ONE IN EVERY

DEPARTMENT—AND
WHEN FEATHERBED
AIN'T GREASING THE
WAY FOR THEM HES
KNOCKING THE
JOINT...

FEATHERBED SENIOR SURE KNOWS WHAT'S GOING ON-I'LL BET EVEN OTIS

They'll Do It Every Time

BOSS, THIS IS
MY BOY CHEDOAR
I SPOKE TO YOU
ABOUT-UH-OTIS
IN THE STOCKROOM

RETIRING ...

THAT

ANOTHER RELATIVE OF FEATHERBED'S THAT'S GONNA WORK HERE PARTOON

### Herald and News

FRANK JENKINS

BILL JENKINS

Entered as second class matter at the post office of Klamath Falls, Ore.

MEMBERS OF THE ASSOCIATED PRESS The Associated Press is entitled exclusively to the use for publication of all the local news printed in this newspaper as well as all AP news

SUBSCRIPTION RATES

### Billboard

### By BILL JENKINS

A very perplexing problem is decing us at the moment. What does one do with the books one brings to the office for a quick scanning and then fails to dispose

does one do with the books one brings to the office for a quick canning and then fails to dispose of it mental peace. Maybe you're the series about their being printed out the office, use it as planned, and dispose of it in some way. (Take it home, return it, burn it, etc.) I'm not. Being one of the world's great putter-offers I find the desk piled high with everything from books to testimonials to political diatribes to health pamphlets.

Would anyone (perhaps a welfare agency or a paper-saving agency) be interested in forming if group to tour local offices periodically and clean off the desks? I think a rich haul could be found and there surely must be some use for at least a portion of it.

At the moment, having just cleaned my desk and thrown away everything that wasn't absolutely essential. I find myself typing around such various obstacles as 110 two milk bottles (2) A copy of Bawdy Ballads and Lusty Lyrics by Drake House publishers, Baghdad By the Bay, A Child's Garden of Verses, (3) Five back copies of the Methodist Clipshed (4) A note that says "look up Ed on dcai" and a memo to "see clif—" Not to mention a bundle of pictures I don't have any recollection of, a pipe which I haver't smoked for two years, a box with a full collection of notes on the APMEA convention of last year and a stale box of chocolates.

As I say, perhaps there are those of the find the only two beefs that have come to our ears so far are the come to our ears so far are the come about their being printed out of town instead of here and the month in the L's instead of the A's.

The new phone books are out and the only two beefs that have come to our ears so far are the come about the being printed out of town instead of here and the month in the bary to find that it started with the L's and as such is merely a good business practice. As to the second I was a little slow on the uptake. If the lady is still willing to find that it started with the L's and as such is merely a good business practice. As to the first I limagine it was co MEA convention of last year a stale box of chocolates.

may be able to trade some of this junk and at least have a different outlook on life.

The new phone books are ou

ple tear 'em out anyway, so we might as well start with the L's as the A's.

Any way you look at it I con-sider that book to be a curio that

miles across
by Montgomery's
ert Rats." the Nazi com.
ert Rats." the Nazi com.
supplies.
They decided to get them from
the Americans, spread thinly along
thank of the Tunisian Corthank of the Tunisian Corth should be guarded carefully

and a stale box of chocolates.

As I say, perhaps there are those you still have it won't you who aren't plagued with this prob. it over? I'll gladly toss in who aren't plagued with this prob-lem. But the time will come. And book and a smal when it does give me a ring. We some kind in retur

### Caught in the Rounds

Is it far-fetched to draw an application of the second of

The newspaper chronicles births

It reports society news.

It is a sounding board for con-oversial issues.

It advises the sick and the love-

orn.
It teaches baby care and home conomics, bridge and canasta.
It covers the world of sports, ecreation and hobbies.
It entertains with comics, jokes

It heralds the change in weather netimes correctly) and even de-Totes space to study of the stars. Block market tables and interprewe comment concerning the mar-

It provides classified advertising mailing with a variety of subjects which in themselves are a chronicle of everyday living—situations wanted bein wanted apartments

\*\*She started to drive to her husband, she sald.

