

Herald and News

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BILLBOARD

By BILL JENKINS

If you're one of those die-hards who still don't think the Upper Lake can be used as a recreational facility just so out alone the shore come Sunday afternoon during this spring of warm weather and watch. Late in the season as it is there are still a good many boats left in the water. Almost any weekend you can see a few wakes of a dozen cruisers cut across the lake and through the whole thing will come roaring in a bunch of water skiers, having the times of their lives.

It certainly doesn't look like a hopeless body of water. The Yacht Club building stands out clean and bright over on the East shore, ringed by the members' cars. The docks are still lined with boats of all sizes and descriptions.

It's quite a lake. Let's not sell it short.

Along the line of sports, understand that Mike Lavenik, Claud

THE DOCTOR SAYS

By EDWIN P. JORDAN, M. D.

One of today's biggest social and medical problems is narcotic addiction, or what is perhaps more commonly known as the drug habit. This problem is serious and a danger, not only to the unfortunate individuals who contract this habit, but to the entire fabric of society.

What causes drug addiction, and what can be done about it? No one really wants to become a drug addict with all the sad physical, mental and social effects which eventually result.

Consequently it is felt that most victims of the habit are those who feel themselves inadequate to face life, who have feelings of inferiority, who are social misfits in some way, or who have been suffering from ill health and have unwisely taken these habit-forming drugs too long, until they can no longer stop.

In referring to the drug habit one usually means a craving for one of the derivatives of opium, although cocaine and marijuana can also be included among the habit-forming drugs.

To opium and its derivatives, suffering humanity owes an enormous debt, since these substances have been used over the centuries to relieve unbearable pain, but they cannot be used indefinitely without running the risk of developing a craving.

The symptoms of habit-formation come slowly. At first the habit is little disturbed, but gradually the dose of the drug used has to

JAMES MARLOW

By ARTHUR EDSON

WASHINGTON (AP)—Certainly there never has been a presidential campaign like this.

It's enough to make a person dizzy simply trying to keep up with where the candidates are.

From coast to coast, from North to South, the candidates have been seen in person. Voters not in direct line of this steady oratorical fire have had ample chances to hear them on radio and television.

Day after day what the candidates have had to say—or, just as important, what they haven't had to say—has been reported at length in newspapers.

In view of the unrelenting campaign to convince the voters, it's interesting to recall that this active pursuit of the presidency is a recent thing.

The early view was summarized by William Lowndes of South Carolina. When his state nominated him in 1821, Lowndes said:

"The presidency is not an office to be either solicited or declined."

Not until 1836 was the spell broken. In that year William Henry Harrison made what appears to have been the first modern campaign. He visited New York, New Jersey, Pennsylvania, Delaware, Maryland, Virginia, Kentucky and

They'll Do It Every Time



Eisenhower Said Planning Sharper Attacks On Harry Truman's Whistlestop Campaigning

By DON WHITEHEAD

Aboard Eisenhower Special

Abroad Eisenhower Special

Abroad Eisenhower Special

Abroad Eisenhower Special

TELLING THE EDITOR

TO THE EDITOR:

So now it's to be the Civil Liberties Union!

From the first indication it is easy to surmise that this great organization and its time honored history will be the new target of the American Legion and its "Crucians" if it is to continue its record, which in itself is sufficient proof of the genuine loyalty of its members.

Behind the dozens of sedition bills in Congress last session, behind teacher's oaths and compulsory flag salutes is a desire to make our citizens loyal to their country. Loyalty is a beautiful thing, but you cannot create it by compulsion and force. A government is at bottom, the officials who carry it on; legislators and prosecutors, school superintendent and police. If it is composed of legislators who pass shortsighted sedition bills by overwhelming majorities, of narrowly minded school superintendents who out thoughtless teachers of American history and eight-year-old children whose rooted religious convictions prevent them from sharing in a brief course in their neighbors, the officials who spy on their neighbors, who protect spies and secret police—how can you expect love and loyalty?

You make men love their government and their country by giving them the kind of government and the kind of country that inspire respect and love; a country that is free and unafraid, that lets the discontented talk in order to learn the causes for their discontentment and end those causes, that refuses to impede men to spy on their neighbors, that protects its citizens vigorously from harmful acts while it leaves the remedies for objectionable ideas to counter argument and time.

If we fear for our way of life and our free institutions, we can find the formula for our survival in the famous words of Thomas Jefferson written to a prospective member of the faculty of the University of Virginia. "This institution will be based on the illimitable freedom of the human mind. For here we are not afraid to follow the truth wherever it may lead, nor to tolerate error so long as reason is left free to combat it."

John L. Kerbow
NATechTracCo Barracks 40,
Memphis, Tenn.

Stevenson Overhauls Campaign Plans On Basis of Several 'Fireside Chats'

By DOUGLAS B. CORNELL

SPRINGFIELD, Ill. (AP)—Gov. Adlai B. Stevenson, with Gen. Dwight D. Eisenhower raiding his home campaign base, began today a complete overhaul of radio-television speaking plans so as to work in at least four more "fireside chats."

The Democratic presidential nominee went on about political and official business as Republican rival Eisenhower whistle-stopped today for an early afternoon rally and speech.

Stevenson didn't plan to go down to Court House Square to face the opposition campaign. But he did let state employees have an extra hour off at lunch time so any who wanted to could attend the rally. Eisenhower had politely turned down Stevenson's polite invitation to lunch at the Illinois Executive Mansion.

Stevenson and his aides were busy with what porter McKeever, publicity director for Volunteers for Stevenson, said was a major reformation of the whole radio-TV program for the last month of the campaign.

