

Hurry! Beautify Every Room In Your Home At The Lowest Prices Of The Year!



NATIONAL FLOORCOVERING SALE

Choose From America's Largest Floorcovering Selections!

31 PATTERNS TO CHOOSE FROM Harmony House Broadloom

VALUES TO 11.95!

now only **6⁹⁹** Sq. Yd.

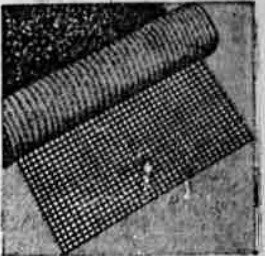


9-12-15 Foot Widths

Values to 11.95. In a great selection of styles and patterns. Only at Sears can you find 31 patterns reduced to 6.99 square yard! Freizes, Wiltons, Axminsters. Choice of plain two-tone or floral patterns. All sizes available. New popular colors. Buy now and save!

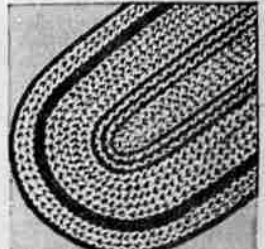
USE SEARS EASY PAYMENT PLAN

On Small Item Purchases Totaling \$20 or More... Ask Any Salesperson.



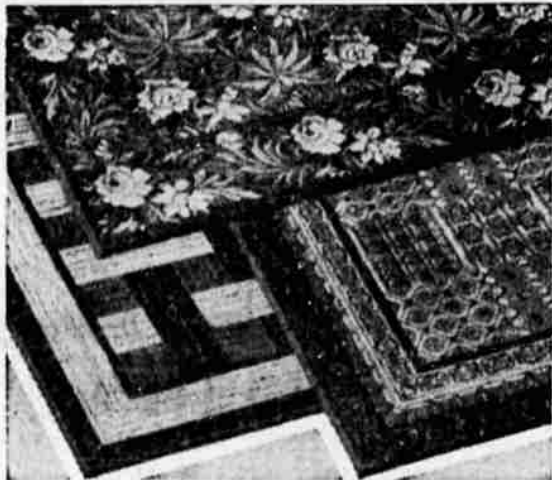
Non-Skid Rug Hold Grips Scatter Rugs To Floor
Now Only... **59c**

Prevent household accidents with this easy-to-use rug hold. No fastenings! It cuts easy to size. For large rugs tool



Oval Braided Rugs
Reversible for Extra Service
Reg. 1.29... **99c**

Colorful, practical rugs made of clean, new yarns, securely stitched for lasting duty. Red, blue, green border. 17x29-in.



New! Beautiful Exclusive Patterns In Heavy Weight

Enameled Rugs

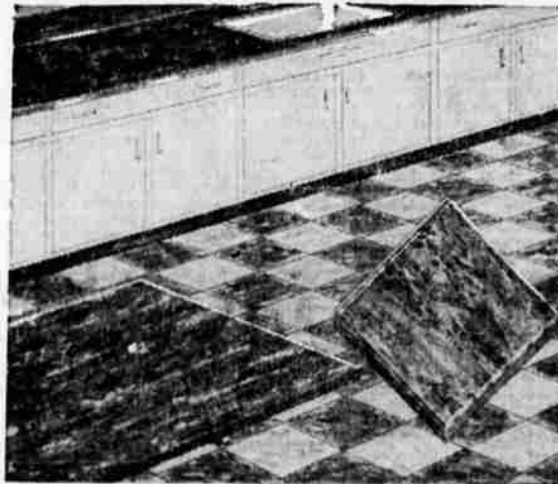
Reg. 6.49

5⁸⁸

- High quality, low prices
- Heavier, longer wearing

9x12 feet

Durable enamel surface wipes clean with a damp cloth. Designed for long use. Lies flat without fastening, to install—just unroll. 9x12-ft. Size. Save now at Sears!