The previous words on the newsper, and the analogy to the fundemental life in a foot of earth, he not ours. Nor are they the words of some distinguished editor.

The words are, almost verbatim, those of a hard-boiled advertising man, Franklin Bell, director of advertising for the H. J. Heinz Company. (The famous 57 varieties.)

Security Card

BUTLER, Pa. (P — Frank P. Bingham, a hardware store merchant, applied for a social security card Saturday at the age of 95.
"Never had any use for one before," remarked Bingham, "but I guess I'll have to retire pretty soon."

Mr. Bell goes on to say that, because it reports about familiar people and events, the advertising it carries has a connotation of local, personal appeal.

He assumes full responsibility for his own advertising though, when he says: A medium is just as good—no better or worse—as the advertiser's use of it.

There you have it. The newspaper provides an advertising medium in which advertising is directed personally to local folks and the merchandise advertised is presumably available at the nearest



N. J. Rosenbaum 1213 Main St.

Telephone 7521 or 5863 **Evenings** by Appointment

By DEB ADDISON

In a single cubic foot of rich, fertile, productive (Klamath) soil, every law in the universe is in operation. It is a living thing, made up of bacteria, moulds, fungi, earthworms, nucleuses and so forth.

In it operate the fundamentals of life in this planet—the law of life in this planet.

In a single cubic is in low of life in this planet in the law of life in this planet.

In a single cubic is in law of life in iately dependent on the other. News ultimately is dependent on

News ultimately is dependent on advertising in that it provides the means of maintaining an organization to do the job we've been talking about. Advertising is dependent on news in that it creates the kind of advertising vehicle we've been talking about.

So, you can't have advertising recognition without recognizing its foremost vehicle, anymore than the Heinz man could talk about advertising without going clear back to the laws of the universe at work in a foot of good earth.

Wife Shoots

Man 95 Seeks

Extra Work

BENT A TYPEWRITER

ADDING MACHINE

Electric or Hand

Pioneer Office Supply

onth's rental is applied to the

# Leisurely the Nazis massed and in a sudden night attack selzed Faild Pass from its French infantry defenders. This gave them an opening down into the plains. Fearful that this was only a diversionary action, and that the Germans would make their man drive through a pass farther north, the Allied Command refused to let the Americans group and throw all its force in a single unified counterattack. The American units therefore went into action one at a time, and were simply chopped to pieces or forced to fall back in the face of the superior weight of the wheel-Nobody Crowds Chuck as He Washes Away Grime of War

to Constantine, a big Allied base, and wrap up the British Second Army en route. With no enemy at his back, Rommel could then turn

his freshly-supplied armor around and deal again with his old for.

most exactly the same as that em-ployed later in the war by the Nazis in their daring, hopeless gamble in the Battle of the Belgian Bulge. And it failed for the same reason— in neither case did the Germans

quite reach our supply bases. But it looked like an easy touch in those early Tunisian days. The Americans were outgumed, out-

numbered and relatively untried by

Leisurely the Nazis massed and

CLEANSED

He stood with his whiskered face slightly upturned into the shower, hands hanging limply at his sides. He stood there maybe five minutes like that, hardly moving a muscle. It was obvious that a lot more than Korean dirt was being washed off Chuck. He was being cleansed of months of killing, fright, being shot at, living in a dank bunker on a frozen ridge, dangerous patrols deep into enemy lines, terrible homesickness.

