



WHILE Philadelphia raves about Athletic Pitcher Bobby Shantz, there's another hurler in the same city doing right well himself. He's Robin Roberts (above) who notched his 16th win for the Phils recently.

### Automobile Prices Said Heading Up

By DAVID J. WILKIE  
DETROIT (AP) — New model passenger automobiles are going to cost more to produce and in all probability they will carry higher price tags.

To what extent price consciousness will affect retail sales in the coming model year is being widely discussed in automotive circles. Of more immediate concern, however, is the volume of production that may be achieved on the initial 1953 model cars.

The bugbear of price consciousness has been talked about in automotive quarters for more than a year and yet the merchandising division has sold just about all the cars it got from the factories.

Earlier in the 1952 model season some industry experts said the market would not absorb more than four million new passenger cars this year.

This prediction will not be tested because the factories apparently will not build many more than that number this year. Prices figured somewhat in the prediction, but so, too, did the volume of cars produced and sold since the end of world war II.

Despite recurring shortages of materials, labor disputes and the restrictions created by the defense program, the auto manufacturers built and sold more cars in the postwar period than they expected to.

Of a total current registration of somewhere around 42 million passenger cars considerably more than two-thirds are postwar models.

But it has to be noted that many of the cars built since the war already are being replaced; some even have gone to the junk pile. The industry's statistical agencies say annual scrapage now runs close to 3 1/4 million units.

Nevertheless there is no indication to shortages, the annual junking of obsolete cars will ever fall much below the current level. Only a relatively small additional number of sales are needed to give the entire industry a profitable year.

### Red Cross To Train Youths

Five Red Cross chapters in the three Pacific Coast states will send 63 high school students to a 10-day training center opening Aug. 13 at Silver Creek Falls near Salem, Ore.

On Aug. 16, 30 adult leaders of Junior Red Cross activities in the same cities will join them for an adult work shop. This is the first year that both junior and adult leaders have been brought together for joint training.

Don M. Legg, assistant director of the Junior Red Cross for the Pacific area, said the Silver Creek Falls center was one of nine to operate this year in the United States.

Among chapters sending their junior leaders are:

Washington — Aberdeen, Port Angeles, Bremerton, Ellensburg, Goldendale, Seattle, Mount Vernon, Tacoma, Olympia and Bellingham. Oregon — Corvallis, Oregon City, Bend, Roseburg, Eugene, Portland, Hillsboro and McMinnville.

### What's That?

TAZEWELL, Va. (AP) — Son-in-law of his own son-in-law, you say?

Now ain't that something! Let's see now, how was that again?

Well, they got married here about a week ago. J. H. Hall, of Mercer County, W. Va., who is father, the new Mrs. Hall is now mother-in-law to her own father, and Mrs. Hall and Mrs. Bailey are each other's step-mother.

Mr. Hall and Mr. Bailey are step-sons to one another, and the two wives are step-daughters to each other.

# PENNEY'S

ALWAYS FIRST QUALITY!

STORE HOURS— Monday through Friday 9:30 to 5:30  
ELEVATOR SERVICE ALL FLOORS — Saturday 9 to 5:30

STRETCH YOUR DOLLARS FARTHER AT PENNEY'S!

# VALUES BACK-TO-SCHOOLS

*But Positively* Penney's new grade school cottons figure to be the *smartest buys in town!*

**COLORS**

**FRESH AS PAINT**

BE WISE! BUY NOW! Choose from rack after rack of new

**SCHOOL DRESSES**

Sanforized! or pre-shrunk for permanent good fit! D-e-e-p hems, beautiful new details... fashion-conscious-as-can-be! Look! Here are just a few for sizes 7-14!

A. Famous Dan River® plaid with a grown-up "contour" front belt, white pique trims . . . 3.98

B. Paper-crisp taffetized chambray with sheer ruffles, full twirly skirt . . . . . 4.98

C. Cheerful plaid with applied daisies — crisped with the biggest, whitest cuffs! . 3.98

Kindergarten sizes, 3-6X plaids, . . . . 2.98

3-6X solids . . . . . 3.98

Jr. High (subteen) sizes, 8-14, . . . . . 5.90

†Shrinkage will not exceed 1%. **SECOND FLOOR**

**3 98**  
SIZES 7-14

**Ruggedly built of the HEAVIEST DENIM MADE!**

*Penney's Western Cut*

**BLUE JEANS**

**2 49**  
SIZES 4-16

★ Penney's jeans are precision-cut over scientifically graduated patterns to fit his exact body size.

- Made of extra heavy 11-ounce denim!
- Sanforized! Can't shrink out of fit!
- Metal rivets at points of strain!
- Bar-tacked for greater strength!
- Heavy duty rust resistant zippers!
- Snug-fitting western styling!

BIGGER BOYS SIZES 29-36 . . . 2.98 †Shrinkage will not exceed 1%

**SHOP NOW! NEW STOCKS! COMPLETE SIZES!**

<p><b>PANTIES GIRLS' 39¢</b></p> <p>They're a smooth sturdy blend of cotton - and - rayon. Dainty lace trims . . . elastic legs and waist. 2-16.</p> <p><b>SECOND FLOOR</b></p>	<p><b>GIRLS' ANKLETS 29¢</b></p> <p>Whites! Pastels! Dark shades! Every color she needs! Sturdy mercerized cotton with nylon reinforced heels and toes for extra wear! Smart ribbed crew socks, sizes 7 to 11, or plain cuff top anklets, sizes 6 to 11.</p> <p><b>MAIN FLOOR</b></p>	<p><b>LACY COTTON SLIPS 59¢</b></p> <p>Fresh white percales with wide straps, ruffled hems . . . and pretty embroidery and lace! Full cut, good lengths, so easy to "do up." 2 to 14.</p> <p><b>SECOND FLOOR</b></p>	<p><b>SANFORIZED BOYS' FLANNEL SHIRTS 1 49</b></p> <p>Big selection of boys' flannel shirts in gay color-fast prints and plaids. Sizes 2 to 18.</p> <p><b>BASEMENT</b></p>
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**Hey Kids! Free Show Friday**

**ESQUIRE THEATER** **STARTING AT 10 A.M.**

**BOYS' STURDY T-SHIRTS & BRIEFS**

**59¢** **49¢** **39¢**

The T-shirts are made of snowy-white flat-knit combed cotton. The briefs are combed cotton with elastic waist, and legs for comfortable fit. Both exceptional values. Sizes 10-16.

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