



RIBBON AND TINSEL AND GAY GREETINGS should go into packages to your fighting man abroad. Make your Christmas packages as pretty as if it were going under the gayly lighted tree in the living room. Let him know in all ways he is still a part of the family, that you'll be sharing thoughts with him on Christmas eve.

Gay Wraps Lend Exciting Touch

Nothing lends quite the air of excitement to the celebration of Christmas as the gaily-wrapped gifts under the tree. They symbolize the holiday cheer and are filled with joyous surprises!

It's more fun to put a little extra thought and effort into the wrapping of your packages to make them gay and distinctive. You can let your imagination soar when it comes to novel ideas.

You may want to capture your "different" effect through the use of unusual wrapping papers. Store counters are just brimming over with new designs and unusual colors. Gold or silver papers make rich-looking packages when tied with lacy metallic ribbons to match.

Many of the newer papers are designed in fuchsia, purple, deep greens, brown and other shades usually associated with Christmas! Many of these papers are available with stickers and ribbons to match exactly.

For those who prefer the traditional Christmas look to their wrappings, the gay assortment of papers, gift stickers and ribbons will give you dozens of ideas for your packages.

If you use Christmas ribbon of bright red on your packages, try slipping a gay, little candy cane through the box. Or tie a cluster of miniature pine cones, Christmas ornaments, or bells to your bow.

Another lovely Yuletide touch is a sprig of holly tucked into the bow. Another way to distinctive looking packages is to paste on cut-out figures: Santa Claus, candy canes, Christmas trees, angels or candles. Or, cut a lovely scene from a last year's Christmas card and tape it on, making a frame effect with the tape. Use a big ribbon bow to complete the gift wrap.

Gummed tape in gay holiday designs of Christmas colors can be used to achieve many unusual effects on your gift packages. Fashion a Christmas tree by pasting horizontal stripes of tape in decreasing widths along the length of the package with a verticle narrow strip for the trunk. Finish this package with matching ribbon around the box edge with bows tied in opposite corners.

Highlight your package with a candle cut from tape and placed in one corner. Place the tape on a glass and cut with a razor. Cut a tiny flame and two or three pieces of tape to look like dripping wax to complete the effect.

If your gift is yarn for a knitting-enthusiast, cross-stitch needles through the center of your box. Giving a man a tie? For wrapping it, use wide ribbon, bring it around the box on one end, and fasten it in a knot like men use in their ties. Then cut the two long ribbon ends to look like a tie and fasten them down flat of the box with transparent tape!

Do your Christmas wrapping early! Your packages will hit a new note in sparkle and ingenuity and will look twice as exciting! Allow time enough to work out your own unusual ideas. You'll find gift-giving twice the fun when your wrappings are gay . . . holiday-bright . . . novel!

Asbestos is the only mineral that consists of fine, animable fibers.

Crosby's Great Record Is Tops

Bing Crosby's recording of "White Christmas," far and away the best seller ever put on wax, and the perennial "Silent Night" will make up probably 40 percent of Christmas music sales, estimates a fellow who should know.

He is Joe Green, who operates the record bar at the B & B electric company.

Something like 8,000,000 copies of the Bing Crosby record have been sold, and this season of the year it again comes into peak demand.

Unlike most Christmas favorites, "White Christmas" is not an old song. It originated in the wartime picture "Holiday Inn."

There have been, and are, a number of recordings of the same song by other artists, but none has approached the Crosby version in the department of sales.

Here are some other recordings and albums which are expected to get their calls for the Christmas trade:

Philadelphia symphony's "No. 1" cracker suite; "Religious Songs" by Elsie Stevens; "Mass in G" by the Robert Shaw chorus; "Nutcracker Suite" by the Stokowski symphony; "Messiah" by Sir Thomas Beecham; "Mass in B Minor" by RCA-Victor chorus; "Bible Readings" by Ronald Coleman; and "Great Religious Songs" by James Melton in the classical vein.

Popular albums of the season include "Merry Christmas Music" by Perry Como; "Favorite Christmas Carols" by Dennis Day; "Christmas Carols" by the Phil Spitalny orchestra; "Christmas on the Range" with Jimmy Wakely; "Songs of Faith" by Jo Stafford with the Paul Weston orchestra; "Christmas Music" by the Boys Town choir; "Rudolph the Red-nosed Reindeer" by Sugar Chile Robinson; "Night Before Christmas" by Fibber McGee and "Under the Christmas Tree" by Jan Garber.

There are dozens more, including many just for the youngsters, and many are available at all three speeds (33 1-3, 45 and 78 rpm).

It so happens that there are over 800 active recording companies competing for the business.

Miracle Toy Is Awaited By Parents

Santa's helper who invents a toy that makes no noise, never gets lost, will not break when trod upon or smitten by a heavy object and always pops back into the closet when not in use will be eligible for the riches of the world and the undying gratitude of fathers and mothers.

