

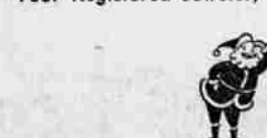
Martha Shops And Shops For A Merry Christmas



Wonder of Christmas!

The laugh of a child, a hand held in yours, a toast to the future, a prayer said at dawn and a GIFT of COSTUME JEWELS from RICKYS . . . GIFTS to treasure . . . lucky the lady who merits a flash of RHINE-STONES, jewels with the mark of ROYALTY . . . PEARLS and golden gifts so newly arrived they are still in tissue . . . each one a triumph of design . . .

Glittering expansion BRACELETS, EARRINGS, PINS that separate into CLIPS, CHOKERS . . . costume jewels SINGLY and in SETS, trinkets with a CARTIER look, BEADS in every color, every length . . . at RICKYS. TERRIFIC Christmas buys, lovely to look at, gorgeous to wear . . . make a splash and tuck a gift of jewels into her Christmas stocking, from "Your Registered Jeweler," 700 Main.



RICKYS

It Never Fails!

When life seems the most "teejus," when you just CAN'T walk another block and CHRISTMAS shopping has lost its glamour, along comes the KLAMATH FLOWER SHOP with a Santa SOLUTION . . . FLOWERS . . .

For your own "I've-done-it-beautifully" and the "We-hope-you-like-it" answer to CHRISTMAS buy a ROSE BOWL, symbol of constancy, THREE sizes . . .

Deck your home with HOLLY WREATHS . . . extravagant LOOKING but little-priced ARRANGEMENTS for mantel, table, hall, new holiday FASHION of native greens, cones, twinkling tapers, holly, red ribbons and colored balls . . .

YOUR poinsettias are bursting into bloom,

ready to brighten your Christmas Day, prices START at \$1.75 for BEAUTY at the KLAMATH FLOWER SHOP that will be OPEN Monday, Tuesday, Wednesday evenings before Christmas Day, to HELP procrastinatin' Santas . . . the place? 1211 Main . . . the phone? 4159 for the

KLAMATH FLOWER SHOP

Sing a Song O' Sixpence!

A pocket full o' rye four and twenty blackbirds that DIDN'T come from CARTERS' . . . but they're just about the ONLY delicacies we didn't find for your CHRISTMAS table, your Christmas SNACKS . . .

Discovered those delectable Wilshire pack, famous California DRIED FRUITS, plump with sunshine, sweetened with rain, D A T E S, FIGS, PINEAPPLE, CHERRIES, NUTS, beautifully packed . . .

Fancy CHEESES, take your pick of these, many STRANGE to our clime, HOLIDAY pretty, DO TRY SMOKEY MOUNTAIN, TANGY CHEDDAR . . . at CARTERS'

Send a gift of PRESERVED GINGER from the misty hills of CHINA, daintily done in Oriental fashion . . . SWEETS . . . jeweled colors in posy garlanded crystal jars, R A S P B E R R Y jam, ORANGE marmalade, spiced APPLE butter, golden QUINCE jell, GRAPE preserve and PLUM jam

Take your time and shop for WINE JELLIES . . . the famous IMPORTED VERKADE confections, the hundred and ONE LUXURY foods found in this FINE food store, where QUALITY is the key to discriminating homes . . . where SERVICE is the WATCHWORD, where shopping is a pleasure, 142J Esplanade, "Your Most Thoughtful Grocer,"

CARTERS'

This Is a "Who Done It?"

"Who dreamed up" the idea of silly sayings on "refreshment" GLASSES . . . "Who done brought 'em to K.F." . . . "Who done found 'em this week at YOUR STORE?"

WE have the answers . . . YOU can find them by going to the mezzanine and snooping . . . FOR hand-decorated "Swing 'em high and swing 'em low, keep on swinging that calico," tumblers . . . CADILLAC come-on-ers . . . frosted KIBBITZERS, heavy duty HUNTING scenes . . . novel, frosted B E E R STEINS . . . LITTLE glasses, BIG glasses . . .

Frosted glasses in pastel colors for JUICE, 6 for \$1, WATER, 6 for \$1.19, ZOMBIES, 6 for \$2. These are GAY FAD fantasies, product of artists in the field of ceramic art. Each piece of Gay Fad glass is designed for special appeal to those who appreciate intriguing, colorful gaiety, a bit of nonsense, of insurance against "mental growing old . . ." even the sharpest razor CAN'T scrape off the color, design.

Found some lovely hand-cut crystal, each piece going at 65c, FIVE sizes in these, a COMPLETE set will be a REGAL gift from you and the folks at 721 Main,

YOUR STORE

What Lights Up A

Christmas tree? . . . INTANGIBLES you cannot see . . . the HEARTBEAT of a child's delight, waiting for morning through the night . . . the warmth of love that brings the glow of standing beneath the mistletoe . . . AND a gift from TOWN SHOP . . . the NICEST gift of ALL, a gift to WEAR.

