



A SONG FOR THE ROAD is yours if your car is equipped with any of the many models of radio designed to blend in with the dash of your bus. Here Vernon Willmar, at Ashley Chevrolet, is shown putting the finishing touches to an installation job.



LIKE A COLORFUL CAR? Then just roll down to the Kahn Nash Agency and ask Tommy to show you some of their new stock of seat covers. All kinds, all fabrics, including plastic, and a wide range of colors and designs. Make ideal Christmas gifts for the "man who has everything."



IF YOU ARE BAFLED as to a gift for a motoring husband just go down to Lee Huff's Packard agency and ask him to show you some of the many accessories available. He's shown here with everything from an exhaust trim to the latest thing in spot lights and finish protector. These make ideal gifts for the motoring fan.



NO MORE CRAWLING around your car in the mud and snow to put on chains if you have a set of these fancy roll-on gadgets. Just slip them over the wheel, roll ahead a few inches. Clamp the outside lock and you're ready for rough travel. Lorelei De Pape shows off this new gadget at Bal-tiger Motors.

SEARS
ROEBUCK AND CO.

Say Merry Christmas

with GIFTS FROM SEARS

\$8⁹⁰ WORTH OF FAMOUS RECORDS



Your "Gift Bonus" with this

Silvertone

RADIO-PHONO COMBINATION

Both for **144⁹⁵**

5.00 Down, 7.00 Month on Sears Easy Terms

- Popular AM reception
- Stores 12 Record Albums
- 3 speed automatic record changer

Once-in-a-lifetime pleasure with a once-in-a-lifetime savings! Actually 10 popular records to start off your record library at no extra cost. Flush to floor design, mahogany veneer cabinet.



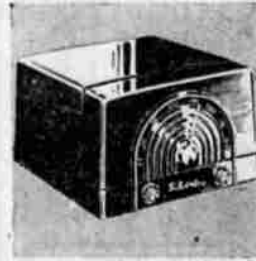
Clock Radios
Turns On-Off Automatically
Silvertone **21.95**
Compare this set in quality and price! Fine AM radio and Sessions clock movement housed in brown plastic case. Save!



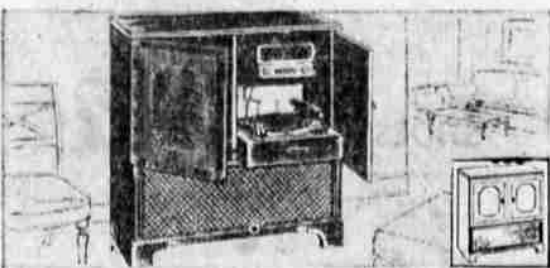
3-way Portable
Plays on AC-DC or Batteries
Plastic Cabinet **29.95**
A real buy—for real fun, wherever you are! Lightweight, easy-to-carry. Clear crisp tone. Smart new colors.



Table Model Radios
Non-breakable Metal Cabinet
Now, Only **14.95**
Put this compact, tone-rich table model in any room. Quick-tuning single knob. Ivory color cabinet. Get yours today!



Radio-Phonograph
Table Model Combination
Silvertone Brand **79.95**
Automatic 3-speed changer plays all records. AM radio with variable tone control. Indicator light. Plastic case.



Radio Phonographs
Mahogany Veneer Cabinet **189⁹⁵**
A console combination with the finest, most sensitive AM-FM chassis on the market! Automatic 3 speed record changer plays any size, any speed record. Shuts itself off after record is played. Save!



Kiddie Phonos
10 Special Records Included
Silvertone **13.95**
The perfect gift for youngsters from 3 to 7! Interesting records teach as well as entertain. Plays all 78 RPM records.

SEARS EASY PAYMENT PLAN

★ For all purchases totaling \$20 or more. Stop in at your nearest Sears Store Credit Office for full information. You'll discover the easy way to buy the things you need—when you need them most!

SEARS
ROEBUCK AND CO.

Say Merry Christmas

with GIFTS FROM SEARS

Tower Christmas Cards

YOURS FOR ONLY

98^c

- 50 different cards
- Beautifully boxed
- 4 1/2 x 5 1/2 to 5 3/4 to 6-in. sizes
- Every one new for '52

Here are cards that all but carol "Merry Christmas!" Each is embossed . . . some with gold ribbons . . . others in sparkling gold bronze and glitter. You'll find 50 different cards with matching envelopes. See this great collection today in Sears Christmas card center.



Lovely Christmas Tissue
Save More at Sears **10^c**
Metallic Christmas Seals . . . 10c
Rayon Satin Ribbon 10c
Assorted Color Tinsel 10c
Card, Tag, Seal Assortment . . . 25c
Christmas Tinsel Card 10c
Silvered Cellophane Ribbon . . 10c



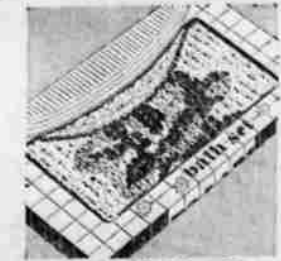
Black Navy Wallets
Sized To Fit Sailor's Pockets
Ideal Gift! **3.50**
Navy insignia embossed on genuine pigskin leather. Secret compartment, key holder and picture windows.



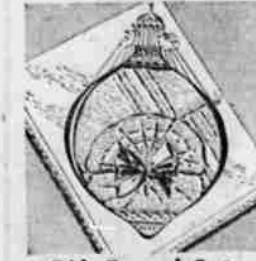
Pure Silk Ties
Scores of Patterns and Colors
Pilgrim **1.00**
The most outstanding assortment of \$2 and 2.50 ties ever offered. Buy 'em by the dozen . . . hurry, supply limited!



Fancy Pillowcases
Assorted Hand Loomed Patterns
Washfast Colors . . . **1.98**
Good quality Harmony House muslin embroidered in "His-Hers," "Mr.-Mrs.," floral patterns. White, colored, bordered.



Rose Bath Mat Sets
Lovely Hand Screened Print
Special Price! **2.98**
Beautiful red roses with green leaves on white ground. Washfast chenille lid cover and 18x34-in. mat. Gift boxed.



Gift Towel Sets
Fine 3-Piece Terry Ensembles
Special Price! **1.98**
Harmony House sets include bath towel, hand towel, washcloth in choice of 5 washfast pastel colors. Gift boxed.



Hollywood Tie Racks
99c
Braided plastic, holds 20 ties. Folds flat against wall, pulls out for easy selection.



Gift Towel Ensembles
98c
Special purchase! Fluffy terry bath towel, washcloth, 4 washfast pastel colors. Gift boxed.



All-Wool Blankets
9.95
100% wool . . . of a budget price. 72x84-in. with 4-in. binding. In colorful pastels!



Men's Suit Hangers
99c
Harmony House! Hardwood top bar. Trouser bar has automatic spring opening. Buy Now!



9-In. Pants Hangers
4 for 1.59
Harmony House. Automatic spring opening. Allows wrinkles to fall out. Felt pads.

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