

# Herald and News

FRANK JENKINS  
Editor

BILL JENKINS  
Managing Editor

Entered as second class matter at the post office of Klamath Falls, Ore., on August 20, 1906, under act of Congress, March 8, 1879.

**MEMBERS OF THE ASSOCIATED PRESS**  
The Associated Press is entitled exclusively to the use for publication of all the local news printed in this newspaper as well as all AP news.

**SUBSCRIPTION RATES**  
By Mail Year \$11.00  
By Carrier (Local) \$6.50

### By DEB ADDISON

How would you feel this morning, the voice on the telephone asked, about taking a little advice? Uh huh.

My advice would be, the voice went on, to forget that column or whatamacallit you write and look after the advertising.

The defalcator was over a wrong telephone number in the man's classified ad. The ad was placed Saturday afternoon, it appeared in the paper Monday, the error was discovered Monday night, the ad department was called Tuesday morning, and the correction wasn't made until Wednesday afternoon's paper.

You guys say, the voice continued, that a person has to call by 5:00 o'clock to get a change made in the next day's paper. Nobody ket's around to reading the rag until evening, and by then you guys are closed up. What's a body supposed to do?

Well sir, this is the problem: In the first place, a paper sets thousands and thousands of words in type every day. It's done in an awful rush and so a few errors slip through all the time.

In the second place, one page after another has to be completed and "closed up" starting about 7:30 in the morning and finishing up in the mid-day hours.

On days when there are more than 18 pages there have to be over 100,000 words set in type, and all the pages over

18 have to be closed up the night before.

The comic page comes first. Classified comes next. The front page and the market page are last. (Markets aren't compiled and sent over the wires until noon or later. The front page is held over 'til last for the latest news.)

That's why—with the classified pages locked up and sent to the stereotypers the night before or at 8:00 in the morning—the ad taker can't take care of the change you call about at 10:00 in the morning until the next day's paper.

Still, as grandpappy always said, never ask for advice unless you're prepared to take it. (Of course, this advice wasn't exactly asked for, but here it is.)

So, when you've discovered that the phone number in your ad is fouled up, give us a ring bright and early. The office is open at 8:00. We'll hold the classified pages until 8:30 for such emergencies—on days when there's just one press run, that is.

On run days (generally Wednesdays, Thursdays and Fridays) the things still will have to be closed up the night before, so take a quick look in the afternoon if you can.

This is much ado about the occasional sitzmark but, brother, what competition for the ad dollar what it is, we cherish each ad.

### They'll Do It Every Time



By Jimmy Hatlo



GILES FRENCH

## Giles French, Candidate For Congress, Pledges Aid For District If Elected

Believing that the next two to four years will be extremely critical ones for the Klamath country, the Herald and News is going to recommend Giles French, Republican, for representative in Congress from the Oregon 2nd District.

French would seem to be the best of the thus-far avowed candidates for the position being vacated by Rep. Lowell Stockman.

He is a native East Oregonian and a man of considerable achievement in leadership both during his eight terms in the Klamath country, the Herald and News is going to recommend Giles French, Republican, for representative in Congress from the Oregon 2nd District.

French would seem to be the best of the thus-far avowed candidates for the position being vacated by Rep. Lowell Stockman.

By JEAN OWENS  
Members of student congress have been somewhat busy lately, since it is the coming of spring and with it spring activities.

The student congress committee will today discuss students who will be eligible for holding next year's student body offices. Chairman of this committee, which consists of a student representative from every class, is Tom Murdock. Other members of the committee are freshmen: Dennis Todd and Roberta Kittredge, sophomores: Geraldine Loomis and Bill Davenport; juniors: Shirley Sehorn and Calvin Gilmore and seniors: Marilyn Green and Tom Murdock. Student body elections are always held in the spring of the year, usually in April. Date for this year's election has not yet been set.

Students decided at their meeting that the traffic squad members should have some means of identification and these badges were ordered to fill that need.

Serving on this committee are Ted Cobo, John Oliver, Joan Estes, Forrest Rutledge and Marcia Wilson.

French club will hold its election of officers sometime in the latter part of March. This was decided at the recent meeting of the French club.

Money-making projects were discussed and it is hoped that enough can be made to allow the club to have both a party and another banquet this year.

Pins are expected to arrive about the middle of March, according to Mildred Mitchell who is in charge of ordering them.

### SINUS INFECTIONS

DR. E. M. MARSHA

• Successfully Treated  
• Exclusive Method  
220 No. 7th Phone 1966  
Chiropractic Physician

## Son Admits Slaying Of Aged Mother

CLARKDALE, Ariz. (AP)—Searl M. Ward, 26-year-old Alamo, Idaho, man who admitted killing his mother and then stuffing her body in the trunk compartment of his car will be returned to Idaho authorities after he waives extradition.

Ward was arrested here Wednesday without offering resistance although he had a loaded 22 calibre rifle in several hundred rounds of ammunition in the car.

Ward said he killed his 62-year-old mother, Mrs. Alice Ward, during a fight Tuesday in Idaho. Ward said he quarreled with his mother because of his 10-week growth of beard and that she objected to his contemplated trip to Alaska.

