

MATTRESSIES FACTORY TO YOU

Carlson's Mattress & Upholstering Co.
2405 South 6th — Phone 4510

IF YOUR CREDIT'S GOOD

IT'S GOOD WITH US

Motor Overhauling • Motor Tune-Up
Body and Fender • Clutch, Transmission,
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Manufacturers of Quality

LUMBER and BOX SHOOK

SINCE 1929

KLAMATH BASIN PINE MILLS CO.

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Manufacturers of

MOULDINGS ★ CUT STOCK ★ LUMBER
"TOKETEE" WESTERN Philippine
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CAR-AD-CO COMPANY

Manufacturing the New

SUPERIOR
UNIT WOOD WINDOW

A Nationally Advertised Product PHONE 2-3451

The California Oregon Power Company

Building and Growing with the Klamath Basin

• Miles of Pole Line Klamath County:
1946 - 760 miles 1952 - 920 miles
22% increase in 6 years

MONARCH TIRE SERVICE

Your GENERAL TIRE Dealer

Byron K. Teed, Owner
SINCE 1926

TRUCKERS

Now is the time to have your tires capped
We Give S&H Green Stamps

Authorized
KRAFT SYSTEM
TIRE RENEWING

By Factory Trained
EXPERTS

Eastside Electric Company Supplies Important and Dependable Service To Industrial and Agricultural Operations

The majority of the large and small electric motors used for this service are either supplied new, rebuilt, or are serviced by this firm. For over 20 years this electrical firm has been an important part of the Basin's industrial and agriculture structure.

By R. Kenneth Evans

Service and installation of motors and electrical equipment in the majority of the industrial plants in the Klamath Basin has been the major function of the Eastside Electric Company, under the ownership and direction of Ray Bigger, since 1932. That year he purchased the electric service then operated by A. P. Lyle, located on South Sixth, on the east side of Klamath Falls. The business had been operated by Lyle for about 10 years. Due to the location, the new firm was named the Eastside Electric Company, which name it maintains today.

Ray Bigger has been in the electrical industry since his high school days. His father, P. E. Bigger, was in the electrical construction field in Idaho, and many of the transmission lines of the Idaho Power Company, covering almost the entire state, were constructed by him.

FIRM MOVES

After Ray purchased the Lyle electrical firm, he moved it to 127 South 9th Street where it was operated until 1937. The growth of the business and of the entire Klamath area made larger quarters necessary and the building at 625 Klamath Avenue, present site of the firm, was purchased.

Since its beginning, Eastside Electric Company has supplied the majority of the saw-mills and industrial plants in the Klamath Basin with their electric motors and has maintained the service behind them. The firm has been the distributing agency for the industrial line of the Westinghouse Electric Company in the Klamath territory and has always carried a large inventory of new motors, auxiliary parts and equipment for their installation and service. Westinghouse motors of all sizes up to 300 horse power capacity are carried in stock.

GENERAL ELECTRICAL CONTRACTING BUSINESS

In the general electrical contracting field many of the major industrial installation jobs have been done by Eastside. These include the Pelican Theater building, the Pelican Cafe, the Great Northern depot, the D.O. Williams building, the large automatic elevators at the Tulana Farms project and many others.

MOTOR REPAIR LOCATION ADDED

Motor rewinding, repair and reconditioning brought such a volume of business to the 625 Klamath Avenue location that by 1946 additional room was needed. That year a motor plant was built at 433 Market St. in Klamath Falls and established under the name of Ray Bigger Electric Equipment Co. At the present time all of the motor repair work and rewinding is done at the Market Street plant. Kenneth Esies is the superintendent in charge, while Lloyd A. "Lube" Young is the superintendent of the wiring and electrical construction end at the Klamath Avenue location. Young has been identified with this work for more than 30 years. It has always been Ray's policy to employ capable, trained journeymen electricians and this has been a big factor in maintaining the enviable reputation for satisfactory work that the firm has enjoyed for more than 2 decades.

The Eastside Electric Company is now operated as a partnership formed between Bigger and his daughter, Barbara Jean Gallagher. Richard H. Gallagher is operations manager of the plant and has been in that position since his graduation from Oregon State in business administration in 1950. Gallagher served 5½ years in the army during the war, first going on active duty with the local National Guard unit. He was discharged in 1945 as a first lieutenant and immediately took up his education work at Oregon State.

