

City Briefs

Home From Convention — Joan Moore returned this week from the Alpha Phi convention at Virginia Beach, Va. She was met by her parents Mr. and Mrs. K. A. Moore in San Francisco and spent a few days there before returning home.

Come Home — Mr. and Mrs. Ernest Hutchason have returned to Bakerfield after an extended visit with Mrs. Hutchason's (Addie Jenkins) family.

Sons Of Norway — will hold their annual potluck picnic at the home of Russell Taycen, 3113 Summers Lane, 3:30 p.m. Sunday, August 3. Take own table service. Coffee, pop, ice cream will be furnished. Grounds will be sprayed for mosquitoes.

Assigned — Pvt. Calvin E. Crowl who is stationed at Fort San Houston, Texas has completed his two weeks training in the school of dentistry and has been assigned to the headquarters detachment as an instructor. He will be stationed there for the remainder of his enlistment. He is the son of Mr. and Mrs. S. D. Crowl, Midland.

Overnight — The name of A. R. Dickson, candidate for Klamath County assessor was overlooked as baker at the recent Republican picnic at Collier park.

Klamath — Lutheran Ladies Aid will meet Wednesday, August 6 at the church parlors, 8 p.m. program

Deferment Move Pushed

A considerable number of telegrams have been sent to Sen. Wayne Morse in Oregon by local people asking that a reclassification or deferment be arranged for Dr. Don B. Rice, Klamath Falls children's specialist, who has been ordered to take a physical examination for military service Aug. 12 at Portland.

Dr. Rice is one of just two pediatricians in Klamath County who practice also in the hospital. Many patients in adjoining counties of Oregon and California. He has been given a 1-A (m) draft classification.

The parents of some of his small patients heard this week of his draft status and initiated a campaign to keep the doctor here, feeling that he is of much more value to the community than he would be to the military, particularly that he specializes in the treatment of babies and children and is not a surgeon.

The women who started the campaign have contacted many of the doctor's patients asking that telegrams be sent to Sen. Morse, who is a member of the Armed Services Committee, Sen. Morse leaves on an overseas trip Tuesday.

Dr. Rice was not acceptable for service during World War II because of a head injury, and later was deferred to complete his medical education. He did not receive his training at government expense.

The campaign on Dr. Rice's behalf was taken, as one of the women speaking at the meeting said, "behind his back" and without his consent, purely on a basis of community need.

Price Boss Blames GOP For Boosts — Government stabilization chiefs look for the over-all cost of living to hit another new high later this month. The "ugly picture of rising prices is plain to anyone with a desire to see it," Price Stabilizer Ellis Arnall said.

His comment Friday night followed a Bureau of Labor Statistics report that food prices have spiked to a new record — up 1.2 per cent for the two week period ended July 15 and almost 16 per cent above June 1950 when the Korean fighting began. Food makes up about a third of the average urban family's budget.

Republicans were blamed by Economic Stabilizer Robert L. Putnam.

"There's no question that the cost of living is going to rise somewhat and that the 82nd Congress (only recently adjourned) did curb our program," Putnam said in a radio broadcast (CBS).

"There's just no question that the Republican party was voting to curtail controls. The Democrats were fighting to keep the power of controls where they're needed," Arnall said the BLS report reveals that inflation still is a problem and that prices generally can be expected to move up.

The report, Arnall told a reporter, shows the public can expect "rising prices, higher living costs, further depreciation of the dollar and equipment for the amount of money we are spending for national defense," he added.

"The constant increase in living costs, especially the steady rise in the cost of food, is a strong argument against those siren voices among the business community who have been telling Congress and the people that... the need for concern about the cost of living is over."

The record food prices, Arnall said, still do not reflect effects of the decontrol of fruits and vegetables voted recently by Congress and the extensive drought which is damaging crops in the South and New England.

chairman will be Mrs. L. Meyer and Mrs. C. W. Murdoch. Hostesses will be Mrs. Carl Carlson, Mrs. Eldon All, Mrs. Oscar Solie and Mrs. Andrew Olson. The group meets on Tuesdays the year around so note change in the date, please.

Attention — All Girl Scouts going to Camp Esther Applegate Sunday, August 3, will board bus at Klamath Union High School at 1 p.m. DPT. The doctor's examination card in the camper's bus ticket. Without it, no City Scout will be permitted to board the bus.

Picnic — Members of the Klamath Falls Garden Club will picnic at the home of Mrs. Earl Redman, 403 Fort Street, Monday, August 4 at 12 noon. The picnic is potluck and each one is asked to take table service. Coffee will be furnished.

