

# Christmas an Added Thrill When Shopping for Kiddies

Christmas shopping takes on an added thrill when you're hunting a gift for the youngsters.

You'll find the stores brim-full of gift ideas for all kids from kindergarten age to vivacious teenagers.

For the small boy, there are T-shirts emblazoned with their favorite cowboy, radio or television hero. Team one of these with a pair of rugged jeans and you'll be giving him his favorite playtime outfit.

Little girls of the grammar school set are surprisingly fashion-minded. They love cute little sweaters, frilly cotton blouses, a perky little raincoat with matching cap or umbrella, or cleverly styled pajamas. Just browse around the girls' department and see all the adorable togs for little girls.

Your favorite book shop or department will yield a wealth of gift ideas. There's a wide choice of titles for the little tykes, from the classic children's books to modern stories that are well-illustrated and written especially for the particular age group.

For the older child, consider a handsome world globe or an atlas to further his interest in geography. You'll find many fine one-volume encyclopedias and reference books that children will be proud to own.

If the child has a particular talent or hobby, seek out gifts to further his interest. Your gift shopping may take you to a hobby shop or art store. But the up-astashed joy when he opens your gift will be well worth the extra effort.

Girls of all ages love jewelry. For the tiny tot there are dainty little lockets and bracelets. A smart idea is the expansion bracelet, usually styled with a locket inset center.

The teenager would love one of the new dangle bracelets. They're styled with a clever little gadget attached to a link bracelet.

You'll be cherished always if you're the one to give the teenage girl her first set of toiletries. Many famous houses are putting out beautifully packaged sets of beauty care essentials, especially for young skins.

Boys in their teens are fond of dressing in a blaze of color these days. They'll love a gift in the new fluorescent fabric that comes in terrifically bright colors. You can give a windbreaker jacket, shirt, cap, socks or shoe laces in this fabric—and he'll be delighted.

Sport shirts, casual jackets, robes, pajamas that are styled like his Dad's are always popular with boys. Popular for school wear are the new jackets of weather-proof fabric that resists wind and rain.

If you're buying wearables for boys, choose something rugged and in a style that's popular with the gang.

For the high school crowd, you can't go wrong if you give them phonograph records featuring their

favorites. The salesperson in the record department can readily tell you the best-loved musicians and help you make your choice. High schoolers love having a record collection for their jam sessions.

Just browse around—stores have gift ideas galore for every youngster on your Christmas list this year.

**GIVE HIM A HOBBY!**

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- ★ Planes
- ★ Sanders
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WDM 211 Sweet Canto Hills

WDM 293 Hank Snow Favorites

WDM 148 Cowboy Classics (Eddie Miller)

WDM 195 All-Time Favorites (Eddie Arnold)

WDM 413 Ray Rogers' Rodeo

WDM 338 Cinderella (Original Cast)

WDM 386 Peter and the Wolf (Sterling Holloway)

WDM 384 The Little Engine That Could (Fred Wigg)

WDM 385 Fantasy (Gill Edwards)

\*Children's Records

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