It seemed for a while that he had fallen asleep under the shower. But moving around to get a better look at his face, you could see

But moving around to get a bet-ter look at his face, you could see

Our clients are our only

interest.

gerry Thomas

INSURANCE

6th & Main Phone 6465

strength at Thala Pass, Rommel pulled back. It was the beginning of the end

for his Afrika Korps, one of the great armies of history. The bat-tered American force was taken

over by two new generals—George Patton and Omar Bradley—and they began to build it into a mighty

Wife Shoots
Self, Walks

KAMIAH, Idaho & Deputy
Sheriff Ralph Schwartzkopf Saturday said a 49-year old ranch
wife who shot herself through the
stomach with a .22 rifle Friday

By DOUGLAS LARSEN
PUSAN, Korea & The lean,
bearded soldier known as Chuck
shuffled into the shower room to
get cleaned up to go home on rotation.

The room was bare wood with
a concrete floor and not very priwate. But the soldier treated his
surrroundings like a man entering
the was wearing an almost beatific
expression, eyes closed, lips drawn
wide in a happy smile.
H was as if the whole mystery
of life were being revealed to him
and what he saw was infinitely
sweet.
His first movement was to turn
his back to the shower so that the
sourroundings like a man entering

wife who shot herself through the swanted, help wanted, apartments for rent, lost and found, articles for sale or to swap and similar flatters.

It portrays the news, the dramatic, the commonplace and the beautiful in pictures.

It editorializes.

And lastly, it communicates the daily happenings of the world, at home and abroad, in its news columns.

What's the reason for this horn blowing? Well, according to word from the Oregon Ad Club, this is flyertising recognition week.

You'll forgive us if we think of always person where the first in the first in the family is mentioned?

When is mentioned?

When is mentioned?

Wife who shot herself through the stormed the stormed that a 22 rifle Friday walked half a mile to tell her husband with a 22 rifle Friday walked half a mile to tell her husband with a 22 rifle Friday walked half a mile to tell her husband with a 22 rifle Friday walked half a mile to tell her husband with a 22 rifle Friday walked half a mile to tell her husband with a 22 rifle Friday walked half a mile to tell her husband with a 22 rifle Friday walked half a mile to tell her husband with a 22 rifle Friday walked half a mile to tell her husband with a 12 rifle Friday walked half a mile to tell her husband with a 12 rifle Friday walked half a mile to tell her husband with a 12 rifle Friday walked half a mile to tell her husband with a 12 rifle Friday walked half a mile to tell her husband with a 12 rifle Friday walked half a mile to tell her husband with a 12 rifle Friday walked half a mile to tell her husband with the bilaty. Schwarting the nader the blety.

When the turned on both faucets, then the turned on both faucets, with his palms.

The turned on both faucets, then the turned on both faucets, when the transplant the tell the water and you could see him recall the walker and you could see him reca

After allowing the water to rinse the soap out of his hair, he lifted first one arm then the other and let the water splash into his armpits. Still smiling. Still with his ever splash

WATCHING PAPA TRY TO MAKE ANOTHER BERTH ON THE GRAVY TRAIN

FOR ONE OF THE

FAMILY .... THANK AND A HAT TIP TO "OFFICE FEDS; TO BWAY, N.Y.C.

By Jimmy Hatlo

HE'S SO LOW

EAR TO THE GROUND

KINESCOPE OF THE OLD CHIP...

French-Arab tension in Tunisia must bring back wry memories these days to thousands of American veterans.

For just nine years ago this week the U.S. Armys Second Corps was learning a bitter lesson in the art of warfare in the Battle of Kasserine Gap.

Their teachers were the combathardened warriors of Field Marshal Rommel's famed Afrika Korps. Pursued more than 1,000 miles across the sands from Libya by Montgomery's tenacious "Desert Rats," the Nazi commanders were hungry for gas and other supplies.

