



to our

GRAND OPENING

TOMORROW! SAT.-DEC. 13th

HITCHCOCK and MOSHER

GMC TRUCKS • SERVICE • PARTS • ACCESSORIES

312 Spring

Phone 7771



PATSY BECK

Receptionist and secretary. With West Hitchcock over a year.



PAUL FREI

Mechanic. Employed since last May.



FRANK BERGER

Mechanic for West-Hitchcock since 1948.



JOHN HEARN

Custodian. Worked for us almost 6 years.



CHARLIE CARTY

Parts manager. With our organization 6½ years.



BERNICE LEHR

Bookkeeper. With our firm 1 year in January.



LLOYD DE BOY

Assistant shop foreman. He's been with us for 1½ years.



DON McDOWELL

Shop foreman and service manager. With West-Hitchcock since 1946.



MARIE FIELDS

Parts department. With our organization over two years.



JOE MICK

Mechanic. Been with us almost 3 years.

"Klamath's
Exclusive
Truck
Shop"

NEW PARTNERSHIP FORMED



PHIL HITCHCOCK — state senator and in the local truck and machinery business since 1944.



STEVE MOSHER—in the truck business since 1947. He's a former teacher in local city schools.



CHUCK JOHNSON—has had 15 years business and office experience.



EVERYONE INVITED!

We open tomorrow! Demonstrating our confidence in the future of Klamath Falls, and recognizing our obligation to provide service worthy of the equipment we sell . . . we have constructed the most modern and completely equipped facilities for truck sales and service in the basin! Come in and inspect our new plant. There'll be treats in store for all of you.

FREE COFFEE 'n DOUGHNUTS,
POP 'n HOTDOGS! DOOR PRIZES!

Personnel With 73 Years of Aggregate Experience With Our Organization Ready to Serve You!

That's right! The 22 people pictured on this page have had a total of 73 years experience in our organization, formerly West-Hitchcock Corporation. You will find them courteous, efficient and striving for the complete satisfaction of our truck customers. Come in and meet them.



HITCHCOCK AND MOSHER'S NEWLY EXPANDED Used Truck and Car lot is pictured at 616 South 6th. See A. H. "Shorty" Weatherford for top trade-in allowance on our Triple-Checked Used Trucks and Cars.



WHITEY DORMAN

(Not Pictured)

Truck and parts salesman who joined firm last September.



GRANT NIEMI

Mechanic. Joined firm 1½ years ago.



B. M. ROBINSON

Former Rose Motor Co. man who came to work for us 3½ years ago.



RAY SMITH

Parts man who joined firm in July, 1950.



RAY WAGNER

Mechanic. Employed 1½ years ago.



A. H. "Shorty" WEATHERFORD

Used car lot manager. With us over a year.



DAVE WOODY

Parts man. Came to work for us last September.



GENE YADON

Mechanic. With our organization since July, 1946.



DAVE ZUMWALT

Truck salesman. Joined firm 2½ years ago.