Leaving — Janice Reynolds, daughter of Frank Reynolds, 844 Eldorado, left today after spending two weeks here with her father and her grandparents, Mr. and Mrs. L. F. Reynolds, Ashland. She was accompanied home by a friend, Margaret McQuinn. Both young women live at North San Juan.

Neighbors — of Woodcraft meet Monday, Aug. 4, 8 p.m., for initiation. Officers and guards will wear formal. Refreshments. The committee will be Sylvia Slang and William Floetke.

Meeting — Members of the Modoc Council Boy Scouts of America will hold their annual meeting at Crescent Lake, Sunday, Aug. 3. A picnic lunch will be served at 1 p.m. followed by election of officers. Dr. C. Adams, president will preside.

Died — Word was received today of the death of Mrs. Clara Beland, who lived here many years, lately of Sacramento. She was a member of the local Women of Modoc and Eagle Auxiliaries. No further details yet received.

Vacationing — Mr. and Mrs. Ernest Hedlund left today for a two weeks vacation in Salt Lake City and other points of interest. Hedlund is in Portland in the department of the Herald and News.

Coming Home — John S. Ogle, Electronics Technician 2-C on the heavy cruiser, USS Quincy will be discharged soon. He is the son of Mr. and Mrs. H. Ogle. John who has served through two enlistments, recently went through the Panama Canal into the Atlantic.

New Manager — Morion J. Mutnick, San Jose, is the new manager of Reeder and Mills department store in Tulelake. He has been affiliated with the Federal Stores for two years. Mrs. Mutnick and children will join him in the new venture.

Arrivals — Mr. and Mrs. Fred E. McMurphy, Menlo Park, Calif., are spending a week in Tulelake on business in the interest of their farming interests.

Vacationing — Mrs. Ira DuPratt and daughters, Pamela and Shelley, are in Portland on vacation, vacationing with Mrs. DuPratt's mother, Mrs. E. W. King.

In Chicago — Dr. George Merryman, 121 Pacific Terrace, is now a resident physician in orthopedics at Wesley Memorial Hospital, Chicago. The hospital announced the appointment effective Aug. 1.

HST Ratifies West German Republic — KANSAS CITY (AP) — President Truman Saturday ratified the agreement setting up a free West German republic.

The United States became the first nation to ratify documents carrying out this action, which abolishes the existing three high commissioners of the United States south of its allies.

The British parliament has approved the agreement, but the queen has yet to ratify it. The President signed the necessary documents in his penthouse here at the Hotel Muehlebach here.

Helicopter Used In Line Survey — PORTLAND (AP) — Bonneville Power Administration got its own helicopter Friday and reported another due next month. They will be used to continue the "copter-patrol" of power lines.

BPA has used privately owned helicopters for the past four years to patrol lines and locate breaks. Under the new program it now will use its own craft west of the Cascade Mountains. The BPA will continue the patrol east of the Cascades for a year or more, Charles J. Slatt, chief of maintenance, said.

The copter delivered to BPA Friday was one of the first reported for non-military use since the Korean War broke out. It carries three and lands on skids instead of wheels.

White Rose Spud Harvest On Monday — PRINEVILLE (AP) — White Rose potatoes, being grown commercially for the first time in Central Oregon this year, will be harvested at the Roy I. Brown farm near here Monday.

It will be the first harvest of the 12,000 acre Central Oregon potato crop.

This year's acreage is the largest since 1914 when the potato crop was introduced in Crook, Deschutes and Jefferson counties. Jefferson has the largest acreage increase this year.



TOM SANDOE, who recently returned to this country from Korea, has been at home on furlough and returns to Fort Lewis, Wash., Sunday. He holds the Combat Infantryman badge with three battle stars and the Purple Heart.

Weather

Western Oregon — Sunny and warm interior valleys Saturday and Sunday; few isolated thunder showers over Siskiyou Saturday; considerable low cloudiness or fog along coast, clearing briefly during afternoon; high both days, 80 to 85 northern interior valleys, 90 to 95 southern valleys and 60 to 65 on coast; low Saturday night 50 to 60; northerly to northwesterly winds of 10 to 20 miles an hour off the coast, increasing locally to 35 miles an hour off central and southern coast during afternoon.