They decided to get them from the Americans, spread thinly along the right flank of the Tunisian Corridor. Their hope was to crash the Vank line roll their panyers porth.

a Roman outpost, while our trucks in relays carried back our sup-plies. Those that couldn't be re-moved were put to the torch, and the flames flickered about the old

Roman ruins, ghostly in the black DEFEAT AID

This great stand helped defeat
the Nazis. They went on through
Kasserine Gap, driving the Americans back 40 miles. But the panzers never reached the gas dumps
for which they were thirsting. British tanks and artillery trundled
down to support the hard-pressed
down to support the hard-pressed

There is no intent here to argue the accuracy of Time's story. There is only the purpose to de-fend Time's right to report the is-sue as it sees it, without fear that stern punishment will be visited upon the magazine for ctiticizing

the senator.

An avowed plan to influence the magazine's advertisers is plainly a program to cripple Time through curtailment of its revenues. This is an attempt to silence a nation-wide news organ on an issue of parameters importance.

People.
When honest criticism by the press is stifled, the whole strucpress is stifled, the whole struc-ture of democratic freedom is im-

fairly fairly be described as unhealthy when even threats to intimidate the press can be delivered with

### News Break

himself from head to toes, with exquisite slowness, paying no at tention to a new batch of shower-ees crowding into the room.

Nobody elbowed him out. Nobody tried to speed him up. A man doesn't know that kind of ecstasy but maybe once or twice in his life.

Chuck just went on lathering and

Finally he stepped out of the Chuck just went on lathering and shower and commenced lathering showering until almost boat time.

### The public debate over Senator McCarthy's charges of communism in government will rage on. It is fitting that the pros and cons be argued vigorously and openly.

fitting that the pros and cons be argued vigorously and openly.

But there is no place in this give-and-take for threats of punitive action against any who have entered the fray.

Last fall Time magazine published an article generally critical isshed an article generally critical graph of successful.

paramount importance.
Successful intimidation would clearly constitute an infringement

when so basic a liberty as this is challenged, when shall we?
Whether or not McCarthy's complaints against the magazine are warranted, in this nation the remedy cannot lie in action which, if successful, would strike a hard blow at the liberties we are struggling to preserve.

Have age citizens who had dreamed average citizens who had dreamed and dreamed of some day flinging caution to the winds and breaking out of the traces.

When they caught up with the wandering bus driver, public opinion was so heavily weighted on his side and so many people understood his motives, that he got off with an admonition to remember his responsibilities in the future

# RECORD

SALE!! - 1 LOT! 78's — 40c

45's - 49c

LP's (331/3) 10 inch 69c 12 inch 89c

Derby's Music Co.

### Frank Jripp

### Sage Sideglances

OLD, UNSAFE

There's a unique service available that you may not know about. For a fee you can take a world scruize without leaving your fire-side; at least you can fool your friends that you're off on a long jaunt and wish they were with you; can have X mark your room in a swank hotel.

Among the strange ways to make a living is that of lingenious cookies in many important cities around the world. They'll furnish you stationery and post your mall from there; also receive and forward mail to you. You can even write yourself a letter telling what a wondrous trip you're having.

Just how to hide out while you circle the globe by correspondence isn't quite clear in the advertisements. That's your problem, which suggests a new home town industry—a place to hibernate till your homecoming. Jail has been thought of already. But this entails a bit of prearrangement not always to one's liking; such as robbling a

of arready. But this entails a bit of prearrangement not always to ene's liking; such as robbling a bank or sticking pins in habites. The tale of a friend of mine proves that there are practical uses to which this letter posting industry can be put. One day he got a Herne post card with a picture of the Alps on it and word that its writer was sojourning in the Swiss capital for the moment; then would

be off into Germany.

His correspondent was a searchcr-upper of weird and unusual
things for which well-to-do people
are willing to pay goodly sums to
satisfy their vanity or hobby. My friend had commissioned him some-time earlier to watch out for a certain type of bric-a-brac he want-ed, a rare item of European ori-

the fray.

Last fall Time magazine published an article generally critical of McCarthy and the methods he has used in developing his charges.

Apparently McCarthy wrote to complain of what he said were false statements in the story.

