

Bad Luck Days Comes In Threes

CHICAGO (AP) — If you're superstitious, take it easy today. It's Friday, the 13th, the first so-called bad luck day since June 13, which was the only Friday the 13th in 1962.

But there are three in 1963 — today and in March and November. Only one is listed on the 1964 calendar, in August.

Bartenders School Opens Here To Give Mixologists Chance To Brush Up On Finer Points Of Mixed Drink Handling

By HALE SCARBROUGH

When Oregon gets liquor by the drink (legally) sometime in the next month or so, there's going to be a demand for bartenders who can put together what the customer asks for. So Tom LaPenna is going to operate a school for mixologists.

Tom is a fellow with about 10 years' experience tending and managing bars—the real thing, not the Oregon-type service counters and beer dispensers—and he currently works a shift at the Ponderosa Room in the Willard Hotel.

Starting next Monday he will become the faculty of a school to teach the arts and sciences of professional bartending. The school is to be located at the 97 Club, out at the Weed-Medford junction, and classes will be held nightly from 6 to 8 o'clock, with four-hour stints on Sunday.

Tuition for the six-week course is \$150 for bartenders, \$75 for cocktail waitresses.

For 20 years this state has been operating under a liquor system which promotes the consumption of beer, straight shots, whiskey-and-water, whiskey-and-soda highballs and before that there were a dozen years of prohibition. Consequently, Oregon has spawned a whole generation or two of persons who hardly know how to order anything but the most elementary of alcoholic drinks, and a class of bartenders who have never had to learn many of the finer points of the trade.

But the people of the state last November declared themselves in

favor of a change, to legalize the serving of liquor by the drink, and when the wish of the people is put into effect by legislation (expected pretty quickly, now) the situation is going to be different.

In and around Klamath Falls there probably will be from 12 to 15 places taking out liquor by the drink licenses, clubs, hotels and other public establishments, and there will be openings for probably 40 capable bartenders and 25 or 30 cocktail waitresses.

Either way, Tom figures, the schooling will be a good investment.

LaPenna worked for a number of years in some rather high-toned places around Balboa Beach, and has mixed drinks for some famous persons. Errol Flynn, he recalls, goes for something called a Salty Dog (gin and grapefruit juice, salt to taste), Humphrey Bogart is a Scotch-and-Water man, and Rita Hayworth is a Scotch-and-Water gal, Ward Bond wants



MIXOLOGISTS AT WORK — Tom LaPenna (left) and Eddie Clark demonstrate the manufacture of cocktails they will teach at a bartenders school opening Monday, in preparation for the advent of liquor by the drink in Oregon.

Because the state's liquor laws have been what so restrictive in the past, there aren't... by best guess... more than a dozen bartenders here who can mix what the customer can name.

That's where LaPenna hopes his school will come in.

The curriculum of the school will be 67 drinks, LaPenna says, 27 of them basic (Martini, Manhattan, Whiskey Sour, Daiquiri, etc.) and the remainder those just occasionally used in drinks, the various types of glassware used, proper handling and maintenance of the barback, how to figure bar finances, how to keep customers from getting drunk in the first place, and how to "shut off" a drunk with tact and without having to resort to physical force.

Above all, LaPenna says, he will try to teach sociability, how to meet the public.

That's essential, he says, for the best interests of the bartender, and his boss. It's surprising (although bar owners might be a little reluctant to admit it) how much trade comes to the bartender and not to the bar. A smile and a friendly greeting (call the customer by name, if you know it) are necessary tools of a bartender's stock in trade, and the people on the other side of the bar like it.

Tom LaPenna has had considerable experience in tending bar in states where calls for cocktails are common, and he intends to try to impart his 10 years of experience to his students in six weeks. He'll be assisted by Eddie Clark, who also came here recently from California, and the aims of the school are supported by Mrs. Alma Sweetman, local secretary of the Culinary Alliance, which includes the union for bar workers. Mixologists get higher wages than beer-drawers.

His enrollees so far include some with previous bar experience, and some with none at all. There is even a couple who don't touch the stuff themselves. Some of the prospective students expect to take on full time jobs behind the bar, and others figure on just taking part time work to supplement other income.

Don't sneak a quick look at the book. The customer would rather tell the bartender how to mix the drink than to get an experiment.

Once you've made a special drink for a customer, Tom says, you'll probably never forget it. He recalls that he had to make up something called a Chocolate Soldier once for a party of four, and the order was repeated several times during the night.

That was six or seven years ago and he's never had another call for it. But he still knows how to mix a drink bartender and of a cocktail waitress will be educating the public... and here where Bourbon-and-Water is about as fancy a drink as a lot of people think to order, that may take some doing. But the bartender or waitress should be able to suggest drinks for appropriate occasions, a before-dinner drink, an after-dinner drink, and so on. What goes best when is also to be taught at LaPenna's school.

An essential part of the business is bar management, setting up the back bar so that the bartender knows just where everything is, and so that everything that might be called for is there. Keeping the back bar supplied is the work of the bartender and his boss, and the bartender has to know every bottle in the house.

