

Practical and Informal is Way to Dress For Enjoyment of Famed Sun Valley Resort

SUN VALLEY, IDA.—Be practical, be comfortable and be informal—that's how to dress at Sun Valley!

Ski clothes should be selected for warmth, comfort and—important—color. Indoor play clothes should be informal. Tweed suits or sweaters and skirts for women, sports jackets and slacks for men.

Formal evening wear should be left at home.

And remember, there's summer fun in winter, too, at Sun Valley. This means a bathing suit for dips in the two outdoor, heated swimming pools!

To the hundreds of eager beginners who this year will be hitting Sun Valley's ski slopes for the first time, Sigi Engl, head of the famed Ski school, passes along this sound advice on selecting both a wardrobe and ski equipment:

For ski clothes the newcomer will do well to select a parka and separate ski trousers rather than a ski suit. Well-tailored gabardine ski suits are undoubtedly smart, but are luxury items that can be added as the ski wardrobe grows.

If the parka is made of feather-weight nylon, so much the better. In the warm noonday sun at this Union Pacific resort it can be taken off and tied at the waist.

The most satisfactory ski trousers are those of water-repellent all-wool gabardine. If he or she wants to avoid the label of "snow bunny," the beginner should shy from hovelets and select trousers in conservative black, navy, gray or oxford. Careful fitting will pay dividends in smart looks.

Handknit and handloomed sweaters in elaborate peasant designs are as popular as ever this year, but plain dark sweaters are having renewed popularity. Worn with a vivid scarf knotted around the neck and with matching dark trousers, these dark sweaters give a sporty "downhill" look.

Lightweight woolen shirts are worn under ski sweaters, and for the early months of winter, guests will do well to come provided with long Johns.

Fashion-conscious female members of the Sun Valley staff point out that the season's furore over unusual evening sweaters and separate skirts will make shopping for after-ski wear easier than ever. Feminine guests will find it easy to look gay and glamorous for dinner and dancing without violating the rule that formal evening clothes are never worn by either men or women.

Not all Sun Valley guests ski. Women who come to enjoy the mountain sunshine with no idea of trying out the hickory slats will find tweed suits and jersey dresses

should fit tightly at the heel and a good choice for daytime-afternoon wear. Snow boots and a warm sport coat are necessities for walks and sleighrides about the village.

To the beginner selecting ski equipment for the first time, Sigi Engl passes along these simple rules:

Rule One: Go to a reliable sporting goods or department store where expert advice is available.

Rule two: Admit frankly you are a beginner.

The first item of ski equipment

is boots. Don't fall into the error, Engl warns, of asking some expert what brand of boots he wears and then buying the same.

"The best boot for the beginner is the boot that fits and feels best," says Engl, observing that the winter visitor goes to Sun Valley for fun, and breaking in ski boots is out of the "fun" class.

Boots should be fitted as they are worn—over one thin and one thick pair of socks. Insurance for warm, comfortable feet is a little wiggle-room for the toes. The boots

give firm ankle support, while still permitting the wearer to bend the leg far forward at the ankle.

Engl recommends that the beginner's skis be light, soft and reach just to the palm of the hand when the arm is extended upward. Safety bindings are preferred to regular bindings.

A comforting thought for the skier who may have any doubts about equipment or apparel is that every item is available at shops in Sun Valley village. In the case of boots and skis, you can even rent them here by the day.



A QUICK TAKE-OFF ON BALDY MOUNTAIN at Sun Valley puts Katy Rodolph, 1952 Olympic skier, away with a flying gelaendprung on a steep slope of the big mountain at the Union Pacific resort. Miss Rodol is one of many young racers who are training at Sun Valley this winter.

Boots Most Important Ski Clothing Item

NEW YORK—(NEA)—Want to learn to ski this winter?

Before you say yes, remember that there are easier ways to break your neck. There are tall buildings to be jumped from and thin ice to be crossed and, in a pinch, there's always Niagara Falls in a barrel.

