

**MEDO-LAND** brings you  
the finest Milk in  
America's finest carton!

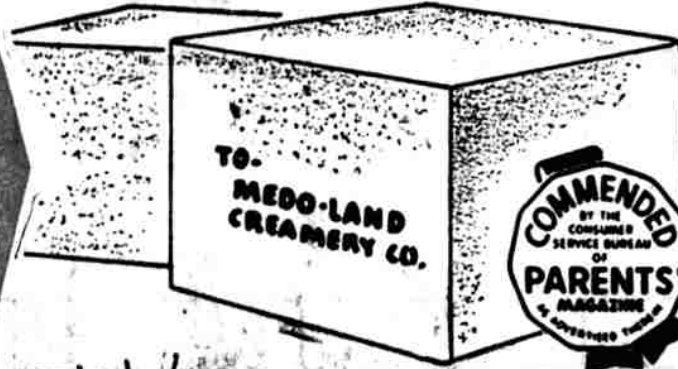
**The Gable  
Style Top!**

WITH EASY-TO-POUR LIP THAT IS  
DOUBLE-SEALED WITH HEAT!  
GABLE DESIGN PREVENTS ENTRY OF  
FOREIGN MATERIAL!  
IS PREFERRED BY MILK USERS  
FROM COAST TO COAST!



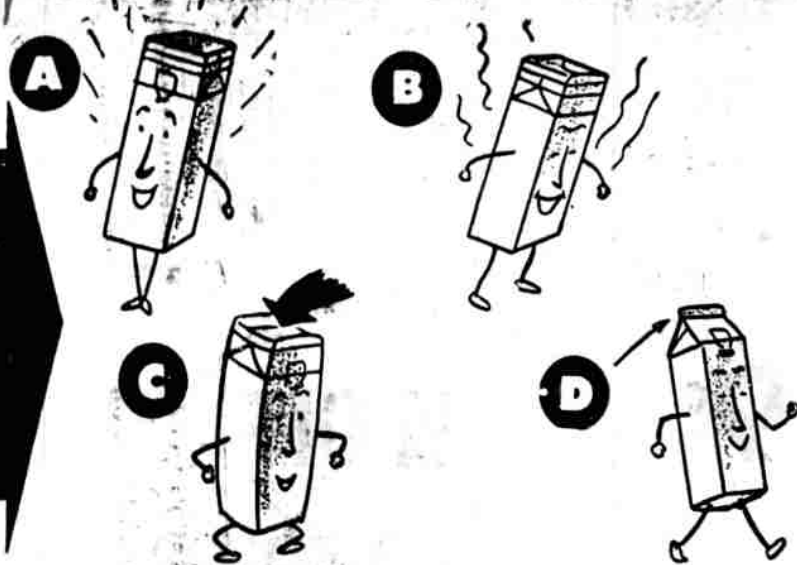
**Medo-Land  
Cartons**

COME TO US SEALED IN STERILE,  
DUST-PROOF BOXES  
ARE GUARANTEED BY GOOD HOUSEKEEPING  
AND COMMENDED BY PARENTS'  
MAGAZINES



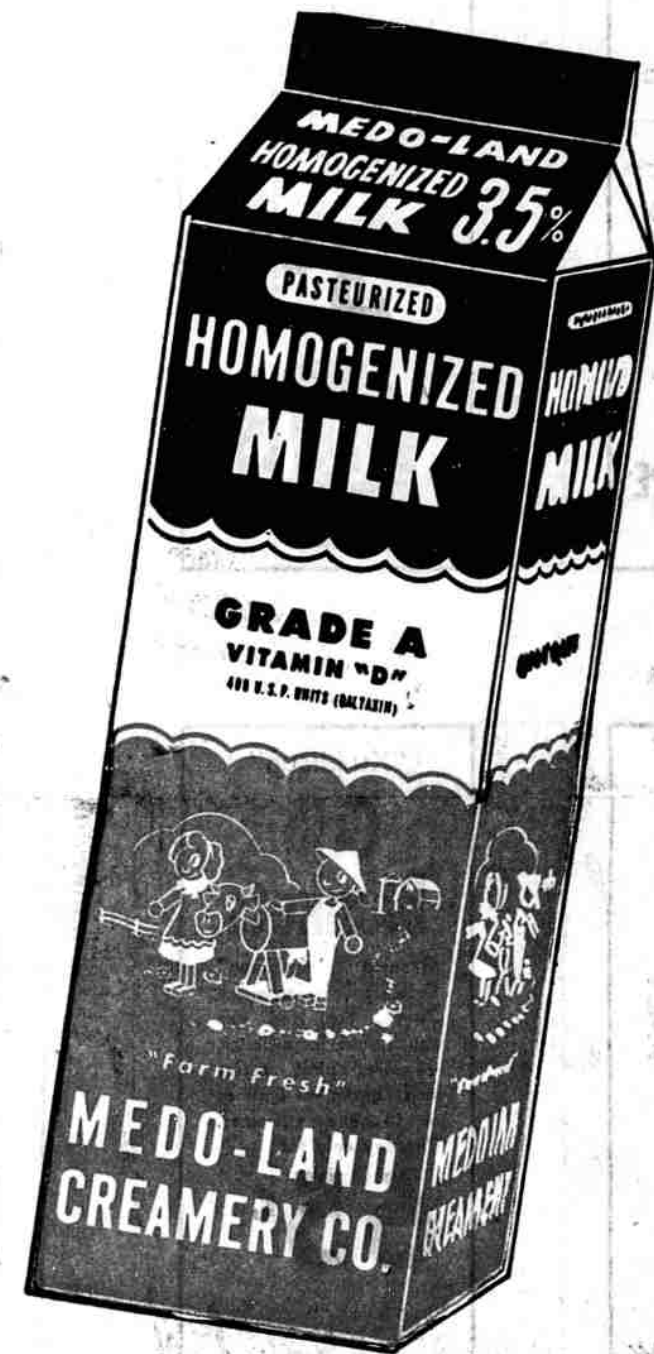
**Medo-Land  
Cartons are:**

- A) Opened and Formed Automatically!
  - B) Coated with Sterilized Hot Paraffin!
  - C) Chilled and Filled.
  - D) Sealed by Heat!
- All Done Automatically...It's Wonderful!



**Medo-Land Chose the Pure-Pak Milk  
Carton Over All Others Because:**

1. We believe it to be the most sterile container, affording the greatest amount of protection of our "Farm-Fresh" Milk, that is obtainable in America today.
2. Tests reveal the "Gable-type" top is the "preferred" container over others by users throughout the country. The double-sealed pouring lip gives double the protection over other containers.
3. The Medo-Land carton is handy to use, and stores in half the space of glass bottles. It can be handled by children without fear of breakage, does not need to be returned or washed. It is a personal milk carton used *only* by you!



**New Medo-Land "Farm-Fresh" Homogenized  
Milk Will Come to You in This Sparkling  
New Color Carton**

Rich, creamy Medo-Land Milk that has that f-r-e-s-h flavor is better protected than ever before. You'll relish every sweet drop of it. Pasteurized for protection, then homogenized to spread the cream into every drop...no wonder people agree Medo-Land Milk is the best.

You get this "plus" in every quart of Medo-Land Milk: 400 U.S.P. Units of Vitamin "D", the "Sunshine" vitamin needed by children and grownups.

PENNY FOR PENNY THERE IS NO BETTER HEALTH BUY TODAY THAN MILK... "Nature's Most Perfect Food"...SO BUY THE BEST...BUY MEDO-LAND!



**MEDO-LAND  
CREAMERY CO.**

