

## Make Your Cooking Easy With Liquid Shortening

Breathes there a man who does not chafe at the golden brown crust of fried chicken or shrimp or doughnuts? He likes the crispy crunchiness outside, the tender food within, the way the flavor heightens to ultra goodness. And he loves the cook who warms his heart with such delectables these fall days.

Of course he wants her cool and calm (and unapologetic) at meal time. Now she can be because good frying is so much easier, the modern quicker frying way using liquid shortening, your favorite salad oil.

It heats evenly, flows freely, does little splattering, does not pick up off-flavors and can be used over and over.

This simple old family way produces fried chicken any man hopes you will have often. You use about an inch of salad oil to cook the chicken in—and be sure to cover a short while at first to let the frying chicken steam itself, but become heavenly tender. Then uncover last half so the brown crusts crisp fully and all the good flavors come forth.

**SOUTHERN FRIED CHICKEN**  
 2- to 3-pound frying chicken  
 2-3 cup flour  
 1 1/2 teaspoons salt  
 1/2 teaspoon pepper  
 Salad oil to depth of 1 to 1 1/2 inches in skillet.  
 Cut chicken into serving pieces. Place a few pieces in paper bag with flour and seasonings. Shake to flour well, remove. Repeat until all chicken is coated. Heat salad oil moderately hot in heavy skillet or chicken fryer. Place chicken in hot fat, thicker pieces near center. Cover and cook 10 to 15 minutes. When golden brown, turn, reduce heat, finish cooking without lid. Drain on absorbent paper. Use browned bits and some salad oil to make gravy. 4 to 5 servings.

With the chicken you might have mashed potatoes and gravy, hot biscuits, buttered peas with celery, half-moons, mixed fruit salad with homemade French dressing sweetened with honey, and pumpkin pie.

**CHEESE BALLS**  
 1 1/2 cups grated Cheddar cheese

2 tablespoons flour  
 1/2 teaspoon salt  
 2 tablespoons grated onion  
 Dash cayenne pepper  
 3 egg whites, stiffly beaten  
 1/2 cup cracker crumbs  
 Salad oil 1/2 - 1 inch deep in frying pan

Combine cheese, flour, salt, onion and cayenne pepper. Fold in beaten egg whites. Drop by teaspoonfuls into cracker crumbs; roll in crumbs into balls or finger shapes. Fry in hot salad oil until just browned. Makes 15-20 1-inch balls or small fingers. Serve as a salad or soup accompaniment.

Try these cheese balls with tomato soup, crisp celery and rice pudding for lunch soon.

**FRENCH FRIED ONIONS**  
 1 egg  
 1 cup milk  
 1 cup all-purpose flour  
 1/2 teaspoon salt  
 6 medium onions (about 1/2 lb.)  
 Salad oil for deep frying

Break egg into bowl; add milk, flour and salt. Beat with egg beater until free from lumps. Peel onions; slice about 1/4-inch thick; separate into rings. Dip 5 or 6 rings at a time into batter with a fork; hold over bowl to drain excess batter. Lower into salad oil heated to 375 F. (hot enough to brown a 1/2-inch cube of day-old bread in 30 seconds) and fry 2 to 3 minutes, until golden brown, turning occasionally. Drain on absorbent paper, sprinkle with salt. 5 to 6 servings.

French fried onions and French fried fish go together with a tossed salad, baked potatoes, grapes and pears for a hearty meal.



### Helpful Hints

**SAVES WEAR**  
 Get your husband to wear a clean shirt every day and notice how much easier they are to wash! That's the secret to a long life for shirts—less wear from scrubbing needed. With the use of a clothes dryer, the time required for ironing can be reduced to 1/4 the previous ironing time. With a cake of the blue-wax ironing aid in each quart of hot starch, each shirt will be done in jig time.

**IT WORKS**  
 To remove a plate that has stuck to oilcloth, pour hot water around the plate before lifting it. Then it will come away without removing finish from oil cloth.

**QUICKIE**  
 In packing the school lunch-box, here's a suggestion when fixing sandwiches. Cut the sandwich in halves or quarters, then use a pancake turner to slide them into their waxed-paper bags or on a piece of wax paper.

### DELICIOUS BEEF DISH



**BOY-AR-DEE BEEF RAVIOLI**  
 ABOUT 15¢ A SERVING  
 Tender little macaroni pies, filled with hearty beef, cooked in rich meat-tomato sauce, herb and served.

# "FALL COATS"

Terrific savings on fine all-wool coats ... a wide selection ... two low prices ...

