

PROTECT YOUR HEALTH!

HEALTH IS WEALTH — THE WEALTHIEST PEOPLE ARE THOSE

Who ENJOY That PRICELESS Thing GOOD HEALTH

Local Drug Firm Running Month Long Campaign To Instill Greater Health Consciousness in the People of This District

**PAY LESS
DRUG**

Pay Less Drug Store Official Tells How Your Doctor Can Give You The Best Health Insurance

Noel Flynn, manager of the local PAY LESS DRUG STORE, 808 Main Street, states that in a meeting with his pharmacists held in connection with promoting this Health Campaign, all were in agreement that the one most important requirement which every one should follow to insure better health would be:

SEE YOUR DOCTOR AT REGULAR FIXED INTERVALS, REGARDLESS OF YOUR HEALTH CONDITION, AND ESPECIALLY SEE YOUR DOCTOR AT THE FIRST SIGN OF ANY TROUBLE.

It was pointed out in the meeting that with the vast training and experience of members of the medical profession if ailments are caught at the start, the medical profession, with the aid of the marvelous drugs and pharmaceuticals available today, can prolong the life of the average individual.

People Live 16 Years Longer Today Than 30 Years Ago

The medical profession, with the aid of scientists, have made this possible. Before 1920 thousands of people died of pernicious anemia. Today, doctors can quickly detect this very common problem (common because a large percentage of the people have some degree of anemia) and can write a prescription which will not only arrest this problem in most cases and protect health but will also add so much to the comfort and enjoyment of life of any such sufferers. This is just one example of how doctors today save lives and prevent suffering.

Thousands Today Are Saved by Insulin

Before the 1920's, thousands lost their lives because they were diabetic. Today, wise people who visit their doctors at the first sign of illness who are found to be diabetic are given Insulin. A person who is diabetic requires insulin to destroy the excess sugar which the body cannot absorb.

Sulfas and Antibiotics Prolong Life Today

Sulfas, Penicillin and the many other new antibiotic wonder drugs have all been discovered since 1932. Thousands today owe their lives to these great drugs. They have greatly reduced the time lost in hospitalization. Even more people today could save themselves time— even save their own lives— if they would contact their doctors at the first signs of trouble instead of waiting and taking chances on their own methods of treatment.

Vitamins—A Really Great Discovery

So many people today look upon vitamins as medicine when in reality they are a dietary supplement. Another article on this page discusses this subject more in detail. Any person not feeling exceptionally well due to a vitamin deficiency could have a doctor determine just what vitamin deficiency he or she has. Doctors are doing this every day with the result that 10% of all prescriptions written today are for vitamins. Such a program means health insurance. What greater wealth could such a person ask for than the privilege of saying, "I really feel good—have never felt better in my life"? Why not make it your motto to see your doctor regularly and especially at the first sign of any trouble?

Vitamins Promote and Protect Health

It has now been established that buoyant health—even life itself—cannot be maintained without VITAMINS. It is now recognized that almost all children and most adults should take vitamins as a dietary supplement. The discovery of vitamins and the recognition of dangers to health through deficiencies of certain vitamins was truly one of the most important advances made in this century toward improving health, happiness and life itself. The very way people are living today in what is sometimes called the "modern coffee, sandwich era," subjects them to more strain and less food containing the necessary vitamins, all of which promote vitamin deficiency.

Vitamin Deficiencies Show Up in Many Ways

Lack of proper balance of vitamins can produce nervousness; loss of appetite; constipation; lack of pep; frequent colds; a tired, rundown feeling; skin or gum trouble and many other problems. To people who suffer with any of these problems, the PAY LESS DRUG STORE pharmacists suggest that they interview a doctor and he will quickly determine whether vitamin deficiencies are evident and, if so, which vitamins should be taken. It has been definitely established that human life cannot long exist without vitamins. Some of these vitamins we obtain from our regular food sources. With so many food products being highly refined, these vitamin factors are frequently cooked or milled out. This fact makes it necessary for us to find an additional source for these supplements to a healthy diet. The result is the vitamin capsule which is made to contain separate vitamins or several vitamins. Different manufacturers select and feature their own grouping of certain vitamins and various potencies of each. Some capsules contain the minimum daily requirements of the most necessary vitamins while other feature a much heavier potency to correct more serious vitamin deficiencies.