But if you're really determined to join the slip-and-slide set, listen to some sound advice from an expert before you leap. Take it from Sigi Engl, head of the Sun Valley ski school, the novice skier should know her business in order to avoid costly mistakes. Skiing, it seems, can be just as hard on the wallet as it is sometimes is on the anatomy.

First bit of advice from Engl is to pick a reliable sports goods shop or department store where you can obtain competent advice. Then, frankly admit that you're a beginner.

Tell the man you want a pair of boots, and don't ask him what brand he wears and then buy the same.

"There are many fine domestic and foreign boots on the market," Engl says. "Pick the one that fits and feels best. Be sure it fits tightly at the heel and gives the ankle firm support while permitting the wearer to bend the leg forward at the ankle."

Beginner's boots should be fitted as they will be worn—over one thin and one thick pair of socks. For comfort, allow a little wiggle room for the toes.

Now, for the skis. Whether you call them "shees" or skis, they should be light, soft and reach just to the palm of the hand when the arm is extended upward.

Oldtimers, when they aren't skiing, still debate the matter of regular versus safety bindings but the latest swing among those in the know is to the latter.

As for ski fashions, you'll want something practical. You may be thinking of padding in your ski trousers in just the right place. Give up the thought and pick a parka and separate ski trousers.

The all-in-one, or teddy-bear type suit, may be smart, but it's expensive, too.

So console yourself with one of the new quilted nylon parkas. Or have one in water-repellent cotton gabardine. You'll need it. They haven't thought about skin guards yet, but they may come later.

To avoid the devastating label

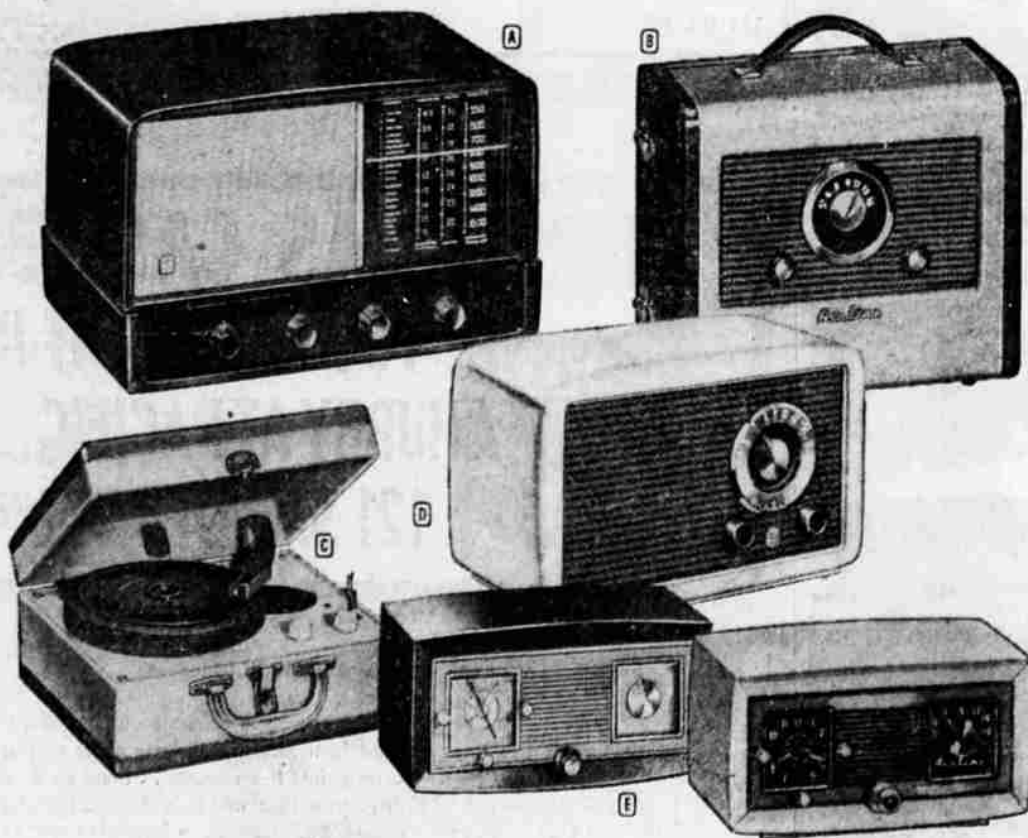
of "snow bunny," trousers should be a conservative black, navy, gray or oxford. Careful fitting is important, too, since it pays off in trim good looks.

