

# Radio Log

**KFJL-1150 Kc.—PDT**  
 Wednesday Evening, May 21

6:00 Gabriel Heatter MBS  
 6:15 Klamath Theater Quiz  
 6:30 Around Town—News  
 6:40 Something to Think About  
 6:45 Sam Hayes—News MBS  
 6:50 Bill Henry MBS  
 7:00 Family Theater MBS  
 7:30 Cisco Kid MBS  
 8:00 What's Name—Song MBS  
 8:30 Mysterious Traveler MBS  
 8:50 Glenn Hardy—News MBS  
 9:15 Fulton Lewis Jr. MBS  
 9:30 Wrestling  
 10:15 Love a Mystery MBS  
 10:30 Out of Thunder MBS  
 11:00 Night Owl News  
 11:05 Night Owl Club  
 12:00 Sign Off

**KFJL-1150 Kc.—PDT**  
 Thursday, May 22

6:00 Sunrise Sorehead  
 6:30 Farm Reporter  
 7:00 Hemingway—News MBS  
 7:15 Breakfast Quiz MBS  
 7:30 Headlines and Bylines  
 7:45 Best Buys  
 8:00 Cecil Brown MBS  
 8:15 Breakfast Quiz MBS  
 8:30 Haven of Rest MBS  
 8:40 Homecoming Harmonies  
 8:50 Marion from Millers  
 9:20 Mitter Party MBS  
 9:45 Familiar Favorites  
 10:00 Newspaper of the Air MBS  
 10:15 Tello Test MBS  
 10:45 Miniature Concert  
 10:50 Curtains  
 11:00 Ladies Fair MBS  
 11:25 News MBS  
 11:30 Answer for a Day MBS  
 12:00 Name Bands  
 12:15 Noonday News  
 12:30 For Dancers Only  
 12:45 M-Net & Livestock  
 12:55 Klamath Notes  
 1:00 Jack Kirkwood Show MBS  
 1:30 Take a Number MBS  
 2:00 News MBS  
 2:05 News MBS  
 2:15 Two at 215  
 3:15 Answer Man MBS  
 3:30 Ricky's Request  
 4:00 Behind the Story MBS  
 4:15 Hemingway—News MBS  
 4:30 Curt Masey Time MBS  
 4:45 Sam Hayes MBS  
 5:00 Sergeant Preston MBS  
 5:30 Sky King MBS  
 5:55 Cecil Brown MBS  
 6:00 Gabriel Heatter MBS  
 6:15 Klam. Theater Quiz  
 6:30 Around Town—News  
 6:40 Something to Think About  
 6:45 Sam Hayes—News MBS  
 6:50 Bill Henry MBS  
 7:00 Advena. Of Casanova MBS  
 7:30 This is Free Europe MBS  
 8:00 Clyde Beavers MBS  
 8:30 Burl Ives Sings  
 8:45 Heidelberg Harmonies  
 8:50 Glenn Hardy—News MBS  
 9:15 Fulton Lewis Jr. MBS  
 9:30 For Dancers Only  
 9:45 Sports Final  
 10:55 M. Final MBS  
 10:59 Love a Mystery MBS  
 11:15 Ponderosa Room  
 11:30 Rod and Gun Club  
 11:50 Night Owl News  
 11:55 Night Owl Club  
 12:00 Sign Off

## Nevada Beef Prices Eyed

Nevada stockmen debating whether or not there is a definite beef cattle price cycle in this state may find their answer in the findings of Howard G. Mason, agricultural economist with the university of Nevada experiment station.

The last two three-year periods, 1946-49 and 1949-52 have run through a strikingly similar course of gradually rising prices for 2 1/2 years, followed by a break and decline or weakness for six months or more, according to Mason.

The period 1946-49 started with considerable strength following the removal of price controls in 1946. It rose steadily to a peak in July 1948, and started on a rather steep decline to hit a low point in February 1949.

No great strength was shown on the livestock market until prices again started up the following November. From this point, Mason finds, cattle prices moved steadily upward until they hit price ceilings in the spring of 1951. By fall they started down again.

From an extensive study of beef cattle prices in Nevada, it appears that in the absence of price ceilings there might have been another peak and price break almost exactly three years after the one in July 1948, economist Mason points out.

Beef cattle prices are still low compared to last summer, and the question arises as to whether cattle prices may not go up another 10 or 12 cents if controls are removed. This depends a great deal upon the continuation of defense activities and limitations on further expansion of meat animal production.

**DAYLIGHT DAZE**  
 McMinnville (AP) — McMinnville will go on daylight time June 1 under a changed decision of the City Council. The Council earlier had voted to stay on standard time.

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 Love THAT PAID THE SEVEREST OF ALL PENALTIES!  
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## Hollywood Publicity Fuses Lit for Eisenhower Boost

**By ERSKINE JOHNSON**  
**HOLLYWOOD (NEA)** — Exclusively Yours: A Hollywood publicity campaign, with every trick known to eyebrow-raising movie press agency, is about to be launched in the "I Like Ike" rallies. There'll be everything from movie starlet leg art, to entice male voters, to "I Like Ike" bras for the ladies!

One Hollywood glamor cutie is even being lined up to pose for photographers wearing only "I Like Ike" campaign buttons. About 75 buttons, it's calculated, will keep everyone concerned out of jail.

A trio of movie press agents, Paul Ross, Hank Levy and Joe Gardiner, are the headline-happy lads lighting the publicity fuses for the Eisenhower Volunteers of Hollywood.