Eastern Oregon — A little afternoon cloudiness with a few isolated after thundershowers over mountains Saturday; otherwise clear and warm through Sunday; high both days 85 to 95, low Saturday night 50 to 66.

northern California — Fair through Sunday except fog on the coast and a few afternoon thundershowers high mountains; cooler inland to Marysville-Merced Sunday; gentle variable winds of coast, becoming southerly 10 to 20 miles an hour afternoons.

Grants Pass and Vicinity — Sunny Saturday and Sunday, with afternoon clouds over mountains; little warmer; high Saturday 90, low Saturday night 60; high Sunday 95.

By The Associated Press
24 hours to 4:30 a.m. Saturday

	Max.	Min.	Prev.
Baker	74	46	T.
Eugene	86	52	—
La Grande	88	42	—
Lakeview	85	57	—
Medford	90	59	—
North Bend	95	63	T.
Ontario	96	63	—
Pendleton	98	63	—
Portland (Airt)	79	54	—
Roseburg	85	—	—
Saegert	82	49	—

Chicago 81 64 —
Chicago 86 66 —
Denver 91 63 —
Eureka 60 50 —
Los Angeles 75 62 —
New York 84 69 —
Red Bluff 103 76 —
San Francisco 71 55 —
Seattle 75 48 —
Spokane 88 59 —

Fuel Oil Lack Seen For Region — SEATTLE (AP) — Threats of a shortage of fuel oil supplies in the Pacific Northwest during the coming winter were voiced by Seattle petroleum industry spokesmen Friday. An increased demand, coupled with the Korean War, was blamed.

They said, however, they did not expect the shortage would become critical, barring an unusually hard winter.

At Traverse City, Mich., Friday, Lawrence W. Lee, director of the marketing and distribution division of the Petroleum Defense Administration, told a meeting of the National Oil Jobbers Council the Pacific Northwest and the East Coast might have a shortage of petroleum products this winter.

Soviets Grab West German Land — RATZBURG, Germany (AP) — A Soviet colonel in command of East German People's Police seized a 200-yard strip of West German territory Saturday on the interzonal frontier and refused a British officer's demand to evacuate it.

The strip, 170 yards in depth, was alleged by the colonel to belong to the Russian zone.

The Communist police, armed with rifles, marched in and took possession in broad daylight.

Obituary
ANDERSON
Diane Lee Anderson, infant daughter of Mr. and Mrs. George Anderson died here August 2. Her survivors besides the parents are the grandparents, Mr. and Mrs. Rudolph Siegmund and Mr. and Mrs. William Anderson, Eugene, Ore. Funeral services will be held at the graveside, Klamath Memorial Park, Sunday, Aug. 3 at 11 a.m. O'Hair Memorial Chapel in charge of arrangements.

Obituary
CALL
Mollie Ann Call, 83, native of Flemingsburg, Kentucky and resident of this city, died here July 21, 1952. Survivors include: 2 sons, Rollie L. Call of this city and Oscar L. Call of Brigham City, Utah; a daughter, Mrs. Lola Nichols of this city; also 3 grandchildren and 3 great grandchildren. Mrs. Call was a member of the Church of Jesus Christ of Latter Day Saints. The remains are at Ward's Funeral Home. Funeral arrangements will be announced later.

happy days are here again
No more alarm clocks — no more books (if you happen to be a bookkeeper) — no more boss's nasty looks. To paraphrase the old school verse... it's vacation time.

We can help you start your trip with a peaceful mind if you'll follow our recommendations and insure your personal effects and cameras. You should also have automobile insurance written to high limits plus the Family Legal Liability policy that covers for all sports, golf, hunting and fishing.

CHILCOTE
Insurance Agency
"The Pioneer Agency" — Est. 1909"
111 No. 9th St. Phone 5529

Highway Group Releases List Of Road Work Slated

SALEM (AP) — The Oregon Highway Commission will open bids Aug. 18 and 19 on 27 projects costing \$4,500,000, it announced Friday.

