



THE GREATEST SALE STORY EVER TOLD!



This Gigantic 25 Sales In One Ends Sat. Feb. 2. Below Are Listed Just A Few Of The Hundreds of Below Cost Articles We Have To Offer You At This Great Sale!

TOOTH POWDER Revelation. Never sold for less than 50c can **9c**

SHAVE CREAM BARBASOL. Another 50c value. NOW **19c**

TOOTH BRUSHES DR. WESTS MIRACLE TUFT. Also a 50c seller. NOW **19c**

TOBACCO POUCHES Leather. A good buy at 75c—Still Better At **19c**

SAFETY RAZOR GILLETTE, In Case. With 5 Blades. Here's a real buy **19c**

BAKELITE MALE ELECTRIC PLUGS—15c Value 7c
BAKELITE ELECTRIC IRON PLUGS. 35c Value 15c
ELECTRIC IRON CORDS 98c Value 59c
14 INCH WOOD RASPS—1.49 Seller NOW 59c
ONE LOT ASSORTED FILES. Value to 75c NOW 23c
TURNING CHISELS. 1.25 Value NOW 59c

THURSDAY - FRIDAY - SATURDAY AND ITS OVER

AIR MATTRESSES Regular 12.95 value. Pillow attached. Made in Scotland **9**

30-06 RIFLES Nationally advertised famous make. Model 721 and 722. Bolt action **79**

RIFLES Nationally advertised top quality, famous make. .22 cal. rifles. Priced to 39.00 **21**

FAMOUS MAKE, NATIONALLY ADVERTISED
AUTOMATIC SHOTGUNS 12 and 16 gauge. Full or modified choke. Reg. \$119.90. At **88**

NATIONALLY ADVERTISED 12 GAUGE
PUMP ACTION SHOTGUN Full choke, 28 in. barrel. Wingmaster model. List price 84.95 **72**

THURSDAY - FRIDAY - SATURDAY AND ITS OVER

SLEEPING BAGS — SLEEPING BAGS
Boyscouts Model. 3 1/2 lb. bag. All new wool. Size 33x58. Heavy duck cover. Reg. 10.95 value. **7**

Full size. 100% wool filled. Full zipper and can be made into double. Heavy water repellent outer. Double air mattress pockets. Reg. 19.98. **12**

Down and feather bags. A 7 lb. bag with 3 lbs. of grey duck down and feather. Full size 36x78 with balloon cloth lining and air mattress pocket. Has full zipper and can be made into double. Reg. 28.95. ON SALE AT **18**

100% Grey duck down bags. This bag has double air mattress pockets. Zippered head flap. 100% zipper so can be made into a double. A 69.50 value. **39**

Rubber Boots. Brand new with 2 seats that inflate. Just like riding on air. Complete with 2 pumps and oars. Easily worth 100.00. **55**

9x9 Umbrella Tents. With complete sewn in floor, canopy windows, screen front. Poles and pins. Heavy weight tan duck. All metal center pole assembly. A 55.00 value. ON SALE AT **32**

ALL WOOL BLANKETS **5 88**
3 1/4 lbs. Gray - Navy Type. This is a 7.95 Value.

WRIGHT'S 100%
WOOL UNION SUITS **6 88**
Sizes 38 to 50. Regular 8.95 value

BLUE CHAMBRAY SHIRTS **94c**
Heavy weight, double stitched 2 pockets and pencil pocket. Sanforized. 1.69 value

29c CANVAS GLOVES ON SALE AT... **19c** | **39c JERSEY GLOVES** ONE SALE AT... **26c**

100% WOOL NAVY BLUE SWEATERS **3 49** | **NAVY C.P.O. WOOL SHIRTS** **4 99**

MEN'S UNDERSHIRTS, T-SHIRTS AND BRIEFS. Reg. Priced 69c. ON SALE AT **3 for \$1** | MEN'S FLEECE-LINED SWEAT SHIRTS. Red, gun-metal, oxford and other colors. Values to \$2.39. ON SALE AT **\$1 39**

HERE'S THE MOST SENSATIONAL VALUE EVER OFFERED
BOMBER JACKETS **7 99**

Several styles with mouton or plain collars, SVR coats and gabardine jackets. Now selling at 12.95. Now at the GIVE-AWAY PRICE OF—
MEN'S HEAVY ALL WOOL
Reversible School Jackets **8 88**
In many color combinations. Beautifully tailored and color trimmed. REG. 12.95 — NOW

BOYS BOMBER JACKETS **6 88**
In satin or gabardine with mouton or plain collars lined or unlined. Value to 10.00. ON SALE AT

Our Entire Stock of the Finest Front Quarter Horsehide
LEATHER JACKETS **19 88**
Just 19 left. Value to 29.95. TAKE YOUR CHOICE