That array of plain and fancy jugs on the shelves of a well-stocked backbar don't get there by accident. Each one has a purpose and each one has a place, so the bartender doesn't fumble when he reaches for something unusual. Incidentally, it will cost about \$1,500 to stock up a backbar.

For the past month or so Tom has been saving empty bottles from the bar of the Ponderosa Room, to use in his course of instruction, and he's going to rent the various types of glassware, shakers and utensils necessary. The bottles will be filled with colored water to mention the various beverages mentioned on the labels, so for the first two-thirds or three-fourths of the course the mixing will be by dummy run.

Later on the students will get to work with the real thing.

Radio Log

- KFLW-1450 Kc. — PST**
Friday Evening, Feb. 13
6:00 Rocky Jordan CBS
6:30 Johnny Dollar CBS
7:00 Gillette Fight
7:30 Les Griffith News ABC
8:00 Michael Shayne ABC
8:30 Cruise Letter ABC
9:00 Oasis & Hayret
9:30 Concert of Favorites
10:00 10 PM Headlines
10:15 Hiwari, Craig ABC
11:00 Sign Off News Summary
11:30 Sign Off
- KFLW-1450 Kc. — PST**
Saturday, Feb. 14
4:00 Early Bird News
6:30 Early Birds
6:50 News and Breakfast Edition
7:15 Castle Roundup
7:30 News ABC
8:00 Weekend Sports Memo ABC
7:45 Neeson Mobil Serenade
8:00 No School Today ABC
8:20 Patrol ABC
10:00 Lady Skyrho
10:15 Your Navy Show
10:20 Stars over Hollywood Wood CBS
11:00 Metropolitan Opera ABC
2:30 Basin Briefs
2:55 Dancing Queen ABC
3:00 Eddie Fisher ABC
3:30 American Farmer ABC
4:00 Spin with Wynne
4:30 Today's Sports Highlights
5:45 Frank Good CBS
5:55 HomeTown News
6:00 Sophisticated Rhythms
6:20 Science and Life
6:45 Words of Life
7:00 Saturday at the Shamrock ABC
7:30 Mr. Keen CBS
8:00 Meet the Music CBS
8:30 Gene Autry CBS
9:00 The Long Range ABC
9:30 News ABC
9:30 Adia Stevenson CBS
10:00 10 PM Headlines
10:15 S. & A. Band
10:30 Bill Handstand
11:00 Sign Off News Summary
11:30 Sign Off
- KFJI — 1130 Kc. — PST**
Friday Evening, Feb. 13
6:00 Grand Heater MBS
6:15 Klamath Theater Quiz
6:30 Around Town News
6:40 Something to Think About
6:45 Sam Layton News MBS
6:55 Bill Henry MBS
7:00 Official Detective MBS
7:30 Cane Kid DLBS
8:00 It's Basketball Time
8:05 Basketball — KUHS at Grants Pass
8:00 Basketball — KUHS at Grants Pass
8:30 Newspaper of the Air DLBS
8:45 Fulton Lewis MBS
10:00 Tilt, Moody MBS
10:05 Meditation in Music
11:00 Night Owl Club
12:00 Sign Off
- KFJI — 1130 Kc. — PST**
Saturday, Feb. 14
6:00 Sunray Serenade
6:30 Farmer's Jamboree
6:45 Soak of the Pioneer
7:00 Hemingway News MBS
7:15 Breakfast Gang MBS
7:30 Today's Best Buys
7:45 Breakfast News DLBS
7:55 First Edition Local News
8:00 Best on Record
8:15 Sammy Kaye Orchestra
8:25 Holland King News MBS

12:00 Mystery Tune
1:00 News Western Caravan
1:15 Showtime Review
1:45 Marine Show
2:00 News
2:05 Listeners Choice
2:30 World News in Brief
3:00 Listeners Choice
3:30 Hollywood Calling
4:00 News and Sports

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You'll CRY!
You'll GRIN!
You'll CHUCKLE!
You'll LOVE... **RED**

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TIM CONSIDINE
JANE GREER

TOWER
NOW **JOHN WAYNE ROBERT RYAN**
FLYING LEATHERNECKS
TECHNICOLOR
DON TAYLOR
JAMES CARTER
JAY FLIPPER
WILLIAM HARRIGAN

Continuous from 1:45 p.m.
ESQUIRE
Let's get friendly... stranger!
JANE RUSSELL
Montana Belle
GEORGE BRENT
WITH SCOTT BRADY
FORREST TUCKER • ANDY DEVINE
SUNDAY!
THE BOLDEST DRAMA OF THE YEAR!
LANA TURNER • KIRK DOUGLAS
WALTER PIDGEON • DICK POWELL
THE BAD AND THE BEAUTIFUL
BARRY SULLIVAN • GLORIA GRAHAM
GILBERT ROLAND
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Shorts - Cartoon - News

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