

Baseball Bargain Mantle Signed for \$1,300

BY HARRY GRAYSON
NEA Sports Editor
NEW YORK (NEA)—The early life of Mickey Mantle, somewhat paralleled that of baseball's last rose-cheeked phenomenon, Robert William Andrew Feller.

Bob Feller came from an Iowa farm. His father had him in uniform at 10, worked out in his young son behind the house.

Mantle is a product of Commerce, Okla., in the Tri-State lead and zinc country. Like Feller, the greatest of all power switch-hitters credits his dad, who died last Spring, with teaching him the most about baseball.

Tom Greenwade, who signed Mantle for the Yankees, which guarantees him a scouting job for life, told Jess Heck of the Miami Okla. News-Record that the senior Mantle, Elwin C. and nicknamed Mutt, knew more about the game than the father of any kid he ever signed.

Mantle recalled that his dad insisted he become a switch-hitter. "I never liked to bat any way but right, would always bat right when my dad wasn't around," he

said. "But if he came to a game late, and caught me batting right against a right-hand pitcher, he'd make me switch on the spot."

Young Mantle did this until he felt just as good batting left-handed as right. It doesn't make any difference now, which The Mick so well demonstrated in the season that closed early last month, during which, including the World Series, he manufactured 25 home runs, 13 left-handed and 12 right-handed. He hardly could have drawn it any finer than that.

Mutt Mantle played semi-professionally, was a violent fan. He was an admirer of Mickey Cochran, accounting for the Yankee quiz kid's given name.

Mantle singled out others who helped him to his spectacular start. He listed Barney Barnett, Harry Craft and Casey Stengel. Baxter still manages the Baxter Springs, Kan., Whiz Kids, of which Mantle is an alumnus. Craft, the one-time Cincinnati center fielder, managed The Mick in his two years in the minors — with Independence and Joplin.

The Mick was rushed to the American League on the insistence of Stengel, who so carefully prepared the youngster in right field for what he was to do in center and refused to be discouraged by his striking out, which reached record proportions. So bright were his prospects that the brass wanted to keep the towhead in the minors for another campaign. As a matter of fact, he had to be shipped to Kansas City for 40 games a year ago this past Summer.

With the six-figure bonuses of today, Mantle, the finest of them all, indeed was a bargain. He revealed that he got about \$1300 for signing with the World Champions upon his being graduated from Commerce High School in the Spring of 1949.

His football and basketball ability easily could have taken Mantle to College, but he was cut out for the part he is now playing for the Yankees.

Mantle did not play in the outfield until he joined the Yankees. He pitched in high school, was a shortstop with the Baxter Springs Whiz Kids and in the minors.

Just turned 21, Mantle is the sole support of a wife, his mother, three brothers and a sister, and expects an heir in March.

That's why he wanted to work as an electrician in the lead mines. When the Yankees objected, he took a job with a road construction company.

Tom Greenwade confessed that he wasn't too high on Mickey Mantle when he signed him, shaking his head in contemplation of how he would be kicking himself had he not done so.

Shaw Spikes Rumors Of 49'ers Dissension

LOS ANGELES (AP) — Reports of dissension within the ranks of the San Francisco 49ers have been denied by Coach Buck Shaw and several of the players.

But Frank Finch, Los Angeles Times pro football writer, says a member of the 49ers told him Sunday after the Los Angeles Rams had defeated San Francisco by a 35 to 9 score.

"We've lost confidence in ourselves. We knew when he went on

the field against the Rams that Detroit had lost and that we could take over the undisputed league lead by beating the Rams. But we just couldn't get organized."

Finch quoted the unidentified player as saying older members of the club resented Shaw comparing star rookie back Hugh McElhenny with the immortal George Gipp of Notre Dame. The comparison was made, the player told Finch, as Shaw appeared on a TV program in Chicago.

City League Managers Meet

Managers of the seven teams in the City Basketball League meet Wednesday, 7:15 p.m., in the City Hall to draw up a playing schedule and elect officers.

The league will probably open the first week in December.

Teams entered are Palmerton, Hal's Sport, Pavless Drugs, Hilltop Cafe, Herald-News, Klamath Creamery and Jayhaws.

"Sure, McElhenny is a great player, but some of us think Joe Perry is the key to our offense, and some of the older players don't like a rookie being called 'The King,'" the 49 player was quoted.

"Whatever I say would be the obvious," Shaw said in San Francisco Monday night.

"When I say there is no dissension it will be termed a typical coach's statement. Go ask the players."

Frankie Albert, quarterback, and Norm Standee, captain, said they knew of no dissension.

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Fighting Irish Eye Upset Over Trojans

SOUTH BEND, Ind. (AP) — Notre Dame's Fighting Irish, out of contention for top national football honors, are preparing an all-out drive Saturday to topple Rose-Bowl-bound Southern California from the undefeated ranks and be crowned the country's upset king.