There will be at least four more fireside chats during the campaign, McKeever said.

At least one, and perhaps two speeches on the issue of communism at home and abroad, he said, will be in the form of chats. The governor, McKeever said, wants to sit down and discuss the issues with the people, quietly, dispassionately and without any rabble rousing.

That was the word the publicity director was passing among Stevenson volunteers. Leaders of the volunteers from some 30 states were closing out today a rally of their own aimed largely at swinging the independent vote behind the Stevenson banner.

Members of the Stevenson high command said the increasing emphasis on straight-to-the-people television and radio talks is a direct outgrowth of the response to Stevenson's first fireside chat from Chicago Monday night.

It is not, they said, an effort to match what they described as a two-million-dollar plan by which the Republicans hope to "saturate" radio and TV sets in the last few weeks of the campaign and swing 12 states and the election to Gen. Eisenhower.

George Ball, Washington D. C. lawyer and executive director of the Volunteers for Stevenson, distributed yesterday copies of a plan he said the GOP has adopted to present "Eisenhower every hour on the hour" in 48 normally democratic counties in the 12 states.

The air, Ball said, "will be thick with political soap suds and goosy with tasteless bubble gum" and a "super colossal, multimillion-dollar production" designed to sell candidates like soap or hair tonic or tooth-paste.

In New York, however, Rooster Reeves, an advertising agency executive, said he had the suggested plan drawn up but it later was discarded as not feasible because the desired radio and TV spots are not for sale and the money is not available.

Reeves said the Citizens for Eisenhower organization is "hoping to run several hundred thousand dollars in spots if they raise the money."

Reeves is an executive of an advertising agency which was hired by the Citizens for Eisenhower organization to handle radio TV campaign plans. Word of a two-million-dollar campaign came from Michael Levin, whom Reeves described as a writer for an advertising agency who was hired "to do a research job and was paid for it."

He said Levin "is reciting figures from a suggested plan now many weeks old, a plan which is not feasible because the spots are not for sale and the money is not available."

Ball said the production will be staged on the basis of a document which says the GOP is sure of only 30 of the 366 electoral votes needed to clinch the election. These "sure" votes would come from Vermont, Maine, Kansas, Nebraska, South Dakota and New Hampshire.

The document says the GOP could win by taking in addition the 249 electoral votes of Connecticut, Maryland, New Jersey, New York, Pennsylvania, Ohio, Indiana, Michigan, Illinois, Wisconsin, Iowa and California.

While Ball said the GOP has plenty of money for what he called a "campaign of corflakes," he said Volunteers for Stevenson are dead broke. He said it was at the

Truman Continues Character Attack On Republican Candidate Eisenhower

By ERNEST B. VACCARO

ABOARD TRUMAN TRAIN

President Truman played his own version of "I like Ike" along the West Coast today in a honeyed, almost earthy rhythm that constant repetition made a campaign chant.

The lyrics were a bit different from those of the Eisenhower enthusiasts, the parody being built not so much on "I like Ike" as on "I like Ike, but—"

Encouraged by the laughter of the whistle-stop crowds in North Dakota, Montana and Idaho, he pursued his course in Washington, where he tried out his anti-Eisenhower technique in a major talk at Spokane last night.

There, he told a crowd in the National Guard Armory he was "sorry to see the subject surrender" of the Republican presidential nominee "to the reactionary, vindictive wing of the Old Guard."

Part of his Spokane speech was delayed by yells, whistles and cries of "give 'em hell, Harry" and "pour it on," Police Chief Clyde Phelps estimated his audience there at 4,000 in the armory and said there were 1,500 others who couldn't get in.

The President brought a roar of laughter when he departed from his prepared text to give his comment on statements by Eisenhower and other Republicans that taxes can be reduced by slashing government expenditures for national defense purposes.

"It's just a damn lie," he declared.

Of the suggestion made by some of a fixed limit on spending for defense, he said, with acid in his voice:

"That's the craziest thing I ever heard of."

The police chief said there were 10,000 persons who applauded and waved as Truman drove the eight blocks from his special train to the armory.

Truman told reporters he was having the time of his life on this

Telling The Editor

LONELY GIs

"We are four lonely GIs in Korea who don't receive very much mail and we wonder if there is anything you might do to help us out. We certainly would appreciate any assistance you have to offer us in the matter. Thank you, fellows."

Address: APO 301, 330th Comm HqCo, APO 301, 6-0 PM San Francisco, Calif.

CHINESE STUDY FARMING

SAN FRANCISCO (AP)—The Chinese Communists have set up 87 stations in Manchuria to teach modern farming methods. A Peiping broadcast heard here.

Taft-Hartley Act Marks New Labor-Relation Idea

ED'S NOTE: This is the fifth of six articles dealing with the Taft-Hartley law. The reports were prepared by the public relations department of the Merchants and Manufacturers Association of Los Angeles, and are being published by the Herald and News as a public service.

As we said in our opening article of this series the Taft-Hartley Act represents a new policy and philosophy on the part of the government toward the labor-management relationship—mainly, that of the Public Interest.

Strikes which threaten to imperil the nation, the nation's health or safety, or to stop production in all or part of an industry may cause a national emergency.

Under the Taft-Hartley Act, the President of the United States is authorized to take steps looking toward a peaceable settlement of such strikes or threatened strikes.

He may direct the Attorney-General to seek an injunction against the striking union in order that a needless loss of wages and production may be prevented. This injunction may extend no longer than 60 days.

After negotiating for 60 days, the position of the employer and the union are made public through statements which each makes to

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