



Dress-Coat Ensemble Is Basic

Look to the dress-and-coat ensemble to serve as the basic costume for Spring 1932. For it is a versatile twosome that can go everywhere and do everything in fine style. And it is on hand for selection by all ages and all sizes in many variations of itself, in every fabric and every price range.

One of the most popular of these coat-and-dress combinations could be, for example, a rayon print dress worn with a fallie or taffeta coat. The dress might be in a soft blue and white floral print teamed with a navy coat featuring a shoulder scarf of the dress print.

This use of the dress fabric for a bright color accent on the coat is expected to be one of the identifying marks of the 1932 coat-and-dress ensembles. Collar, cuff, belt and lining fabrics are all used to coordinate the two. For instance, a red and white striped taffeta dress is matched in the lining of a clear blue ottoman coat. Or a navy sheer crepe dress and a navy fallie coat are coordinated by bright red taffeta in the belt of the dress and the lining of the coat.

The possibilities are numerous and the dress-and-coat combination can be selected individually then coordinated with matching belts and scarfs.

More Stress On Comfort

The stress is on greater comfort, with lines that conform to long torso effect fashions, in foundations offered for Spring selection.

New high top girdles, with a minimum of boning, are sometimes built up as high as three to four inches above the waist to achieve a smooth, long torso line. To prevent rolling, without the use of power net and leno elastic offered other safeguards, such as bias-taped reinforcements. While insets of power net and leno elastic offer a maximum amount of all-over control.

Corsets, too, are expected to play an important role beneath new Spring Empire, princess and long torso fashions. For this type of foundation offers the one-piece slimming most effective for the new silhouettes. Often it is designed in a strapless style suitable for evening or daytime wear with decollete necklines.

FASHION U.S.
Learn a lesson in geography from new fabrics presented for Spring. There are French wools, Italian silks, Greek and Egyptian cotton, Madagascan straw cloth, Indian gauze, American silks, denim and cotton, Irish linen and Swiss organdies.

WHIRL-AWAY SKIRTS WILL BE WORN from dawn to dark by all the girls in our town when summer comes. Here, pretty Beverly Ferniman, 17-year-old KUHS junior wears an embossed cotton with big splashes of color in a gay South Seas design for Penney's. The five-yard hemline is a complete circle... wonderful for square dancing and summer frolics. Topping is a white, sleeveless nylon, butcher weave blouse, the neckline outlined in four tiny buttoned down tabs... but this is news, neither blouse nor skirt needs to be touched by an iron. Here wisps of play sandals pick up the colors in her skirt. Note her tiny 22 inch waist.



A FINGER-TIP LENGTH PERSIAN paw, sooty-black fur "shortie" with turned-cuffs, stand-up collar worn by Miss E. K. McMullen for Gregory's Fur Shop is the choice of college girls, business woman and the suburban housewife in these practical and economical times. Here it tops a gray gabardine suit. Her blonde curls are covered with a gray beret.



OFF TO THE RACES OR A JAUNT down Main Street, Lloyd Wilson of Don's Menswear is ready for any emergency in this new medium gray Doncaster flannel suit. Jacket has the smart medium shoulder line... two-button closing, long-roll lapel and patch pockets. A famous Dobbs Gay Prince hat in lighter gray, a splashy tie and soft-collared white shirt finish the mannish ensemble.



New Jewels Are Chunky

The textured look, so popular in fashion fabrics, and reflections of the Gibson Girl era, is now featured in the exciting new treatment of Spring jewelry.

Popular new "jewels," in pastels, bright blue and red, appear in chunky sparkling crystal, tiny bead and porcelain beads as well as interesting nugget-like baroque pearls. They are combined into imaginative chokers, chateaux, loaves, twists and matching earrings.

The overall elaborate treatment of Spring jewelry appears in the touches of gold leaf on beads, the big chunky proportions of necklaces and earrings, and the use of glittery combinations of crystal, gold and silver beads.

Earrings, too, are strikingly different, in crest-like shapes, interpreted in seed beads, white pastels and multicolors. Square porcelain or large inverted dome shapes are also to be seen.

Contrasting smooth and rough textures, as, for instance, baroque pearls and round porcelain beads, produce truly dramatic effects.

