Reg. 1.00 **88c**
Assorted styles white cotton brassieres. Sizes 30 to 40, A and B cup.



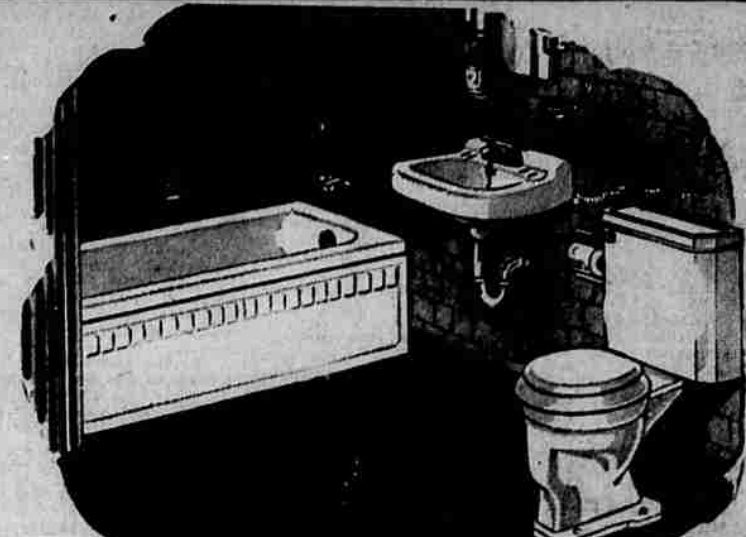
Jumbo Cotton Dish Towels
Firm, Highly Absorbent Weave
Were 39c, Now **29c**
Stock up and save today! Perfect all-purpose utility towels of sturdy, firm cotton. Practical, large 16x29-in.

SHOP THE COUPON WAY
Orlon tailored panels
41x81
Reg. 3.39 **2.88**
Exquisitely dainty in this new most-practical-of-all decorative fabrics. Orlon... tough enough to wash in machine! 81" length in soft eggshell. Hemmed sides and bottom, 41 inches wide.

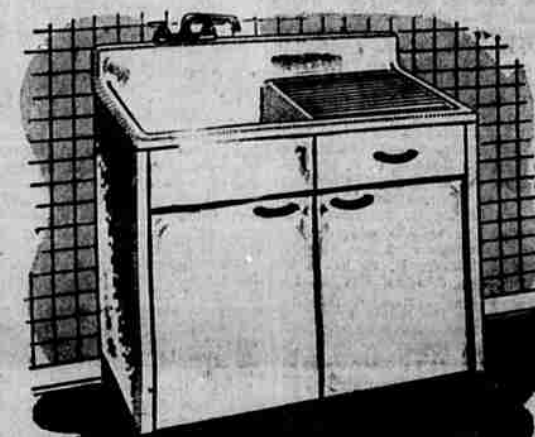
SHOP EVERY DEPARTMENT! CHECK EVERY ITEM! COUNT YOUR SAVINGS!



Homart Electric Water Heater
Double Heating Element
Reg. 94.50 **88.40 aal.**
Heavily galvanized tank. 3-in. fibre glass insulation reduces heat loss and operating costs. All steel outer jacket covered with white baked enamel. Concealed water and electric connections. Has double heating element, automatic thermostat.



Special! Would Be 160.98! Homart 3-PC. HOMART BATHROOM SET 149.88
Hoot Mon! Here's a thrifty-priced bathroom ensemble... a real demonstration of value! Steel tub has white porcelain enamel finish. Vitreous china lavatory and toilet. Fine for a second bathroom!



HOMART Cast Iron Sinks
Reg. 87.95 **78.88**
Compact 42x20 in.
Ideal for homeowners who need to save space! Porcelain enamel finish. 22x15x4-in. built, 18x18-in. left or right-hand drainboard. Cabinet doors and drawer open freely. Hot water and mixer faucet and sink strainer.



COME IN EARLY, COME OFTEN! STOCK UP AND SAVE



Annual Spring OIL SALE
17c QUART IN YOUR CONTAINER
Regular 21c Quart ALLSTATE Compounded Heavy Duty Motor Oil
10c QUART IN YOUR CONTAINER
Regular 19c Quart ALLSTATE Regular Quality Motor Oil
1/2 PRICE!
★ Meets All Heavy Duty Requirements of Modern Cars
★ Comparable to Other Oil Selling Up to 45c a Quart
★ Cleans, Cools, Clings as it Lubricates Your Engine
★ Save 4c a Quart! Buy in Bulk during this Sale
★ Cleans as it Lubricates for Smoother Performance
★ 100% Vacuum Distilled; Non-Detergent; No Additives
★ For the Car Owner Who Wants Lubrication at Low Cost
★ Buy Allstate Regular in Your Container. Save 5c!

NOW NEW LOW PRICES ON MENS AND BOYS JEANS!



Men's Band Top 11-oz. Jeans 2.79
Boy's Band Top 11-oz. Jeans 2.29
New Reduced Price



Hercules Bib-Tops
Sanitized Max. Shrinkage 1% **2.98**
Heavy 9-oz. core dyed denim. Doubly sewn and Rust proof button fly front, reinforced at all strain points, with top snap. 28-44.



Allstate Plugs
With New Pyrex Insulator
Now Only... **49c**
Save gas, get smoother performance at low cost with Allstate spark plugs. Full power from every drop of gas!



Pushbutton Drainer
Save! Change Oil Yourself
Fits All Cars... **2.98**
Change motor oil right in your own garage—and save! Push the button, and your oil is drained. No mess, no fuss.



Allstate Motor Oil
In Handy 5-Quart Carry Kit
Now Only... **1.60**
Heavy duty quality... best for new cars, best for any car! Gives increased life, power to engine, better gas mileage!



Oil Filter Refills 1.19
Allstate close-mesh refills fit most cars. Removes dirt, grit from oil stream. A buy!

Oil Filters and Refills 4.59
Use in place of throw-away filters, save on replacement costs. Easy to drain unit.

"Satisfaction guaranteed or your money back" SEARS
Store Hours: 9 A.M. to 5:30 P.M.
123 So. 6th Phone 5188