Projects include:
Baker County — Construct 36 by 78-foot maintenance building at Baker.
Douglas — Construct two 143-foot concrete viaducts on Oakland Junction-Deady unit of Pacific Highway near Oakland.
Lane — Construct traffic signals at four intersections in Eugene.
Lincoln — Grading and paving 4.02 miles of the Depece Bay-Miner Creek unit of the Depece Bay-Miner Creek Section of Coast Highway.
Marion — Construct 28 by 104-foot maintenance buildings at Salem highway shops.
Polk — Pave 37 miles of west

approaches to Salem bridge on Salem-Dallas Highway.
Polk — Grading and paving .33 miles of Glen Creek road — S. P. Railroad section of Salem-Dallas Highway in West Salem.
Umatilla — Construct 36 by 78-foot masonry block building in Pendleton.
Clackamas — Construct pier, approaches and steel deck on proposed Wilsonville Bridge over Willamette River on West Portland-Hubbard Highway.
Douglas — Construct 90-foot concrete viaduct on Divide Anlauf section of Pacific Highway.
Gilliam — Build 4,000 rods of fence on middle unit of Arlington-Heppner Junction section of Columbia River Highway.
Marion — Grade and oil 57 miles of Boardman Junction section of Columbia River Highway.
Washington — Grade 7.19 miles of fence on middle unit of Arlington-Heppner Junction section of Columbia River Highway.
Wasco — Construct 108-foot concrete viaduct over Columbia River Highway near Mosier.

Girl Scout Camp Opens On Sunday

The trek for Girl Scouts to Camp Esther Applegate, Lake O' the Woods, gets under way for the first season, Sunday with Ella Redkey, camp director.

The first session will be from August 2 to August 19. Buses will leave Klamath Union high school at 1 p.m. DPT. A doctor's examination card is the camper's bus ticket. Without one, no Girl Scout will be permitted to board the bus. It is travel by private car and the examination card is her entry slip to camp.

All baggage should be well-labeled and tied. Camp does not open until 3 p.m. and no one will be permitted to the units until the bus arrives and all girls are checked in.

"Scouts Own" is planned and carried out by the Scouts each Sunday. As there are no churches near camp, parents wishing their daughters to attend religious services must make their own arrangements. Parents and friends may visit camp August 10, 10 a.m. to 3:30 p.m.

It is brought to the attention of mothers of Scouts, that children go to camp for the benefit of camp activities and health. The committee has arranged a balanced diet and to achieve the best results cooperation is sought in this project by offering to send food and treats to camp. Snacks are furnished each afternoon by the committee.

All mails should be addressed to Camp Esther Applegate, Girl Scout Camp, Lake O' Woods, Oregon.

X-Ray Helpers Needed Here

Experienced X-ray technicians are needed at once to work with the State Board of Health in the Klamath County mass X-ray campaign.

Portable X-ray units are now on tour of the county making chest examinations to combat tuberculosis, cancer and heart ailments.

One technician has had to resign and another, Kenneth Broyles, suffered a fractured back last weekend at his home in Portland.

The state board is particularly anxious to obtain the services of ex-servicemen technicians. The job pays regular civil service rates plus military pay.

Persons interested should phone Dr. Seth Kerron at the County Health Unit or Bertha Parkhurst at 6433.

Funeral
KENT
Funeral services for Glenn Kent, 63, who passed away in Los Altos, Calif., July 30 will be held from O'Hair's Memorial Chapel, 811 S. Pine Monday, Aug. 4, at 11 a.m. The Rev. Lloyd Holloway officiating. Interment will be made in Klamath Memorial Park.

Funeral
STACH
Funeral services for Thomas Stach, 78, who passed away in this city July 29 will be held from the Main Presbyterian Church Sunday, Aug. 3 at 2 p.m. Daylight time. The Rev. Victor Vasky officiating. Interment will be in the Main Cemetery O'Hair's Memorial Chapel in charge of arrangements.

Funeral
CUNHA
Born to Mr. and Mrs. George Cunha, 1738 Eldorado, — Klamath Valley Hospital Aug. 2, 1952, a boy. Weight 8 pounds 8 1/2 ounces.

Funeral
BICKERS
Born to Mr. and Mrs. Louis Bickers Chiloquin, Ore., at Klamath Hospital, Aug. 2, 1952, a girl. Weight: 7 pounds 8 1/2 ounces.

CLARENCE O. WATSON

Seaman Apprentice, son of Mrs. Berrice Quigley, 1900 Ivory Street is now serving on the USS Diva, Division 6. His address is Division 6, AR 9, c/o Fleet Postoffice, San Francisco. He is 17 years old and a graduate of Klamath Union High School. He enlisted January 1.

—Photo by Miller-Brumbaugh

On The Record

MARRIAGE LICENSE
WAYBRIGHT-DORGE, Jack F. Waybright, 26, salesman, Native of Illinois, resident of Klamath Falls. Helen June Dorge, 21, secretary-nurse, Native of Oregon, resident of Klamath Falls.

