



HERE'S A QUICKIE IDEA for strawberry shortcake. Bake prepared white cake mix in muffin tins . . . simply add water to cake mixture . . . split cakes when cold, dab with melted butter and sprinkle of nutmeg . . . use crushed strawberries, sweetened, between halves, don't be stingy . . . put on, top, more crushed berries, a few perfect whole ones, top with whipped cream tinted a light pink with food coloring and for "umph" two or three more whole berries . . . perfect hurry-up dessert for unexpected guests.

SANDWICHES

CIRCUS SANDWICHES

Make Honey - Peanut Butter (equal parts of Honey Butter and peanut butter), and Honey-Raisin Filling (equal parts of Honey Butter, cream cheese, and chopped seedless raisins) and spread between thin slices of various kinds of bread cut into animal shapes with cookie cutters.

TUNA
Tuna salad sandwiches have long been the favorite of working girls. We give them a new and different

look by adding chopped ripe olives to the regular salad ingredients. Then stuff the mixture into halved hot dog buns. Serve whole olives for garnish.

WONDERFUL

Smooth richly - flavored Calavo avocados are plentiful and cheap these days. Try them in a bacon and avocado sandwich for lunch today. Mash the soft avocado to a paste and season to taste with salt and pepper and a little lemon juice. Then add the crumbled bacon and spread between slices of brown bread.

Cherries Add Food Glamour

Northwest cherries are now on the local market—a sure sign that summer is here. Juice ripe cherries are a treat for out-of-hand eating, add color and flavor to salads and can be used for luscious desserts.

Fresh cherries are only on the market for about six weeks so take advantage of this perfect fruit while it is available. Start canning or freezing fruit now for use this winter. It is always nice to have a supply of home processed fruits on hand for special occasions in the winter.

Add a touch of summer to your salads by using fresh fruit in combination with canned fruits. As the fresh fruits come onto the market use them to make your salads up-to-the-minute.

Cherry Jubilee Salad is a delightful one that would make a meal in itself served with hot rolls and dessert. Place salad greens on a salad plate. Cut a ring of your favorite melon in season for the base of the salad. On opposite sides of the melon ring place two canned Bartlett Pear halves and four grapefruit or orange sections. Spread a generous portion (a good handful) of chilled, washed Northwest cherries through the center of the salad. Serve with your favorite fruit salad dressing. French dressing will add a tang that pleases.

BING CHERRY PARFAIT PIE

1 1/2 cups pitted Northwest Bing cherries, sweetened
1 package raspberry flavored gelatin
1 1/4 cups hot liquid, cherry juice plus water
1 pint vanilla ice cream
1 baked 9-inch pie shell, cooled

Pit Pacific Northwest Bing cherries and sweeten to taste. Dissolve gelatin in hot liquid. Add ice cream by spoonfuls to the gelatin, stirring until melted. Chill until thickened, but not set. Fold in drained cherries. Turn into baked pie shell. Chill until firm. Garnish with whipped cream and washed whole cherries with stems, allowing one for each serving.



Bran Waffles

Bran Waffles Supreme Hearty Breakfast Fare

Here's a dish which lifts the waffle out of the strictly-for-breakfast category . . . Bran Waffles supreme served with Rabbit Sauce.

The wholesome, nutty-like tasting all-bran in the waffles combined with the mellow, slightly spicy flavor of the Rabbit Sauce makes a delicious blend of flavors.

This dish is sure to please the manly tastes in your family. It's perfect for those late weekend snacks, or impromptu Sunday night dinners that you all enjoy so much.

BRAN WAFFLES SUPREME

2 eggs separated
1 1/2 cups milk
3/4 cup Bran (ready-to-eat bran)
1 1/2 cups sifted flour
4 teaspoons baking powder
1 teaspoon salt
2 tablespoons sugar
1/2 cup melted shortening

Beat egg yolks well; add milk and bran; let soak until most of moisture is taken up. Gift flour with

baking powder, salt and sugar; add to bran mixture and stir only until combined. Add shortening. Fold in stiffly beaten egg whites. Bake in hot waffle iron until no steam is visible.
Yield: 8 waffles (6 1/2 inches in diameter).

RABBIT

2 tablespoon butter
2 teaspoons flour
1 cup milk
1 pound American process cheese
1 teaspoon salt
few grains cayenne
1 teaspoon dry mustard
2 teaspoons Worcestershire Sauce

Melt butter and blend in flour. Add milk gradually, stirring constantly, and cook until thickened (about 2 minutes). Add cheese, which has been cut in small cubes, and stir until melted. Add salt, cay-

PRUNE MONTH

Have you noticed how supermarkets are displaying dried fruits and fresh fruits in the same department these days? Take a tip from your grocer and combine the two kinds of fruits in an attractive summer salad plate. The plump cooked prunes are perfect to pit and fill either with cottage or cream cheese. They lend heartiness to the delicateness of the summer fruits.

