

SEARS VALUE DEMONSTRATION

ROEBUCK AND CO. SHOP AT SEARS AND SAVE

Terrific Value! Save 99c

Nylon Slips

Regularly 3.98

2.99

Made to sell for 3.98! Good opaque nylon tricot knit trimmed with nylon lace and net. Pink, white. 32-40.



SALE STARTS TOMORROW

SPECIAL PURCHASE, EXTRA SAVINGS!

COLDSPOT
Spacemaster

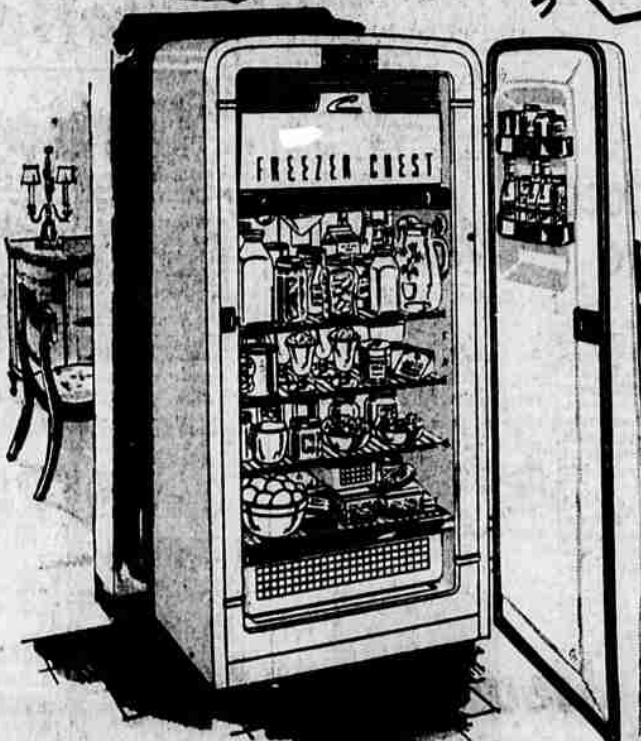
Our Usual Price Would Be 279.95

257⁸⁸

10.00 Down, 12.00 Month on Sears Easy Payment Plan
(Usual carrying charge)

- A Coldspot Silver Jubilee Celebration value
- Big 11.5 Cu. Ft. Coldspot
- Giant freezer stores 51-lbs.

See its beauty—see its size! Then you will want to look at the Coldspot Silver Jubilee price! Amazing savings are yours when you consider the great new features of Coldspot—sold only by Sears.



Juvenile Polo Shirts

Reg. 98c

59c

Special low price for this sale only! Fine combed cotton in trail-blazing stripes. Short sleeves, crew neck. Sizes 3 to 6x. Buy several now!



Men's Denim Work Shirts

Regularly 1.98

1.77

Colorful, washable sport denim in handsome matched plaids. Sanforized — max. shrinkage 1%. Sizes 14-17.



Colored Anklets

Regularly 29c

4 pairs 1.00

Grand selection of women's and children's anklets at a special price! Bright colors in fancy and plain patterns and knits. 6—10 1/2. Hurry in!



Plaid Tablecloths

For Gay Informal Dining

54 inches..... **1.88**

Woven plaid and checks of cotton. Neatly hemmed, washable. Choice of gold, red, green or blue.



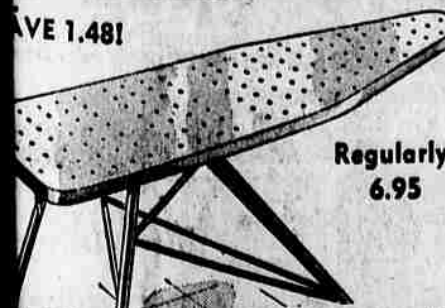
Jumbo Bath Sets

6 Colors..... **1.99**

Here is a low, low price on this big 27 x 48-in. mat and lid cover set! Thick chenille, latex-treated "Non-skid" back.

SALE SAVINGS! BUY NOW!

SAVE 1.48!



Regularly **6.95**

Ironing Board

Ironing ease! Perforated top with white enamel. Positive lock device. Tipped legs. 15x54x32

5.47

KENMORE WASHERS

Regularly 169.95
SAVE 21.07!

148⁸⁸

5.00 Down, 7.00 Month on Sears Easy Payment Plan
(Usual carrying charge)

Hurry! Hurry! Hurry! Out they go at earth-shattering savings! Get Kenmore semi-automatic washing! Get the exclusive Visi-Matic wringer, giant, porcelain enameled tub! Get going to Sears now for savings... see the selection... check the amazingly low prices!



