

Publishers Say Papers Must Improve 'Selling'

NEW YORK (AP) — Newspapers "must do a better selling job" to make the people realize what "civilian censorship in our government" means to them, the American Newspaper Publishers Association was told Tuesday.

Robert M. White II, editor and general manager of the Mexico (Mo.) Ledger, spoke of the newspapers having the "real job" of telling the people about President Truman's executive order of last September allowing civilian departments of government to hold back information on security grounds.

White said in a prepared speech that civilian censorship is a "sticking body" to freedom of the press.

The Missouri editor presided at a meeting for publishers of dailies with circulations of less than 100,000.

Another meeting was being held at the same time for publishers of dailies with circulations between 10,000 and 50,000. The ANPA sessions, part of annual Newspaper week, opened here Tuesday.

While most newspapers denounced the President's order, White said, "the people as a whole—the real losers in this matter of civilian censorship—did not denounce it."

He said he concluded that "you and I as newspapermen have failed to make the case clear to the American people."

"Civilian censorship does not hit us in the pocketbook," he continued. "Newspaper circulation was never stronger. Readability was never better. Advertisers spend more money with us than with any other medium."

"Why should we start a fight?" He added: "There is only one reason: Our service to our readers is no longer complete. . . and the particular service that the reader has now been denied by our government is the most basic one of all: How the politicians are spending the people's money and using the people's power. In other words, a degree of democracy, itself, is at stake."

White said that the newspapers "must get across to the people that they are the losers—not the newspapers."

A device used on one newspaper, he said, was to run a "blank story" on page one—white space at the foot of which was an editor's note referring readers to an editorial about "the (censored) story not there for you to read."

White said he passed along the idea "in the hope it may stimulate you to do the real job—the job I know newspapers can do—in helping the people realize what civilian censorship means to them."

Man Seriously Hurt in Upset

ALTURAS—Rusty Barker, operator of Rainbow Fountain Cafe here, was badly injured Monday afternoon when his car overturned on highway 139 near Canby, Calif.

Madoc County sheriff officers reported Barker was enroute to Canby when his car failed to make curve and overturned.

Barker was brought to a hospital here, reportedly suffering from a broken arm and fractured ribs.

RUMORS CAUSE ARREST
 BUENOS AIRES, Argentina (AP)—Federal police said Tuesday they arrested an undisclosed number of persons Monday night for spreading false rumors against the Peron government. Argentina's rumor factory has been working overtime since the unsuccessful revolution of last Sept. 28.



BRITAIN'S CHINESE PEERESS—Lord Lindsay, his Chinese wife and daughter, Erika, are shown leaving London for Australia last Fall. With Lindsay's elevation to House of Lords in March, his wife became Britain's first Chinese peeress.

Winnie Hears Now and Then

LONDON (AP)—It's "off again, on again" with Winston Churchill's hearing aid, all depending on the way Britain's 77-year-old prime minister feels at the moment.

He started House of Commons colleagues Monday by returning from a bout with a cold wearing the device. Tuesday, at his No. 10 Downing Street office residence, he went about without it.

It's "purely a private thing," said a spokesman at Downing Street.

In recent months Churchill has become increasingly hard-of-hearing. It has sometimes permitted him to turn a deaf ear to troublesome Commons questioners. During his visit to the United States last winter, he was reported discussing the matter of mechanical assistance with his friend and New York host, Bernard Baruch.

Baruch has worn an aid for years. He is noted for turning it off when the conversation gets on the boring side.

INJURY BRINGS \$25,000 SUIT
 A suit for \$25,000 damages got underway Monday in Circuit Court here with Kerr Gifford and Co. Inc., Tulelake Grain Co., and Albert L. Wagner as co-defendants. The action was brought by William Cashman, of Newell, employee at the Kerr Gifford grain elevator in Stronghold in January of 1949. Cashman's right foot was crushed while he was unloading barley at the elevator, when it was caught in a power lift operated by Wagner.

Representing Cashman are attorneys Clarence Humble and U. S. Balentine. Defense attorneys are Richard Maxwell and B. J. Goddard.

Jurors selected to hear the case were Marie Ottoman, Noah Nyhart, Fannie Thompson, Carl Frei, Frank Griffith, Harold L. Dryden, Juanita Lungsten, Louise Zinn, J. H. Wright, J. L. Calhoun, Guido Robustelli and C. M. Kirkpatrick.

Lawmakers Back Plan For Balancing Budget

WASHINGTON (AP)—Some influential lawmakers agreed Tuesday with the Committee for Economic Development (CED) that the Federal budget can and should be balanced next year.

These congressmen said new taxes are out of the question.

The CED, a businessmen's research group, also had expressed the belief in a statement Monday that expenditures could be brought into line with government income without new revenue.

But it suggested that if Congress doesn't think so, consideration should be given to a "temporary" federal retail sales tax on everything except food, housing and articles already subject to direct federal excises.

MISNOMER
 "There aren't any temporary taxes," Rep. Curtis (R-Neb.), a member of the tax-writing ways and means committee commented. "So-called temporary taxes are imposed with the best intentions, but somehow they always become permanent."

"In addition, the federal government has waited too long to get into the sales tax field, already preempted by most of the states," Rep. Martin of Massachusetts, the Republican leader of the House agreed with Curtis and the CED on the ability of Congress to avoid a treasury deficit without new levies.

"The House already has cut appropriation bills more than six billion dollars below budget estimates, and we still have a couple of bills to work on where we can make additional savings," Martin told a reporter.

The CED recommendation was drafted by a research and policy committee headed by Mayer Kestnbaum of Chicago, president of Hart Schaffner & Marx.

Kestnbaum is active in the Eisenhower-for-President campaign, as are some other members of the committee, including Philip D. Reed, General Electric Board chairman, and W. Walter Williams of Seattle.

HARMLESS
 The CED report concluded a balanced budget could be achieved without harm to the defense program, on this basis:

1. The committee calculated that actual expenditures on the military-foreign aid program will lag

at least 3 1/2 billion dollars behind the President's estimate.

2. It figured another four billion dollars could be saved by "reducing waste and inefficiency in the military programs."

3. It recommended cuts of \$2,800,000,000 in spending other than military and foreign aid.

This calls for a reduction of 300 to 400 billion dollars in public works, other heavy reductions in the federal home mortgage purchase program and aids to agriculture other than prices support.

BUY!

MORE TENDER MORE DELICIOUS MACARONI

Injury Brings \$25,000 Suit

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Banks' Deposits Show Increase

An increase in deposits of more than 23 million dollars was shown in the U. S. National Bank system's March 31 report to the Comptroller of the Currency since the corresponding call date in 1951.

Deposits for the statewide system totaled \$576,137,335.

For the Klamath Falls branch deposits on that date were \$13,458,116.57, according to E. H. Thompson, manager. Loans and discounts for the local bank on the same date amounted to \$3,860,252.92.

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