More recently the senator drafted a letter to Time's editor in chief, Henry R. Luce, reminding him that the magazine had not "corrected a single one of the false statements."

McCarthy went on to inform Luce that if no action were taken he intended to put his case before "all of your advertisers."

"As you of course know," said McCarthy in his letter, "I am preparing material on Time magazine to furnish all of your advertisers so they may be fully aware of the type of publication which they are supporting."

There is no intent here to argue the accuracy of Time's story.

There is only the murpose to design the false of the most part, the results, for the most part, the said would write the wasted article, and would write the wasted article, and would write the wasted article, and would write the particle and would write the particle and would write the wasted article, and would write the wasted article, and would write the particle and would write the particle and would write the particle, and would write the particle and what the article had been r

LETTER

A week later he got a letter from his agent in Vienne. It was included the startling news that she he did seen and contained a hope that he might be on the trail of the wanted article, and would write agent if successful.

In reasonable time came word that the article had been located in Paris. The letter said that the gent was there and lodging with a firend, but brought the san news that he was temporarily in financial difficulty. He had been robbed salvaged barely enough to meet his expenses.

If my friend wanted the item

It printed that she was motoring through the sand contained a hope that the startling news that she had just driven up the rugged to cast from New London "and found the deather of the sale will be a trively and the beaches red with lobsters."

Though now a whiskered gag, it then was a brand new idea and I printed it in The Growler, a fly and the same places where discarded fishing tackle, stringless tennish but the robbed as a dozens letters and as many plone calls hurried to tell me that lobsters aren't red until they're cooked.

If my friend wanted the item

If printed that she was motoring through the New Finlend states. In make charred order out of chao. Attice are places where discarded this plant to the sale place where discarded this plant and the sate in the charted order out of chao. Attice are places where discarded this plant and the sate in the cast limits and so gent in the sate in the

or garments which aren't good enough to be worn, yet too good to be given or thrown away. We have enough furniture to fit out a cou-ple of rooms—chairs which need a complete upholstering job, mir-

with I would mark my own sortie into almost everyone else's, is loaded with strange items which can be disposed of in no way but a fire. Ours contains a wide assortment of garments which aren't good enough to be worn, yet too good to

The results, for the most part, aren't happy and more or less help prove that the path of the non-conformist is as hard as that of the transgressor. As a matter of fact, it frequently turns out to be the same path, leading to the jail house.

A couple of years ago, a New York bus driver simultaneously be-came a fugilive from justice and something of a national hero by acting on an impulse. Fed to the something of a national hero by acting on an impulse. Fed to the teeth with the monotony of travers ing the same stop-and-start route day after day, one Spring-like morning he turned his bus left in-stead of right, and off he went to Florida, company equipment and Obviously, this kind of conduct

oried.

Indeed, the atmosphere may porations with responsibilities for transporting the public. However, the even threats to intimidate the press can be delivered with impunity.

For if we do not take alarm then so basic a liberty as the compact of some day flinging.

whether or not McCarthy's combaints against the magazine are warranted, in this nation the remeistry cannot lie in action which, if successful, would strike a hard slow at the liberties we are struggling to preserve.

Army Passes

News Break

WITH THE U.S. 40TH DIVISON. Korea (4) — The Army does not left any disciplinary action against lot of the world and talked about.

She took a look at her house, which was in a mess, and then, local police said, set fire to the lace. At this writing, she's in jail.

His first movement was to turn his back to the shower so that the main stream was hitting the nape of his neck. He held this position for another five minutes, still smiling, hands at his sides.

Then he began to rotate his head ever so slowly. This played the steaming stream all over the top of his head and shoulders. With what was obviously an effort, he commenced to massage his scalp with his fingers.

Opening one eye, he took a piece of soap and began to lather his scalp—all with a motion so languid you'd never guess Chuck was a man about to catch a boat in two hours to be rotated home after nine and one-half months of fighting.

