

Herald and News

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BILLBOARD

By BILL JENKINS

If you happen to have any sybaritic friends that you wish to honor with a gift at Yuletide, and if the shirt mentioned below doesn't fill in a bill, we have still another suggestion for you. Write to D. Corrado, 26 North Clark Street, Chicago, Illinois and tell him to mail you, postpaid, his pocket knife special as advertised in the current issue of Esquire. This handy little 4 and 1/2 by 1 and 1/2 inch gadget has a mouth of pearl handle and 100, count 'em, blades of stainless steel. Everything from a meat saw to a tool to remove ant legs from the picnic sandwiches. Along with your order send in a check, or money order, for \$300.

Looks like things are heading toward an expensive Christmas. If anyone, doubtful though it may sound, is thinking of spending that much money on me will they please skip the knife and buy the bill for having the fender on the boss' car troned out? The cost is about the same, and I feel responsible, even though I didn't mean to bash it in when I borrowed his jitney.

In case you're interested there is quite a legend as to the origin of the word sybaritic. It means a wanton and self-indulgent person, and stems from the inhabitants of the city of Sybaris, a colony in Lower Italy, in Lucania, on the Gulf of Tarentum not far from the later city of Thurii.

Tradition has it that the colony was founded by a group of Achaean and Troezenians about 720 B.C. The city grew rapidly to a peak of wealth, prosperity and progress, but eliminated by the richness of the soil and great wealth, the citizens became overly voluptuous and wallowed in luxury. In fact, Seneca tells the tale of a Sybarite who complained that he could not rest comfortably at night, and upon being asked why, replied that he had found a rose leaf doubled under him and it hurt him.

Fable also tells us that the Scythians taught their horses to dance to the pipes. When the area was invaded by the Crotonians they played the pipes, whereupon the Sybarian horses began to dance, disorder soon prevailed in the ranks and the victory was easily won.

More sober history tells us that when Crotona invaded, the city of Sybaris turned out an army of 300,000 as compared to the Crotonian force of only 100,000. But the Crotonians were too powerful

for the pleasure softened Sybarites, quickly cut their ranks down and accomplished the final defeat by diverting the waters of the river Crathis against the city. That happened about 510 B.C. The inhabitants of the drowned and inundated city fled to other parts of Southern Italy, where, presumably, they lived in a more meagre fashion. To this day the exact site of the city is a mystery, although archeological expeditions have unearthed a couple of pretty good cemetaries in the area.

A couple of facts combine today to bring on still another quotation. (How in the world we got along before the days of Bartlett I'll never know.) First, it's winter and there is plenty of snow on the ground, and, second, to date haven't heard any public clamor and outcry over the "black snow" menace that has crept into conversations and headlines over the gloomy winter years.

To date we have noticed a great improvement in the soot problem. Efforts have been put forth for a good many years, both by the public at large, the city as a unit, and the various manufacturing, heating and milling firms from whence stems the black deposit, to stop this blot. Filters have been installed, new equipment added to cut down the floating flakes, and all seems sunshine and light as far as this menace is concerned. If it isn't, then we just haven't heard about it. We can remember when no issue of the paper was complete without a couple of letters to the editor on this score. Haven't seen many of them lately.

The quotation? Oh, that comes from Albert Pike, "Every Year..."

"The spring has a less of brightness
Every year;
And the snow a ghastlier whiteness
Every year"

At least we still have plenty of the white stuff around to study and compare.

May I offer a small suggestion to those firms that send out questionnaires or any other form that they want returned? When you send along a stamped, self-addressed envelope why in blue blazes don't you make it of a size to fit the original folds of your query?

By the time you've filled out the list your temper is a frayed and forgotten thing. Why make it worse by asking the sender to wrestle a fresh set of pleats in the paper so it will fit an envelope only half the size of the original? It's the little things that count.

HAL BOYLE

NEW YORK (AP) — Success came too soon for me.

And if I have to start wearing girdles to achieve it—well, success has plumped priced itself out of the market for the average man.

The idea that the American male needs a girdle to get ahead in a woman's world belongs to Dr. Burgess Gordon, president of the Women's Medical College in Philadelphia.

The distinguished medic says girdles contribute to a gal's sense of well being by elevating her abdomen, thus allowing her to get more air into her lungs and oxygen into her body tissues.