Woodcocks don't make noises on the ground except in courtship calls.—Sports Afield.



SOUND START for skiing is a boot that fits right. This young lady learns that her boots should fit tightly at the heel, give firm ankle support. A beginner (right) picks her first slats on advice that they should be light, soft, reach only to hand when arm is outstretched.

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1970



Children never tire of playing with this handsome tractor. Sturdy all-steel construction takes years of hard use. Features tractor-type head with gear shift lever and semi-pneumatic rear tires with tractor tread. Frame is made of 1 1/4" tubular steel. Spring-type seat is adjustable in height. Wheels mounted on ball bearings for easy rolling. 27 1/2" high.



Mercury Deluxe FIRE TRUCK

Your young fireman will be wild about this exciting fire truck. Sturdy all-steel construction insures years of hard service. Truck is complete with two removable ladders and a fire chief bell. Handrails, rear deck, and rear step provide riding space for a passenger. Pedal-drive under-gear and wheels are ball-bearing mounted. Vermillion finish, trimmed with white. 25³⁶



Child's METAL ROCKER

Here's a sturdy little chair, built to a child's proportions. Strong steel construction. Red and white. 3¹⁸



12-PIECE PLAY BENCH

Combination pounding board and work bench keeps children happy and teaches them to use tools at the same time. Bench has screw driver, saws, hammer, wrench, and handy vice. 2³⁷



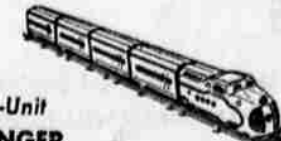
Radio Flyer 34" COASTER WAGON

This big, handsome wagon is a favorite with youngsters. Has 10" wheels with semi-pneumatic tires and Congo wood bearings. Sturdy all-steel body measures 34" x 18 1/2" x 4 1/2". Finished in baked red enamel with gray wheels. 10⁴⁶



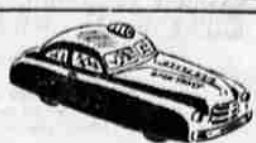
Daisy "Red Ryder" CARBINE AIR RIFLE

Owning an air rifle is a responsibility and experience that no boy should miss, and this "Red Ryder" Carbine is every boy's first choice. Lightning loader—fires in 1000 shots in less than 29 seconds! Quality features include blue metal barrel, hand-somely finished pistol-grip stock with "Red Ryder" inscription branded in, and accurate sights for safety. 6⁰⁸



Marx 5-Unit PASSENGER STREAMLINER

It isn't really Christmas without an electric train under the tree. This realistic train set includes a locomotive, three passenger coaches, one observation coach, transformer, and 12 sections of track. Locomotive is the Diesel type with oil-lubricated bearings for long wear and clean operation. All units are sturdily constructed of steel in accurate detail. Track measures 27" x 45", assembled. 9⁷⁷



Gangway for the "Dick Tracy" CAR

"DICK TRACY" CAR

• Powerful wind-up motor
• Screaming siren
• Flasher red light
1⁹⁸



AUTO TRAILER TRANSPORT

This realistic transport carries four plastic cars—a 5-in-1 toy! Rugged steel trailer has unloading ramp in rear. 2⁶⁸