



PRETTY AS A POSY against a garden fence, is this future Homemaker, three-and-one-half year-old curly-haired Margaret Ann Amberg, little daughter of Mr. and Mrs. Lawrence Amberg, whose Mommy is a member of the Conger-Fairview Home Extension Unit. Margaret Ann was a spectator at the annual May Homemaker's Festival at the fairgrounds.



**Insurance Rate Boost Sought**

NEW YORK (AP) — The nation's casualty insurance companies will seek a "substantial increase" in automobile liability and property damage rates this year but they have not yet decided how large the increase will be, a top industry spokesman said Wednesday.

Queried about estimates that a 20 per cent increase nationwide is in the offing, he said the figure was "just picked out of the air."

"We're still in the process of developing all the necessary data," he declared.

Get this helpful New Washing Soda at your grocer's. Look for the blue box with the red circle.



SYLVIA KEADY—19-year-old daughter of Mrs. Jessie Keady, Klamath Falls, is the newly elected president of Susanne Homes Hall, Southern Oregon College, Ashland. Sylvia is majoring in elementary education and is also chairman of Mother's Day festivities this weekend at the college. She succeeds Barbara Dickson, daughter of Mr. and Mrs. A. R. Dickson, as hall president. Both girls are graduates of Henley high school.

Yes! By Popular Demand, We're Continuing Our

**CANNED GOODS SALE**

thru this Week End!"

- SPINACH, Hunts, No. 2 1/2 tins ..... 6 for 1.00 case 24 3.89
- TOMATOES, Market, No. 2 1/2 tins ..... 6 for 1.00 case 24 3.89
- TOMATOES, Market No. 2 tins ..... 7 for 1.00 case 24 3.43
- VIENNA SAUSAGE, Crown, 4-oz. .... 5 for 1.00 case 48 8.98
- DEVILED MEAT, Dubuque, 1/4's ..... 11 for 1.00 case 48 4.29
- CORNED BEEF HASH, Dubuque 16-oz. .... 3 for 1.00 case 24 7.95
- TAMALES, Derby, 15-oz. .... 5 for 1.00 case 24 4.69
- SPAGHETTI, Franco-American ..... 7 for 1.00 case 48 6.83
- OYSTERS, 40 Fathom Cove, 5-oz. .... 3 for 1.00 case 48 23.49
- SOUP, Rancho Tomato 10 1/2 oz. tins ..... 11 for 1.00 case 48 4.29
- SOUP, Rancho Tomato 22 oz. tins ..... 6 for 1.00 case 24 3.95
- SOUP, Rancho Vegetable 10 1/2 oz. tins ..... 10 for 1.00 case 48 4.75
- SOUP, Rancho Vegetable 22 oz. tins ..... 5 for 1.00 case 24 4.69
- SOUP, Rancho Chicken 10 1/2 oz. tins ..... 7 for 1.00 case 48 6.79
- SOUP, Rancho Mushroom 10 1/2 oz. tins ..... 7 for 1.00 case 48 6.79
- CATSUP, Westward 14 oz. .... 7 for 1.00 case 24 3.43
- FRUIT COCKTAIL, Market No. 300 ..... 6 for 1.00 case 48 7.79
- TOMATO JUICE, Market, 46-oz. .... 5 for 1.00 case 12 2.25
- GRAPEFRUIT, Smith Florida 303's ..... 7 for 1.00 case 24 3.43
- PEACHES, Rogue Riv. Freestones No. 2 1/2 ..... 4 for 1.00 case 24 5.98
- PEACHES, Market No. 300 tins ..... 7 for 1.00 case 48 6.79
- PEARS, Bagley Medford Bartlett No. 2 1/2 ..... 4 for 1.00 case 24 5.98
- TUNA, light meat solid pack, 1/2's ..... 4 for 1.00 case 48 11.75
- PINEAPPLE, Garden sliced No. 2 tins ..... 4 for 1.00 case 24 5.98
- PRUNE PLUMS, Oregon No. 1 ..... 11 for 1.00 case 48 4.29
- ASPARAGUS, all green cut, No. 2 tins ..... 5 for 1.00 case 24 4.69
- GREENS, mustard or turnip golden 303's ..... 8 for 1.00 case 24 2.89
- WAX BEANS, Pittsville, 303's ..... 6 for 1.00 case 24 3.95
- M&S Kidney Beans, Pork and Beans, Blackeye Peas, Red Beans, Butter Beans, Chili Beans, Pinto Beans, Spaghetti, No. 1 tins ..... 11 for 1.00 case 48 **4.29**
- STRINGLESS BEANS, cut Saracen No. 2 ..... 8 for 1.00 case 24 2.89
- CUT BEANS, Del Monte No. 303 ..... 5 for 1.00 case 24 4.69
- PORK and BEANS, Hunts No. 2 1/2 ..... 5 for 1.00 case 24 4.69
- PORK and BEANS, Van Camp's 300's ..... 8 for 1.00 case 48 5.79
- DICED BEETS, Dinette, No. 2 tins ..... 10 for 1.00 case 24 2.35
- WHOLE BEETS, Del Monte, No. 2 tins ..... 7 for 1.00 case 24 3.43
- CARROTS, Market, diced, No. 2 tins ..... 10 for 1.00 case 24 2.35
- CORN, Kounty Kist Cream, No. 303 ..... 7 for 1.00 case 24 3.43
- CORN, whole kernel, 3 Sisters, No. 303 ..... 7 for 1.00 case 24 3.43
- HOMINY, Market Golden, No. 2 tins ..... 8 for 1.00 case 24 2.89
- PEAS, Mission No. 303 ..... 8 for 1.00 case 24 2.89
- PEAS, Kounty Kist, 8-oz. tins ..... 12 for 1.00 case 48 3.95
- NEW POTATOES, Hunts No. 300 tins ..... 11 for 1.00 case 48 4.29
- PUMPKIN, Del Rogue No. 2 1/2 tins ..... 6 for 1.00 case 24 3.89
- SPINACH, Del Monte, No. 2 tins ..... 7 for 1.00 case 24 3.43