4-BUCKLE OVERSHOES **4 88**
Men's All Rubber. Reg. 5.95. ON SALE AT

Men's Handkerchiefs Large size Reg. 2 for 25c **5c**

SUEDE LEATHER JACKETS **12 88**
Value to 16.95. NOW

THURSDAY - FRIDAY - SATURDAY AND ITS OVER

JOHN B. STETSON HATS. And we mean JOHN B. STETSON genuine furlfelt reissue. Light brown, grey covert and dark brown. YES!! ONLY **3**

GENUINE G.I. SHOES AND COMBAT BOOTS. In size 5-5 1/2-6-6 1/2. NOW ONLY—PAIR **3**

17 JEWEL GENUINE INCABLOC MOVEMENT WRIST WATCHES. A 39.50 value. ON SALE AT **16 88**

MEDANA WATCH. 5 Piece Jewelry Ensemble. Includes: Man's watch, collar pin, tie holder, cuff links, key chain. 25.00 value **10**

50% Wool Socks. Full length, white, grey and tan. Regular 98c value. ON SALE AT **69c**

SAMSONITE LUGGAGE and SAMSONITE CARD TABLES and CHAIRS. ON SALE AT **25% off**

THURSDAY - FRIDAY - SATURDAY AND ITS OVER

DIAGONAL CUTTING PLIERS
Combination, Pliers, Diagonal Cutting Nippers, Flat Nose and Snipe Nose Pliers, 5 in., 6 in. and 7 inch. Made of the finest Sheffield steel. Precision forged. Values to 2.00. One Sale At 99c
6 FT. ZIG ZAG RULE. 75c value. On Sale At 39c
GREAT NECK HACK SAW FRAMES. Adjustable sizes with pistol grip handle. A 2.00 value. At 1.39
SAMSON BALL PEEN HAMMERS. 1.50 value. On Sale At 88c
STANLEY DOUBLE IRON SPOKE SHAYER. On Sale At 59c
8 INCH PEERLESS CRESCENT WRENCHES. On Sale At 99c
6 INCH PEERLESS CRESCENT WRENCHES. On Sale At 69c
39c HAND DRILLS. On Sale At 19c
PLIERS OF ALL KINDS. Value to 50c. On Sale At 19c
SCREW DRIVERS. 35c Values. On Sale At 17c
DROP FORGED WRENCHES. Value to 35c. On Sale At 19c
ONE QUART GASOLINE BLOW TORCH. 7.95 value. On Sale At 4.88
BLACK ALL RUBBER JACKETS and OVERALLS. Strictly waterproof. On Sale At Each garment 5.48
Heavy Duck (known as "Tin") PANTS and CRUISER JACKETS. Made double. 10.00 value. On Sale At each garment 8.88
KNEE BOOTS. Goodyear Gold Seal. Regular 6.98. On Sale At pr. 4.98
RUBBER DOOR MATS. 1.00 value. On Sale At 49c
6 foot Steel Tape, automatic spring. Worth 1.00—On Sale At 39c
Rigid Pipe Wrenches. No. 8 size. Reg. 2.50—On Sale At 99c

ROSS WRENCH PLIERS
A 5.50 value—On Sale 9t 1.48
They grip, they lock, they release with a twist of the wrist. Made of high grade steel and all parts hardened.

DOORS OPEN AT 8:30 A.M.

DUE TO THE LACK OF SPACE WE ARE UNABLE TO LIST ALL THE MERCHANDISE WE HAVE DRASTICALLY CUT IN PRICE. COME IN AND SHOP THIS GREAT SALE AS YOU WILL BE WELL COMPENSATED FOR THE TIME YOU SPEND EVEN IF YOU ONLY MAKE ONE PURCHASE.



SPECIAL PURCHASE!
Imported BINOCULARS!
HIGH-POWER, FINE PRISM
FOR HUNTING!
FOR RACING!
FOR SIGHT-SEEING!

AT A PRICE EVERYONE CAN AFFORD!

- 8x25 BINOCULARS** Fine import with center focusing. Achromatic ocular objective lens. **NOW 24 50**
- 6x30 BINOCULARS** Lightweight. Brings object 83% closer, 6 times larger. Fine prism. **NOW 27 50**
- 8x30 BINOCULARS** Super-precise imported binoculars. Individual focusing. Coated lenses. **NOW 29 75**
- 7x50 BINOCULARS** For long range, adverse light, fog and night use. Sharp, super images always. **NOW 37 50**

Truly SPECTACULAR values from a well-known manufacturer of quality binoculars! We're not allowed to mention the name here, but you'll be amazed when you see these binoculars! Quantities limited. Come in NOW.

All prices plus case and Fed. tax.

S-C SUN COAST

Due to lack of space it is impossible to list all prices. Hundreds and Hundreds of other bargains all over the store!



320 So. 6th Phone 9206



DOORS OPEN AT 8:30 A.M.

WE RESERVE THE RIGHT TO REFUSE TO SELL TO DEALERS OR OTHER STORES, AND WE RESERVE THE RIGHT TO LIMIT QUANTITIES.
ALL MERCHANDISE ON SALE IS OF THE HIGHEST QUALITY. NO SECONDS.