EASIER

Instead of hollowing out the tomatoes for a stuffed salad we've found it is much simpler to cut them almost through into six wedges and spread the sections apart.

Place on a garnished salad plate and fill with a salad mixture of chopped hard-cooked eggs, wedges of ripe olives, sliced celery and mayonnaise with a bit of mustard and lemon juice added to the dressing.



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These super-handly
KITCHEN TONGS!
FREE!
when you try
SWANSON
Quick-Frozen
CHICKEN
We want you to know how wonderfully plump, tender, and flavorful Swanson Chicken really is
—with the freshness frozen in—hard work frozen out!

Like nimble fire-proof fingers for handling—
CHICKEN STEAK HAMBURGER VEGETABLES HOT UTENSILS ICE CUBES
—dozens of kitchen uses!

CUT-UP FRYERS
Complete FRYING CHICKEN in each package, cut in 11 pieces plus giblets. Also—1/2 FRYING CHICKEN (cut up)—6 large pieces.

BREASTS
WHITE MEAT enough for everybody! New All-Of-A-Kind Pack contains one full, waste-free pound of white meat.

DRUMSTICKS
5 to 9 extra meaty, but small-boned DRUMSTICKS, in this new All-Of-A-Kind 1 lb. package.

THIGHS
THIGHS—5 to 8 per 1 lb. packages. Chicken contained in all packages shown here has been quick-frozen in 45° below zero blast-freezers—sealed in cellophane.

HERE'S ALL YOU DO TO OWN THESE BEAUTIFUL TONGS!
1. Buy any one of the following Swanson quick-frozen products: cut-up fryers, breasts, drumsticks, thighs, wings, and livers.
2. Send your name and address, together with
Please print name and address plainly.
We will promptly mail right to your home your handy Kitchen Tongs. Offer limited, one to a family. BUT HURRY! Offer for a limited time only!

SWANSON QUICK-FROZEN CHICKEN and TURKEY
C. A. SWANSON & SONS * OMAHA, NEBRASKA

NOW, TIDE WASHES CLOTHES WHITER THAN YOU CAN BLEACH THEM!

THE WASH TEST PROVES IT!

TIDE gets clothes WHITER—with no bleach!
Amazing new tests prove that Tide, used all alone, washes WHITER than any soap or "detergent" with a bleach added. It's washday's big news . . . and you owe it to your clothes to try it! You'll never want to put bleach in the wash water again, once you see how much whiter clothes come with Tide alone!

AND WHAT'S MORE...
NO OTHER WASHING PRODUCT with a bleach added WILL WASH YOUR CLOTHES AS WHITE AS TIDE ALONE!

IT'S A NEW TIDE MIRACLE!
Even if you bleach clothes overnight, they won't be so white as TIDE washes them!
THINK OF IT! You can take two towels; wash one with Tide alone, soak the other in a bleach overnight . . . and then compare them for whiteness. You'll see that the Tide-washed towel is actually whiter than the towel that was soaked in bleach! Why, except for unusual stains, you need never bother with bleaching again!

YOU HAVE TO SEE IT TO BELIEVE IT! And you can see it! You can see how much whiter Tide alone gets clothes than any other washing product with a bleach added! No matter what bleach you use in the wash water . . . no matter what soap or "detergent" you use it with . . . your clothes won't come out so white as they will with Tide alone! Amazing new laboratory tests prove it—get Tide and prove it for yourself!

CLEANER CLOTHES, TOO! Tide gets clothes cleaner than any soap of any kind. Millions of women have proved it. No soap known will get out so much grimy dirt, yet leave clothes so free of dulling film! There's never been anything like Tide for washday miracles. There's still nothing like Tide!

TIDE is milder for hands than any other leading "detergent." So safe for washable colors!

YES! With all its cleaning and whitening action, Tide has an amazing new mildness. Not even the mildest "detergents" made especially for dishwashing are so gentle and kind to hands as Tide!

ACTUALLY BRIGHTENS COLORS! For dramatic proof of Tide's wonderful safety, watch soap-dulled wash prints and table linens come brighter after just one Tide wash. Yes, ma'am! Tide really cares for clothes and colors just as it does for your hands.

AND TIDE IS SO THRIFTY TO USE! Such a little Tide makes such oceans of rich, long-lasting suds . . . goes so far in hardest water, it's a miracle of economy.

"I'm hanging up whiter clothes—thanks to TIDE!"
says Mrs. Annamoe Trost of Alwood, New Jersey.
"I've tried all the best washday soaps—the new 'detergents,' too. I've always added the best bleach I could buy to them, but my clothes never came so white as they did after my first wash using Tide alone! I still can hardly believe it—but it's true!"

NO OTHER WASHING PRODUCT CAN PROMISE ALL THIS!

Washes clothes
WHITER
than you can bleach them!

Gets clothes
CLEANER
than any soap!

MILDER
for hands than any other leading "detergent"!

NO WONDER TIDE IS THE WORLD'S FAVORITE WASHDAY PRODUCT!