Don't be an UNDECIDED Santa when the field is WIDE open . . . when TOWN SHOP is a fairyland this year . . . all twinkly, glittery, Christmasy, with the kind of GIFTS that will say M E R R Y CHRISTMAS in the sweetest way . . .

Satin HOSTESS ROBES that mould and flow . . . quilted cotton robes as comfy as an old fashioned bed . . . ORLON robes that thrive on SUDS . . . angel-like sheer NEGLIGEEES . . . robes in between for EVERY use, every pocketbook.

Lace-lavish, "siren-scenery" GOWNS and SLIPS and PANTIES, white, pastels and naughty BLACK whisper-soft, all sizes, all prices for ALL budgets . . . found these FORMAL strapless SLIPS with BONED bosoms and ZIPPER closing, just in time for the HOLIDAY whirl.

BLOUSES that will make you feel like blowing horns and throwing confetti . . . strictly tailored . . . jeweled and gorgeous . . . ask to see the heavenly ones with jewel trim, from \$2.98 up . . .

PLUS ultra EVENING BAGS, gold and silver and pastel BROCADES to "clutch" or "swing, some FITTED for m'lady's make-up with lipstick, comb, compact, coin purse, cigarette case at \$8.75, (TAX INCLUDED).

Sir, (if you've an eye for a pretty gam) here's your gift, PAIRS of those ravishing JEWELLED NYLONS, novelty nylons with dark seams and heels, nylons with lace, nylons so sheer they might be an optical illusion at TOWN SHOP, sheer inspiration for that last-minute gift from NO MEND . . . KAYSER . . . PICTURESQUE . . . \$1.35 to \$7.50

GLOVES with an Alice-in-Wonderland look . . . fabrics, pigskins, suedes, kids, knits by FOWNES, HARMS, KAYSER . . . JANTZEN SWEATERS, soft as a bunny nose and stunning CATALINAS . . . COSTUME JEWELS that rival the CROWN jewels of England, \$1 up plus tax . . .

Found STOLEs, those stunning additions to a 1953 wardrobe, a new black VELVET with silken fringe, wool jerseys, soft POODLE cloth, taffeta lined, black and subtle CHARCOAL, gold and silver shot CROCHETED stoles . . .

Little golden PENCILS . . . FLOWERS . . . wisps of SCARVES . . .

What lights up a Christmas tree? . . . The shining spirits of folks like YOU, who make all Christmas dreams come true with a gift from 500 Main Street, the

TOWN SHOP

Installation Seven . . .

There's no better time than NOW to go into ecstasies over the loveliest hand-hammered COPPER we have EVER seen . . . work of a TRUE artist, beautifully proportioned, large and small TRAYS, large and small BOWLS, bonbon DISHES, CUFFED BRACELETS . . .

PERSONALIZED gifts for discriminating Christmas givers . . . EVERY piece different, YOUR monogram on order at the ART CENTER where you'll find . . .

CHRISTMAS, holiday pretty, RENAISSANCE TAPERS, assorted colors, a plus-ultra touch for decorating . . . stunning arrangement, BLACK tapers in a BRASS and WROUGHT IRON candelabra.

Don't trust to luck and HOPE you'll find CHRISTMAS CARDS with pulse beating beauty, get them today at 1227 Main, start of an EXCITING adventure in

ART CENTER

On Everybody's Lips . . .

the BIG story from HARWIN'S, not about the low price of turkeys, appointments to the cabinet or the flow of oil from a new gusher but about DIAMONDS and the FANTASTIC \$99 SPECIAL ON MEN'S and WOMEN'S RINGS . . . 1/4 carat, blazing brilliant DIAMOND engagement rings and rings for MEN with wide choice of styles at this extremely LOW price . . . No money down, a YEAR to pay . . . FREE insurance against theft, burglary, holdup, fire, lightning, tornado, accidental breakage, loss of your STONE from the setting . . .

AND HARWIN'S will REPLACE or REPAIR your registered DIAMOND ring, FREE, if defect is due to faulty workmanship or material . . . what MORE can a customer ask?

Drop in . . . slip one of these handsomely crafted DIAMOND rings upon YOUR finger or the finger of the girl you love . . . make this a Christmas to REMEMBER . . . buy at the JEWELRY store of OUTSTANDING Values, 701 Main,

HARWIN'S

The Stockings Are All

hung by the chimney with care, their owners KNOWING St. Nick soon will be there for this is AMERICA where children can EXPECT filled stockings, bulging with goodies, turkey on the table and GORGEOUS arrangements from the FLORIST to beautify the TABLE, the MANTEL, the HALL . . .