## Nobel Prize List Scanned

OSLO, Norway. (AP)—The Nobel committee announced Thursday that 27 individuals, including six Americans, have been nominated for the 1952 Nobel peace prize.

The Americans: Frank Buchman, noted for his work with the Oxford Group and Moral Re-Armament; Ewing C. Rappald, Warrenburg, Mo., jurist noted for his work in Washington, D. C.; Raphael Lemkin, Yale University, an authority on international law and the man who coined the word genocide for race murder; James Shotwell, historian and former president of the Carnegie Endowment for International Peace; and Clarence Streit, advocate of American union with Great Britain and Giuseppe A. Borgese, Chicago, author and university professor who left Italy in 1931 rather than take an oath of allegiance to Fascism. He became a U.S. citizen in 1932.

## Solon Asks Dam Money

WASHINGTON (AP)—Rep. Stockman (R-Ore.) asked the House Appropriations Committee Thursday to appropriate \$400,000 for requests for two Pacific Northwest projects.

In statements prepared for presentation, the congressman urged approval of the 66 million dollars sought in the Army Engineers' civil functions budget to continue construction of McNary Lock and Dam on the Columbia River.

He also endorsed a \$400,000 item in the Agriculture Department budget to avert the spruce budworm outbreak in Oregon and Washington forests.

## Benefit Sale Held Success

MERRILL—The benefit sale sponsored by Merrill-Patterson to purchase needed equipment for the grade school, was a huge success. \$204.50 was netted from the tickets sold by the youngsters. Fourteen names were drawn for the variety of food-stuffs donated by the parents. Prizes were awarded to the following for selling the most tickets: 1st grade, David and Dale Hill; 2nd, Dickie Carleton; 3rd, Donald Willey; 4th, George Carleton; 5th and 6th, Jean Black; 5th, Dennis Matson; and 6th, J.D. McMurtrey. The entire school received treats on Friday.

## Hoop Stars Get Honor At Dinner

MERRILL—Nine members of the Merrill basketball team and their managers Raymond Matson, were guests at the regular dinner meeting of the Merrill Lions club. Secretary Harvey Denham read a financial report on the 1951 Potato Festival, and the board of directors have allotted the following sums to be spent on community projects: \$200 to spray the town and surrounding area for insect control; \$250 for improvements on the athletic field; and \$150 for the recreation park.

## Two Killed In Accidents

By The Associated Press  
Traffic mishaps Wednesday claimed the lives of two in Oregon. Lawrence S. Russell, 25, Albany, was killed outright when the truck he was driving collided with a train at an Albany grade crossing.

Delma Dale Albert, about 20, of the 65th Troop Carrier Squadron, stationed at the Portland Airbase, suffered fatal injuries when a car he was driving collided with a truck on the Oregon side of the Inter-state Bridge. The driver of the truck suffered minor injuries.

### SAVE

DO YOU have roofing problems? Are you bothered with melting snow backing up under your OLD FASHIONED shingles and ruining the interior of your home?

Then investigate the 4 way Interlocking Aluminum Shingle. It solves that problem — and also insulates, fire proofs, is waterproof and lasts a LIFETIME.

It is tomorrow's roof today!

Clip and mail to:  
EARL MANCHESTER, 614 Klamath - Phone 2-0213  
NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_ Ph. \_\_\_\_\_

## 4-H Week March 1-9

To Oregon's 4-H Club Members and Leaders:  
For the fourth time it is my pleasure to send greetings and commendations to you through the medium of an Executive Statement designating March 1 to March 9 as National 4-H Club Week.

I am happy to do my part as Governor in conveying to you the appreciation of all the citizens of Oregon for the fine and constructive service you are rendering. You are learning and practicing the better methods in agriculture and homemaking, and by so doing, you are fulfilling the economic well-being of Oregon.

I salute you on your ideals, diligence, and enthusiasm in carrying out your program, and I know that your leaders will have cause for continuing pride and satisfaction in your accomplishments in 1952.

(Signed)  
Douglas McKay  
Governor

## Water Problems To Be Talked At Next Panel On Build-Basin Series

Net Monday night's KPLW "Build the Basin" forum will scratch the surface of the Klamath area's land and water problems.

The subject will involve water resources, touching on application of water to land for agriculture, wildlife and industry, and six men vitally interested in the subject will be expected to be on the radio panel.

They are: Charles Strichin of Salem, Oregon State Engineer; A. N. Murray of Sacramento, regional planning engineer for the Bureau of Reclamation; Lloyd Galt, a director of the Langell Valley Soil Conservation District whose ranch is a showpiece in water utilization; Tom Horn, manager of the Tulelake Wildlife Refuge; E. L. Stephens, Klamath project manager for the Bureau of Reclamation; and Frank Jenkins, Herald and News publisher and board chairman of the Klamath River Watershed Development Association.

## Sugar Deal Draws Okay

LONDON (AP)—A special committee of the International Sugar Council has approved a draft of a new international sugar agreement.

