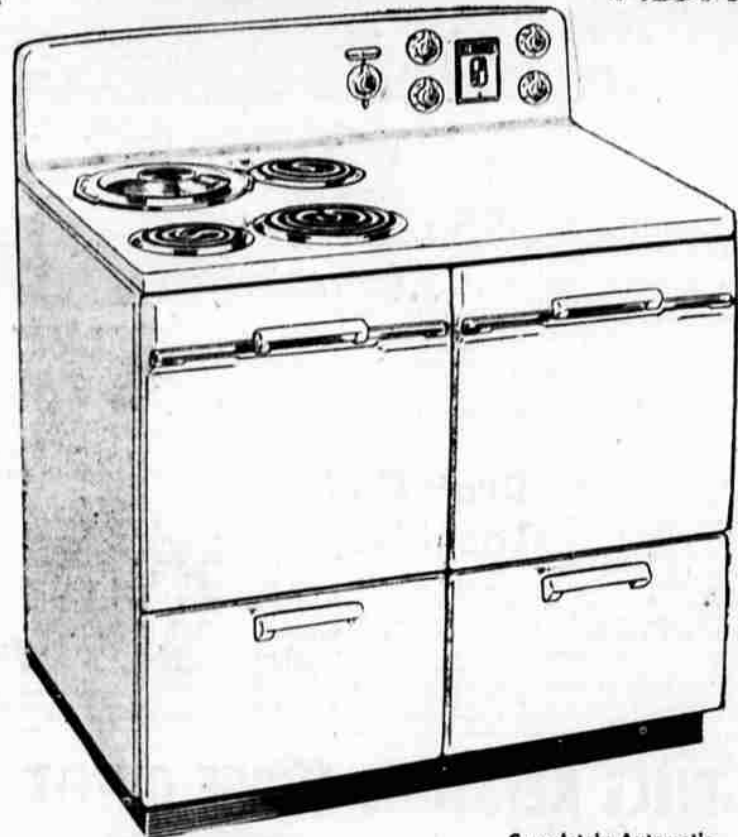


Starts Tomorrow

THE SALE IS ON! YOU MAKE ALL THE SAVINGS!



National HOME APPLIANCE SALE



SAVE 30.07



Completely Automatic
KENMORE ELECTRIC RANGE

Regular 339.95

299⁸⁸

10.00 Down; 14.00 Month On Sears Easy Terms

- Cooks entire meals automatically
- Big double oven Kenmore range
- Features exclusive Top-or-Well unit
- Priced low for this special sale

COLDSPOT Spacemaster

Big 9 Cu. Ft. Size

249⁹⁵

- Full length top to floor cold
- Features giant 41.2-lb. freezer

Coldspot—to give you more quality features at the lowest possible price! Check the features—full Chiller and deep meat drawer, hi-humidity Vegetator and full width Crisper, 5 Year Protection Plan! See it at Sears!



NO NEED TO PAY \$40 MORE
KENMORE ELECTRIC RANGE

SOLD ONLY BY SEARS

169⁹⁵

5.00 Down, 8.00 Month on Sears Easy Payments

- Big 40-inch United Top Range
- Clean, Faster Electric Cooking
- Big 6-qt. Deepwell Cooker
- Big Porcelain Enamel Oven
- Plenty of Storage Space
- Specially Priced—This Sale Only

A FULL CASE

of taste-tempting BALLARD BISCUITS

with purchase of any deluxe

AUTOMATIC ELECTRIC RANGE!



FROM PACKAGE TO OVEN IN 9 LITTLE MINUTES

They're Good!

