

Martha - Shops AND Shops FOR The Magic of Christmas

The Miracle of

CHRISTMAS! the glow in the eyes of a child... the love that binds each member of the family around a fragrant tree... the smell of pine... the old carols... the small clear flame of a lighted candle... the whispered promise beneath the mistletoe and FLOWERS from **KOHNS FLOWERS** and GIFTS... the old, old favorites POINSETTAS, gorgeous beauties... masses of HOLLY... a wealth of NATIVE fir and pine... Clever ARRANGEMENTS made by nimble fingers dreamed up by **KOHNS**... natural FOLIAGE all glistening SILVER... clusters of CONES and CHRISTMAS "spheres" THESE will last the long, long days of winter, will make a spot of beauty on MANTLE, COFFEE TABLE, PIANO, scads of prices to meet EVERY budget...

You'll be finding BIG surprises in CHRISTMAS TAPERS... We discovered a mammoth glittering SNOWBALL that turns a pretty Christmas red INSIDE the white, as the flame burns down... prim little ANGELS and jolly old ST. NICKS... BIG PILLAR candles and sweet smelling PINE CONES... BAYBERRY TAPERS to brighten every corner of your home...

Look for stunning brass and pottery PLANTERS... FIGURINES and the LARGER kinds of FOLIAGE PLANTS... **KOHNS** has SEVEN varieties of the old favorite PHILODENDRON, perfect for the new and modern home...

Send a gift of PACKAGED HOLLY across the miles... it's a festive way to send your love and CHRISTMAS wishes... let's ALL spread cheer and happiness come CHRISTMAS by leaving our orders at 430 Main,

Kohn's Flowers and Gifts

Going Somewhere?

Headed toward CHRISTMAS maybe? Wondering wistfully—WISHING you'd get just a HINT of WHAT to give... ready to MOAN, gnash your teeth and take off for the tall timber??? Don't do it... Go to **MILLER'S**...

Start in the GIFT SHOP downstairs and work UP... Cross EVERY single name from your list from that brand new chick under the family rooftop to Grandpop... the entire GIFT story is there, eternally gorgeous LINENS and LACES... fluffy wool BLANKETS, electric ones for that "thrilly" gift... BEDSPREADS and BRIC-A-BRAC... arrestingly beautiful LAMPS... COPPER and CANDLES...

Floating, filmy, effervescent LINGERIE with peek-a-boo trimming... cunning costumes for capricious cuddlers in the CHILDREN'S DEPARTMENT at **MILLER'S**... TOASTERS and ROASTERS and rocking chair SLIPPERS... LUGGAGE and PJs and PURSES for POPPA... PERFUME and NYLONS and HANKIES and HUG-ME-TIGHT NIGHTIES...

Hand-crafted HANDBAGS in every KNOWN leather... SWEATERS and SILVER and drowsy time NEGLIGES... foam rubber PILLOWS and APRONS and SHOE BAGS... GADGETS and GIMMICKS and BATH RUGS and TRIVETS... a collection of DELICACIES and GOD BLESS OUR HOME SAMPLERS.

We're NOT quoting PRICES... it isn't always the "HUGEST" gift that costs the "MOSTEST" that brings the brightest smile... "Kissin' kin or country cousin," buy each gift and send with your MERRIEST CHRISTMAS WISHES, sure that you found the finest at 512 Main,

MILLER'S

This Is For Mommies

grandmothers and aunts who have a girl-child cuddle-bug or a lissome, lolling Lila of 14... whether she is Monday's child and full of grace or Saturday's child and fair of face, she needs DAINTY LINGERIE from **TOTS TO TEENS**...

Little Togs

Give her a glamour garment for CHRISTMAS, a sheer, shrink resistant, run resistant, easy to launder NYLON TRICOT slip, snug little embroidered bodice with adjustable shoulder straps, delicate, dainty VERY cheer flounce to swell her heart with pride... REMEMBER she is growing UP from 8 to 14, the SWEETEST age... price, \$4.98...

Look for a NEW wrinkle in slips, the "Tucked To Grow" feature... generous TUCK, inside at the WAISTLINE where it won't SHOW, gives a good two inches of EXTRA length and REMEMBER, that NYLON is FLAME RESISTANT... it will char but not BLAZE... AND if your child was born on WEDNESDAY don't believe for a moment she will be full of WOE if she has a NYLON SLIP or PANTIES from 519 Main,

TOTS TO TEENS

Santa Claus Says

"That ALL women secretly WISH in the deep reaches of their HEART for diamonds," enchanted reminder of YOUR love, There's a bit of CLEOPATRA in us ALL and like that siren of the Nile we'd love to be PAMPERED with a DIAMOND STUDDED TIMEPIECE from **RICKYS**... come CHRISTMAS.