GREETINGS



CHRISTMAS

Christmas SPHERES, tall TAPERS, sprigs of HOLLY, flakes of SNOW, a NUT or TWO, CONES, a red-cheeked PIPPIN . . . BEAUTY from SIMPLE things, ARRANGEMENTS that will last and last . . . THESE can be SHIPPED but ORDER EARLY, don't miss the boat of CHEER they'll take across the miles . . . greenery is SO dismal on Dec. 26 . . .

Ship a box of NATIVE GREENS and CONES, a generous lot of PINE, of FIR, of JUNIPER (blue berried), of CEDAR, and HARMONE processed HOLLY that stays fresh, uncurled through January, a REGAL gift from nature and from KOHN'S for just \$2.50 INCLUDING shipping charges . . . just give NAME and ADDRESS, let KOHN'S do the rest.

Ask for NOVELTY TAPERS, the kind that MAKE a CHRISTMAS, the BIGGEST shipment YET at 430 Main,

KOHN'S FLOWERS and GIFTS

The Hour Is Late . . .

the mantel clock has chimed TWELVE and another Christmas Day is being heralded 'round the world . . . the tree lights glimmer softly on the silvered fir . . . somewhere a sleepy child murmurs the magic name of Santa and YOU think of CURRIN'S and the "ducky stocking stuffers" tucked into the toe of every nylon swinging near the fireplace, the LITTLE gift ALL women love . . .

A COTY SWAN, golden gallant, bearing its trophy of COTY fragrance, tiny purse flacon of EMERAUDE, PARIS, L'AMANT, L'ORIGAN, \$2 . . . you think of CURRIN'S and of TUSSEY and the MIDNIGHT scented drops of HAND LOTION held captive in a non-spill, gold cylinder dispenser . . . of POWDERED SACHET trinkets, by FABERGE, LELONG, HOUBIGANT, to scent sweetly, skin and lingerie and household linens . . .

Of DUSTING POWDER MITTS with fluffy palms and GENTEEL scented bars of soap at CURRIN'S . . . of ALL the happiness they'll bring on Christmas morn, of all the fun that you had shopping at the Friendly Beauty Bar, where HUNDREDS of CHRISTMAS GIFTS are waiting and then YOU go to bed, HOPING that down deep in the toe of YOUR nylon will be a SCENTED STOCKING STUFFER from Ninth and Main,

CURRIN'S

Jiminy Christmas!

Just CAN'T believe it! There MUST be some error but we DOUBLE checked it and FIGURES don't lie . . . PRICES are DOWN in spite of inflation and CHRISTMAS gift items in the SHOE DEPARTMENT at MILLER'S have swooped toward the cellar a whole DOLLAR since last year . . .

OOMPHIES . . . those darlings to cuddle tired toes in you'll find in old favorites, QUILTING PARTY pretties and candy striped PLATFORM soles PLUS a dashing NEW favorite, the ESPRADILLE, all spangly with sequins on velvet and corduroy in a host of bright colors, just \$5.95 . . .

POODLE CLOTH'S been ADOPTED by feet that are fashionable . . . gay green, gold and red OOMPHIES, \$4.95 . . . MILLER'S SHOE DEPARTMENT. Where we found MORE proof of decline in dollars, \$4.95 for \$5.95 BOOTEE type, fleec-lined, white-fir trimmed WARM slippers, narrow and medium widths, SIZES in these, 4 to 10 . . .

ANOTHER big item for CHRISTMAS GIFT giving, a BRAND new, bead-trimmed, leather TOM-TOM tootsie-tempter with FOAM-CUSHION insole, soft as swans' down, THESE charmers seen in SEVENTEEN, priced at \$3.95 . . .

Go GIDDY . . . give GLAMOR in gold and silver mesh sandals, they'll DOUBLE for formal wear, wonderful for hostess robes, THESE down \$1 to \$3.95 at MILLER'S where a wise buyer has brought you.

MUK LUKS, combination of gold mesh and LEATHER with soft shearing padded soles in SEVERAL colors, \$4.95 . . .

OR . . . give COMFORT for YEARS to come in TOUGH, long-wearing, GENUINE as an igloo, ALASKAN KICKERINOS, the FINEST ever made, out-of-doors footwear for WOMEN, low BOOTS with NEO-PRENE crepe soles tough as WALRUS hide, "shearling" lined, water-resistant leather; smart for street wear, warm for sportswear, SEVERAL colors.

MILLER'S SHOE DEPARTMENT features FAMOUS lines of LITTLE FOLK'S leisure time SLIPPERS, tiny tots to teen-agers, ALL prices . . . THIS is the SLIPPER story . . . use the lay-away plan, pay cash or say "charge it" and WE'LL guarantee THIS, you'll find COURTEOUS service at 512 Main Street,

MILLER'S

Don't Trust To Luck

and think that BIRDS can't fool you . . . unless YOU know your "onions" in choosing that CHRISTMAS "turk" you MAY "with'er on the vine" in shame as POPPA saws away to cut the breast meat . . .



