



YIPPEE!

...it's Bigger Better than Ever!

THE KLAMATH BASIN

Round Up

**THREE BIG DAYS
JULY 2, 3, & 4**

AT THE FAIRGROUNDS

You'll love every minute of it... the Western Spirit, the excitement of men against beasts, and the friendliness of Klamath Basin boosters enjoying a great 3-day celebration.

And friends, Klamath downtown shops have really opened up with sensational merchandise values that will be available for your inspection. Yes sir, pardner, better walk, ride, or gallop to Klamath Falls!



PETE LOGAN, Nationally Famous Rodeo Announcer, will follow each exciting event for you! He's worked Big Shows from Madison Square Garden to San Antonio... and is looking forward to the thrill packed Klamath Basin Roundup!

**THE KLAMATH BASIN
ROUND UP**
is an open show per rules of the International Rodeo Association and Rodeo Cowboys Association with

\$6,500 in PRIZE MONEY
Plus Entrance Fees
Plus Four
LOCAL EVENTS
with **\$900 in PRIZE MONEY**
Plus Entrance Fees

Calendar of Events

- **JUNE 28 (Saturday)**
 - Kid's Parade—10:00 a.m.
 - Street Dance, Safeway Lot—7:30 to 10:00 p.m.
 - Dance, Armory—9:00 p.m., Baldy's Band
- **JULY 2 (Wednesday)**
 - Night Rodeo, Fairgrounds—7:30 p.m.
 - Carnival, Daily—South 6th Grounds
- **JULY 3 (Thursday)**
 - Night Rodeo, Fairgrounds—7:30 p.m.
 - Dance, Armory—9:00 p.m., Baldy's Band
 - Free Fireworks Display—After Night Rodeo
 - Carnival, Daily—South 6th grounds
- **JULY 4 (Friday)**
 - Parade—10:00 a.m.
 - Day Rodeo, Fairgrounds—1:30 p.m.
 - Dance, Armory—9:00 p.m., Baldy's Band
 - Carnival Daily—South 6th Grounds
- **JULY 5 (Saturday)**
 - Dance, Armory—9:00 p.m., Baldy's Band
 - Carnival Daily—South 6th grounds

To Entertain You

- ★ **Pete Logan... In Person!**
The Nation's Top Rodeo Announcer
- ★ **America's Best Rodeo Performers!**
Talent from all over America will compete
- ★ **Margie Thorn... Trick & Fancy Rider**
- ★ **Stormy Billings, Clown and Bullfighter**
Featuring his Trained Mule Whirley Gig
- ★ **Betty Dollarhide...**
Trick and Fancy Rider
- ★ **Sherman Crane, Clown and Bullfighter**
Featuring his Bullfighting Monkey
- ★ **Marie White, Trick & Fancy Rider**



BUCKIN' BRONCS... WILD STEERS... calf ropin' contests... in fact EVERYTHING that makes the Roundup so exciting. It Opens NEXT WEEK! Be sure you're on hand. Pick up your tickets, today!



Betty Dollarhide... one of the many famous entertainers to be here. Her trick and fancy riding will leave you gasping.

FREE!
Fireworks

**GIGANTIC DISPLAY
NITE JULY, 3**

It Will Leave You Breathless!

After the Night Rodeo



RODEO
Under Sponsorship of the Klamath Basin ROUNDUP ASSOCIATION
BOB ROBBINS
President



Rodeo Tickets
Now on Sale
RODEO HEADQUARTERS
234 Main, Klamath Falls

- Box Seats ... \$4.00 Tax Inc.
- Covered Grandstand (1st Five Rows) ... \$3.50 Tax Inc.
- Covered Grandstand ... \$2.50 Tax Inc.
- General Admission Adults ... 1.50 Tax Inc.
- Children 12 and under ... (1.75 July 4) 50c Tax Inc. (75c July 3)

WRITE, PHONE, OR WIRE FOR YOUR RESERVATIONS NOW!