



CUSTOMER AND SALESMAN look over the merchandise in Don's mens wear as salesman Jack Bronson puts the pressure on Dave Arnett to add this pair of Argyle socks to his collection.

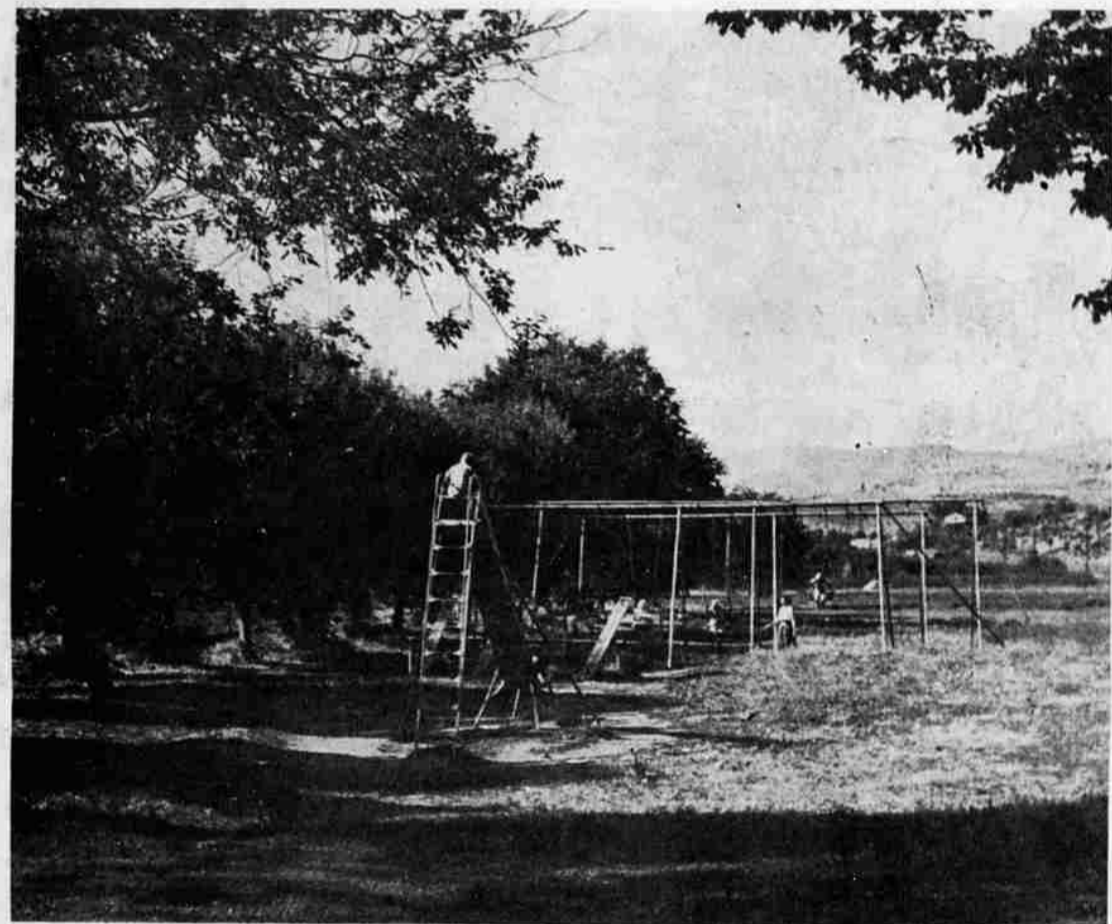


SKIRTS, SWEATERS, JACKETS AND COATS occupy Katie Paup, left, who is waiting on the girls in Miller's. Mary Margaret Addison, next to her, Susan Geary and seated, Eleanore Brock—all from Lakeshore Drive and Rocky Point Road addresses—in town to see what's new for school this fall.