A flashing, dramatic BULOVA... HAMILTON or LADY ELGIN... a GIRARD PERRAUX or CROTON to bind about a slender wrist, to dramatize the hand that rocks the cradle of the world...

EVERY WATCH a masterpiece of beauty... DIAMONDS framing many SHAPES and SIZES... exotically set in white or yellow GOLD and PLATINUM starting at \$100 with federal tax INCLUDED.

DIAMOND WATCHBANDS alone, \$120 up... Give a diamond watch THIS Christmas and thrill your lady love ANOTHER year by adding another chapter of your adoration, a MATCHING BAND... from **RICKYS**.

Tuck a pair of exquisite DIAMOND EARRINGS into her waiting NYLON... all types, all mountings, \$39.50 up, for pierced or unpierced ears...

If you're WAITING for the ship that's supposed to come in with the change of the tide, use the LAY-AWAY plan or simply say "Charge It" and the deed will be done at the sign of "Your Registered Jeweler," 700 Main,

RICKYS

Up a Christmas Tree!

Wondering what to give? Should you make it some French SOAP... a lacy SLIP or a MOTOR BOAT... trust to LUCK and send a FROCK, a daily DIARY you can lock or be SURE and send the GIFT that all folks WELCOME... FLOWERS from the **SUBURBAN FLOWER SHOP**... symbol of remembering, fresh from the shop's own greenhouse... FLOWERS as close as your telephone for CHRISTMAS... just dial 8188.

There is a mystic SOMETHING about an opened BLOSSOM... a promise in a bud that no man-made gift can quite express... FLOWERS take the true meaning of CHRISTMAS to those you love... send or give a choice POINSETTA... CYCLAMEN... AZELEA from the **SUBURBAN FLOWER SHOP**.

Make it ROSES, any hue, spicy CARNATIONS... long-lasting MUMS... think about a PLANTER LAMP, plant-wreathed vases make a charming addition to any room.

GET a wreath of shining HOLLY and a mass of CHRISTMAS GREENS... make your OWN holiday decorations or let the clever-fingered folks at the **SUBURBAN FLOWER SHOP** fashion SPECIAL CHRISTMAS ARRANGEMENTS for your CHURCH, OFFICE, HOME.

Did you KNOW that you're INVITED to say "Charge It Please" or "Lay My Gift Away"? The shop is glad to do it and you may ask TODAY.

Remember too, on FTD, this little word of "HURRY," for orders go the WORLD around... DON'T make these grand folks SCURRY to get your ORDER of FLOWERS somewhere on TIME when you've been a PROCRASTINATOR and put off doing YOUR part.

Let's live by the Christmas spirit ALL year with FLOWERS from 3614 South Sixth, the

SUBURBAN FLOWER SHOP

Twas the Month B-1

Christmas and all through the store (PELICAN CANDY JAR) there were oodles of IMPORTS and GIFT buys GALORE... the wise EARLY birds were laughing aloud, as they made their selections AHEAD of the crowd... In NO time at ALL they had finished the chore and spirits still HIGH had swept out of the door... that was LAST year but you can turn the trick as easily THIS year by shopping EARLY while all the shelves are FILLED at the **PELICAN CANDY JAR** with imported gifts that pay COMPLIMENTS to the "giver" and "giftee."

Fragile looking lacy BASKETS with half a hundred uses from ITALY... shining COPPER and BRASS embossed BOWLS to pack with "Our Own Make" CANDY, from SWEDEN that also sent precious, sturdily made BIRCH BARK BASKETS, bound 'round like the BUTTERTUBS in Stockholm... 2 sizes...

Lovely beaded, metal JEWEL BOXES that COULD be mistaken for PORCELAIN... quaint CANTON TEA CADDIES... PETTIPONT CAKE BOXES for sending fruit cakes and cookies overseas...