So far, there isn't any such item. Santa's pack this year is word leaking from the North Pole has it will contain toys that put some emphasis on quietude—self-sufficient play, the child psychologists call it—along with such rip-roaring stock items as cowboy guns and atomic rockets so dear to the militant youngster set.

On the quiet side there are mechanical building sets; knocked-down puzzle sets which (after assembly) form things like fire engines, snail blocks which fasten together with grippers like those on children's clothing; a boxcar toy chest which rolls on rubber wheels.

Music box animals are on some markets this year, and in them have been incorporated a wide range of music including Brahms lullabies.

Dolls continue the trend toward the complicated and unusual. One of them (change the coat) talks in three languages. Walking dolls take steps automatically when led along. Coiffures may be re-done, beauty parlor fashion, and on one type the doll's hair may be re-lit with vegetable colorings which are not supposed to stain fabrics or rugs and can be washed out with soap and water.

There is also a three-face doll that turns a smiling, crying or sleeping visage to the world at the turn of a knob.

Any kind of a doll bed, from a Hollywood to a four-poster, can be obtained.

For the mechanically inclined there is a little car that shows through a plastic hood the working of four pistons.

21 Million Evergreens Cut Yearly

Perhaps you've felt, as Theodore Roosevelt did 50 years ago, that the practice of cutting young evergreen trees to use as Christmas trees was wasteful.

Roosevelt banned the use of Christmas trees in the White House until his two little sons appealed to America's first professional forester and the friend of their father, Gifford Pinchot, who explained that the practice was not harmful to the forest, but extremely helpful!

That advice, which was sound enough to convince a strong-minded president, is repeated today by the American Forest Products Industries, a wood-industries sponsored organization.

They explain that nearly half of the 21 million evergreens that make up America's Christmas tree harvest are farm-produced. Nearly nine-tenths of the entire crop was cut on privately-owned timberland. To augment this annual harvest, about five million evergreens are imported annually, most of them from Canada.

Besides carrying out the tradition of having a fragrant Christmas tree in two out of every three homes, this harvest of Christmas trees pour an estimated \$9 million dollars yearly into the economic

bloodstream of the nation.

Most of the American Christmas trees are thinned from natural growth forests. An original stand of from five to ten thousand trees per acre will actually mature only a few hundred sawlog size trees.

Most of the trees cut at Christmas would eventually have been eliminated by Nature in the life and death struggle for forest space.

When it comes to selecting a Christmas tree, most Americans have definite favorites. The best seller on the market is the balsam fir, a product of New Eng-

land and Northeastern United States. About six and one-half million of these are sold in an average year. The second most popular is the Douglas fir of the Pacific coast. Black spruce, red cedar and white spruce follow as America's favorites.

These five varieties make up 83 percent of all the Christmas trees used in the United States each year. Others that are popular are Scotch pine, Southern pine, red spruce, Virginia pine, white fir, Norway spruce, hemlock, cypress and juniper.

New Records 10 C

While They Last!

Limit 10 to a Customer!

STARTING FRIDAY MORNING

B & B RADIO Electric Shop

401 So. 6th Phone 6920

Hyde Park Trees Paying Project

About 2000 to 3000 Christmas trees each year from the estate of the late Franklin D. Roosevelt, find their way into American homes each Christmas.

Developed as a result of a hobby which occupied much of the late president's time, the groves are a paying project on the Hyde Park, New York, grounds.

New York ranks as the world's largest coffee importing center.

Say "Merry Christmas" with a SINGER* Portable



Compact and light, this 11 lb. wonder is easy to carry, easy to put away, yet it can do practically all the work of a full size machine. It sews backward as well as forward, has an automatic bobbin winder, a dial for tension control and a stitch length regulator. Liberal allowance on present machine.

PRICE Including Case \$145 Budget Terms

Beat the Christmas rush. Stop in today SINGER SEWING CENTER

OR for the woman who sews

Fitted Sewing Box—a great value—includes 11 spools of thread, thimble and needles. Durable, attractive in the new "Ginger & Wheat" simulated leather. \$4.95



above—another pretty, pretty with loads of room, compartments, and smart carrying cords. Chintz patterns. \$2.98



This "Merry X" Sewing Basket shouts "Merry X"—and loud—simulated leather cover, quilted lining and it locks. \$8.95

SINGER SEWING CENTER 633 Main Ph. 2-2513

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Here's All YOU Have To Do: Bring an old toy down to Van Orman's . . . and with every pair of shoes or houseslippers you buy—we'll pay you cash for the toy as indicated below:

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THIS OFFER ENDS DEC. 1st

Save on your shoes with some old, discarded toy . . . and you'll make Christmas happy for some girl or boy!

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Stunning Christmas-new patterns. From color-splashed to conservative styles.

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