Factories Give Vitamins to Their Employees to Maintain Health

Many factories today supply their employees with free vitamins. Tests have shown that absence from work due to illness has been so materially reduced when vitamins are supplied that this has proved to be a good investment. Employees who are constantly on the job, enjoying good health, can obviously do more work. Steady employment schedules help factories to make more money than schedules which are interrupted by frequent absences. More and more people are being educated to supplement their daily diet with vitamins.

Pay Less Always Has Low Prices on Vitamins

The Pure Food and Drug Act Requires That Each Vitamin Capsule in Any Bottle Must Contain the Vitamins and Strengths Indicated on the Labels. Here Are Some Typical Vitamin Values At Pay Less This Week:

3.59 BOTTLE OF 100—50,000 UNITS VITAMIN "A"	\$2.17
1.49 BOTTLE OF 100—100 MCGM. VITAMIN "C"	\$1.09
5.89 BOTTLE OF 100—100 MCGM. VITAMIN "B-1"	\$4.88
1.89 BOTTLE OF 100—5 MCGM. VITAMIN "B-12"	99c
98c BOTTLE OF 100 DICALCIUM PHOSPHATE CAPS.	79c
98c BOTTLE OF 100 A & D VITAMINS	77c
7.49 BOTTLE OF 100 THERAPEUTIC FORMULA	\$5.47
58c BOTTLE OF 100 WHEAT GERM OIL	79c

PAYLESS DRUG PRESCRIPTION DEPARTMENT PROMOTES HEALTH IN KLAMATH BASIN!



Geo. Verling, pharmacist, tells how this department functions. Any prescription department is not simply a collection of a few drugs and pharmaceuticals and this is especially true of the department which occupies a very important section in the PAY LESS DRUG STORE. In the first place a Registered Pharmacist is in charge of the Pay Less Prescription Department at all times. To be a Registered Pharmacist one must be a graduate of a special four year college course and then must serve as an apprentice for one year in a drug store. Laws require this training so as to protect the public from having people filling prescriptions who do not fully understand the actions and dangers of many of the drugs and pharmaceuticals.

Large Stock Carried
Hundreds of bottles of many different sizes and shapes cover the shelves in this department. The contents come from every section of the world. The story behind each of these bottles would probably fill an average volume. Every large pharmaceutical house today maintains one or more huge experimental laboratories manned by doctors and scientists who do nothing but try to locate new combinations which will promote greater health and prolong life. It is the policy of this store to have an arrangement with these manufacturers to rush new products to a reasonable price.

us, even without a special order from us, so that we shall be the first in this district to have it. Here is Why Prescriptions Cost Money

When an item such as penicillin is discovered whole new factories must be built at today's high cost to produce such a product. The method of producing such an item is slow and costly. However, in every instance, after production has been started, ways and means of producing these products more reasonably are discovered with the result that costs to the consumer are reduced. Insulin for diabetics only costs about a third of what it cost originally. Penicillin only costs about 1/10th its original cost. Vitamin prices are less today than when they were first put on the market. Since health is more important than any one thing, people realize that all of these important items are cheap at any price. The Pay Less officials, realizing that every person requiring medicine must save money, arrange to purchase prescription items, as well as other items, in large quantities thus reducing their own costs. This saving is passed on to the consumer.

Besides bottles and drugs and pharmaceuticals—the Pay Less Prescription Department has intricate scales and other special equipment, special reference books, refrigeration equipment to protect insulin and other items requiring refrigeration and, best of all, the stock is fresh.

The next time you have a prescription, why not take it to PAY LESS and be assured of not only having it filled exactly as your doctor orders but you can also be assured it will be filled by rush new products to a reasonable price.



LILLY'S INSULIN
PROTAMINE ZINC
10CC U40 **148**
PROTAMINE ZINC
10cc-U80 **2.83**
REGULAR
10cc-U40 **1.26**

FREE TO INSULIN CUSTOMERS
A 4-oz. BOTTLE ALCOHOL TO STERILIZE YOUR NEEDLES

ALCOHOL RUBBING COMPOUND (ISOPROPYL)
Limit One



The Most Amazing FREE Offer in Vitamin History!