Jammed Parking Lots And Busy Stores Mark Opening Of Back To School Days While Youngsters Make Up Play Time



PARKED CARS are a sure sign that shoppers are in the area somewhere. National surveys show that shoppers are unwilling to walk over two blocks from a parking place to do their buying.



COOL SUMMER PLAYGROUND for the youngsters is to be found at Moore Park where this happy group was snapped by the photographer. The playground equipment is set up opposite the tennis courts and at the end of the big lawn there.



SPENCER JACKET, BERET AND MUFF—all in Nutria, soft and beautiful in texture, makes an ensemble that does multiple duty—jacket can be worn for day or evening, beret and muff can be worn separately with suit. Styled for the budget wardrobe by Esther Dorothy.

Five Cent Cigar Gone

WASHINGTON (AP)—“What this country needs,” said Vice President Thomas Riley Marshall, “is a good five-cent cigar.”

Ha!

The Office of Price Stabilization suspended price ceilings Monday

on all cigars (but not cigarettes), effective at once.

Reasons: Increased costs of labor and leaf tobacco, and below-level industry earnings.

Vice President Marshall's five-cent cigar observation was a casual remark addressed to Chief Senate Clerk John Crockett back in the days of the Woodrow Wilson administration.

Marshall died in 1925, but his views on the nickel cigar have been preserved in reference books.

BACK to SCHOOL



- MITZI DRESSES 1⁵⁹
- HELTHTEX T SHIRTS 99¢
- 8 OZ. JEANS Double Knee 1⁹⁹
- TRIMFIT ANKLETS 3 pr. 1⁰⁰
- LETTERMEN'S SWEATERS 5⁹⁸
- GOAT SKIN JACKETS 14⁹⁵
- CORDUROY JACK SHIRTS 3⁹⁹
- LARGE SELECTION DRESS PANTS

SPENCER'S

619 Main

Phone 5497

School Burns In Portland

PORTLAND (AP)—Fire destroyed a six-room grade school in the Park Rose district in Suburban Portland Monday. School officials estimated that it would take more than \$50,000 to replace the one-story structure. The fire, which broke out shortly after janitors got the building ready for next month's school opening, was believed caused by electric wiring.

A number of different pairs of colored lights, if seen together, will produce white light.

Pioneer Group Ends Long Trip

BAKER (AP)—The American Pioneer Trails Association caravan ended a three-day visit to this Eastern Oregon city Tuesday. The caravan, which started July 13 at Kansas City, Mo., arrived Sunday. Dr. Howard R. Driggs of Bayside, N. Y., is leading the party which is following the Oregon Trail route.

EDITOR RECOVERING

PORTLAND (AP)—Phillip H. Parrish, Oregonian editorial page editor, Tuesday was reported improving from a hip fracture. He was hospitalized Wednesday after a fall at his home.

STRAWBERRY SHORTAGE
CORNWALL, Canada (AP)—Local truck gardeners blamed the poor outlook for strawberries here this year on the bees. J. A. McDonald said, “It's been raining so much the bees haven't pollenized.” He pointed out that the bees won't work when it is raining.

The Missouri River watershed covers one-sixth of the area of the United States.



RUGGED...

for the beating a watch takes from school agers ... ranchers and working men alike!

HELBROS WATCHES

- 17 JEWELS
- SELF-WINDING AUTOMATIC
- WATER and SHOCK-PROOF
- UNBREAKABLE CRYSTAL
- ANTI-MAGNETIC
- LUMINOUS DIAL
- SWEEP SECOND HAND



49⁵⁰

Federal Tax Included

YOUR OLD WATCH IS YOUR DOWN PAYMENT ... on a new Helbros at Rickys. Liberal trade-in allowance

BUDGET ACCOUNTS INVITED



FREE! EXPANSION BRACELET

Get a smart new expansion band for your watch at NO EXTRA COST ... with the purchase of the new Helbros. Limited time only.

Rickys

REGISTERED JEWELER
AMERICAN GEM SOCIETY

700 Main St.

Phone 3151