PLASST — BEASLEY, H. O. v. r. d. Charles Hasser, 20, carpenter, Native of Montana, resident of Klamath Falls. Billie Nell Beasley, 18, student, Native of New Mexico, resident of Klamath Falls.

COMPLAINTS FILED
Walter K. Dexter vs. Ines Lee Dexter, suit for divorce. Charge, cruelty. Couple married Feb. 4, 1950, Klamath Falls. J. C. O'Neill, attorney for plaintiff.

DECEASED GRANTED ASSUMED BUSINESS NAME
6TH STREET OXYGEN SALES, sale of commercial gases, 2021 S. 6th, by William Badrock Jr. and Leo K. Glinka.

FLOYD AT UNDERWOODS
Commercial photography by Harriet C. Floyd and James R. Floyd.

FRANK'S SHOE SHOP, 815 Klamath, by Frank Franklin.

BIRTHS
CUNHA — Born to Mr. and Mrs. George Cunha, 1738 Eldorado, — Klamath Valley Hospital Aug. 2, 1952, a boy. Weight 8 pounds 8 1/2 ounces.

BICKERS — Born to Mr. and Mrs. Louis Bickers Chiloquin, Ore., at Klamath Hospital, Aug. 2, 1952, a girl. Weight: 7 pounds 8 1/2 ounces.

Engine Failure Slows Acheson
DENVER (AP) — Engine trouble has delayed Secretary of State Dean Acheson here for a second time within less than 24 hours in a flight to Honolulu.

Acheson and his government party were forced down Friday night when an engine went bad on their Military Air Transport Constellation.

A second Constellation was flown from Washington, D. C., and officials at Lowry Air Force Base said the craft came in with one engine feathered.

A third plane was en route to Denver from Washington and it is expected Acheson will be able to resume his flight later Saturday.

The first plane made a routine landing at Lowry AFB Friday.

Grain Exchanges Close Saturday
CHICAGO (AP) — The nation's major grain exchanges are closed Saturday and will remain inactive on other Saturdays until further notice.

The Winnipeg market, which was shut down Saturday because of a holiday, has not decided yet whether to close on other Saturdays. Its decision is expected next week.

The Chicago Board of Trade was the first to close on Saturdays. The Minneapolis and Kansas City markets followed.

Do Religion and Politics Mix?
Come and Hear the Answer
Willard Hotel
6:30 P.M. Dinner Meet
For Reservation Phone 8405
Sponsored by Democratic Club



CLARENCE O. WATSON Seaman Apprentice, son of Mrs. Berrice Quigley, 1900 Ivory Street is now serving on the USS Diva, Division 6. His address is Division 6, AR 9, c/o Fleet Postoffice, San Francisco. He is 17 years old and a graduate of Klamath Union High School. He enlisted January 1.

LANGELL VALLEY

By CORA LEAVITT

Mrs. and Mrs. Bill Burnett visited in Klamath Falls Friday, July 25, with relatives. They took their niece, Virginia Batus, home after she spent several days with Maria Burnett.

Mr. and Mrs. George Smith and Joe, Yuba City, spent several days with the Harry Fraziers. They brought his mother, Mrs. May Joe Smith, home after she spent several weeks in California.

Mrs. Keith Rice and Mary visited with Mrs. Lee Leavitt and Coraice Hodges, Friday, July 25. Miss Dolores Blaser returned to her home at Chico July 27. She has been visiting Mr. and Mrs. Patridge, who took her to Dunsmuir, Sunday to meet her parents there.

Mr. and Mrs. E. H. Lindsay and son Reed, Salt Lake City, spent last week with his brother Marion Lindsay and family.

Mrs. Lee Brown and her daughter, Mrs. Alice Barger, were here from Bakerfield last week to visit her sons, Bud and Barney Brown and their families.

Mrs. Don Clarke and Sharon are visiting Mrs. Mabel Clarke and other relatives and friends on Don Clarke, who has been stationed in Tampa, Florida for several years, has been transferred to Omaha, Neb. Mrs. Clarke will go to Vale to visit her folks and the Walt Wilsons before returning to Nebraska.

Mr. and Mrs. Jess Cohea, Donna Larry and Mrs. Rose Dunbar arrived here July 27 to visit the P.W. Browns. Mrs. Cohea is their daughter, and Mrs. Dunbar is Mrs. Brown's aunt.

Mary Anne Leavitt spent last week in Klamath Falls with the Don Ross family.

Mr. and Mrs. Jack Murray were dinner guests of Mr. and Mrs. Bill Novotny the evening of July 26.