**BLUE BONNET MARGARINE**

lb. **15c** With Coupon from a can of

**COFFEE** Chase and Sanborn lb. **79c**

**Miracle Whip** Salad Dressing Qt. **39c**

**SUGAR** Brown or Powdered Pkg. **11c**

**Wesson Oil** With 10c coupon Qt. **39c**

**Snowdrift** With 10c coupon 3-lb. Tin **65c**

**FLOUR** Kitchen Queen 50-lb. bag **\$3.89**

**Navy Beans** Centennial 2 lbs. **29c**

**SAVE 1/2**

ON BETTY CROCKER DEVILS FOOD MIX WITH PURCHASE OF BETTY CROCKER PARTYCAKE MIX AT REGULAR PRICE

Look for Special "1/2 Price Sale" Packages in Our Store

THIS PACKAGE WITH PURCHASE THIS PACKAGE AT REGULAR PRICE

Devils Food mix PartyCake mix

**BOTH FOR ONLY 49c**

**FREE Demonstration SATURDAY**

Store No. 3  
4480 So. 6th

**SAMPLE Betty Crocker CAKE MIXES!**

**STRAWBERRIES**

FLAV-R-PAC FROZEN FOODS

Big Full Pound Pkg. **39c**

LOOK FOR THE BRIGHT YELLOW PACKAGE

**DURKEE'S MAYONNAISE**

Quarts **65c**

**SAM SEZ:**  
"Quality costs no more... it pays!"



**SLICED BACON** 39c  
Swift's Oriole—Morrell's Seal Pack and that Good Oregon Chief, lb.

**SWISS STEAK** U.S. Choice Beef lb. 98c

**GROUND BEEF** 55c  
Ground Fresh Daily in Our Market—All Meat—No Cereal lb.

**READY-TO-EAT-HAMS** 65c  
Morrell's E-Z cut, Swift's Premium, lb.

**BEEF ROASTS** 69c  
U.S. Choice Shoulder Cut, lb.

**PORK SHOULDER STEAKS** lb. 47c

We Have All Cuts of Genuine SPRING LAMB

One of the Largest Assortment of Luncheon Meats in Town — COME IN AND SEE

**TAUCHER'S MARKET**  
IN CARTER'S FINE FOODS

Ph. 2-2511 1420 Esplanade

**Vegetables**

- Bright, fresh Driscoll **STRAWBERRIES** cup **25c**
- Cherry **RHUBARB** Outdoor Grown 3 lb. **25c**
- PEAS** Fresh and sweet lb. **6c**
- RADISHES** Crisp and crunchy bunch **5c**
- Green **ONIONS** Sweet and Mild bunch **5c**
- California **ORANGES** Sunkist navels 5-lb. bag **39c**

Grocery Prices effective thru SUNDAY—Meat and Produce Specials for Friday and Saturday

**MEATS**

SELF SERVICE For Your Shopping Convenience

- Tenderized, CUT RIGHT-TRIMMED RIGHT—Guaranteed FRESH! **HAMS** Oregon Chief, 10-14 lb. average, Half or whole **59c lb.**
- Pan Ready Fryers** Fresh dressed daily, Klamath Poultry Farms **65c lb.**
- WIENERS** Skinless, meaty, Best quality **59c lb.**
- GROUND BEEF** Ground fresh daily, All meat **59c lb.**
- PORK SAUSAGE** Country style, seasoned just right **39c lb.**
- SLICED BACON** Heat sealed pkg. Standard pack. **43c lb.**
- PURE LARD** 50 lb. tin **\$5.49**

**OREGON FOOD STORES**

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2410 So. 6th

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