

THE BILLBOARD

BY BILL JENKINS

THE silk screen process of printing is quite a deal. A lot more to it than meets the eye, even at second glance.

Quite a group of people, including a couple of us from the paper here went up to the open house held at OTI Monday night and found out at least a little about the process.

Essentially it is a method of printing related to stenciling and allowing you to use any number and combination of colors on any surface. With it you can print on wood, cloth, glass, metal, paper and even heavy fabrics. By a process known as flocking you can spray on a fuzzy element over a design to make it stand out.

I don't know nearly enough about the process to describe it adequately. You start with a piece of silk stretched tight over a frame. On this you superimpose a negative containing the picture or lettering you wish to reproduce. This negative is embedded in the silk so that those portions that are to print are open while the rest of the area is closed off. The frame is laid on the object to be printed, the paint smeared on the silk and a squeegee pulled across it to force said paint onto the finished product. That, very roughly, is the process.

It is well worth your time to go up the hill and watch the OTI students go through the process. You can see, right there now, examples of Christmas cards, greeting cards, decals for various organizations, draperies printed with original designs, metal license tags, billboard posters and other products, all turned out with the silk screen process. It is a trade, fairly new in modern industry, that is opening up new possibilities in the field of printing.

BACK in the dream department again: Why not a dude ranch business in the Klamath basin? What have Arizona, New Mexico, Utah and Nevada got that we haven't got? Nothing. We have the good weather, both winter and summer, the wide open spaces that appeal to the cowboy in the grown-up Easterner and we have the cattle industry already started that is an integral part of any real dude ranch.

The general trend of the guest ranch business in recent years has been away from so much fancy stuff and more and more toward the simple, outdoor life that the city man feels in need of. Not that you want to be rugged, but you can now get along without a couple of swimming pools and an 18 hole golf course.

We have, here in the Basin, an advantage over many of the spots now heavily into the dude ranch business. We can keep them open the year round. In the summer you run a dude ranch. Let 'em ride and hike and look at the desert and watch the cattle graze on the slopes and sing around a campfire at night. In the fall you can bring in the duck hunters from out of state and let them use the facilities as a hotel and a base of operations for sorties after ducks and geese. In the winter you can hold open house for the winter sports crowd.

FUNNY BUSINESS



"It's a burglar in the kitchen—he wants to know where the mustard is!"

In the spring you can advertise for the trade of the fishermen. It would seem feasible to me that it could be done, and at no great expense. No great expense at least in comparison with all other costs.

Anyway, it's an idea, and one that might work out. You'll never build a country up by sitting back on your haunches and waiting for someone else to do things about it.

Gayle comes to Klamath Falls from the Biltmore hotel in Los Angeles where he has just wound up five years in the Rendezvous Room. The piano, accordion and solovox are Gayle's specialties and he also subs as a vocalist.

The two orchestras will alternate every half hour from 8:30 until 1 p. m.

Yule Dances Scheduled

Dance Band Promoter Baldy Evans has lined up a full program for dance fans over the Christmas week-end with two events on the roster.

Baldy's band will play for a Christmas Eve dance Saturday night in the armory. The regular Christmas dance will be held Monday night and will feature two bands, Baldy's and that of Al Gayle and his group.

TAYLOR, KINER

HOLLYWOOD, Dec. 22 (AP)—Elizabeth Taylor's latest date is Home Fun King Ralph Kiner. The beautiful young actress showed up at a premiere last night with the Pittsburgh Pirates' slugger.

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Vandenberg Dismisses Salem Libel

SALEM, Dec. 22 (AP)—A \$150,000 libel suit against the Salem Capital Journal was dismissed here yesterday by Circuit Judge David R. Vandenberg of Klamath Falls.

The suit was brought by Former Sheriff Andy Burk, who claimed that he was libeled by an editorial in the newspaper during last November's election campaign.

During that campaign, Burk, who had been sheriff for 12 years before 1945, was trying to get back into the sheriff's office.

Opinion
Judge Vandenberg, in throwing the case out of court, said the editorial was not libelous or malicious, it was made when Burk was seeking a political office, and that it was fair comment.

The editorial charged that Burk had failed to do his duty in enforcing laws against gambling and labor racketeering.

THE ART CENTER, 1227 Main—Late gift shopping every night this week until 9:00.

Reservist Cramer Honored

Keith H. Cramer, Klamath Falls, has been named reservist of the month in the 13th naval district reserve program.

"As unit commander of EWC 13-33, Chief Cramer frequently deserts his radio work for interests in the

reserve program," the bulletin stated.

Cramer has been an active amateur radio operator—WTQP—for the last 30 years. He was also in

radio work in the coast guard and the navy.

Since his acceptance in the reserve, he has maintained a record of perfect attendance.

The Rochester Royals of the National Basketball association have three ex-Beton Hall cage captains on the squad—Bob Davies, Frank Saul and Bobby Wanzer.

SCULLY SUEDE JACKETS

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