Try 'Em Yourself... Taste-Test Ballard Biscuits Fresh Baked From The Oven Of A Great New Kenmore

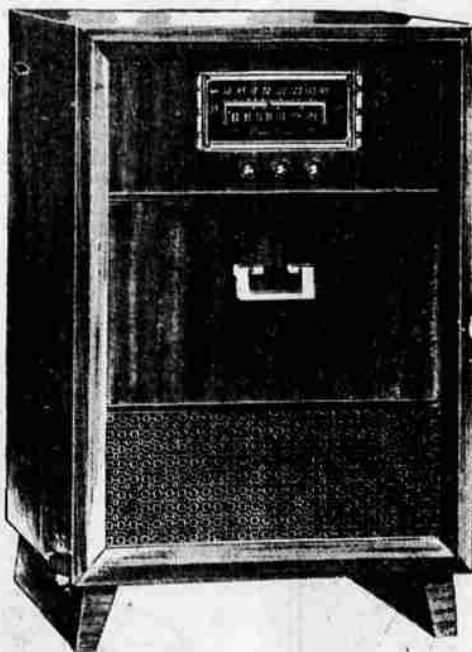


COLDSPOT FREEZER

ONLY **389⁹⁵**

10.00 DOWN; 18.00 MONTH ON SEARS EASY TERMS

- Sensational savings on a great work-saving Coldspot
- Big 14 cubic foot size—our popular best seller
- Freezes and stores some 490-lbs. of foods with ease
- Deluxe fittings—separate freezing compartment
- Get Coldspot—add luxury to your living!

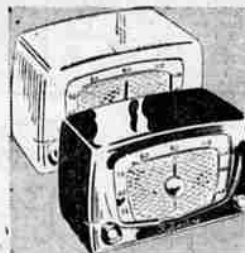


SAVE 15.07 ON Silvertone AM/FM Radio-Phonograph

Regular 154.95

139⁸⁸

Here's 3-way listening entertainment at unheard of savings! Set has 7 powerful tubes, rectifier, AM/FM chassis and built-in antenna. Huge 10-in. speaker is matched to stunning mahogany finish cabinet for ultimate resonance. Automatic 3-speed changer plays all record types, sizes.



Silvertone Radio

Modernistic Table Model

Brown Plastic... **23.95**

Dial pointer located on gold colored metal grill. Dial glows in the dark. In gleaming ivory plastic... 24.95



Table Model Radios

Wide Sweep "Roto Band" Dial

Silvertone... **29.50**

The big 5 in. speaker brings you console performance at a budget price. Tubes and rectifier guaranteed 1 year.

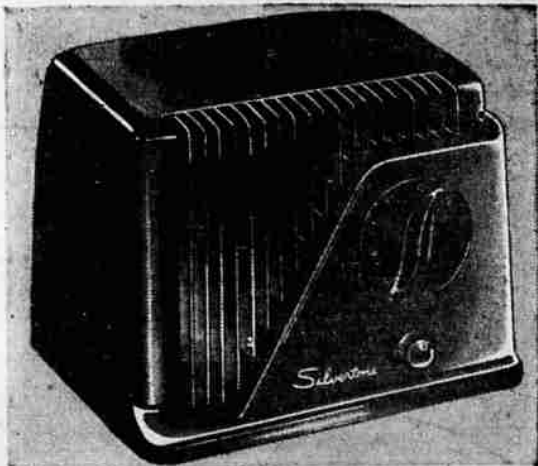


Portable Radios

Operate On AC-DC or Battery

Less Batteries... **44.95**

Play it anywhere... at home, country... on the ocean. Big radio performance from 5 tubes and 50-watt speaker.



The Perfect Extra Radio... Wonderful For Any Room!

New Table Radios

Special Price!
This Sale Only!

16⁸⁸

Lightweight, compact... gives good local reception! Four powerful Silvertone tubes plus rectifier... guaranteed for one full year. Built-in Radionet antenna pulls in more stations. Simplified direct tuning.

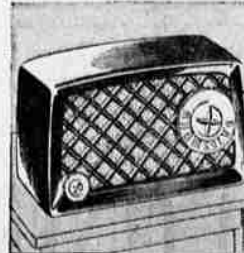


Table Model Radios

Compare Sears Low Price

Now Only... **13.95**

Light, handy set, ideal for kitchen or bedroom. Direct tuning, 4-in. speaker, brown or ivory finished metal cabinet.



New Clock Radios

Wakes You Up To Soft Music

Now Only... **31.95**

Wakes you up! Lulls you to sleep. Shuts off automatically. Also times small appliances. In green, red, yellow plastic.