

Meet Señor Beano Fresco . . . let him lead you to the



Freshest Coffee in town!

Look for Señor Fresco at **SAFEWAY**

There is nothing quite so delightful as the freshness of freshly ground coffee. That's what you get when you buy whole bean coffee, "grind it yourself" in a Safeway Coffee Mill. And it's so easy! At the flip of a switch, the mill grinds the coffee just the way you want it. Enjoy the extra goodness of really-fresh coffee. **Save money, too!** Whole bean coffees come to you in a sturdy paper bag. No expensive container is necessary; the whole bean protects freshness.



Greetings, amigos! I am Señor Fresco. I represent the freshness of freshly ground coffee. You'll see me above the coffee mills at your Safeway.



NU MADE FRESH Mayonnaise

Pint Jar **35c** Quart Jar **59c**

- Paas Egg Dyes Brand new 52 designs pkg. **15c**
- Wesson Oil qt. jar **49c**
- Kitchen Craft Flour 10-lb. sk. **99c**
- Harvest Blossom Flour 10-lb. sack **87c**



Nob Hill Coffee

Rich and vigorous in flavor... Rusted roaster-fresh to your Safeway in the whole bean—you grind it fresh when you buy. It's the coffee with the "Aromatic flavor."

lb **86c**



Airway Coffee

Mild and mellow... a coffee flavor that so many people prefer. Rusted roaster-fresh to your Safeway in the whole bean—you grind it fresh when you buy.

lb **83c**

START YOUR DAY RIGHT—EAT A HEARTY BREAKFAST

Standard Pack SLICED BACON 1-lb. Layer 41c	Breakfast Gem 'AA' LARGE EGGS 1-Dozen carton 54c	Full o' Gold ORANGE JUICE Big 46-oz. can 23c	Highway Brand GRAPEFRUIT SEGMENTS 2 No. 303 Cans 29c	Skylark BREADS FOR PERFECT TOAST • POTATO • CRUSHED WHEAT • RYE 100% • WHOLE WHEAT lb. 19c
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—Miscellaneous Values—

- Edwards Coffee 1-lb. can **91c** 2-lb. can **\$1.81**
- Delrich Margarine 1-lb. pkg. **30c**
- Sleepy Hollow Syrup 24-oz. bottle **49c**
- Vermont Maid Syrup 24-oz. bottle **53c**
- Tea Timer Crackers 1-lb. package **35c**
- Suzanna Pancake Flour 3 1/2-lb. pkg. **44c**
- Lipton's Tea 16 bags **22c**
- Shady Lane Butter 8-lb. pkg. **86c**
- Chiffon Toilet Tissue 2 rolls **27c**
- Zee Dinner Napkins 40-count **2/25c**
- Vesper White Soap 3 bars **39c**
- Daybreak Soap Regular bar **6c**
- Lipton's Tea 1/4 lb. **36c**

- Hunt's Peaches** Golden No. Sliced 300 Peaches Can **15c**
- Morrell's Snack** All Meat No Waste 12-oz. Can **39c**
- Cookies** Rippin' Good Variety—Sugar Cocomnut—Iced—Lemon Bars—Oatmeal Sugar and Molasses 14-oz. Pkg. **25c**
- Bisquick** 40 Oz. Pkg. **35c**
- Cheddar Cheese** Chatham Mild American LB. **59c**

Duz Soap Granulated Soap Giant pkg. **81c**

Rik Rak Cleanser Garden Seeds 2 cans **23c** at no extra cost

Sunbrite Cleanser 13-oz. cans 3 **25c**

Ajax Cleanser 14-oz. can **13c**

Rath's Lunch Meat 12-oz. can **46c**

Allsweet Margarine Pre-colored **1b. 30c**

Crisco Shortening 3-lb. Can **85c**

Spry Shortening 3-lb. Can **85c**

Royal Satin Shortening 3-lb. Can **79c**

Lipton Soup Tomato-Vegetable 3 pkts. **38c**

Lipton Soup Noodle with Chicken 3 pkts. **38c**

Argo Starch Quality corn starch 1-lb. pkg. **15c**

PRODUCE VALUES

ARIZONA DESERT SEEDLESS - JUICY



GRAPEFRUIT 8-lb. bag **49c**

Salad Vegetables 8 oz. **10c**

Asparagus Tender young spears are now arriving at Safeway. lb. **29c**

Potatoes U. S. No. 1's 10-lb. sk. **72c** 25-lb. sack **\$1.80**

Avocados 2 for **19c**

Grapefruit Florida Pink lb. **13c**

Oranges Navels lb. **14c**

Cauliflower lb. **18c**

Onions Green 2 bun. **15c**

Radishes 2 bun. **15c**

Rhubarb Hot House lb. **23c**

Tomatoes 12-oz. carton **29c**



STEAKS

- ★ **Rounds** Choice Grade lb. **\$1.05** Good Grade lb. **\$1.04**
- ★ **Sirloins** Choice Grade lb. **\$1.08** Good Grade lb. **\$1.04**
- ★ **T-Bones** Choice Grade lb. **\$1.20** Good Grade lb. **\$1.12**
- Corned Beef**, lb. **69c**

- Leg o' Lamb lb. **89c**
- Lamb Shoulder lb. **69c**
- Rib Lamb Chops lb. **94c**
- Lamb Breast shank lb. **37c**
- Pork Chops Center cut lb. **70c**
- Pork Roast Loin cut lb. **50c**
- Pork Steak Shoulder lb. **50c**
- Pork Roast Shoulder lb. **42c**
- Spare Ribs lb. **59c**
- Sliced Bacon Fancy lb. **55c**
- Piece Bacon lb. **39c**
- Smoked Hams lb. **63c**
- Canned Hams 4-lb. can **\$5.74**
- Fryers Pan-ready lb. **69c**
- Halibut Steaks lb. **59c**
- Salmon Steaks lb. **79c**
- Fillet of Sole lb. **57c**
- Fillet Rock Cod lb. **39c**
- Whiting Pan ready lb. **29c**
- Fresh Oysters Pint **69c**
- Pure Lard Old Monte 2 lbs. **25c**

Fancy Young Hens
Turkeys
Nice, plump, broad-breasted birds. Serve your family a festive feast and save money while doing it!
lb. 59c

Ground BEEF 100% lean beef **lb. 59c**

Pork (Morrell—1-lb. rolls) **SAUSAGE lb. 39c**

WRISLEY SOAPS 8 bars and washcloth 57c	PALMOLIVE SOAP Regular size bars 3 for 27c	PALMOLIVE SOAP Bath size bars 2 for 25c	Sweetheart SOAP 4 Reg. Bars 28c 3 at reg. price—1 for 1c	White King SOAP Granulated Soap 46-oz. pkg. 62c	White Magic SOAP 1 med. pkg. 5c When you buy a large pkg. at 57c
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SAFEWAY