

Standard Optical Company

BIG 1^c SALE

BUY THIS DE JUR OUTFIT NOW! YOU SAVE \$32¹⁰



DE JUR "CITATION" CAMERA SET
This handsome set includes the famous DeJur Citation camera, an all-leather camera carrying case, the dependable DeJur "5B" light meter and a leather meter case. Everything you need for taking perfectly exposed home movies!

Only \$99.50

DE JUR "750" PROJECTOR & CASE
Big 750-watt projector with sturdy construction and theater quality performance. Complete with handsome carrying case.

Only \$159.50

- DAVIDSON DE LUXE 3-SECTION TRIPOD \$15.40
- RADIANT 30x40 BEADED SCREEN \$13.75
- BOOK, "HOW TO MAKE MOVIES" \$ 1.00
- 8MM CASTLE FILM CARTOON \$ 1.95

**\$32.10
VALUE
ONLY 1^c**

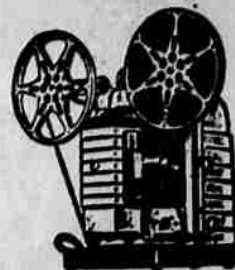
**THIS COMPLETE 10-PIECE OUTFIT IS YOURS NOW
FOR ONLY \$259⁰¹ THE PRICE OF THE CAMERA SET AND PROJECTOR ALONE**

PAY NOTHING DOWN ONLY \$4⁰⁰ A WEEK

Standard Optical Company

715 MAIN STREET

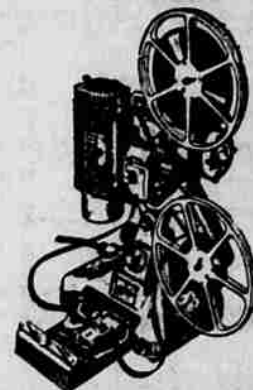
Other 8mm Projectors



BELL & HOWELL "221"

The newest of B & H 8mm projectors that's lightweight, easy to use and comes built-in an attractive carrying case. Brilliant projection.

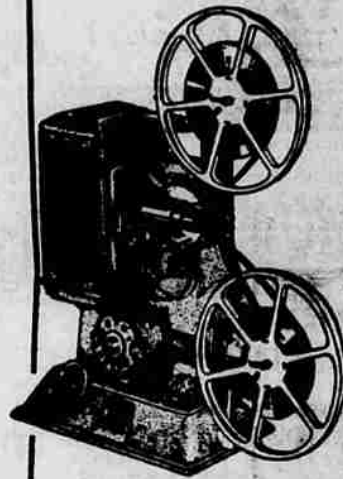
ONLY \$99.95
NOTHING DOWN
\$2 A WEEK



KEYSTONE "109"

A remarkable projector with handy lite-o-matic switch and built-in splicing unit. Complete with alligator grained case.

ONLY \$159.50
NOTHING DOWN
\$3 A WEEK



KEYSTONE "R8"

A low-priced projector built for dependable service. Easy-to-use belt-driven construction.

ONLY \$89.75
NOTHING DOWN
\$1.50 A WEEK



KEYSTONE "68"

A medium-priced projector with high-priced performance. Brilliant 500-watt projection. All-gear drive.

ONLY \$114.50
NOTHING DOWN
\$2.25 A WEEK



REVERE "85D"

A de luxe good-looking Revere projector with handsome carrying case and Revere guarantee.

ONLY \$124.50
NOTHING DOWN
\$2.50 A WEEK

8mm CAMERAS



BELL & HOWELL "134-W"

Outstanding 8mm movie camera with the famous Bell & Howell reputation and lifetime guarantee.

ONLY \$79.95
NOTHING DOWN
ONLY \$1.35 A WEEK



KEYSTONE "32"

The matchless Keystone "Olympic" with 21 valuable features including famous "magna-finder" for wide-angle viewing.

ONLY \$78.00
NOTHING DOWN
ONLY \$1.35 A WEEK



KODAK BROWNIE

An easy-to-use, economical 8mm movie camera with sturdy construction, handsome leather-grain finish.

ONLY \$42.50
NOTHING DOWN
ONLY \$1 A WEEK



KEYSTONE "29"

Outstanding movie camera with features of a far more expensive camera, including interchangeable lens mount.

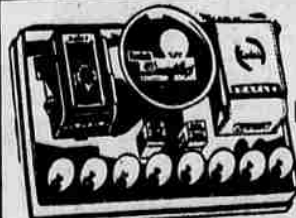
ONLY \$49.95
NOTHING DOWN
ONLY \$1 A WEEK



REVERE "50"

Handsome 8mm Revere camera at new low price. Easy to use, attractive to own.

ONLY \$49.50
NOTHING DOWN
ONLY \$1 A WEEK



**KODAK
DUAFLEX
KIT**

A complete outfit, including camera, flash, case, film, flash bulbs and batteries.

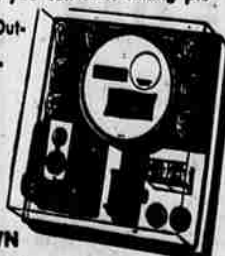
COMPLETE ONLY \$33.45
NOTHING DOWN, \$1 A WEEK

EASTMAN HAWKEYE FLASH

Indoors or outdoors, you can start taking pictures right away. Outfit includes everything you need in gift box.

ONLY \$13.50

NOTHING DOWN
ONLY \$1 A WEEK



ARGUS "75"

FLASH OUTFIT

A camera that will give good results from your first picture, on. Has attractive leather carrying case, film, flash bulbs and batteries.

ONLY \$24.03

NOTHING DOWN, \$1 A WEEK