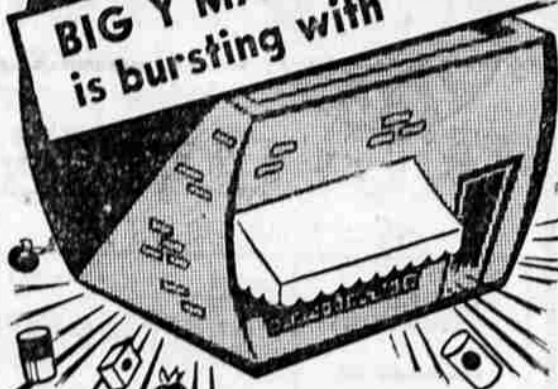


- NUBBIES
- DOMINO CHECKS
- FLEECES
- SUEDES

25<sup>00</sup>  
 and  
 35<sup>00</sup>

Let's Go To  
**Leons**  
 525 Main

# FOOD SAVINGS!



## Specials on MEATS

Center cuts  
**Pork Roasts** 39<sup>c</sup> lb.  
**HENS** Colored 37<sup>c</sup> lb.

**GROUND BEEF** fresh Ground Daily 39<sup>c</sup> lb.  
**COOKED PICNICS** Ready to eat! 45<sup>c</sup> lb.  
**BACON** Sugar cured. By the piece 39<sup>c</sup> lb.  
**SLICED BACON** T-lb. cello pkg. 49<sup>c</sup> lb.  
**PORK CHOPS** Center cut 59<sup>c</sup> lb.  
**WIENERS** Sweet Heart brand 49<sup>c</sup> lb.  
**FRYERS** colored fresh dressed 49<sup>c</sup> lb.  
**BEEF ROASTS** Grade "A" 49<sup>c</sup> lb.  
**HAMS** Tenderized, half or whole 55<sup>c</sup> lb.

**Tomato Sauce** STATE FAIR 8-oz. tin 5<sup>c</sup>  
**JELLO** Assorted Flavors 5<sup>c</sup>  
**SAUSAGE** Crown Vienna 4-oz. tin 15<sup>c</sup>  
**Instant Coffee** Maxwell House 2-oz. 39<sup>c</sup>  
**Nalley Tang** Qt. 49<sup>c</sup>  
**Lipton's Tea** 100 bags 79<sup>c</sup>  
**RAISINS** BUDGET'S Fancy 12-oz. 2 pkgs. 29<sup>c</sup>

**FEAST or FIESTA?**

**Niblets BRAND WHOLE KERNEL CORN** 19<sup>c</sup>

**Niblets BRAND MEXICORN** With sweet red and green peppers added 21<sup>c</sup>

LOOK FOR THE JOLLY GREEN GIANT ON THE LABEL!

**Dog Food** BEG-MOR Tall Tin 2 for 25<sup>c</sup>  
**CAKE FLOUR** FISHER'S 2-lb. pkg. 25<sup>c</sup>  
**Hi-Ho Crackers** Sunshine's 1-lb. pkg. 33<sup>c</sup>  
**ALBERS OATMEAL** 3-lb. size 35<sup>c</sup>  
**SWIFTNING** 3-lb. tin 65<sup>c</sup>  
**PILLSBURY FLOUR** 25-lb. bag 1<sup>98</sup>  
**SIMONIZ** NON-SCUFF, Self-Polishing Quart 89<sup>c</sup>  
**ANTI-FREEZE** Permanent type. No limit! Gal. 2<sup>79</sup>  
**Mince Meat** STANDBY 28-oz. size 39<sup>c</sup>  
**PIE FILL** ROYAL LEMON Pkg. 5<sup>c</sup>  
**BORENE** THRIFT SIZE with glass 55<sup>c</sup>

Get your recipe for New 10 Minute Fudge here! No cooking! No beating!

**DURKEE'S MARGARINE** lb. 27<sup>c</sup>  
**HERSHEY'S DAINTEES** 6-oz. 19<sup>c</sup>  
**DURKEE COCONUT** 1 1/2-lb. pkg. 27<sup>c</sup>

**TIDE** Giant 69<sup>c</sup> **JOY** 29<sup>c</sup>  
**DREFT** Large 29<sup>c</sup> **OXYDOL** 29<sup>c</sup>

Use our Lay-Away Plan for Early Christmas Shopping

**SAV-MOR DEPT.**  
 FAMOUS CHARACTER

**BOYS' JACKETS** Water-Repellent Quilt-Lined Sizes 8 to 14 7<sup>95</sup>

**DOLLS** Mary Jean 8-inch size 69<sup>c</sup>

**Flannel Shirts** Boy's Sizes Each 1<sup>79</sup>

**Men's Cotton Hose** Lon gar short top For work Pair 19<sup>c</sup>

**Cotton Sheet Blankets** 1<sup>59</sup>

**BOOT SOX** 40% Wool, 25% Rayon, 35% Cotton Long or short pair 89<sup>c</sup>

**Specials on FRUITS & VEGETABLES**

**Grapes** Excellent quality, not over-ripe lb. 5<sup>c</sup>

**Egg Plant** For a menu change each 10<sup>c</sup>

**Tomatoes** Southern grown, tube package each 10<sup>c</sup>

**Spuash** Banana—whole or by the piece Local grown lb. 2<sup>c</sup>

**Apples** Medford Newtowns Medium Size box \$1<sup>79</sup>

# BIG Y MARKET

PARK EASY AND PAY LESS

Remember our Case Goods Sale Still Effective Thru Saturday, Nov. 15th. Buy Now and SAVE!