



PELICAN MEETS THUNDERBIRD! Beth Chase (center) ambassador of goodwill to Las Vegas recently is shown presenting a Pelican to Lieutenant Governor Cliff Jones, Nevada, co-owner of the Thunderbird hotel while his sister, Dorothy Dorothy, newspaper columnist looks on. Mrs. Chase took greetings from the Klamath county chamber of commerce, the business and professional women and the Willard hotel where she has accepted a position as hostess.

PTA Notes

CALENDAR

NOVEMBER
14 Tulelake high school PTA
19 Business and Professional Women's Thanksgiving party, Willard
DECEMBER
3 "Heaven Can Wait," Civic Drama Festival play.
FEBRUARY
4 "Darkness At Noon," Civic Drama play.
MARCH
10 "Voice of the Turtle," Civic Drama play.

HENLEY

The Henley PTA extends a cordial invitation to all to attend the Dude ranch carnival Friday, November 9. A chuck wagon dinner will be served in the cafeteria from 6:30 to 7:30 p.m. for \$1 per plate. Come in your overalls and aprons and have loads of fun. The feature show of the evening will be a home talent production, will feature the barber shop quartette and will last for one hour. There will be fish ponds, kiddie rides for the young fry, wrestling

Lucien O. Hooper, past president of the national federation of financial analysts societies and chief analyst for one of the big town's top brokerage houses. He told the ladies:

WARNING
"Some people read the stock table in the daily papers just as a race track fan studies the daily racing form. That is the beginning of sorrow, not the beginning of intelligence."

You can't play hunches or expect to make a quick cleanup, if you are mapping out a plan of sound investments, said Mr. Hooper, warning the ladies that their first consideration should be the intrinsic value of the stocks selected.

Mrs. Ross told the group one of the purposes of the course is to teach women "how to shop for investments and investment counsel with the freedom from fear which they have in other areas in which women are pre-eminent purchasing agents."

Miss Elsa Paul, a banker's daughter and stockholder in some 50 corporations who is chairman of the course, warned that mothers as well as fathers today must keep the wolf from the door by vigilance in protecting family finances, adding:

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matches, a cake walk, movies, Dude ranch carnival at Henley. November 15, 2:30 p.m. The pro- and third grade students. Slides-Eighth grade room mothers will gram will be given by the second Color In the Home will be shown. be in charge of refreshments.

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Women Wising Up To Handling Hubby's Cash

By DOROTHY ROE
Associated Press Women's Editor

Women are learning, the hard way, it's no longer smart to be ignorant. There was a time, not far back, when it was common to hear a charming, pampered woman remark with conscious pride:

"Really, I don't know a thing about business! My husband, takes care of all that sort of thing, bless his heart. Why, he even has to balance my checkbook, because he knows figures were a mystery to poor little me."

The "poor little me" school of thought rapidly is becoming passe, however, as the ratio of wealthy widows grows steadily in the population of the United States. It is pointed out by Wilma Ross, president of the federation of women shareholders that every other woman in the country is a widow at the age of 60, and if she doesn't know how to manage her money, she'd jolly well better find out.

That's the purpose of a new course of women investors which opened in New York recently, under the auspices of the federation. Most of us know a genteel widow who has been living with relatives for years since her husband's death, although he left her stocks and bonds which could have been expected to rest her comfortably through the rest of her life.

But so often the investments of these delightfully ignorant ladies have seemed to melt imperceptibly away, until the dawn of some cold, gray day when they discovered with panic that they were without income or resources.

Attendance at the new investment

course for women demonstrates the girls are waking up. The same trend has been noted in all parts of the country, as women have flocked to attend seminars in finance arranged by local banks, brokerage houses and life insurance companies.

Some of the most popular women's club programs are primary courses in investments and the handling of money. Many point out that women would be even sharper financiers than men, since they are by nature fervent shoppers, and can beat their husbands any day in tracking down a bargain at the supermarket.

More women than men are said to be stockholders in the nation's ten largest corporations. About 50 percent of individually held stocks are said to be in women's names, much of the stock jointly held by husband-wife partnerships.

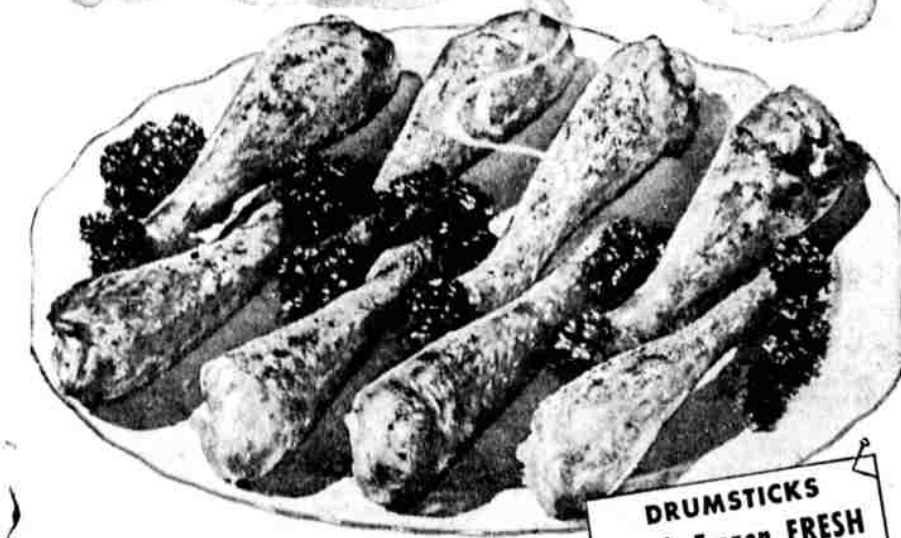
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