Waterproof, Permanent-type Floorcovering

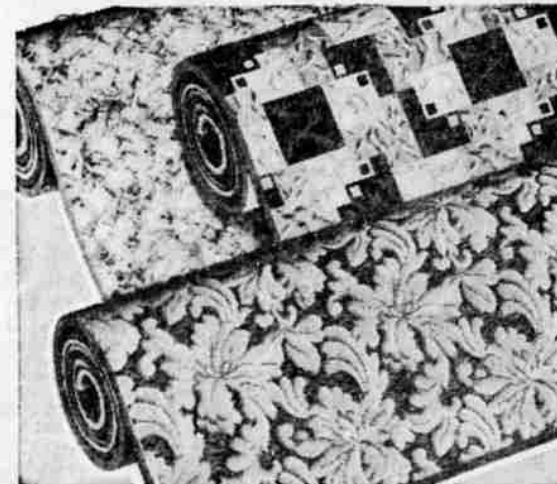
Vinyl Plastic Tile

Reg. 10c

6^c ea.

- Flexible, easy to install
- Fade-resistant colors

Adds sparkling beauty to kitchen, bath, den—any room... stays brighter, lasts longer, easier to clean. More resistant to grease, stains, dirt than other covering.



Budget Priced Harmony House! Glossy Enamel Surface

Floorcovering

Reg. 95c

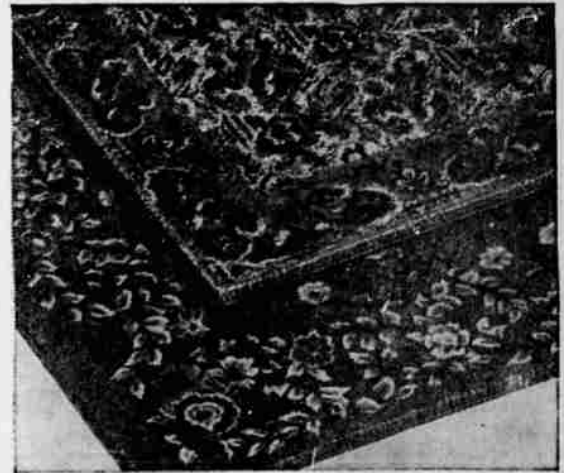
68^c

- 6 attractive patterns
- Colorful floors for less

Sq. Yd.

Glossy baked-on enamel surface, spot, stain resistant, wipes clean with damp cloth. Asphalt saturated felt back grips floor. To install; just unroll! 9-ft. width.

Same Enamel Surface Floorcovering. 12-ft. width. 79c Sq. Yd.



Thrifty Beauty in All Wool Axminster Rugs

Reg. 69.95 9 x 12-ft.

54⁸⁸

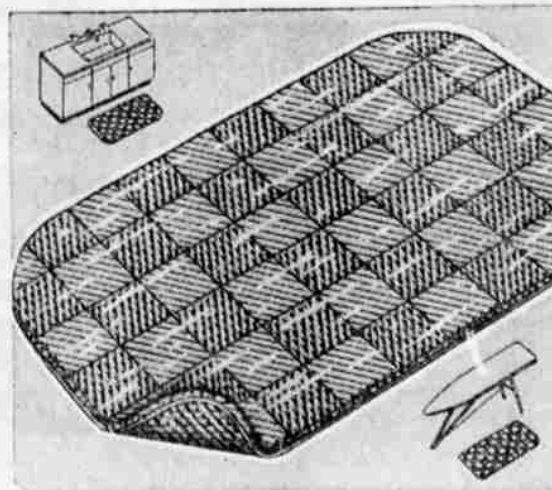
At this low price you can afford luxurious new beauty in living room, bedroom, dining room and halls. Budget priced Axminster... your choice of four handsome patterns in thickly tufted all wool pile. Save at Sears!



Reg. 2.19 Inlaid Linoleum

1⁵⁹ SQ. YARD

Best quality in beautiful Harmony House inlaid colors to match your other Harmony House furnishings. Marbelized designs, colors won't wear off. So easy to install, no separate linings to buy—felt back pastes direct to floor. Easy on your feet. Eight colors to choose from.



They're Ideal For Kitchen, Bathroom Or Basement!

Oval Fatigue Rugs

Reg. 2.19

1⁸⁸

- For underfoot comfort
- Handy 18x30-in. Size

Rush-square design on one side, corrugated on other to prevent skidding. Sealed edges. Harmony House Cherry Red, Mint Green, Pacific Blue, Dawn Gray. Larger Oval Fatigue Rugs; 24x36-in..... 2.88



Harmony House Loop Rugs

Reg. 24.95 **6X9 Ft. SIZE**

16⁸⁸

Brighten dull rooms with these beautiful shag rugs. Non-skid backs. Wide selection of colors. These rugs will give you years of service. Other sizes as low as 1.88 each.