

SHOP TALK WITH POP



SOMETHING WORTHWHILE as a Christmas gift for the whole family has more common sense these days than anything. In fact, Dad, it wouldn't be a real bad idea if you settled on **FURNITURE** as a gift for the home, and the wisest move you can make (considering the times) is to make a selection from the mammoth stock at **HAFTER'S 833 KLAMATH AVE.** I have plenty of suggestions—and after all, that's what this column is for. If your idea of the ideal vacation is just to lie in bed and take it easy, here are the prettiest surroundings you could want! Naturally I mean a well-designed bedroom suite . . . styled right, scaled right, priced right! When I say priced right, it's strictly an understatement. **HARRY** says "50 to 75% off on bedrooms — a special deal." **CHOOSE** a mattress from a stock of some 50 different types — whether it's a soft mattress or a hard mattress, or if it's any degree thereof, **HAFTER'S** has it. More suggestions? Swing rockers that make your living room an invitation to relaxation! Sitting is believing . . . and you'll find every stitch in place, every welt in order, every tack, screw, spring and frame ship-shape . . . then sit! **SOFAS**—designed for sumptuous comfort and constructed to give you years of service, style and beauty at a down-to-earth price! . . . a Christmas gift that will brighten your living room while many, many more Christmas trees come and go. **CHROME DINETTE** sets — streamlined beauty and rugged construction. All sizes—all prices. **SAMPSON** card tables and folding chairs. **OTTOMANS, LAMPS, LEATHER** chairs, **PICTURES**, or if it's a matter of just keeping warm this Christmas — **SIEGLER OIL** and **GAS HEATERS**. Ya can't stump **HARRY!** If **HAFTER'S** doesn't have it—it isn't being made! **ONE BLOCK** of furniture to back that up!



LINGERIE according to the dictionary means "underwear or other garments of linen, cotton, silk, rayon, lace, etc., **WORN BY WOMEN.**" Now, that doesn't sound so tough, does it men . . . ? It doesn't take great courage to buy the lady in your life a gift from **THE TOWN SHOP** . . . you see, the girls at the **TOWN SHOP** are experts at handling the job for you. It must be admitted that the man in a ladies store isn't the most relaxed individual in town, but he doesn't have a thing to worry about once he walks through the big glass doors at the **TOWN SHOP**. Go on in the **TOWN SHOP**, tell them what you'd like, a **JANTZEN** jacket or intimate apparel, you'll know the service is swell. It's just the **TOWN SHOP** method. More than likely, **THE TOWN SHOP**, has her size and personal wants typed on record. The **TOWN SHOP** want men to shop for their women . . . especially when it's gift time . . . they have a full understanding of the problem and take extra care when a man's shopping. Buy your lady something personal . . . she'll be real proud of her boy. Go to the **TOWN SHOP**, 500 Main.



TIPS FROM RALPH. You guys who sit up nights wondering just what size shot to use on that goose this week-end, here's something to chew on . . . you don't necessarily have to digest it . . . it's just something to consider. The common belief is that BB's, 2's, and surely nothing smaller than 4's are the ideal shot to use on that Honker. Perhaps so, but if a person thoroughly understands the vulnerability of the bird, it really doesn't make much difference what the size of the shot is. There are parts of the goose that are more vulnerable than other parts, the most vulnerable being right on the tail! **RALPH** says, "you have as much chance to drop a goose with 7 1/2 chill as you do with BB's, provided, of course, your aim is true and the game is within proper range." **Ralph**, at **RALPH'S GUN SHOP**, adds, "at the proper range, 7 1/2 chill has more penetrating power than BB's or 2's." I guess the solution, at the finality, is to **GET IT ON 'EM!** If you're interested in increasing the range of your shotgun **RALPH'S GUN SHOP** can install a **CUTTS COMPENSATOR** expertly and inexpensively. Go to **RALPH'S GUN SHOP**, have **Ralph** explain the advantages of a **CUTTS COMPENSATOR**. For gun repairing at it's very best, take it to **RALPH'S GUN SHOP**, 4820 South 6th.



