

PENNEY'S
ALWAYS FIRST QUALITY!

GOLDEN 50th ANNIVERSARY 1902-1952

Elevator Service To All Floors . . . Store Hours 9:00 to 5:30

JUBILEE

TREMENDOUS BUYS IN EVERY DEPARTMENT!
HUGE SELECTIONS! SENSATIONAL LOW PRICES!
FRESH NEW MERCHANDISE!

WESTERN STYLE-HOLSTER & GUN
PIN-UP LAMPS **1⁰⁰**
MAIN FLOOR

DON'T MISS IT . . . THE VALUE EVENT OF THE YEAR!

JUBILEE SPECIAL!

**LIGHTWEIGHT!
SHEDS WRINKLES!**

RAYON SLACKS
4⁰⁰

BLUE! BROWN! GREY!
TAN! GREEN! NAVY!
GABARDINE!

Insure your summer comfort (and your smart appearance) now! See these good-looking rayon slacks at Penney's today. They're hand-somely tailored of featherweight rayon, specially treated to resist wrinkles. Hurry in. They're extra low priced at Penney's Jubilee! Sizes 28 to 42.

MAIN FLOOR

**LIMITED QUANTITIES!
FINAL CLEARANCE!**

MEN'S RAYON-NYLON DRESS SHIRTS Soiled 2⁰⁰ MAIN FLOOR	SOILED & DAMAGED SHEETS • PENCO • PENCALE • NATIONWIDE 1⁴⁴ BALCONY
WOMEN'S LACE TRIM RAYON SLIPS 2 FOR 1⁰⁰ MAIN FLOOR	WOMEN'S RAYON BLOUSES 2 FOR 1⁰⁰ SECOND FLOOR
QUILTED PLASTIC CHAIR BACK SETS Close Out 1⁰⁰ BALCONY	Faille & Casement DRAPERY solid color 1⁰⁰ YARD DOWNSTAIRS
WOS. RAYON PANTIES 4 FOR 1⁰⁰ MAIN FLOOR	WOMEN'S RAYON HALF SLIPS 2 FOR 1⁰⁰ MAIN FLOOR

FOR MEN AND BOYS!
PRINTED COTTON PLISSE SPORT SHIRTS

1⁹⁸ Men's
1⁴⁹ Boys'

MAIN FLOOR DOWNSTAIRS

Breezy-cool crinkly cotton fabric in terrific prints! Washable colors stay bright; shirts need no ironing! Hurry! Buy several in your favorite color combinations! Men's sizes, S, M, L. Boy's sizes 2 to 18.

PENNEY'S OWN
Anniversary Miniature DOLLS **1⁰⁰**

Yes, now you can have Penney's own Anniversary doll for your collection. Her costume is blue and gold with a choice of hair colors! Choose many other new costumes, too, at this Special Anniversary Price!

MAIN FLOOR

WOMEN'S SLEEVELESS, SHEER NYLON BLOUSES **2³³**

Imagine! 100% pure nylon blouses for only 233! They are beautifully styled with lots of fussy trim . . . tissue sheer . . . in your favorite soft pastel shades or white! Hurry! Buy several! Sizes 32-38.

Second Floor

JUST ARRIVED!
MEN'S SANFORIZED TWILL WORK SHIRTS **1⁹⁸**

Summer weight work shirts at a terrific low price! No where but Penney's can you get this kind of value! Dress collar. Patch pockets.

MAIN FLOOR

NEW SHIPMENT!
Men's 100% Wool Sports Coats **26⁵⁰** SPECIAL PRICE!

Here's real value for you men! Handsome, all-wool fabrics in a really smart selection of plaids, checks, and solids. Fully lined in smooth rayon satin. Two button long role type, styled in California. Smart colors, too, at this SPECIAL LOW PRICE! Sizes 36 to 46.

MAIN FLOOR

HURRY! SAVE!

**SPECIAL PURCHASE!
HAND EMBROIDERED IMPORTED LINENS**

• DOILLES • DRESSER SCARFS
• CHAIRBACK SETS • NAPKINS
• BRIDGE CLOTHS • TABLE CLOTHES • PILLOW CASES

This is one of the biggest values ever! Finest quality imported linens for every home use . . . beautifully embroidered . . . luxury finish! Choose some of each item at this wonderful Special Low!

YOUR CHOICE **1⁰⁰**

MAIN FLOOR

ONE GROUP WOS. DRESSES **4⁰⁰**

Rayon-nylon butcher weaves—Rayon prints—Rayon gabardines! All must go at this price.

SECOND FLOOR

SPECIAL! KLEENEX TISSUES 6 Boxes **1⁰⁰**

America's favorite tissue in the popular serv-a-tissue box. 200 single tissues per box! Terrific value!

MAIN FLOOR

FOAM LATEX PILLOWS **4⁹⁸**

Allergy free foam rubber filling! Washable ticking!

DOWNSTAIRS

FROM OUR BALCONY

EXTRA-SPECIAL

LOW PRICE!

80 SQUARE PERCALE

JUBILEE SPECIAL!
fine quality! florals!
cheery kitchen prints!
novelty patterns!
4¹⁰⁰ Yards For

Outstanding Golden Jubilee values for you! Hurry to Penney's for these finely woven percales . . . you'll save on clothes for the family, on home decorating needs! Shop now! 35" wide.

**FLEXIBLE!
COMFORTABLE!**

MEN'S LEATHER CASUALS WITH CUSHION-CREPE SOLES
6⁹⁰

• springy soles put a lift in your step!
• smart styling goes with your slacks and sport jackets!

Lightweight styling for sports, loafing, casual wear! Fine leather shoes in Summer shades, 6-11 Downstairs

**JUBILEE FEATURE!
WOMEN'S RAYON SUITS**
11⁸⁸

Finest quality, nationally advertised all-rayon suits . . . fully lined . . . crease-resistant fabrics! Choose solid gabardines, novelty weaves, and combinations. Lots of smart detailing . . . in your favorite spring and summer colors! Sizes 12-20, 14½ to 22½.

TAKE THE ELEVATOR TO OUR **SECOND FLOOR**

SPECIAL! PERCALE SHEETS **2⁷⁵**

81x108
90x108 3.00
72x108 2.50

Luxury quality Percale sheets. Not seconds or irregulars! Fill your linen closet now with these extra special savings! Limited quantities while they last. Lay-away's accepted.

42x38½ Cases 60c
BALCONY

**SOLID PASTELS
WAFFLE PIQUE 44c^{yd.}**
BALCONY