

Herald and News Homemakers Corner

This and That About Women
Edited by Ruth King

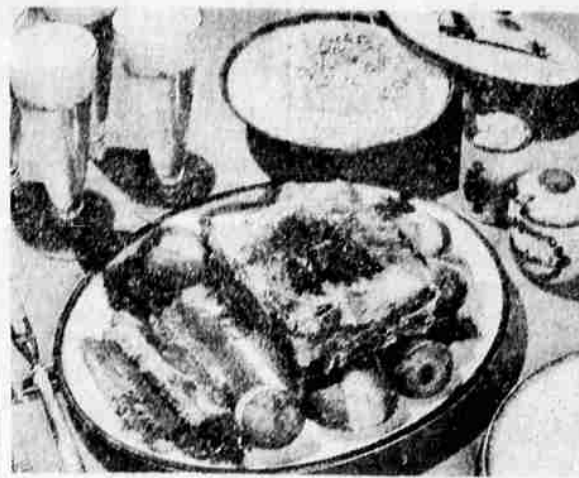
"It's A Woman's World"



★ ★ ★
BETH CHASE — SOCIAL DIRECTOR of public relations for the Willard hotel is a "dyed in the wool" horsewoman. Ask her what her hobby is and she says "horses" . . . ask her what she'd rather do than anything else in the whole wide world and she'll tell you "ride" . . . ask her what she collects and . . . it's miniature horses.

Her father, one of the early day stockmen in Klamath County taught his small daughter to ride almost before she could lisp and she's been riding ever since. With her husband, Carroll Chase, she owned a string of horses on their own "dude ranch" at Palm Springs before coming to Klamath Falls to make her home nine years ago. There on the warm desert sands she taught the uninitiated to say "Gee" and "Haw" . . . how light to draw a cinch and which ear of an unruly steed to whisper in when they wanted action in high gear.

She taught Girl Scouts how to ride, organized the Palm Springs Mounties, a group that won fame afar . . . later down in the Southland she entered competition in horse shows and here in Klamath Falls be-



FOR THAT GOOD OLD-FASHIONED boiled corned beef dinner select corned beef plate or brisket. Wash well, put in large pot covered with cold water. Simmer until tender, allowing 45 to 50 minutes to the pound. Add scrubbed unpeeled potatoes about 30 minutes before meat is done. Serve hot with sauerkraut, mustard, horseradish, cold beer and rye bread slices for a delicious and hearty dinner.

came a charter member of the Saddle Club. She has chaperoned Queens and their courts at the rodeos . . . wrote a rodeo column for the Herald and News and is happiest when astride a favorite pacer . . .

She is a member of the Business and Professional Women . . . collects smiles . . . seldom forgets a face . . . loves the public and will make you feel at home when she greets you at the Willard.

FLUFFY HONEY SAUCE

Fold 2 tablespoons of honey into 1/2 cup whipped cream. Use as topping for cake or other desserts. Yield: 1 cup sauce.

The prudent homemaker keeps a container of honey on hand ready to use on cereal, pancakes, waffles, bread and for sweetening fruit. For infant feeding, or salad dressings. Honey is a general purpose food.

NANCY'S BEAUTY SHOP
 1826 Homedale Road
 Telephone 7080
 Open Evenings by Appointment
 PARKING AVAILABLE

Science Cuts Down Work For Women

Kitchen and kitchen work were a problem in Grandmother's day—still are a problem and probably always will be.

Science however is on the job to keep women from working sun to sun. One of the most recent additions to kitchen comfort, to help speed kitchen chores is the cellulose sponge.

Cellulose sponges are one of the fastest growing household helpers and now that they are available in four delightful pastel colors, women are finding more and more uses for them. They have many unique advantages — they're lint free — won't scratch — float, no time wasted searching for them—hold up to 20 times their weight in water without splashing or drip-

ping. Color and shape make them attractive — sturdy construction means they can be sterilized by boiling—they clean fast!

SPEED CLEANING

Cellulose sponges can make cleaning faster, easier, better. They're grand for doing dishes, bathing (small sizes for children, larger for adults), colors make it possible to identify each person's sponge.—can't be beat for washing any painted surface—keep appliances bright and shining, great for car and wall washing, polishing, waxing—hampooling upholstery and dusting, no lint remains, dust washed down drain—try it by wetting sponge and squeezing out excess water.

Tele-fun

by Warren Goodrich



"Sure I'll release the line if your tail's in a trap. Boy, that is an emergency!" . . . Most people will gladly release the party-line if you'll explain the emergency. . . . Pacific Telephone.



SAVE 10¢ ON TIDE!

CLIP THIS COUPON NOW—TAKE TO YOUR GROCER

GETS CLOTHES CLEANER THAN ANY SOAP!

Here's your chance to get a bargain on Tide—the washday miracle—and get the cleanest clothes in town! Laboratory tests prove Tide gets clothes cleaner and whiter than any soap in hardest water. And, after just one Tide wash, soap-dulled colors rinse out brighter! What's more, Tide is kind to your hands. Get Tide today!

FOR THE CLEANEST WASH IN TOWN... USE TIDE!

CLIP ALONG DOTTED LINE!

THIS COUPON, WORTH 10¢

WHEN YOU BUY EITHER THIS OR THIS

1 GIANT ECONOMY SIZE | 2 LARGE SIZE

TO THE DEALER—You are authorized to act as our agent in the redemption of this coupon. Our salesman will redeem this coupon from you in accordance with the terms of our coupon offer. This coupon is nontransferable and non-assignable. We will not honor redemption through outside agencies, brokers, etc., and coupons will be void when so presented. Your customer must pay any sales tax involved in the transaction. Offer expires June 30, 1952. Cash-redeemable value 1/20¢. The Procter & Gamble Distributing Co. 1st Avenue & Virginia Streets, Seattle, Washington.

NAME _____ ADDRESS _____ CITY _____ STATE _____

10¢

LIMIT—ONE COUPON TO A FAMILY

9604-HF

Your Family's NEW cereal favorite is HERE!

NOW at your Grocer's!

2¢ Sale

2 PACKAGES FOR THE PRICE OF ONE PLUS 2¢

TO INTRODUCE THE NEW RALSTON RICE CEREAL

NEW RICE CHEX



Children love it (GROWN-UPS TOO!)...It STAYS Crisp in Milk



GOING! No urging needed! Youngsters want to "dive right in"! Each bite size bit of New Rice Chex is a tiny, hollow waffle . . . made from crisscrossed shreds of golden rice!



GOING! Lives up to its looks! A special malt, salt, sugar and rice recipe gives New Rice Chex a wonderful, wonderful flavor! Never taste-tiring! Each bite calls for more!



GOING! They don't lose interest halfway through the bowl . . . because this new cereal doesn't get soggy, mushy or tough. It STAYS crisp and good . . . to the last delicious bite!

TRIPLE TOASTED

INSIDE AND OUT

For Lasting Crispness in Milk or Cream . . . without Toughness or Hardness!



Ralston Purina Company, St. Louis, Missouri