



OFF ON A SHOPPING TRIP the other day were Mrs. R. M. McVeigh and children Larry and Judy. It's already time to lay in the supplies that will be needed for school again. Like Christmas—do your shopping early.



THE LATEST THING in snappy leather jackets is carefully placed on the dummy by Dick Harris at Rudy's.



DAN WELLS, a junior at KUHS, thinks that a new sports jacket would be about the thing to take back to school with him. And Salesman George Demetrakos at Reeder's is in total agreement with him.



SUE THOMSON—and FRANCES COX... modeling sweaters and skirts and admiring a corduroy jacket in Whytal's are entering Fremont Junior High when they go "back to school."



NANCY CLARK—who enters KUHS this fall as a freshman—models a jacket and skirt in the Town Shop and shows interest in the jacket she's holding.



BONNIE KARNES—left, in sweater and skirt from the Town Shop "back to school" stock, while Dolly Lowell tempts her with a sweater. Bonnie will be a freshman at KUHS and Dolly is a senior.

State T-V Station In Valley Eyed

ASHLAND (AP)—A state-owned television transmitter on Mary's Peak, west of Corvallis, was proposed Monday to the State Board of Higher Education. The chancellor's inter-institutional television committee made the proposal to the board which is holding its August meeting here. A five-month study formed the basis for the program outlined as an educational service reaching 304,000 people. The initial cost was estimated at \$649,835. This money would have to come from the Legislature. The committee said it tried to interest various foundations in financing a state TV station but had no luck. In addition, there would be an annual operating cost of \$116,300. The proposal says that Mary's

Peak as a transmitter location would permit direct broadcasts from both Oregon State College at Corvallis and the University of Oregon at Eugene. The peak is the highest in the Coast range. The Mary's Peak TV plan calls for co-ordinating the programming with KOAC, the state-owned radio station at Corvallis. It lists these costs: transmitter, \$265,331; Corvallis studio, \$139,500; Eugene studio, \$137,784; kinescope recording unit, \$37,784; remote mobile unit, \$66,791. The kinescope unit permits programs to be filmed for later transmission; the mobile unit permits "live" casts of events away from the studios. The report went into some detail on potential users of a state-owned TV station, listing the various state agencies, and pointed out that the Federal Communications Commission regulations prohibit commercial or semi-commercial telecasts on educational channels. That means, the report said, that little revenue can be had from the station's operations. Foundations might provide some financial help and some money could also be had from fees charged students taking telecast extension service lectures and from student training programs.

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School Notes



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- Featured!
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 - (b) "dandy"—Face-flattering short collar, smart cuffed sleeves, ribbed to stay snug. Won't hike up; it's Jantzen full-tailored. 32-40. ... 8.95
 - (c) "glamour girl"—Luxurious cordigan, smart boxy cut, easily cashmere-type neckline, salt water pearl buttons dyed to match. 34-40. ... 10.95
 - (d) "lucky"—Classic pullover, luxurious cashmere-type neckline, beautifully full-tailored. 32-40. ... 7.95



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