

GRAND OPENING!



Boy! Were We Burned!

The fire that forced us to close our doors right after our big re-opening burned us up more than it did the store. Imagine! Here we were just getting rested up after all the hard work that goes with remodeling a store, happy about the many nice compliments you paid us, and then POOF!—a fire! And so we turn back the clock and start all over.

Well, thanks to your wonderful response to our fire sale we were able to clear the decks for action and let the carpenters and the painters take over. Now we're back to normal again. And with crossed fingers we hope to stay open this time! Yes, the old welcome mat is out again. Come on down and we'll do our darndest to give you the finest food service in town. But don't bring any matches.

Truckloads of fresh merchandise have been rolling in all week. Not one item of our old stock remains. You saw to that! And here in this advertisement you will find a flock of swell buys that will be waiting for you when we open tomorrow morning.

ARTHUR "Art" NORDQUIST

You'll Enjoy Shopping From Our Convenient New **SELF-SERVICE Meat Section**

Shop as Quickly or as Leisurely As You Wish. The Choice is Yours

PRIZES GALORE!

39 Big Cartons of Groceries Will Be Awarded Thursday, Friday & Saturday

How will these grocery orders be awarded? It's a surprise! But someone will take home free groceries every hour each day — Thursday, Friday and Saturday. It might be YOU!

And Look At The Swell Buys We've Rounded Up For This Weekend

- Cherub Milk** Finest Quality Evaporated Milk 2 Tall Cans 19¢
- Jello Desserts** 4 Reg. Pkgs. 25¢
- Flour** Finest Quality Kitchen Craft Works wonders with any recipe Gold Medal - Sperry - Pillsbury 10 Lb. Bag 89¢
- Pure Lard** Try it for a real flaky pie crust 2 Lb. Pkg. 19¢
- Soaps** Oxydol, Rinso, White King, Dux Ivory Flakes, Lux Flakes, Ivory Snow, Borene, Fels Naptha Chips, Tide Reg. Pkg. 25¢

GARDENIAS for the LADIES 1500 of them

At our first grand opening party we ran out of these lovely corsages. But we think we have enough this time. If not, we'll try our best to get more. Come in and get yours! Nothing to buy. They're free with our compliments.

Here's A Chance To Save On Your Favorite

SHORTENING

ROYAL SATIN Finest quality all-vegetable shortening. Why pay more? Try Royal Satin! 3 lb. can 73¢

SNOWDRIFT CRISCO, SPRY Finest quality all-vegetable shortening. For perfect baking results every time. 3 lb. can 79¢

SWIFTNING Made by Swift 3 lb. can 69¢

Two Terrific Buys From Our Frozen Foods Case

- Frozen Orange Juice** 3 FOR 35¢
- Frozen Peas** Bel Air Brand Finest Quality 12-Oz. Pkg 19¢

DALE WOOD MARGARINE
A Real Buy
22¢ lb.

NUTRADIET CANNED FRUITS AND VEGETABLES AT REASONABLE PRICES

MARGARINE
Allsweet - Nucoa
Parkay - Durkees - Delrich
25¢ lb.

- Avocados** Ready for use 3 for 25¢
- Lemons** Bursting with juice lb. 19¢
- Oranges** Valencias 5 lb. bag 49¢
- Local Rhubarb** Fine Flavor lb. 5¢
- Cucumbers** Hothouse grown lb. 39¢
- Eggplant** Delicious and different lb. 29¢
- Radishes** and Green Onions bunch 5¢
- Lettuce** The best in town lb. 23¢
- Zucchini Squash** lb. 21¢
- Tomatoes** Ripe 13-oz. pkg. 29¢

SAFEWAY'S CHEERY WITH SHINY

STRAWBERRIES

We select these berries from famous strawberry gardens. They're cleaned, cooled, carefully packed — then hurried to our stores — to reach you with all their luscious tantalizing sweetness.

12-oz. Cup 19¢

VALUES IN VITAMIN C—JUICE "HEFTY"

GRAPEFRUIT

FLORIDA ARIZONA **WHITE SEEDLESS**
Lb. 10¢ 8 Lb. Bag 59¢

SLAB BACON
End Cuts 35¢ Center Cuts 39¢

U. S. Gov't Grade 'Choice' Heavy Beef

Pot Roast Lb. 69¢

Fresh Fryers Lb. 55¢

Ground Beef Lb. 55¢

Pork Roast Loin Ends Lb. 49¢

Pork Chops Center Cuts Lb. 69¢

Sausage Pure Pork 3 Lb. Roll \$1.00

Pork Kidneys lb 15¢

Advertised Prices Effective At All 3 Stores
211 N. 8th St. - 1204 Main St. - 2316 S. 6th

SAFEWAY