

It's Don McNeill Week



BIG Y MARKET
PARK EASY AND PAY LESS

As good fun and relaxation are a part of good living, so is good living a part of our community. Small wonder then that our market has become a popular shopping place for thrift-minded, good-living neighbors.

You'll find the nationally known brands that add so much to good living featured during our "Don McNeill Week"—and while you're planning your shopping list, relax and listen to what Don is saying about these products Monday thru Friday over the full ABC Network.

tender-grown **SWIFT'S PREMIUM CHICKENS**

"Some Chicken!" Tray Pack, Cut-Up, ready to fry

- "with the sweet smoke taste" **69c lb.**
- Swift's Premium Sliced Bacon lb. **59c**
- Swift's Premium Franks lb. **59c**
- Pork Chops center cuts Lean lb. **59c** Sausage Good and lean lb. **25c** 4 lbs. - **99c**
- Beef Roasts Grade 'A' beef lb. **65c** HENS Fresh dressed Good quality colored lb. **39c**

SWIFT'S PREM

- "the one with tender beef added!" **39c**
- Swift's Chopped Ham, 12-oz. **51c**
- VIENNA SAUSAGE **20c**
- PORK SAUSAGE **45c**



- Fresh Ground **BEEF** Ground fresh daily lb. **55c**
- BACON** By the piece lb. **35c**
- LARD** 50-lb. can (plus deposit on can) **\$5**

- GREEN BEANS** Royal Club Fr. sliced **19c**
- CREAM CLUB** Del Monte 303 **15c**
- TOMATO JUICE** Del Rogue 46-oz. **23c**
- PINEAPPLE JUICE** Del Monte, No. 2 for **25c**
- PEACHES** Del Monte, Sliced 2 1/2 **29c**
- CHILI** Con Carne, Nalley's 15-oz. **35c**
- CORN POPS** Kellogg's **15c**
- FRUIT COCKTAIL** Del Monte 303 **22c**
- SPAGHETTI** Tomato Sauce, Nalley's **15c**
- COFFEE** Maxwell House with coupon in can lb. **75c**

SWIFT'S SHORTENING **SWIFT'NING 73c**

"99 different baked treats from one 'Make Your Own Mix'!" 3-LB. CAN



SWIFT'S **ALLSWEET MARGARINE 25c**

"Delicate natural flavor!" LB. CTN.

- Brown and Haley **CHOC. DROPS** lb. **29c**
- PEARS** Baglev 2 1/2 tin **23c**

M&S PRODUCTS **PORK and BEANS SPAGHETTI RED BEANS CHILI BEANS**

Your Choice **9c can**

Fresh Fruits & Vegetables

- California, ripe and sweet **STRAWERRIES** cup **29c**
- Fancy Florida **EGG PLANT** lb. **25c**
- Fresh **CELERY** Crisp and Green lb. **10c**
- RHUBARB** Local grown lb. **10c**
- White Bermudas **ONIONS** Texas grown lb. **17c**
- Large, long green **CUCUMBERS** Slicers each **17c**

Dairy Department

- "for the sweetest snack this side of midnight!" **SWIFT'S BROOKFIELD CHEESE FOOD** 2-LB. CTN. **89c**
- SWIFT'S GOLDCREST BUTTER** ... LB. **77c**
- "quality guarded from churn to you!"



Durkee's **Salad Dressing 49c**

SYRUP Nalley's Lumberjack 5-lb. can **79c**

- TUNA** Tuna Feast, light and dark 1/2 size **15c**
- FLOUR** Occident 25 lbs. **\$2.19**
- EGGS** Grade "AA" Large dozen **49c**
- CLOROX** Bleach 1/2 gallon **27c**
- DOG FOOD** Pounce 3 for **25c**
- DOG FOOD** Begmore 2 for **25c**
- CAKE FLOUR** Fisher's, all purpose 2 1/2 lb. **35c**
- MAYONNAISE** Borden's Quart **59c**
- KETCHUP** Hunt's 14-oz. **15c**
- CORN** S&W, baby kernel 303 **25c**
- PEAS** Royal Club, Dainty Dimple 303 **19c**
- Grapefruit Juice** Royal Club 46-oz. **25c**

SWIFT'S **PEANUT BUTTER 55c**

"A gold mine of nutrition!" 20-oz. JAR



Six Delicious Flavors **JELLO 4 pkgs. 25c**

Taste Swift's **CHICKEN BARBECUED SATURDAY AT THE BIG Y**

TIDE Large Size **27c**

JOY Liquid Soap **27c**

DUZ Large Size **27c**

GILBERT—40 hour **ALARM CLOCKS 1⁹⁸**

VICEROY—Guaranteed **Pocket Watches 1⁹⁸**

COUNCILOR **Bath Scales 4⁹⁸**

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