OH, MY ACHING BACK! Is this what your wife has to say every Tuesday when the ironing is finally finished? If it is, there's a sure-fire remedy and **DOC POP** is about to wind up and tell you about it! You guessed it . . . an electric mangle! **NOW WAIT JUST A MINUTE!** Don't say no until you hear what I have to say. I don't mean just any mangle . . . I mean an **IRONRITE** from **MERIT'S!** If you were a woman, I'd just say "talk to the gal who owns one" but you aren't, you lug, you're a big over-grown boy who probably never touched a hand iron, so I'll tell you about it. The **IRONRITE** will cut your wife's ironing time to one-fourth and she can **SIT** in one spot and do the whole job! It is the only mangle with two **USABLE** open ends. It has central support instead of the conventional method of having the support on one end only, with pressure applied from both ends of the roll instead of from one side only. A good comparison would be the rolling pin. It's true, she holds one end of it when you're about to get clobbered, but she does that for distance of swing . . . only! When she rolls out the pie dough she grabs the rolling pin in both hands. She does that for even pressure and added strength. Temperature is maintained on an even keel with the use of a cast iron shoe and perhaps more so because the little ladies use both ends of the roll . . . both ends being open and usable! **MERIT** understands that perhaps only one woman in **TEN** who has never used an **IRONRITE**, couldn't sit down and do an expert job the first time she tried . . . so . . . **MERIT'S** have, at all times, a factory trained expert to teach and guide the newcomer until she becomes entirely familiar with the mechanism and methods used by **IRONRITE**. The cost is trivial when you consider the ease by which the rugged job of ironing can be done. Your wife will be the beneficiary of added strength, health and convenience. Having an **IRONRITE** from **MERIT'S** is like having a **MAID!** The increased quality of the work is unquestioned! Go to **MERIT'S** while the stock holds or phone 2-3429 and ask for a demonstration in the home. Tell **MERIT** you want the demonstration in the evening so you too can behold the wonders of the greatest little work saver yet made for women. Buy on **MERIT'S** easy payment plan. **609 SOUTH 6th.**



Israel Weintraub, Atlantic City, in 1947, ate 96 clams to win the National clam-eating contest, and topped them off with a hot dog and two bottles of pop. A distant second was Maj. Gen. Morris B. Payne, who could only eat 36, which should prove something.

FOR A GIFT of lasting value and for one that will be cherished for the rest of her life, **HARWIN'S** is the store that will fill the bill. For the man who can't, for the life of him, think of something appropriate to buy as a gift, **POP'S** gonna offer a few timely suggestions . . . and will continue to do so from now 'til Christmas. Taking everything into consideration . . . the service . . . the merchandise . . . the prices . . . you won't find things better than at **HARWIN'S**.



I borrowed Aladdin's lamp long enough to rub it once . . . and behold! . . . A magnificent, new collection of semi-precious stones that might well have come from the jewel case of an Arabian queen! Jewels . . . of little price and great importance! There's a certain magic in the dazzling glamor of earrings. The way they dance, the way they gleam! **HARWIN'S** has gathered a wide collection of them—for your selection, each as exciting as the wild strains from a Gypsy's violin!

NOW, MEN, I'm giving you some red hot tips here about that gift you will inevitably buy. You really ought to take ol' Pop's word for it this time and make a visit to 701 Main—**HARWIN'S**, of course, and look these things over you're hearing about. It will be a grand gesture indeed to hand her a tiny package Christmas morning containing a simple, conservatively designed but beautifully executed ring from **HARWIN'S**. Tiny, yes, but it'll pack the wallop of an **ATOMIC EXPLOSION!** **PEARLS!** There's a word your lady understands. She knows they're an extravagant, imaginative, alluring necklace that's the key to the attitude of her costume! You'll be on the receiving end of some endearing young charms on the morning of the 25th.

The things that have been mentioned in this column are just a drop in the bucket compared to the immense stock of many, many other wonderful gift ideas at **HARWIN'S**, so . . . take a tour, and do it right away, of **HARWIN'S**—lay it away . . . just say "charge it" . . . you'll like the friendly, courteous service, the low, low prices at **HARWIN'S**, 701 Main.

Sam Snead, one of America's better golfers, claims the first golf course in the United States was constructed near the Greenbrier, Sam's home club in White Sulphur Springs, West Virginia, in 1884. The fact is, the first course—a three hole—was at Yonkers, N.Y., and the first 18 hole was a Wheaton, Ill.

During his high school, university and professional football career, Red Grange, carried the ball 4,031 times for an aggregate of 23,829 yards, an average of 5.9 per carry, over an 18 year period.

YOU CAN'T HELP having a good time shopping at **RUDY'S**, 600 Main, what with ALL brand new merchandise, congenial help, and that all around happy atmosphere. My last visit to **RUDY'S** made me realize one very important thing and I think you men ought to know about it (so listen to what I'm about to tell ya). You can walk into **RUDY'S**, buy a complete outfit, and I mean everything—right down to your socks, and you wouldn't have a single item that wasn't first-rate, right-up-to-snuff, highest quality merchandise! You don't have to take ol' **POP'S** word for this either. Do this—go to **RUDY'S**, tell them you want



to see all this stuff Pop keeps spouting off about. Then get real tough—check all the seams, take a closer look at the weave, see how strong the buttons are, get real nosy, and if you don't walk out of there as convinced as I am, I'll eat every **LEE** hat **RUDY** has!