Blue, slightly underscored with green, is slated for porcelain jewelry, and is often combined with coral beads.

Hair Stylings Are Shorter

Hair styles for Spring reflect the Empire feeling of new fashion in shorter, off-the-neck styles that can be varied to flatter individual facial contours.

So comfortable, especially during the warm weather months, this short style can be swept back into soft, natural-looking waves, ending in turned-up ends for a completely feminine look.



NAVY, MOST POPULAR COLOR year in, year out in feminine wardrobes is worn by Frances Drulliner for Craig's. The beautifully detailed gabardine suit jacket is the new cut-away style with long lapels, softening frame for m'lady's face. The full-flared skirt falls gracefully from belt to hem. With it she wears an off-the-face white straw hat with tiny wired navy bow. A white blouse, black patent handbag, medium heeled pumps and white gloves complete the ensemble.

IN SPRING A YOUNG MAN'S fancy turns not only to his best girl but to new Spring togs. Dick Douglas of the Oregon Woolen Store is natty in gray sharkskin slacks, and worsted checked sport coat in soft tones of blue and gray. Shoulders are broad, patch pockets large. A black cotton gabardine sport shirt is a sharp contrast to the lighter colors.

Any Length is Okay

Coats go to all lengths; this Spring, with new fashion emphasis placed on the tiny, waisthigh topper and the full length princess coat.

Blown-up sleeves, sparkling new colors and richly-textured fabrics provide newest coats with their own fashion scoop.

Take sleeves, for example, whether the coat is a shrug-type briefer or reaches to the hem, its silhouette is accentuated by the exaggerated size of the sleeve. For there are batwing, large lantern, balloon, cape, bell, turn-back and sleeves blowing from the waistline on hand this season.

Every sleeve type is full, in a manner suggesting turn of the Century fashions. And every sleeve, in this full design, is usually combined with dropped shoulder seams, welt details across the bodice and back, or diamond and square-cut armholes.

Typical shrug coat, or waist-length topper, featuring the oversize sleeve is one of pastel fleece. It is styled with sloped shoulders, just below the elbow batwing sleeves. And it is detailed with a small bead-embroidered collar.

Typical full-length coat style with outstanding sleeve treatment, is a sleeveless coat with the upper arms covered by the cape top of the coat. The coat appears in a rough-textured wool and is cinched in at the waist by a self-belt.

The full-length princess coat, predicted to be the coal favorite in length for Spring, in many instances, is designed with a figure-hugging bodice and a full skirt. One example is a shrug top, whirl-sketched princess coat of grey flannel with a deep cape collar covering the rounded shoulders and also serving to provide eye appeal to the slim sleeves.



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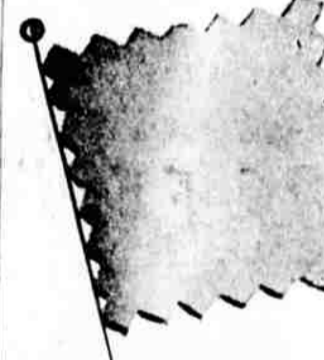


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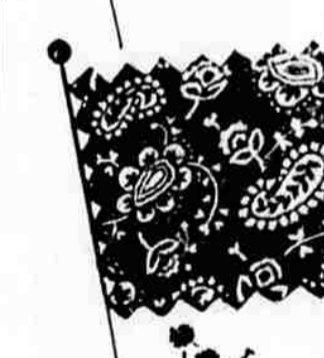
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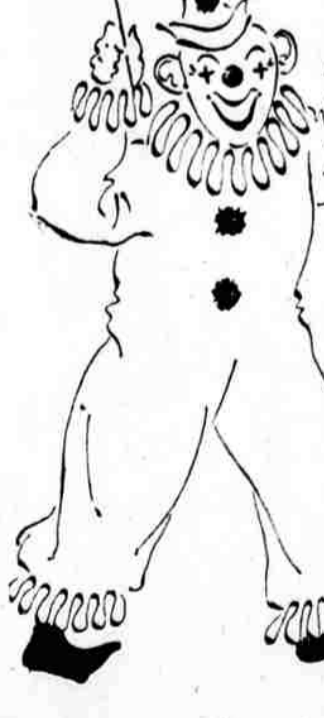
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