And if men are going to compete with women successfully, he believes, they had better start wearing this secret success weapon, too.

Well, I have just completed a poll of 15 men on this question, and they voted 14-to-1 as follows: "If wearing a girdle is to spell the difference between success and failure, we'll give up right now and go fishing. Let women rule the world."

The only negative vote was from a middle-aged fellow who pulled me aside and whispered: "I've been wearing a girdle for five years, but it has been ten years since I got a raise in pay. Do you think my girdle is too tight or too loose?"

The surprising thing about the poll is that the men didn't object to girdles on the grounds they were unmanly, or that George Washington managed to win a war without the help of a corset. The chief objection was that girdles for men are basically impractical.

"My wife looks better in a girdle, and it is only reasonable to admit

that I would, too," said one man. "But here's the problem. It takes all the muscle that both my wife and I have to pour her into a girdle now."

"There just isn't enough strength in our family to get us both into girdles. If I started wearing a girdle, she would either have to quit wearing hers or I would have to keep a hired man around just to help me squirm into mine."

Another man said he felt confident about competing in the business world against women, because he was sure their elastic armor was actually a handicap to them.

"They have to struggle so hard getting into their girdles they arrive at the office exhausted, and it is noon before they have rested up enough to tackle any real work," he said. "By then I've got most of my day's work done."

And a third commented: "Oxygen isn't so scarce a man has to wear a girdle to get it. If you need more oxygen, wouldn't it be simpler just to keep an oxygen mask handy, like airplane pilots do?"

For two generations American men have forged ahead by following Horatio Alger's two basic rules for attaining success:

- 1 — Hard work.
- 2 — Save a banker's child from being trampled by a runaway horse.

Both of these rules are hard enough to follow. If Dr. Gordon is going to add a third formula for success — "Wear a Girdle" — the ordinary man is just going to decide the game isn't worth the candle.

He'll go down on the Bowery and tell the nearest bum to move over.

They'll Do It Every Time



JAMES MARLOW

WASHINGTON (AP) — MacArthur will have to explain, if any explaining is done, why he chose to say "there is a solution" in the Korean War in a public speech instead of quietly telling President Truman, President-elect Eisenhower or the Joint Chiefs of Staff.

Early on Friday, Dec. 5, the news came from Korea that Eisenhower, fulfilling his campaign promise to go there to look for a solution, had ended his visit and didn't think there were any easy answers. This may have been a disappointment to anyone who thought Eisenhower could provide a quick way out.

That night MacArthur made his speech before the National Association of Manufacturers in New York. He said he felt sure there is a solution Eisenhower had gone all the way to Korea for a solution but said he found no easy one.

This can't be interpreted as an attempt by MacArthur, after learning that Eisenhower was offering no golden hopes, to rush in immediately on a more affirmative note.

MacArthur had written his speech at least one day before news of Eisenhower's Korean visit broke. Copies of the MacArthur speech were released on Thursday, Dec. 4, to be published in morning papers of Dec. 5, since he would deliver it on the night of Dec. 5.

It probably had been prepared before Dec. 4 because the NAM is not in the habit of inviting its main speakers at the last minute. But apparently only an accident in timing prevented MacArthur from getting nationwide publicity as the man who had a solution at the very moment when the whole country was waiting to see if Eisenhower could come up with one.

If the Eisenhower people had waited just one more day—until sometime during Saturday, Dec. 6—to break the news of his Korean trip, it would have been MacArthur, speaking on the night of Dec. 5, who would have been given prominence in the morning papers of Dec. 8.

As it turned out, the news of the Eisenhower trip got so much prominence in the Dec. 6 morning papers, and required so much space, that MacArthur and his suggestion of a solution were buried on the inside pages of those papers which printed the story at all.

But MacArthur got back into the headlines quickly when Eisenhower, hearing that MacArthur says there is a solution, arranged to meet him and listen to his ideas. So MacArthur, who told Congress in the spring of 1951 that old soldiers just fade away, hasn't faded away after all.

BRUCE BLOSSAT

The current House investigation into campaign spending should prove one of the most useful inquiries in many years. The 1952 presidential contest showed emphatically how outdated are the present laws governing political expenditures.