With the traditional contest a sell-out of more than 57,000 fans, officials of both schools have asked the National Collegiate Athletic Association for permission to televise the game nationally or at least on the West Coast and Big Ten areas.

The Army-Navy contest at Philadelphia is scheduled for national viewers Saturday and the NCAA rule permits only one such country-wide TV showing each week.

Notre Dame twice this season has bounced up from the under-

dog role to knock off previously undefeated powerhouses. The Irish spilled Purdue, Big Ten co-champion, 26-14, and three weeks later pulled one of the biggest surprises of the season with a 27-21 decision over Oklahoma.

In All, Notre Dame has six victories, two losses (to Michigan State and Pitt, 22-19) and one tie (7-7 with Penn) in show for its toughest football schedule in history.

UPSET

This is the kind of spot the Irish like best, and one in which that old master psychologist, Coach Frank Leahy, can kindle his squad with high upset fever.

Southern California has won nine straight and is set for the Rose Bowl against Wisconsin. Its last loss was to Notre Dame a year ago 19-12 as the underdog Irish unleashed an unheralded freshman quarterback, Ralph Guglielmi.

Capozzoli Runs Grind in Record

EAST LANSING, Mich. (AP) — A brilliant new record time of 19:36.7 was set in the four mile NCAA cross country run here Monday by Charlie Capozzoli, a one-man entry from Georgetown University, Washington, D.C., who weighs only 125 pounds dripping wet.

Capozzoli smashed the old record time of 19:52.3 set by Bob Black, "The Flying Skelton" of Rhode Island State in 1948.

Don't be a Pin-Up Girl on wash-day; use the Budget Bundle service at Men's Hand Laundry!

Waldorf Sees Trojan Victory

SAN FRANCISCO (AP) — Lynn Waldorf, who couldn't win a Rose Bowl game in three straight years as California football coach, predicts Southern California will defeat the Big Ten's Wisconsin Jan. 1.

"I can't see any Big Ten of this season running over Southern California," he told football writers Monday. "USC has the strongest defensive team to represent the Coast in at least 10 years."

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Gayle Talbot

Kramer Sees Aussie Joining Pro Netmen

By GAYLE TALBOT
NEW YORK (AP) — Jack Kramer finally quits hedging in the forthcoming issue of Sport magazine and says that he expects Frank Sedgman of Australia to turn professional after the Davis Cup Challenge.

For some five years has been recognized as the king of the money players. "I'm sure the exciting news will break after the Davis Cup matches are completed."

"Yes, I think I can beat Frank Sedgman—and I'm eager to try it. In fact, every night I say an extra prayer in the hope that I'll get a crack at him. And I have reason to believe my prayers will be answered real soon."

"The possibility of Sedgman turning pro has been given an elaborate airing in the newspapers in recent weeks. There have been the usual unconfirmed reports, rumors, denials and general verbal exchanges, but most of this traffic has wound up on a dead-end street."

"This is easy to understand. Sedgman is committed to play in the Davis Cup matches which get under way at Adelaide Dec. 29, and you can bet that nothing will happen to change his amateur status until the Aussies have the cup safely tucked away again."

That would appear to be the bad news the Australians have been expecting to hear. They can't give Sedgman another wedding present to keep him amateur, as they did a year ago, and the World Tennis Federation, though a most amiable body, probably would balk at a long series of "anniversary" purses.

In outlining plans for his world tour, Kramer also makes it plain he is counting upon Ken McGregor, Sedgman's running mate, to take the big jump too.

He writes:

"My idea is to send Sedgman and the No. 2 Aussie, McGregor, against Pancho Segura and me in a 75-match tour to settle this international feud. It would not be an exhibition, like other shows in the past. This one would be set up on a dog-eat-dog, 'pay as you win' basis. The more you win, the more money you make."



FRANK SEDGMAN

lunge round at Adelaide next month and join him and others in a world tour. He also guarantees to kick the stuffing out of the young Aussie.

"I think Sedgman will turn pro—make no mistake about that," declares the lanky Californian, who

Who really owns Standard?



That old bogeyman—the Tycoon of Big Business—seems still to linger in the minds of some people. Whether or not this was ever a true picture, it is certainly false today. Standard Oil Company of California, for instance, is widely held, independent. It has its own management and shareholders. It is not connected with any of the Standard companies in the East.



The actual owners of Standard Oil Company of California now number 115,942—which is 17,000 more than just two years ago. They include 283 universities and other educational institutions; 236 churches and religious organizations; 1825 small and large businesses; 159 hospitals and other medical groups; 10,876 em-

ployees of the Company, and 102,563 other individual citizens, few of whom could be called rich. The great number of our shareholders are people like your own friends and neighbors—yourself, perhaps—mechanics, clerks, farmers, white-collar men, widows, men and women who have retired.

In another sense, of course, the "owners" of Standard are our customers. You control the Company by your choice of brands, and you benefit by the quality and economy of the products we sell. The only way Standard can look after the interests of its shareholders is by making sure that Standard serves you well.

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