



DARK N' SWEET FUDGE—1 package chocolate pudding, 1/4 cup milk, 1/4 cup margarine, melted—1 1/4 cups sifted confectioner's sugar, 1/2 cup nuts, vanilla. Stir pudding, milk, margarine in sauce pan. Bring to boil, and boil one minute, stirring constantly. Add sugar, nuts, flavoring, beat 'til smooth. Scrumptious!

SANDWICH FILLING
Because lettuce wilts so easily, it's not a good idea to put it in a sandwich that you are packing for a school lunch. You can get crispness in the filling by using finely shredded or chopped cabbage. Tuna, ready-chopped ripe olives and the cabbage combined with enough mayonnaise to hold it together, make a very tasty filling.

Separate the sections of fan rolls part-way down, then spread the sections with nippy cheese; heat in a moderate oven and serve with a cooked vegetable salad for a delicious luncheon dish.



ARM & HAMMER SAL SODA CONCENTRATED

A big help to farmers, cleans milk pails, milk cans, strainers, cream separators, churns.

MAKES FROZEN DESSERTS 8 SERVINGS
Kool-Aid
BUY 6 PKGS. SAVE! Kool-Aid 5c

SHORT CUT TO Extra-Special Picnics



Best Foods Sandwich Spread!

For extra-special picnic fare the easy way, get Best Foods Sandwich Spread. It adds brand new taste appeal to all your old favorites:

- Sandwiches
- Hot Dogs
- Hamburgers
- Barbecues
- Potato Salad
- Deviled Eggs

Best Foods Sandwich Spread makes everything you like taste even better!



Made by the makers of NUCOA margarine and BEST FOODS Real MAYONNAISE

Clever Quips Have Made Pots o'Gold

By DOROTHY ROE
Associated Press Women's Editor
Thrill note to young lovers: A 15-cent greeting card with just the right touch of sophisticated humor can be more effective than a \$5 box of candy.

Working on this principle, Rosalind Welcher, who looks like a hockey-playing teenager but wields a brush with the smooth sophistication of a Dali, has built up a business which sells seven million cards a year, plus an impressive amount of note paper and napkins.

Her cards, with their whimsical stylized animal sketches and their strictly New Yorker-type humor, have hit an unsuspected jackpot of customers who never used to send greeting cards, but now have become rabid Welcher fans.

A California Scrooge writes that his discovery of the Welcher

Christmas cards has restored his joy in Christmas, and a college girl in Ohio writes that a series of Welcher "love" cards won her heart and hand for the man of her dreams whom she loves dearly because of his wonderful sense of humor.

Rosalind and her husband, Fred Slavic, a former machinery designer, have formed their own company, called Panda Prints, Inc., to print and distribute the cards. They got the idea of making greeting cards shortly after their marriage, thinking it was something they could do wherever they happened to be, and that this would give them an opportunity to travel. But, says Rosalind:

"We got so busy right away that we still haven't had a chance to travel."

A typical Welcher card depicts



EXTRA! EXTRA! READ ALL ABOUT THESE

★★ DAILY NEWS ★★

LABOR DAY WEEK END VALUES!

PIGGY WIGGLY'S HOLIDAY FOODS FOR EVERY CELEBRATION

Coca Cola 6 Bottle Ctn. (Plus Deposit) **29c**

Cottage Cheese Kraft Pt. **29c**

Pineapple "SUCCESS" Crushed Flat Tins 2 For **25c**

Napkins "SILK" 80 Count Pkg. **10c**

Pork and Beans HUNT'S No. 2 1/2 Cans **19c**

Potato Chips NALLEY'S Reg. 25c Pkg. **19c**

Margarine Holiday 2 lbs. **39c**

Salad Dressing Durkee's Whipped Qt. **49c**

HOME SERVICE MARKET
710 Pine YMCA Bldg. PHONE 2-3322

STRICTLY FRESH

HENS Young—4-lb. average Put a dozen in your locker at this low price! **29c lb.**

RHODE ISLAND RED FRYERS Fresh—New York Dressed **49c lb.**

BEEF STEAKS Tender! Rib-Sirloin—T-Bone **69c lb.**

BEEF ROASTS Tender Arm or Blade Cuts **49c lb.**

Ground Beef Pure—Lean, Ground Fresh Daily **44c lb.**

YOUNG MUTTON SPECIALS

CHOPS 39c lb.
LEGS 39c lb.
SHOULDERS 29c lb.
STEW 10c lb.

OREGON CHIEF—BEST QUALITY!
Veal Loaf, Pickle and Pimiento, Macaroni and Cheese, Cheese Cubelets, Chicken Loaf, Minced Ham, Meat Loaf, French Head Cheese, Bologna, Liverwurst

Luncheon MEATS Small, Lean, Tenderized **59c lb.**

PICNIC HAMS We Slice 'em FREE! **49c lb.**

RITZ CRACKERS lb. pkg. **35c**

CHEESE RITZ 8-oz. pkg. **29c**

NESTLE'S "QUIK" Instant Chocolate **41c lb.**

CANDY Variety Pack 2-lb. Pkg. **39c**

Marshmallows Wanderfood lb. pkg. **25c**

Kool-Aid 6 pkgs. **25c**

Wax Paper "Silk" 125 foot roll **23c**

OLIVES San Lucar, Large green Large 10-oz. bottle **39c**

Dill Pickles HUNT'S 24-oz. **39c**

TUNA Van Camp's—Grated No. 1/2 Tin **25c**

Corned Beef ARMOUR'S 12-oz. **49c**

Cucumber Chips Everbest 12-oz. **29c**

Roast Beef Armour's 12-oz. tin **59c**

Paper Plates Diamond 9-inch Pkg. 12 **15c**

FLY SPRAY Flit or standard Gallon **69c**

KEEP FOOD COSTS DOWN



ENJOY DELICIOUS Spaghetti Dinner with Meat Sauce ABOUT 15¢ A SERVING!

Why let high meat prices wreck your budget? In just 12 minutes you can cook up one of the swiftest spaghetti dinners ever—with rich, real-beef sauce—all for only about 15¢ a serving.

Chef Boy-Ar-Dee Spaghetti Dinner is so easy! So convenient!

Everything you need in one carton! Tender, quick-cooking spaghetti—rich, ready-to-heat Sauce with Meat—grated Italian-style cheese. Serves 3 handsomely.

Look for the red carton. (Also available with Mushroom Sauce in the yellow carton.)

Save time, save money. Make one night a week "CHEF'NIGHT."



Another treat! CHEF BOY-AR-DEE BEEF RAVIOLI

Delicious little macaroni pies filled with hearty beef, cooked in rich meat-tomato sauce. Ready to heat. Serves two—about 15¢ a serving!

PEACHES Last time for Red Bluff CAN NOW!

LETTUCE lb. **7c**

CELERY Utah Type lb. **7c**

LEMONS Juicy Sunkist lb. **15c**

TOMATOES Firm, ripe slicers 98c a flat lb. **10c**

POTATOES U.S. No. 1 Netted Gems 10 lbs. **59c**

SEEDLESS GRAPES lb. **10c**

PEARS Medford Bartletts 25-lb. lug **1.39**

Cantaloupe 5c lb.



ENJOY THESE OTHER TASTY MEAT DISHES, ABOUT 15¢ A SERVING!

- Beef Ravioli—bite-size meat pies in sauce
- Spaghetti and Meat Balls—ready to heat
- Sauce with Meat—for spaghetti, omelets, rice
- Sauce with Meat Balls—excellent on mashed potato, macaroni, toast

(Note: For meatless days—try delicious Sauce with Mushrooms)