Under existing statutes each national party committee is limited to a \$3,000,000 outlay per campaign. In practice, the major parties long ago found the way to get around this handicap. Auxiliary citizens' groups, volunteer committees, subsidiaries of established organizations like labor unions, these and others collect and disburse campaign funds of their own.

They, too, are naturally restricted by the \$3,000,000 ceiling for particular candidates, but the sum of their operations can and usually does exceed measurably the total for the official party organization.

The legal limit, prescribed in 1939, has obviously been unrealistic for some years. The 1952 campaign reduced it to absurdity.

Television, campaigning by plane and a few other modern features, piled on top of the standard expenses for radio, newspaper advertising and publicity, train travel and motor caravans, have sent costs into outer space. A recent New York Times survey indicates that at least \$2,000,000 was spent by both parties this time, and possibly a great deal more.

The House committee, headed by Rep. Hale Boggs of Louisiana, has a chance this month to perform genuine service. It ought to arrive at some new spending limit which reflects the terrific cost of TV and plane travel. More than that, it should find some way of systematizing campaign expenditures so they are not scattered through countless subsidiary committees whose activities may be difficult or impossible to check.

The people have a right to know how much their political nominees spend in trying to get elected. As for a sensible figure just can't be achieved.

The committee seems to grasp the importance of its task and is setting about it in a sober non-partisan spirit. Let's hope its recommendations for remedial laws are in the same constructive vein.

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Wiley Warns United Nations To Keep Subversives Out or Lose U.S. Money

UNITED NATIONS, N. Y. (AP) — Ben Alexander Wiley (R-Wis.) threatened the United Nations last night with a loss of its biggest chunk of financial support—that from the United States—unless something is done to keep subversives and spies out of the U. N. Secretariat.

But in making his threat, Wiley—who is slated to head the powerful Senate Foreign Relations Committee in the new Congress—made it clear he thinks a major part

TELLING THE EDITOR

NEEDN MONEY

KLAMATH FALLS—I and my husband are strangers in your town. We have enjoyed reading your paper.

We need some advice and help. My husband has been in the County Jail since Nov. 24, 1952, and I leave me homeless, and without any funds. The welfare has helped me this last week.

I am an expectant mother. My baby is due Dec. 30. In order to get my husband out so he can work and support his wife and coming baby, I will need \$800 which we would like to borrow and repay as soon as my husband could

Highlights At KUHS

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The Doctor Says

By HAROLD McKay

Tonight at the Elk's temple the Christmas dance for high school students will be held from 9 to 12 p.m. Students will be admitted free upon showing their student body cards. No stags will be admitted, and once anyone leaves they must stay out for the rest of the evening. Soft drinks will be served during the evening and a light lunch will be served during the intermission. Baldy Evans band will supply the music.

YESTERDAY Dr. Gordon Sabine, dean of the University of Oregon's school of journalism, gave a talk to students taking journalism and all other interested students. Dr. Sabine said that journalism was one of the most important subjects one could take in high school even if a student does not plan to become a professional newspaperman. Dr. Sabine said the subject was useful because it could teach one to read a newspaper intelligently.

Dr. Sabine went on to say that the field of journalism was not overcrowded, contrary to popular belief. He said that last year all the graduating seniors in journalism were placed in jobs three weeks before commencement. Dr. Sabine said, "That was the 11th straight year that the University had all the seniors in journalism placed before commencement."

Dr. Sabine also told of the working hours of a newspaperman which he spent three weeks this past summer studying. He said that in time he saw the greatest concentration of brain power under one roof that he has ever seen. He told of the way in which the magazine gets its news from all over the world through its own news bureau. He told of one thing that really shows the great degree to which time goes to be as accurate as possible. Time is not printed in New York but at three places around the country. Therefore Time's staff in New York must teletype the stories to these places where the magazine is ready to be printed. One morning after the stories had been teletyped to the "printshops," Los Angeles, wired back and asked, "In regards to page 67 line 10, after the word 'were,' should there be a comma?" It sounds farfetched, but Sabine swears that it is true.

JAPANESE TV PLANNED

TOKYO (AP) — The government-owned Broadcasting Corp. of Japan has received a preliminary license to telecast and plans to start regular television service in February—over a three-station hookup. A series of TV tests already crimped with news, Tokyo, Osaka and Nagoya, showing popular sports events.

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