

1953 LINCOLNS SWEEP THE FIELD IN 2000-MILE RACE

Demonstrating Lincoln's superiority over all American automobiles, four 1953 Lincolns took all honors in the stock car division of the 2,093-mile Pan-American road race.

This convincing testimonial to the 1953 Lincoln's durability, dependability and stamina comes just as the 1953 models are being unveiled at our showrooms.

Powered with a new 205 horsepower Lincoln V-8 engine, the 1953 Lincoln is the most powerful production automobile in the United States today. In addition to being the most powerful, it is also one of the most beautifully engineered.

The third annual Pan-American road race, in which these records were established, was held between Ciudad Cuauhtemoc (El Ocotil) and Ciudad Juarez, November 19 through 23. This international speed contest is sponsored by the Asociacion Nacional Automovilistica (A.N.A.).

OFFICIAL STANDINGS

Here are the actual race results showing the margin of leadership of the new 205 horsepower Lincoln:

1st	Lincoln
2nd	Lincoln
3rd	Lincoln
4th	Lincoln
5th	Chrysler
6th	Hudson
7th	Chrysler
8th	Cadillac
9th	Packard
10th	Oldsmobile

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