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Consolidated Freightways Has Served The Klamath Falls Region With Local Transportation Service for 23 Years

By R. KENNETH EVANS

Transportation is the connecting link which brings production and consumption together and is a major contributor to the economic stability of a nation, a region and a community like Klamath Falls. Today — and for almost a quarter-of-a-century — Consolidated Freightways is, and has been, the solution to dependable distribution in the west from the Pacific coast to the Great Lakes. Since its establishment in 1929, Consolidated Freightways has grown to be the second largest motor freight system in the nation with an annual volume of business totaling well over \$30 - million dollars in 1952. Thousands of shippers located in 900 key cities are served daily over Consolidated's 12,500 miles of regular routes in its eleven-state system through the northwestern part of the United States between the Pacific Coast and the industrial midwest. The 3,500 trained men and women are all eager to serve the public efficiently. Consolidated Freightways over-all operation in Klamath Falls includes motor freight service with merchandise storage, TWINWAY moving van service, pool car distribution, packing and crating, local cartage and local storage for household goods, covering the entire trade territory.

Since 1930, a year after Consolidated Freightways was established, a terminal has been maintained in Klamath Falls. Today, this motor transport company can, rightfully, be classed as a local industrial service institution. A large storage warehouse is maintained at 645 Broad street for the storage of all types of commodities and household goods. There are 14 local people regularly employed. There are 8 driver-salesmen who operate the moving vans and city pick-up trucks which are permanently located here. Klamath Falls is a station for replenishing dry-cleaning used by the line-haul trucks and trailers that are transporting perishable commodities. These line-haul trucks carry agricultural products such as potatoes, grains, sugar beets, dairy products, lumber, saw and doors, mouldings and processed forest products originating in this region to markets in the 11-state area served and, through affiliation with inter-line carriers these commodities are transported to all points in the United States.

Consolidated Freightways' line-haul trucks bring to Klamath Falls, daily, a large volume of commodities such as food stuffs, consumer goods of all types as well as machinery, etc. The large warehouse is the distribution point for several wholesale establishments which stock a large volume of their commodities for local distribution in the Klamath Falls trade territory.

TERMINAL MANAGER

Merion Lang has been the terminal manager for Consolidated Freightways since September 1, 1952. He became affiliated with this motor-transport company as senior clerk in the Oakland, California terminal October 1948. Lang was transferred to Idaho Falls, Idaho as terminal manager where he served until promoted to this managerial position in Klamath Falls. W. H. (Ole) Roemhildt is sales representative in Klamath Falls and A. R. Springer is dock-foreman. Three courteous "freighters" are employed in the office.

A complete "pack-crate-ship" service is maintained in Klamath Falls for both domestic and export shipments. This service includes packing, crating, and shipping of products or household goods destined for domestic or overseas points. Consolidated specialists train for this service, the materials, the equipment and facilities are here to prepare these shipments for arrival in perfect condition—across the continent or across the world. This includes household goods to and from any point in the United States or Canada.

All of the vans for moving household goods are specially designed including proper padding, storage arrangements superior to many of the vans used by the national movers, and on a parity with the very best. Standardized equipment, including the long-haul truck-trailers, tractors and moving vans, are used by Consolidated Freightways over their entire system.

"TWINWAY" HOME TO HOME MOVING

"Twinway" home-to-home moving service by Consolidated

Freightways is the easy way to move. "Twinway" helps plan the many things that need to be done. "Twinway"—a department of Consolidated Freightways, Inc.—offers the household goods shipper a choice between two line moving methods—one of which is bound to fit the particular need. "Twinway" service number one requires a minimum of packing and no crating whatsoever. Modern vans with experienced drivers and loaders provide this ideal service. The possessions are loaded directly into the vans where they ride safely and comfortably, beautifully protected with thick, clean pads. This service saves packing, crating time, energy and extra handling. It is excellent for long hauls and short hauls, city-to-city, or "just across the street." The "Twinway" number two service is ideal for household goods which are not suitable for moving by regular vans. Trained men will carefully pack, crate and handle the shipping by rail, motor freight, air or water—to any place in the nation or to any foreign country.

Consolidated Freightways was the first motor freight organization to design and build its own highway units — the celebrated Freightliner trucks and trailers. It pioneered the use of light metal, low-pressure pneumatic tires, diesel engine and adequate braking systems. Consolidated was the first motor carrier to install insurance, retirement and benefit plans for employees, the first winner of the National Safety Council trophy, the first three-time winner of the Trailmobile trophy for fleet safety, and the first trucking firm in the west to be awarded a contract for hauling U.S. mail, by trucks, between major cities.

The northwest's largest network of leased wire facilities is the key to Consolidated's intricate and highly effective equipment dispatching operation. Control of over 2,000 pieces of line-haul equipment is maintained through instant TWX contact with all company terminals, such as the one located in Klamath Falls, with driver dispatchers, with shop and maintenance coordinators and with branches of the sales department.

Consolidated Truck Lines was organized April 1, 1929, as a holding company, and during that year purchased controlling interest in four Oregon independent freight lines. Year by year, other lines were acquired extending the operations, today, to an eleven-state system covering, daily, 12,500 miles of regular routes. The corporate name of the company was changed as of March 28, 1939, to Consolidated Freightways, Inc. Klamath Falls shippers are certainly fortunate in having available this nationwide efficient transportation service in keeping with the strategic location of the city as a distribution point for all types of commodities. One of Consolidated Freightways' greatest assets is the courteous drivers on highways of the west, who always give first consideration to fellow-travelers in passenger cars.

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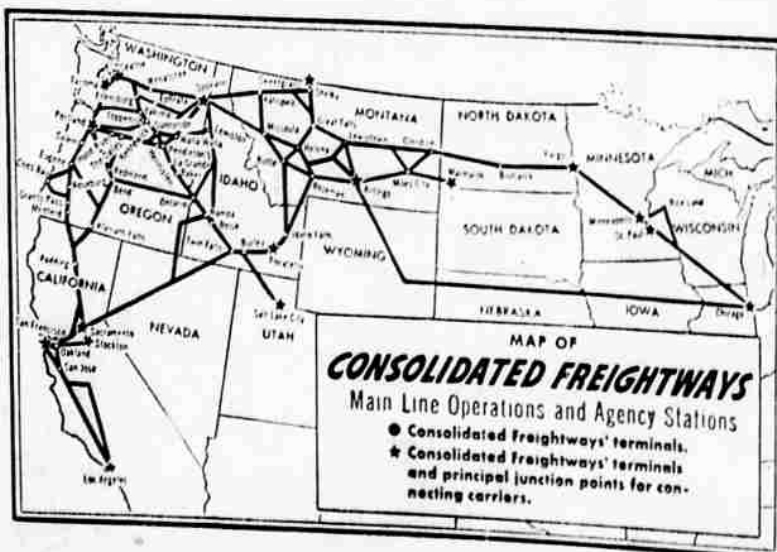
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