ORANGE MARMALADE, packed in darling cream pottery jars with DICKEN'S scenes from the staid town of OXFORD on the Thames... ducky little flower-decorated hand-made LOLLY-POPS, fruit-flavored hard CANDY, kiddies will love, ideal for tree trinkets at 722 Main, the

PELICAN CANDY JAR

Snowflakes and Stars

silver bells and ropes of cedar... HOLLY WREATHS and candy canes... shining eyes and shivery thrills and FLOWERS from the **KLAMATH FLOWER SHOP** make a MERRY CHRISTMAS.

Coming right to the point... Christmas shopping early birds always get the plumpest plum so before we tell you WHAT to buy to bring the BIGGEST smile we'll tell you WHEN... that time is NOW to leave your ORDER for SPECIALLY PROCESSED HOLLY WREATHS that will LAST and LAST, long after an ordinary HOLLY WREATH is curled and gone... berries won't SHRINK, leaves stay GLOSSY, these SHIP perfectly... send a bit of our Oregon beauty EAST where no HOLLY trees grow... the **KLAMATH FLOWER SHOP** will have FRESH BULK HOLLY too... fashion your OWN wreaths, use it lavishly in your HOLIDAY decor...

MILLIONS of women are wishing on a star for a BOWL-OF-BEAUTY, a crystal-clear, jewel-like sphere, an inverted, air-tight ROSE BOWL holding real red BUDS and FULL-BLOWN blossoms... perfect as the ones you picked on a dew-drenched morn last June... processed and floating in a specially treated, carefully formulated LIQUID that keeps them FRESH for MONTHS and MONTHS... new at the **KLAMATH FLOWER SHOP** last Christmas, proven-perfect THIS year... 3 size BOWLS, perfect for mantel, coffee table, piano... \$4 to \$10.

Look for La Jolla "HONEYCOMB" CANDLES, the tubular, pure BEESWAX, long-burning, won't drip, hand-fashioned TAPERS that will not WILT in the HOTTEST weather, that can be made to FIT any holder with a simple SQUEEZE... 12 lovely colors... 10 and 15-inch lengths... these UNIQUE CANDLES are put out in LIMITED numbers by a BEEMAN who prefers to remain ANONYMOUS lest the world encroach...

It's been a WONDERFUL year, you'll have a WONDERFUL CHRISTMAS if you brighten the corner where you are with FLOWERS and TAPERS from 1211 Main, the

KLAMATH FLOWER SHOP

Of Course She Loves

slippers and lingerie and lace... loves diamonds and opals and cream for her face... gasps over gloves... but LISTEN old Santa, ONE of her loves will be a PRACTICAL gift from **HARWIN'S** come Christmas. From a woman's point of view, there are LOTS of remembrances to bring stars to her eyes if YOU'RE thinking of HER welfare... a gift to make the long days in her kitchen a bit EASIER so CHECK at **HARWIN'S** on the BIG SPECIAL this week... the USABLE, versatile, can't-do-without-it, 12-piece, WATERLESS COOKER ensemble with the LIFE-TIME guarantee, Sun-Ray finish, the use-em-this-way... change-em-that-way extra-deep-extra-large DUTCH OVEN... a CASSEROLE that doubles for a SAUCEPAN... deep CHICKEN FRYER... 6 1/2-inch EGG or CHOP PAN... 2 and 3 QUART SAUCE PANS, all with TIGHT lids to keep the flavors IN... at **HARWIN'S**.

Mirror-bright, satin-finish bottoms that won't scorch.

Drop into **HARWIN'S**, ask about the THREE WAYS to buy this SPECIAL... GOING at \$19.95, a ten dollar bill LESS than REGULAR price... pay \$1 DOWN, \$1 a week... GREEN STAMPS and a MERRY, MERRY CHRISTMAS to you from "The Jewelry Store of Outstanding Values," 701 Main,

HARWIN'S

Merry Christmas

to you and will you walk in through the doorway at 1227 Main to the tinkle of a bell and accept the invitation of Mrs. Swaney to see the interesting array of ARTIST-MADE IMPORTS brought from the far reaches of the WORLD to the **ART CENTER** for YOU...

Unusual STAINLESS STEEL FLATWARE, newest addition to smart dining in a gracious home in the GERMAN-MADE STAR PATTERN, fluidly PLAIN, retains its soft lustre, never tarnishes... You'll COMPLIMENT the lovely costume COPPER, hand-crafted, SHADED by a special process... NECKLACES, BRACELETS, EARRINGS... graceful as a wind-curved Palm, at the **ART CENTER**.

