



LEAPING LADIES—Different types of broad jumping were illustrated by women in the Olympic Games. Menezes de Cardoso of Brazil, Australia's Verna Johnson and France's Suzanne Giotin (l to r) used their arms and legs in varying techniques to gain maximum distance in Helsinki.

### Lowell Ping Pong Champ

Ronnie Lowell, who doubles in tennis and ping pong with more than mild success, capped the YMCA ping pong tournament title last night—but he got a hefty semi-final argument from Dave Robb first.

Lowell breezed through Roy Glass in the finals, 21-16, 21-17, 21-12, after going seven sets to eliminate Robb in the semi-finals. Lowell won the first set to Robb, 12-21, then won the next three, 21-14, 21-18, 21-17. Robb evened it up with 12-21, 21-21 set victories but seemed to weaken at this point as Lowell won the rubber set handily, 21-6.

### Rasslers Never Had It So Good

By HARRY GRAYSON  
NEA Sports Editor  
NEW YORK (AP)—A whole Leone is a Greenwich Village Italian with a "bull," as they say on Jacobs Beach.

more. It brought out Ed Strangler Lewis and Jim London in a newspaper-sponsored affair at Chicago's Wrigley Field in August, 1936, and played to 106,000.

### Portland Leads Swim

KELOWNA, B.C. (AP)—Portland Aero Club swimmers, paced by Yogh Terada of the University of Oregon, led the field Friday entering the second day of the 46th annual Kelowna Regatta.

### Ex-Sarge Leads In Tee Meet

CHICAGO (AP)—Dick Mayer, for me, really took sergeant who is seeking his first major golf title, Friday led a par-crunching array of pros into the second round of the \$30,000 All-American tourney.

### Playoffs In Third Opening

City League softballers try for the third straight time tonight to open their playoffs on mud-bogged Conger Field.

### Deadlock In Pee Wee Group

Fluhrer's Bakery and Motor Investment are deadlocked for first place in the Pee Wee Softball League after the Bakery Kids walloped the Motor 11-0 last night, 33-2.

### Sunrise Tavern Drops 14-7 Nod

The Junior Baseball League family is treating its new member, Sunrise Tavern, rather rudely.

### Overhaul Motor AS LOW \$988

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### AI Weill To Handle Marciano

NEW YORK (AP)—AI Weill steps down as International Boxing Club matchmaker, Sept. 1, to become full time manager of heavyweight contender Rocky Marciano.

# Yank Pair Reach Ring Finals

## Olympic Referee Benched

HELSINKI (AP)—The United States sent two boxers—Nate Brooks and Charlie Adkins—into the finals of the Olympic tournament Friday.



ANOTHER U.S. RECORD BREAKER—Evelyn Kawamoto (right) of Hawaii, who set a new Olympic swimming record in her qualifying heat of the women's 400-meter freestyle race at Helsinki, stands alongside Great Britain's Daphne Wilkinson after their photofinish for the event. The U.S. swimmer just managed to nose out Miss Wilkinson. Both were clocked in 5:16.6 to break the women's record of 5:17.8 set by Ann Curtis of the U.S. in the 1948 Olympic Games.



By The Associated Press  
Batting — Billy Johnson, Cardinals — Singled twice in the same inning as St. Louis scored six in fifth to top Boston, 8-3.  
Pitching — Bobby Shantz, A's — Won his 19th game of the season with four-hitter against Detroit, 2-1, in first game of doubleheader.

## Hunters Attention! Antelope Season

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Area 3—Aug. 30-5. 4

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Referee Neuding warned both Adkins and Vistlin frequently. Nearly every bout the stocky Pole handled was marred by frequent warnings to the boxers and sometimes he interrupted fights as many as ten or twelve times.

He had been assigned to referee the middleweight semi-final between Floyd Patterson of Brooklyn and Six Sjölin of Sweden and the light heavyweight bout between Norvel Lee of Washington, D. C., and Harry Sillander of Finland.

Friday afternoon's results left the American five-man delegation as the largest in the tournament.



By The Associated Press  
Chicago — Dick Mayer fired a seven-under-par 65 to take first day's lead in Tam O'Shanter Pro meet.

## SPORTS MIRROR

By The Associated Press.  
Today a year ago—Joe Louis, 207, gained a 10 - round decision over Cesar Brion, 195, at San Francisco.

TRY OUR FAMOUS Mountain BURGERS  
1/4 lb. fresh Hamburger, tomato, lettuce, pickle, chips—all for 35c  
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The Herald and News has received a price increase of \$10.00 per ton on newsprint, and finds it necessary to increase display advertising rates to offset it.  
The newsprint raise will add a \$6000.00 material cost, on an estimated annual use of 600 tons of paper.  
The 2c per inch advertising rate will bring in the necessary \$6000.00, on an estimated annual volume of 300,000 column inches of display advertising.  
The increase in paper costs was effective as of July 18, 1952. Allowing the customary 60 day notice, the increase of 2c in advertising rate schedules will become effective with October advertising.  
There are inflationary costs, other than newsprint, that the paper must meet. When further adjustments are absolutely necessary, it is anticipated that they will be met through subscription price adjustments.  
For your information, newsprint cost the paper \$53.00 a ton 10 years ago. The new price today is \$121.00 a ton—an increase of 128.3%.  
The average display advertising rate was 57.4c an inch 10 years ago, for less than 10,000 circulation. The new schedule will average 81.7c, for more than 12,000 circulation—an increase of only 42.3%, for a larger circulation.  
Herald and News