\$1.98 RYBUTOL FREE

When You Buy The 100-Size on Money-Back Guarantee

Make the 7-DAY TEST FREE

PROVE AT OUR EXPENSE THAT YOU MAY FEEL STRONGER, MORE VITAL IN 7 DAYS

• Do you feel like a tired, old man? years before your time? Are you dragged down by constipation, digestive upsets, backaches, jittery nerves?

Then take hope! For these distressing symptoms may be due to lack of essential B-Complex Vitamins. If so, high-potency RYBUTOL may help you regain the buoyant health that is rightfully yours in the next 7 days.

For RYBUTOL provides 22 remarkable vitamin and mineral elements. It contains the precious B-Complex Vitamins in high-potency amounts—plus other valuable health-giving ingredients. AND NOW YOU CAN TRY RYBUTOL FREE! Yes, you get the \$1.98 size absolutely free, when you buy the 100-size on money-back guarantee! You can't lose! Either way... the \$1.98 bottle is yours as a gift! So go to your drugstore today and get High-Potency RYBUTOL in this astounding FREE Vitamin offer.

*NOTE: These symptoms may be caused by other than vitamin deficiency. So consult your doctor. Ask him about RYBUTOL. We rest our case on his recommendation.

High-Potency RYBUTOL
B-Complex Vitamins—Contains 22 Amazing Vitamins and Mineral Elements

7.93 VALUE NOW AT PAY LESS

GOOD NEWS, EVERYBODY! UNLESS YOU WIN NEW PEPS, NEW BUOYANCY WITH RYBUTOL IN 7 DAYS—IT WON'T COST YOU A PENNY! THAT'S OUR GUARANTEE!



LISTEN TO GABRIEL HEATTER
Every morning Monday thru Friday on Mutual Network. Check your local newspaper for time and station.

ONLY 5.95

GUARANTEED ELECTRIC HEATING PADS
THREE SPEED
U.L. Approved
1-Yr. Guarantee
Reg. 4.49
2.99

Hot Water Bottles
TWO QUART
Reg. \$1.47
3.00
5-Yr. Guarantee

QUALITY FEVER THERMOMETER
EASY TO READ
1.25 Value
NOW ONLY **88c**
Rx Dept.

VITAMINS

MEAD'S COD LIVER OIL
PINT SIZE
1.49



ABBOTT'S DAYAMIN
MULTIPLE VITAMINS
BOTTLE OF 100
4.95



ROCHE VI-PENTA DROPS
30cc Size
2.19



ABBOTT'S VI-DAYLIN
90 C.C.
98c



LILLY'S HOMICEBRIN
120cc
1.21



LILLY'S MULTICEBRIN
BOTTLE OF 100
4.86



100 UPJOHN'S UNICAPS
3.11

LEXTRON PULVULES
3.15



SQUIBB B-COMPLEX VITAMINS
BOTTLE OF 100 TABLETS
\$3.19



GAIN NEW JOY IN LIFE

There is no need for you to be tired, nervous, cranky or restless if due to dietary deficiencies which occur only when the daily intake of B-vitamins and Niacin is less than minimum requirements ever a prolonged period. These non-specific symptoms do not in themselves prove a dietary deficiency and may have other causes as to be due to functional conditions.

If you've resigned yourself to a life without companionship... without fun and parties... simply because you have not the necessary physical power and energy... **HEXEL SPECIAL FORMULA** may be just what you need to pep you up... to give you new vim, sparkle.

Hexel Special Formula
The wonderful new vitamin compound, may be exactly what you need to put you on your feet again if you... like so many, many others... are suffering from common symptoms of specific deficiencies.

Where such conditions are due to lack of B-vitamins, iron and trace minerals, known to be essential in human nutrition, Hexel may be the "miracle drug" you are looking for to put you in tip-top shape again!

POTENCY GUARANTEED
You take just ONE easy-to-swallow Hexel capsule... and that's all! It costs you only about 6c a day... a tiny price to pay to protect yourself against the miseries and sufferings of eremities, which occur as a result of pronounced deficiencies of essential vitamins and minerals in your diet.

Your money back if you don't feel better after one bottle of Hexel!

Bottle 100 \$5.95

Amazing new medical formula combines the essential B vitamins, iron and trace minerals needed in human nutrition.