Mr. and Mrs. Kenneth Hill, Klamath Falls, and her two nieces from California visited July 25 with Mr. and Mrs. Bill Burnett and family.

Mr. and Mrs. Neal Jones spent several days last week visiting relatives and friends in Ogden, Utah and Boise, Idaho.

Mr. and Mrs. O. C. Johnson left July 29 for Gold Lake, Calif., and Yuba City, where they will visit with the George Smith family.

Mr. and Mrs. Calvin Leavitt and small son arrived July 26 from Rhode Island. Mr. and Mrs. Pete Hodges met them in Denver and they visited relatives in Salt Lake City. They also visited their uncle Albert Dearborn, Emmett, Idaho, on their way home. Cal reports for duty August 25 at Albuquerque, N. M. He has been stationed at Quonset Point, Rhode Island, for several years.

Mrs. Brown and daughter Jean are visiting the Marion Lindsays. Jean will remain here for several weeks.

Mr. and Mrs. Lindsay's daughter Doreen and her girl friend, Shirley

Meissen, Berkeley, arrived here July 27 after vacationing in Utah for several weeks.

Rev. and Mrs. Gordon Aabbe, Roy and John left July 27 for Lakeport, Calif., where he will be Vicar of St. John's Episcopal Church.

Mrs. Pete Hodges and children, Tulelake, spent Wednesday, July 30, with her parents, Mr. and Mrs. Les Leavitt. The Cal Leavitt returned home with her for several days.

Margie and Ruth Thomas are spending several weeks at Cave Junction with their grandparents, the L. W. Mourees.

Friends listening to Mel Venter and his breakfast gang were happy to hear Mrs. Esther Fernlund, Mrs. Bonnie Fernlund and Mrs. Janet Fernlund on the air. They were visiting in San Francisco last week.

Sherry and Craig have been spending a week with their grandparents, Mr. and Mrs. Walter Smith Sr., in the Klamath Valley Hospital with their new baby brother. On August 1, Mrs. Smith and the new baby will come out to her parents, the Ernest Graves, for a week.

The Twin Springs Swimming pool is on the Joe Potuck ranch with its grand opening, Sunday, August 3, 1 p.m. PST.

LIVESTOCK

CHICAGO (AP) — A sharp boost in pork prices following lifting of OPS ceilings spurred an advance in live hogs this week. Most cattle, however, were weak, and lambs developed an erratic trend.

Various cuts of pork advanced \$1.00 to \$5.00 as compared with a week ago. That was enough to send barrows and gilts 25 to 50 cents higher and sows up 50 cents despite increased receipts and a narrow demand from order buyers. The top of \$24.50 was the highest price paid since August, 1950.

In the cattle section choice and prime yearlings and light steers were consistently in demand, but other steers sold slowly and trading on lower grading steers and heifers was on a peddling basis much of the time. The top on prime steers, 1,073 pound weights, dropped to \$35.50, lowest for any week since November, 1950.

Choice and prime native spring lambs gained 50 cents for the week but other types weakened.

BIDS ASKED
PORTLAND (AP) — Bids for bank protection and channel improvement work on the Coast Fork of the Willamette River will be asked Aug. 5 by the Army Engineers.

The engineers reported the work would be at several Lane County locations along both banks downstream from Creswell Bridge and in the vicinity of Seavey Bridge.

Herald and News Display Advertising Rates Will Advance 2¢ per Column Inch Effective Oct. 1, 1952

The Herald and News has received a price increase of \$10.00 per ton on newsprint, and finds it necessary to increase display advertising rates to offset it.

The newsprint raise will add a \$6000.00 material cost, on an estimated annual use of 600 tons of paper.

The 2c per inch advertising raise will bring in the necessary \$6000.00, on an estimated annual volume of 300,000 column inches of display advertising.

The increase in paper costs was effective as of July 18, 1952. Allowing the customary 60 day notice, the increase of 2c in advertising rate schedules will become effective with October advertising.

There are inflationary costs, other than newsprint, that the paper must meet. When further adjustments are absolutely necessary, it is anticipated that they will be met through subscription price adjustments.

For your information, newsprint cost the paper \$53.00 a ton 10 years ago. The new price today is \$121.00 a ton—an increase of 128.3%.

The average display advertising rate was 57.4c an inch 10 years ago, for less than 10,000 circulation. The new schedule will average 81.7c, for more than 12,000 circulation—an increase of only 42.3%, for a larger circulation.

Morrison and Howard ARCHITECTS
announce the new