But it decided to initiate no move to get a new agreement negotiated at a five day meeting, which ended here Wednesday night.

The draft thus was precautionary, so that the council is ready at any time—should it wish—to move quickly to get a new agreement passed.

But for the time being the administrative clauses of the 1937 agreement will continue to be extended by annual protocols as has been done since 1942.

The council declined to disclose the nature of the new draft.

### Simplify your Shopping AND SAVE TOO!

In Our Variety Dept.

## MIXMASTERS (hand type) 98c each

"Dominion" Electric POP-UP TOASTERS \$18.45

SALT and PEPPER SHAKER SETS Lustru Ware. Special purchase Set 49c

## DISHES - EXTRA SPECIAL!

20-PIECE STARTER SET Regular 7.95 Open Stock to Complete Set if Desired \$6.95

## WESTERN CUT JEANS

8-oz. denim—Children's \$1.98 Sizes 6 to 12

## SOCKS Superbilt, guaranteed 4 pr. 99c

## NYLONS

Pair 89c

30 Gauge - 15 Denier First Quality! 3 PAIR \$2.65

## WATCHES

MEN'S Wrist Watches Guaranteed 1 year Plus Tax \$9.95

WOMEN'S Wrist Watches Guaranteed 1 year Plus Tax \$9.95

## OREGONFOOD STORES

4480 So. 6th - 2410 So. 6th - 1749 Oregon Avenue

## NEW YORK (AP)—Some people complain millionaires are dull.

To me they are more glamorous than movie stars or generals, for the business success story is still America's favorite Cinderella tale.

The most interesting millionaire I have met recently is Alex Lewyt, a 44-year-old bachelor who has built and sold more than one billion vacuum cleaners in the past four years.

Like all millionaires he has a simple formula for getting rich: "Ask housewives what they want—then supply them with it."

At 14 Lewyt quit school to become one of the nation's youngest vice presidents.

"I was vice president of the broom in my father's small wire picture frame factory," he recalled.

He took over the business at 18, and completed his education by studying business administration and engineering at night school.

"My plant was in a basement on lower Broadway, near the Daily Worker, the Communist newspaper," he said.

"I used to eat in a cafeteria where these long-haired gathered. I would listen to them talk about how to make a perfect world, then go back to my little plant and try to figure some way to meet my weekly payroll."

While his long-haired neighbors went on dreaming of the millennium to be, Lewyt shrugged away at a task of organizing and expanding his business.

He became a major subcontractor, manufacturing equipment for some of America's largest electrical firms.

During the last World War one of the items he made was a gadget to clean Navy gun turrets.

One day a girl in his factory told him:

"You know this thing is so small and handy it would make a wonderful vacuum cleaner."

Later he remembered her remark when the arrival of peace faced him with the problem of receding vacuum cleaner fields.

"I wanted to put out a product under my own name," he said. "I was tired of being just a ghost producer for bigger industries."

But everyone warned him to stay out of the vacuum cleaner field. "It's a lousy business—you got to ring doorbells to sell them," he was told.

But why? Why shouldn't they be sold as widely in appliance stores as refrigerators and washing machines?

"I figured the American housewife is a natural engineer, so I set out to find out just what kind of a vacuum cleaner she really wanted," Lewyt said.

He polled 318 housewives himself, had survey experts poll about 5,000 more.

He took their suggestions and he and his engineers turned out 22 models before they felt they had what they wanted.

"I knew it would work because I tested it myself for two months in my own home," said Lewyt.

He then launched a tremendous national advertising campaign. When he started mass production six months later, he found his market ready and waiting.

His sales were increasing every year, and they are door-to-door stores rather than by mail-through salesman.

Today Lewyt has a luxurious five-story home in mid-Manhattan, a ten-story factory in Brooklyn, and more than 1,600 employees.

He has found his better world, like to recall his basement days when he struggled to meet a payroll for 16 workers.

## College Head Loses Battle

ANNAPOLIS, Md. (AP)—Wrathful delegates yelled the University of Maryland's president out of their chamber early Thursday morning in a tumultuous outburst of resentment against his last-minute effort to get more building money.

Dr. H. C. Byrd, the curly white-haired president, was put to rout in an uprising finish to the 30-day Legislature that probably was unmarked by the storming of the White House.

The president of "political chicanery, dirty work in the last hours" for asking for \$578,000 in bonds just before adjournment.

When he was spotted whispering to one of them they fairly shook the 180-year-old State House with a deafening chorus:

"Get out! Get out!"

The University president took to his heels, off the floor and up into the spectators' gallery.

He heard the delegates vote against his extra money, \$7-32.

The Senate, which had already gone along, promptly receded. It was the first time he had suffered a Legislative setback in 15 years as president of the university.

SHIPPYARDS TO OPERATE  
TOKYO, (AP)—Japan's former naval shipyards will be allowed to operate at capacity after the peace treaty becomes effective, the news paper Asahi said Thursday. Asahi said the yards would build big freighters for Japan's export trade.

For used typewriters and adding machines... Voight's Pioneer Office Supply, 829 Main.