SHOP EVERY DEPARTMENT! CHECK EVERY ITEM! COUNT YOUR SAVINGS!



Sheer Nylon Briefs
Pink! Blue! White! Mauve!

Reg. 98c

Priced At..... **68c**

For long wear and real economy make nylon your choice. Runproof 15 denier nylon tricot with elastic leg. S, M, L.



Apron Assortment
Styles And Prints Galore!

Fruit of the Loom

Assorted..... **88c**

Trimmed in contrasting binding, tie-tac, ruffles... 2 reversible, 8 bib styles, 2 band styles. Regular fits up to size 40.



Briefs and Shirts
Soft White Corded Cotton

Reg. 49c

Sizes 4 to 8. **3 for 1.27**

A favorite with the younger set. Briefs made with elastic waist and fly front. Shirts have reinforced neck, arms.

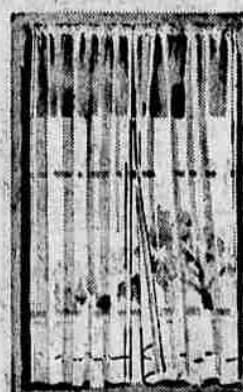


Training Pants Buy
Infants' Double Fabric

Reg. 39c

4 for 99c

Special bargain this sale only! Infants' double fabric training pants with triple stretch. Shrink to fit fabric. White. Sizes 1-4.



Rayon Panels
40x81-inches

Regularly 1.29

77c

Enjoy the beauty of these lovely curtains at Sears usual low price! Carefully tailored with woven side hems, headed tops and 4-inch bottom hems. Available in Ivory white. Don't miss this buy, hurry in today!



Plastic Shower Curtain Set

5.18 Value

Sensational **1.99**

Savings at your bath! Dress up your bathroom with this attractive set. Lovely Swan Lake pattern hand-painted on Harmony House plastic. Your choice of assorted colors. 72x72-in. shower curtain. Matching window curtain. Expertly sewn with nylon thread. Buy today.

Folding Wood Stepstools

Regularly 1.98

1.49

Fold compactly for storage. 2-feet high. Just right around the shop and home! Ideal for hanging curtains, cleaning, dusting and many other household tasks!



12-Month Guaranteed Crusader TIRES

SAVE 3.00!

Regularly 12.95

9.95

600x16

Take off your winter tires — save now for summer driving.

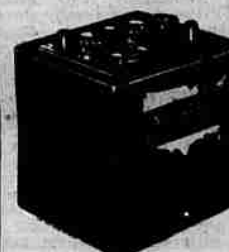


FREE WHEEL BALANCING!
Small Charge for Weights

ALLSTATE Battery

11.99

Prices slashed on factory fresh batteries. 24 month guarantee. Heavier duty Allstate. Save at Sears.



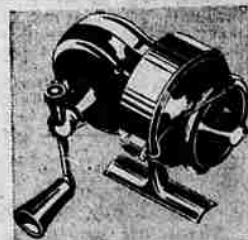
Spring Clip Pins

2 doz. **15c**

Large size pins priced for savings. Veneer hardwood. Corrosion plated springs.

USE SEARS EASY PAYMENT PLAN

On Small Item Purchases Totalling \$20 or More... Ask Any Salesperson.



Spinning Reels

Fine Bar's Brown Spinners

Reg. 14.95

Moderately Priced **12.95**

Streamlined. Constructed of polished Duralay. (B) Non-corrosive parts, detachable handle. 3.66-to-1 gear ratio.



Wall-Type Cabinet

Keeps Bathroom Needs Handy

Two Roomy Shelves **3.79**

Clean white enamel finish inside and out! All steel. Large mirror has decorative stencil. See this value today!

REDUCED THIS SALE ONLY!

Special Purchase Nylon Blouses

Regularly sell for 2.98 and up **2.00**

What an opportunity to stock up on fresh pastel and white spring blouses — in miracle NYLON that's such a breeze to care for... simply dunk in suds, place on a hanger, and your blouse is ready to go again! Lace-trimmed nylon looking for all the world like dainty dotted swiss! Airy nylon with tiny puckered stripes! Sizes 32 to 38.



"Satisfaction guaranteed or your money back" SEARS

Store Hours: 9:30 a.m. to 5:30 p.m.

133 So. 8th

Phone 5188