Put your faith in your butcher, in SAM at TAUCHER'S MARKET in CARTERS' . . . HE knows TURKEYS, finds the BEST, plump, full-breasted, young and tender HENS and TOMS to grace your festive table . . . AND "Gosh!" you've never SEEN such trimming . . . little tufts of parsley tucked here, tucked there, under a wing, beneath a thigh, against a CLEAN, white breast, (no pinfeathers) a mound of meat, ready for the pan.

PRICES took a nose dive this year and your CHRISTMAS turkey will cost you less . . . HENS weigh from 12 to 17 pounds, TOMS, 25 to 35.

There's no better time than NOW to make your choice, take your pick of the TIP-TOP TURKS at 1420 Esplanade, TAUCHER'S MARKET in

CARTERS'

Going In Circles . . .

walking the floor nights . . . peeking at Poppa on the sly . . . WONDERING wachfully what to BUY for the King of your castle, come Christmas? Well . . . smooth down your curls gals for WE'VE been a-shopping at MILLER'S in the MEN'S DEPARTMENT, where we found simply EVERYTHING from a comb for his "goatee" to water skiing "didos." Super SHAVE KITS, genuine LEATHER, three colors to choose from, some FITTED, some empty, real bargains at \$3.50 to \$8.95 plus tax for your UNCLE . . . M E T A L initiated LEATHER BELTS starting at \$3 . . . HUNDREDS of ties, Bright as a Cockatoo, or somber as sack cloth, \$1.50 to \$2.50 . . .

CUDDLE him in PJs, striped, plain or plaid ones, plus gay PRINTS that men LOVE if they DON'T tell the WORLD all about it, broadcloth and cottons and MUNSINGWEAR knit ones, with KNIT, no-sag neckline, \$3.95 to \$8.95 . . .

Found Van Heusen DRESS SHIRTS to drape his male torso, all SIZES, all COLORS, \$3.95 to \$4.95 for fine QUALITY . . . the SAME famous NAME in gabardine SPORT SHIRTS, mixed rayon and cotton in light and dark colors, \$5.95, (remember his comfort).

Alter his EGO with smart, new SWANK JEWELRY, tie chains, tie clips, key chains and good cuff links at MILLER'S where we also liked the FORMAL Swank Sets, JEWELLED cuff links and shirt studs for holiday partying . . .

HE'LL like HIS 'n HER waterproof, plastic, FITTED COSMETIC CASE, filled with fine soap, shaving cream, after shave lotion, talcum and deodorant with pocket for toothbrush, razor and shave brush, it snaps snugly for traveling, comes home all unblemished, swell gift for a BOY FRIEND, "sez" MILLER'S . . .

He will "dunk in delight" with a BATH BAR and rope halter, smooth his locks with HAIR DRESSING, banish 'five o'clock shadow with HIS 'n HER cosmetics.

TWO more IDEAS and then we will leave you . . . look for STYLE RITE ROBES in matching ZIPPED BAG, a RAYON beauty at \$7.95 and those COMFORTABLE RIPONS, footwear for comfort at 512 Main,

MILLER'S

Christmas Is a Giving

time . . . zestful joy-of-living time . . . tinsel, trinkets, mistletoe, bright and gleaming candleglow and gifts of "OUR OWN MAKE from the PELICAN CANDY JAR . . .

Did a little Sherlock Holmes stunt this week to satisfy growing curiosity about this NEW venture in "our town," the ART of MAKING candy HERE.

Remembering "when" a few short weeks ago, the cooking a n d melting a n d kneading was all accomplished in a tiny corner in the PELICAN CANDY JAR we were simply OVERWHELMED at the bustle and hustle, the trays and trays and trays of FRESH, just-made KLAMATH SUGAR PLUM CANDY, crammed with Oregon Filberts, some being DIPPED in chocolate . . .

Those luscious KLAMATH PELICANS with black walnuts, COCONUT BONBONS, BUTTER PEANUT BRITTLE . . . 28 VARIETIES made from the BEST ingredients, by an EXPERT, DAILY, so you get the FRESHEST candy you've ever tasted.

Make an expedition to the PELICAN CANDY JAR and scout the "WE MAKE OUR OWN" attractive candy counter, WE'VE seen it made in spotless surroundings by a fast growing staff and PACKED prettily in the PELICAN CANDY JAR'S own 1 and 2 pound boxes.

Christmas is a tender time . . . wistful and remember time, a HAPPIER, magic, festive time if YOUR gift is CANDY from 722 Main, the

PELICAN CANDY JAR