|  |  |
| :---: | :---: |
|  |  |
|  |  |
|  |  |
|  |  |





Plan your lighting to help you work

> Don't let poor lighting waste your precious working time!
> PLAN your kitchen lighting so that a flip of a ewitch gives you seeing light where you want itwhen you need it! No more working in your own shadow when the light is right. No more fumbling in dark cabinets. No more mixing in salt instead of sugar!
> Let us tell you more about PLANNED Lighting and show you how easily YOUR home can be fitted for today's lighting.


Our Home Lighting Specialim aro rendy 10 help you PLAN
your home lighting for seeing your home lighting for weing
and hecult, Their terrices are
free, wo call us for an appoint.

paf



## FOR '52... Another Ford Truck First!'



BALSIGER MOTOR CO.