After allowing the water to rinse the soap out of his hair, he lifted first one arm then the other and the head to to speed him up. A seem that they were on their way from Japan to Korea, an official Division spokesman says.

Reports that some men and officers might be court martialed followed publication of news stories in the U.S. that the division was in Korea before official Army discovery of the move.

An official said the information came from letters that were taken to the newspapers by mothers and relatives of the men.

After allowing the water to rinse the soap out of his hair, he lifted first one arm then the other and body tried to speed him up. A ple, dramatic gesture.
As a matter of fact, she even



"Why don't you folks try Bogue Dale, Realtor? He has complete listings of ideal HOMES to BUY."



### Jelling the Editor

PRINTED OUTSIDE? PRINTED OUTSIDE?

RLAMATH FALLS—An article
you published a few days ago
about the new telephone directory
coming out and about the larger
number being printed was interesting. It revealed that the Basin is
steadily growing. However, there
was one item missing that has
been bedded in veryious announce. was one item missing that has been included in previous announce-ments. Your article did not men-tion the fact that the Pacific Tele-phone and Telegraph Company sent the directory out of town this year to be printed.

In previous years, when the an-nouncement came that the new telephone directory was ready, the story usually stated that it had been printed in Klamath Falls by a local business firm.

The current directory is larger

The current directory is larger than ever-more subscribers listed—more local merchants buying advertising space in the yellow pages—17 full pages of advertising more than last year—all paid for with money carned locally.

If this business (and many more such instances) were kept in Klamath Falls and those dollars kept rolling from door to door here it would substantially aid in "Building the Basin" and pay a portion of our ever-increasing taxes—city, county, state and federal. county, state and federal. V. M. Caley

split shower curtains, and a strange collection of ancient lug-gage with disintegrating leather and locks for which keys have long been lost.
Once or twice a year, I go up

OLD, UNSAFE

It's not a new trick—nor a safe alibi. One time a story was printed about a local man and his sweetle being tangled in an automobile accident not far from his home the night before.

His loyal wife indignantly phoned for a retraction. She had a telegram from him, filed in Albany at almost the very hour of the crack up; so it surely was some other man. Her trust must have been slightly shattered when hubby returned from his "business trip" with a new car and a couple of plasters on his forehead.

It isn't always phony postmarks that can bring surprises. I once got a post card mailed in Portland, Maine, from a woman who wanted it printed that she was motoring there, carefully inspect the lotremark: "I'd like to touch a match to the whole thing."

I don't believe however, that male minds will be sympathetic about Mrs. Tossey's attempt to make cherred order out of chaos.

Attics are places where discarded fishing tackle, stringless tennis rackets, old golf clubs, split skin battered hats, fractured pines and mollicaten but friendly old bathiobes are stored. Disposal of any it printed that she was motoring

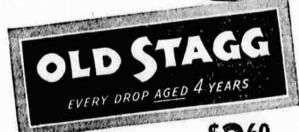
I shudder to think what Mrs, Tossey's fate would be, however, if she had become disturbed at the condition of her garage. That is usually a man's real haven, the site of his collection of outdated license plates, half-empty oil cans, broken tools and rusted-through skid chins. To get rid of any of these would be sabotage in the average man's mind.

**AUTO INSURANCE** 5-10-5 Liability Mo. Rate \$1190 Plus Amail Nonrecurring Membership Fee Less Outside City Preferred Ins. Exch.

### tures of assorted relatives, baskets of medicaments inducing perscrip-tions for long forgotten illnesses, old curtains complete with poles, Every mellow drop ... TOP KENTUCKY BOURBON



-that's why it's America's top-selling Kentucky straight bourbon whiskey!



OLD STACE

STRAIGHT BOURBON WHISKEY, 86 PROOF, THE STAGG DIST, CO., FRANKFORT, KY,

# Expertly Prepared by: