



GALLANT MASCULINE ESCORTS will greet pretty dates on warm summer evenings in snappy sportswear from Drews Manstore. Marvin Nerseth models a California styled skipper-blue, two-button lounge jacket with long roll lapel in worsted flannel. His California styled lighter, blue-gray worsted flannel slacks feature the new set forward pockets . . . saddle stitched side seams. His Nunn-Bush slip-on, no lace shoes feature the new ventilated, nylon mesh inserts on the instep. The tie, 1952 model is the new narrow square end neat-patterned bow, right for sports wear.



COLOR IS KING THIS SPRING — refreshing as the trade winds that caress West Indian shores . . . the Model Shoe Store presents . . . purple . . . worn here by Joy Adreon . . . purple . . . newest and most exciting color in Spring footwear in a chic, suede sling pump with genuine lizard platform and pert string bow . . . featuring deeply curved swoop on the sides to reveal pretty foot lines . . . three color combinations . . . purple suede with grey snake trim . . . grey suede with grey snake trim and cocoa tan with grey snake trim . . . stunning accessory for both suits and frocks.

Paris Unafraid Of Competition

NEW YORK — (NBA) — "In Paris, we are not afraid of competition. So our reply to the new Italian designs will continue to be the freshness and originality of our own creations."

This is straight from Raymond Barbas, an active and articulate Frenchman who is president of the Chambre Syndicale de La Couture Parisienne, representing all French couture houses, and of Jean Postou Couture.

Barbas, in New York on a brief visit, made it clear that he is unperturbed by the sudden appearance of Italian designs or by the prospect of competition practically at the Parisian doorstep.

"Design," he explained with a little smile, "is a field in which experience, background and tradition mean nearly everything. We have all of these."

"Further, we feel that competition is healthy. It's a source of improvement for everyone. Why look; American competition, developed within your own country, has helped to give you the high-

est standard of living in the world" Barbas shrugged, a typical French shrug. "Why should we worry?"

The next French collections, Barbas pointed out, will quite probably make use of some Italian fabrics, if they are good.

"Italian designers are being developed by the textile industry in Italy," he explained. "Some of their designers have attended our showings in Paris; we have made them welcome."

But there was, Barbas said, one special point that he would like to clarify.

"There have been rumors lately that it is impossible to buy a dress in Paris under \$1200. This is absurd. A beautiful dress, like a fine jewel, can conceivably cost \$1200. But it's the exception, not the rule."

"Although prices in Paris are not going to decrease, the average prices for a daytime dress next season will be about \$500 or less. It's even less to the private customer, around \$300."

"This is not high. It is higher than before the war, true. But

everything is higher since the war. Everything we sell is made by hand."

"Our salaries are up and we have a social security tax of 46 per cent on every dollar of salary paid."

"In France, it takes us an average of 80 hours to make a dress, exclusive of hand embroidery of any kind. For the private customer, there must be a minimum of three fittings."

"All of this has influence on cost. But we are made-to-order minded and very conscious of the responsibility entailed by our influence on fashion."

"We are proud of this responsibility and we want to give our very best."

In short, Paris is in their pitching. And that's good news for women everywhere.

Loose full-length coats, greatly in evidence this Spring, are fashioned with carefully controlled all-around flare. This type of coat, in a cashmere, may appear with full-blown three-quarter push-up sleeves.

Waist Width Guides Hem

The width of the waistline should guide the width of the hemline, claims one famous fashion designer.

The exaggerated full skirt tends to give too much width to a silhouette with a not-so-narrow waist line and broad shoulders, says this designer. However, if the waist is slim but high and the shoulders narrow, a full skirt with a slender hipline, a skirt with a yoke or pleated sections across the hips should be selected, for most flattering effects, she suggests.

ALL OVER

The trim is the thing for Spring with big bows, miniature back belts, delicate "liner" collars of organdy on suits and dresses, featured for '52.

this Spring it's
Gray...



HART SCHAFFNER & MARX CLOTHES

Here's the suit you'll see in next week's Saturday Evening Post! Like to have it in your Spring wardrobe? You can, you know. We have an outstanding collection of grays . . . in many different styles and fabrics. And at prices that are mighty hard to resist. Come and see . . . while the selection is fresh.

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4-H Club Boys and Girls Salute All BOOSTERS of CLUBWORK

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PARENTS who supported and encouraged us in our club work.

ALL OF YOU, too numerous to name, who gave so freely of your time to advise and help us.



For all that's done to make the Junior Livestock Show outstanding we thank the following:

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Thank you members of Rotary for sponsoring our show, for visiting our farms during the summer to advise us on our calves, pigs, and sheep, for the barbecue, for arranging and backing the sale which was so successful.

4-H Club Boys and Girls of Klamath County