Here's how the best dressed man in town **IS DRESSED**. He'll start with **WILSON** underclothes, don his **ESQUIRE** socks, feel swell in a **VAN HEUSEN** shirt, look better with a smooth **BOTANY** necktie, slip into an **EAGLE SUIT**, doll up with **SWANK** jewelry, top it all off with a **LEE** hat and float out the door in a pair of **FREEMAN** shoes. The man in this get-up couldn't feel better if he'd just gotten a rebate on last year's income taxes. The "RUDY'S LOOK" is a mark of distinction, embodying all of the fine things that characterize a well dressed man. It is the appearance a man achieves who really appreciates fine quality apparel of smartness and comfort. Style that has been tailored in . . . fit that it absolutely true and right to the minutest detail . . . fabric whose quality is unquestioned. You'll have added poise and self-confidence with clothing from **RUDY'S**, 600 Main.

Tommy Harmon versus California Bears, 1—Ran opening kickoff back 94 yards to touchdown. 2—Returned California punt 70 yards, to second touchdown in second period. 3—Broke loose at right end for 80 yards, and third touchdown in same period. 4—Overpowered left side of California line, to score from six yard line in 4th. 5—Passed for another in same period . . . score Michigan 41, California 0.

THERE'S NO MISTAKING the good used car buys at **DUGAN AND MEST**. You just can't go wrong! All used cars, before going to the lot, are checked completely by expert **DUGAN** and **MEST** mechanics. You get a two-day free driving trial during which time you can give the car a real test, or take it to your favorite mechanic for another check. **DUGAN AND MEST** insist that you be satisfied with their **USED CARS** . . . no wonder they sell so many. Fella, if your old clunk is getting ready . . . now's the time to see **DUGAN AND MEST** for the best deal in town.



On February 23, 1938, fog seeped into New Kensington (Pa.) gymnasium in such volume that the game had to be called off, since neither the players, or the officials, could follow the ball.

TWO WEEKS AGO, I told you about the **ARGUS KIT** at **BUD'S PHOTO SHOP**. It's important enough to chew the cabbage a couple times on this subject . . . when you consider the importance a picture can attain in the years to come. They're like sterling silver . . . their value is enhanced with age. They capture the interesting, relaxed moments of yourself and your loved ones, then retain them for you from then until forever. The **ARGUS KIT** does not represent a large money outlay (less than \$25.00) but it produces the high quality pictures of cameras ten times its value. In my book, it's the bargain of the year! Plan now to record, in pictures, the incidents that make this short life of ours worthwhile. The **ARGUS KIT** from **BUD'S PHOTO SHOP** is complete with camera, flash attachment, bulbs, film, and complete instruction. Pictures can be taken indoors as well as outside (that's what you want in a camera . . . versatility). It's simple in construction and operation. It has a view finder the exact size of the pictures it produces and it will not take a double exposure! **REMEMBER** baby's first steps, Santa's Christmas visit, the fishing and hunting trips, and those short, short vacations we get once a year. Have **BUD** show you this swell camera outfit then start taking pictures . . . start that album you've been putting off so long. In the case of the **ARGUS** kit, picture-taking is a very inexpensive hobby. **REMEMBER THIS** one more thing . . . **BUD'S MOTTO**, "Film brought in by 10, is out by 4 . . . the very same day."



All-American Leon Hart, Turtle Creek, Pa., and Bab Lally, Cleveland, both of Notre Dame, completed their college and high school careers with enviable records of never having played on a losing team.

FILL 'ER UP at the **D & B SIGNAL SERVICE** station. Doug Ernst and Bud Armstrong are the owners. These boys have just started up at 1102 East Main and the way they act, it looks to me like they're out to get business. This isn't just an ordinary service station . . . you see, **D&B** will fix your **OIL FURNACE** too . . . No, it's not a sideline, it's an honest to goodness full time business, handled by men who know their onions and are able to handle the toughest jobs without batting an eye. Quite an idea! A service station featuring oil furnace repair! You can pick up **PRESTO-LOGS**, get your oil changed, repair a tire, get your furnace fixed, receive green stamps practically all in one motion. Give **D&B** a crack at it . . . you'll never be sorry you did!



Pop Says...
We're Ready for Christmas