



NEW CEREAL CHANGES BREAKFAST "ho-hum" to delighted "Yum-Yum". This is a new ready-to-eat breakfast cereal with a delightfully different flavor that will bring the family on the double. It is a bite-size cereal, criss-cross, shredded, crimped at both ends to form a toasty hollow waffle, so small that two or three tiny waffles fit into an ordinary teaspoon. Peek-a-boo design lets kiddies see cream or milk floating inside. Steps up even the laziest appetite.

Let New Hair Color Help You Walk In Beauty

Ah, science! Use a phrase like "beauty out of a capsule" and it sounds as probable as the attainment of peace of mind out of a book. Yet there's a hair color rinse fresh out of Colorado for which this is a fair description. A tiny capsule, not much bigger than a vitamin pill, it seems incredible to be the bright and shining answer come the day when woman looks into her mirror and is bored with a colorless view.

Not a dye producing drastic change such as would shock an unsuspecting husband out of his appetite for dinner, a tint lasts only from shampoo to shampoo; and the color it imparts to drab heads is said to be so subtle and natural-looking, the conservative and non-observant male is likely to feel the effect without recognizing the cause.

SURPRISE THEM
—Yet if marked change is indicated, there are shades in the super color rinse spectrum guaranteed to make the public sit up and notice. And if the first one tried on doesn't suit as it should, it's easy to take off under the shower. And this, if you ask us, is less painful than returning unbecomingly millinery to the average department store.

Developed as first aid for streaked, overdyed hair, the product grew in popularity as women learned it could be applied at home in about three minutes, and that they could, thereby, avoid hazzarding the color surprises of permanent dye jobs. Most of us number among our acquaintances women who have found it necessary, at some time or another, to shrink into seclusion while the damage of a venture with permanent hair coloring was repaired. (So if that nice woman down the block was unaccountably anti-social for awhile, this may have been the reason.)

Temporary rinses are proving of inestimable aid in such cases. Hair which has been dyed a brassy red, or instance, can be toned down with a rinse of steel gray. There woman whose hair is "growing out"

Streamlined Recipes From Grandma's Collection

Have you been wondering what has become of the big, fat, soft molasses cookies that Grandma made? She always had a big jar filled with them so that the grandchildren could dive right in and fill both greedy little hands. After much searching and testing, we resurrected the recipe and are delighted to pass it along to you. Of course, we revised it to use modern measurements, techniques, equipment, and ingredients. However, we did not change the type of molasses. Our tests proved that the sweet, rich-tasting, old-fashioned, unshuffled molasses that Grandma used is necessary to produce the old fashioned flavor.

While we are in the recipe-giving mood, we want to give you the other recipes, shown below, that were found in Grandma's famous collection. They, too, have been revised so the new cook will be assured successful results every time.

- GRANDMA'S SOFT MOLASSES COOKIES**
- 7 cups sifted enriched flour
 - 4 teaspoons soda
 - 1 tablespoon salt
 - 1 tablespoon ginger
 - 1 tablespoon cinnamon
 - 1 1/2 teaspoons cloves
 - 1 cup shortening, melted
 - 1-3 cups sugar
 - 2 cups unshuffled molasses
 - 2 tablespoons vinegar
 - 2 eggs
 - 3/4 cup milk
 - seeded raisins
- Sift together first 6 ingredients. Melt shortening in a saucepan large enough for mixing cookies.

FASHION ON TOP

Look to shoulders and sleeves for outstanding Spring fashion interest. Shoulders remain natural, but look wider with the puffiness of low placed sleeves. Armholes are deeper with strict modelling below. Sleeve interest can be found in most dresses with last season's full length lantern and balloon style diminished to powder puff and mushroom forms, with the flare around the elbow only.

Turn knitted underwear wrong side out for washing. Use cupped hands to work suds through soiled parts. Rinse well and hang double over line or rod. No ironing needed.

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Open Evenings by Appointment

3 eggs, separated
1/4 teaspoon soda
1 tablespoon water

Heat oven to 375 F. (moderate.) Heat milk in a saucepan; gradually stir in corn meal. Cook until very thick (about 3 minutes), stirring constantly. Add butter or margarine, salt, and molasses. Beat egg yolks; add to hot mixture. Dissolve soda in water and add. Beat egg whites stiff; fold into mixture. Pour into a greased 1 1/2 quart casserole dish. Bake 30 minutes or until done. YIELD: 6 to 8 servings.

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