REDDING PLANT ANNIVERSARY

This month the Redding Industrial Electric, Redding, California, celebrates its fifth anniversary since being purchased by Mr. Bigger. The Redding plant was established March 2, 1948, and has grown from an eight man operation to a place where, on its fifth anniversary, 50 workers are regularly employed. Ken Ulrich, a nephew of Ray's, who was raised in the electrical business and who received his electrical training under Ray, is operations manager at Redding. His training and background of experience enables him to efficiently supervise the contracting and service work that is done on such a large scale by Redding Industrial Electric.

Donald Bigger, Ray's son, on completing his education at the University of Oregon, took over as business manager at the Redding operation. Don was in the Air Corps during the war and has done post graduate work in business administration at Oregon State.

EXPANSION IN AGRICULTURAL FIELD

With the growth of irrigation in the Klamath Basin, Eastside Electric has established a department to work in conjunction with the pump contractors, doing much of the electrical wiring for the operation of irrigation systems. The same efficient service is devoted to the installation of the motors which operate the pumps and sprinklers and keeping them in efficient operating condition as has characterized the services rendered the saw-mills and industrial plants.

Today, the Eastside Electric Company, including Ray Bigger, Electric Equipment maintains regular employment for 25 trained workers. This creates an annual payroll in excess of \$100,000. The development and expansion of this business closely coincides with the growth of the Klamath Basin.

Mr. Bigger maintains his executive offices at the 625 Klamath location.

Atomic Safety Test Slated

LAS VEGAS, Nev. (AP) — In the event of atomic attack, should you remain in your automobile or seek shelter in a building?

The answer to that question will be sought when the Atomic Energy Commission holds its March 17 test.

J. W. Kerns Identified In Farm Advancement

(Continued from Page 8.)

capacity, year in and year out. There is a Farmall tractor for every purpose.

The McCormick No. 127 SP harvester-thresher, self-propelled, offers the greatest values in combines today. It has many advantages over other types of harvester threshers. The McCormick tractor plows are especially adaptable to the tilling of land in the Klamath Basin, and the McCormick plow chief bottom eliminates share sharpening. These are just a few of the superior highlights of the type of farm machinery supplied by J. W. Kerns. The heavy International industrial line of crawler tractors and equipment is supplied by J. W. Kerns for Klamath and Lake counties, under franchise.

A complete tractor shop with trained mechanics is equipped to do a complete rebuilding or major repainting job on any tractor. The blacksmith and farm machinery repair shop is also maintained by factory trained mechanics who can do, satisfactorily, any repair or rebuilding job.

AS These Features:
• Touch-Cool Guard-O-Matic gas area heaters
• Your propane tank gas and appliance dealer for the entire Klamath Basin
• Klamath Gas Co.
Main St. at Link River Phone 2-2541



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TOUCH-COOL-GUARD-O-MATIC GAS AREA HEATERS
YOUR PROPANE TANK GAS AND APPLIANCE
DEALER FOR THE ENTIRE KLAMATH BASIN

KLAMATH GAS CO.

Main St. at Link River

Phone 2-2541

LOUIE'S OUR OLD-TIMER

Quiet, thorough Lewis Padgett came to Klamath Falls twenty-nine years ago as a lad of five. Went to local schools and is known as an old friend by customers whom he contacts daily as driver-salesman on the Uptown route for Consolidated Freightways. An ex-Navy man he's married, has four children. Lewis likes hunting, fishing, selling Consolidated motor freight service.



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Every Payday
Liberal Earnings
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WHETHER YOU ARE SELF-EMPLOYED?

Whatever your occupation, you need to protect yourself and your family... by pre-paying your surgical expenses and hospital care... and obstetrical service.

Klamath Medical Service Bureau

405 Pine St.

(Non-Profit Blue Shield Plan)

L. A. Brown, Mgr.

How long before your luck runs out?

It's Not
WHOSE FAULT
BUT
WHO'LL PAY!



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• Herald and News people spend more payroll dollars in Klamath than all Klamath subscribers and advertisers spend with the Herald and News. National advertising brings the new money here.

Herald and News

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Machine, Carriage 1"-36"
Cadmium Plated
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"Largest Stock in Southern Oregon"

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Redding, California

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