And CANDLES make a CHRISTMAS... found some UTTERLY new, UTTERLY "fatching" small NOVELTY ONES, where you are INVITED to GET ACQUAINTED whether you BUY or just ADMIRE at 1227 Main, the

ART CENTER

Sprigs of Holly

crackle of flames around a burning log... snow piled on the window sill, happiness, remembering, a prayer, the family 'round the lighted tree and GIFTS from **CURRIN'S** make a CHRISTMAS. Did a bit of "visual eavesdropping" for you at the Beauty Bar this week, hoping to help you make your Christmas Shopping Tour so SPEEDY you'll have time to hie away to the snow-flecked woods and cut your tree and glean your greens.

Honestly the THRILL of looking was THRILLER than ever this year... packages are SO pretty and the "Christmas Inspiration" grips you firmly in chains of FRAGRANCE... each link a NAME known 'round the perfumed world... CARON... CRO... GOURIELLI... HOUBIGANT... TUSSY... FABERGE... TABU... RUBINSTEIN and COTY... ANGELIQUE... LUCIAN LELONG... OLD SPICE... YARDLEY... EVENING IN PARIS... LANVIN and memorable DIOR at **CURRIN'S**... fabulous PERFUMES from the heart of FRANCE... happy inspiration for the lady girdled with jewels from Cartiers' or sweet in pearls from a home-town counter.

Matching SETS will catch her eye... help her carry her FRAGRANCE through bath powder, talc, bath soap and cologne, solid colognes and sachet powder... lots of COMBINATIONS, lots of PRICES at **CURRIN'S** where you'll find...

STOCKING STUFFERS... a golden bell of L'AIMANT perfume and little golden purse size non-spill flacon... a box of COTY'S Airspun FACE POWDER topped with a small "muffed" doll... cunning PERFUME CORSAGES, glittering with TINY, shiny Christmas tree balls and golden ribbons holding fast a vial of Houbigant's Chantilly.

Take a cue from CUPID in December... give HIM fragrance too, clean-scented MANNISH OLD SPICE... SEAFORTH and COURTLEY... SPORTSMAN and HOUBIGANT... YARDLEY and MAX FACTOR... sets or ONE item if you'd rather... at **CURRIN'S**.

Help him stay out of TROUBLE with plastic bottles of LOTIONS... SOLIDIFIED DEODORANTS and AFTER SHAVE LOTIONS... no-spill, never-break, no-scolding idea for the man that you LOVE.

The stage is set, the curtain rises, the world awaits that CUE come CHRISTMAS morn to untie the tinsel ribbons from a GIFT from Ninth and Main,

CURRIN'S

For "Feets" Sake

wouldn't you KNOW it would be **VAN ORMAN'S** for outrageously comfortable, wonderfully chic "tootsie warmers," prosaically known as HOUSE SLIPPERS just in time for "unloosing" the CHRISTMAS purse strings and you get in TUNE with HAPPINESS and go poking packages in closets.

For that GIFT for very special persons "lean on" **VAN ORMAN'S** for "smile-getters"... Mother will love them... Sis will go into ecstasies... Grandmother will bless you and you and your best girl friend will give you two dates the week after Christmas... Pop will praise your personal thought and you'll be puffed with pride BECAUSE you found **VAN ORMAN'S**.

Christmas has us all scrambling for ideas... THIS one won't lead you astray... just remember ALL the tired toes that need to snuggle in a pair of toasty HOUSE SLIPPERS then make tracks for 527 Main,

VAN ORMAN'S

On the Night After

CHRISTMAS, there'll be "MUSIC, MUSIC, MUSIC" 'round about, if you've been a level headed SANTA and given the gift of a LIFETIME, a gift, that can't be borrowed, stolen or lost but that CAN be SHARED... a gift from **KYLE MORGAN PIANOS**... the START of a MUSICAL EDUCATION with a BAND INSTRUMENT... an ELECTRONIC ORGAN... a SPINET PIANO with a famous name... BALDWIN, STORY & CLARK, WEAVER, a HADDORF... NEW or USED.

"Men cannot live by bread alone," the sages say, and there's no more satisfying investment, than an investment in good MUSIC... help your child to enjoy the thrill of accomplishment, the thrill of "taking part."

KYLE MORGAN invites you to drop in... to ask about the EASY TERMS... the RENTAL charges... the TUNING SERVICE and REPAIRS.

Summing it up, let's make it a MUSICAL Christmas with the help of the folks at 1035 Main,

KYLE MORGAN PIANOS