Resistance is melting away now that Ike's piling up the votes in the primaries, Ross flashes it to me. "Everybody wants to get into the act."

Already in the act, according to Ross, are Jack Warner, Dana Andrews, Doris Day, Bing Crosby, Red Skelton, Gale Robbins, Mike Romanoff, Virginia Mayo, Frank Lovejoy, Darryl Zanuck, Sam Goldwyn and Clark Gable.

Hollywood "I Like Ike" stunts coming up:

A Hollywood Blvd. parade, followed by a gigantic rally at Hollywood Bowl. Personal appearances by Hollywood stars throughout the U.S. A double for Eisenhower making a tour of Hollywood and New York night clubs, sky writers, TV films and radio plugs.

"It's going to be colossal," Ross said. "We're going to give Ike a bigger campaign than Howard Hughes gave Jane Russell. We'll probably even have Lassie in the act."

On the day Shelley Winters was reported marrying Vittorio Gassman in Mexico, she was visiting the "City Beneath the Sea" set at UI and announcing, "We're going to have a quiet wedding. Just us and my mother and father."

"Where is it going to be held?" deadpanned Bob Ryan. "In the building at Tijuana?"

Gary Cooper's wearing a happy smile. The Broadway critics murdered "The Chase," the play he almost agreed to star in last year . . . Joe DiMaggio's ex-wife, gorgeous Dorothy Arnold, is studying warbling art with Will Donaldson.

**Should Cancer Victims Know?**  
 CLEVELAND (AP) — Should a doctor tell a patient he has cancer, if the physician is asked the question?

Dr. John W. Cline of San Francisco, president of the American Medical Association, says yes.

At the annual meeting of the Ohio State Medical Association Tuesday night, Dr. Cline was queried on whether the physician should always tell the patient the truth.

"If the patient puts you on the spot," he answered, "you have no right to lie to him, even if he asks you 'do I have cancer?'"

In his address, Dr. Cline discussed a recent survey on the feelings of the public toward doctors.

One complaint was that physicians are not sufficiently frank with patients on their illnesses.

**Over-Ceiling Spuds Found**  
 SEATTLE (AP) — Over-ceiling prices on potatoes during the current shortage was reported Tuesday by the Office of Price Stabilization.

Potatoes have been scarce here and in many other cities for several weeks.

The OPS said a check of 27 Seattle area stores disclosed 12 per cent of them selling new potatoes at above ceiling prices and 26 per cent not selling any. Some other stores were on rationing schedules, doling them out by the one or five pounds to the customer.

**Air Force Goes For Navy Talk**  
 WASHINGTON (AP) — The Air Force will start using Navy measurements — knots and nautical miles, instead of miles per hour and statute miles — on July 1.

The Defense Department, in making the announcement Tuesday, said the change had been approved by the Air Coordinating Committee, established by President Truman in 1946, in an effort to eliminate confusion in aircraft traffic control.

A nautical mile equals one minute of arc on a great circle course around the earth. It measures 6,080 feet, as compared with 5,280 in the statute, or land, mile. The knot is a measure of speed, one knot equalling one nautical mile per hour.

**Missing Plane Shows Up**  
 ALBANY, Ore. (AP) — Search for a missing plane was called off here Tuesday after the pilot reported he had landed at an emergency field.

The pilot, Russell Strait, Albany, was reported missing after he failed to arrive at Newport on the Oregon Coast. The Air Search and Rescue Unit organized an eight-plane search party to look for him.

But he was called off when Strait telephoned his wife and reported that he had landed at an emergency field after running into a fog bank.

**Pickets Picket Union Pickets**  
 MEDFORD (AP) — Pickets were picketing the pickets at Kim's Chinese Restaurant outside Medford.

The first group of pickets were members of the local AFL, Culinary Alliance and Bartenders. They wanted a union shop.

Three of Kim's waitresses began Tuesday to picket them. The waitresses carried signs proclaiming that they were getting "union scale."

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**DRAPERIES — DOWNSTAIRS**

**Miller's**

this year by UI, is admitting she'll wed Bob Stack "as soon as we settle down in our careers."

Dick Wesson's claiming a town has been named after him—Marblehead, Mass.

Howling scene promised for "The Road to Bali"—Bob Hope and Bing Crosby, as a couple of struggling vaudevillians, are playing a theater in Sydney, Australia. Seated in the first row is—a kangaroo!

Printed reports that Hollywood is ready to pay Ingrid Bergman \$250,000 plus a hefty percentage for a comeback film is 18 miles from the truth. Budget boys are whispering she'll be lucky to collect \$100,000 without a slice of the profits.

Francis Lederer and his wife, Marion, are denying the marriage bustup talk. Says Marion: "I'll never stop lovin' that man."

Republic Studio's offering Buddy Rogers a producer's berth. Pals are predicting that Judy Garland and Sid Luft will tie the marriage knot after her San Francisco appearance — and honeymoon in Hawaii . . . Breath-taking (?) publicity release from Warner Bros.:

"Alan Ladd does not take off his shirt once in 'The Iron Mistress'."

Anne Baxter's switch to a sexy blonde type in "My Wife's Best Friend" is an eye-opener. She even dropped 15 pounds for the role.

Wrestler Wild Red Barry makes his film debut in the same film and is saying:

"Aime and I have something in common. My neck is 22 inches and so is her waist."

It's practically for sure that Judy Holiday (in the Carol Lombard role) and Don de Fore will co-star in the Broadway musical version of "Nothing Sacred" this fall.

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