

Our Problem And Your Paper

By BILL JENKINS

WE'VE got a big problem here at The Herald and News and maybe today is just as good a time as any to do a little something about explaining it to the readers.

Due to the shorter days of winter, the bad weather, the snow and mud the roads and the pile-up of business at the end of the year we have to do something about our delivery times. They have to be speeded up in order to get some 5000 papers delivered in the county outside the city limits.

To do this we have instituted a double run system of publishing. All that amounts to is getting out a complete newspaper with all that we have at hand by 4:15. After that is out of the way we make two pages over and put in the late news and whatever has come up since then. That's why two papers of the same day are often different in content. We just didn't have the news in time for edition one. Like the lost girl story of yesterday. That story didn't appear on our press run until after the county run was already on its way. So we made the second press run with it.

NOT that it makes a lot of difference. There is always the radio to fill in with when the paper is closed. And the only way you can look at news is that it happens 24 hours a day and we or anyone else couldn't hope to get it all in a daily paper. If you did you'd be publishing every 15 minutes with a completely new paper.

When spring comes, March maybe, or April, when the days are longer and our long-run carriers can make faster time than we'll go back to just one edition, at a later time, and everyone will get the same paper. But we can't do it in the winter and still keep all the subscribers happy. After all, if you subscribe to the paper you want it at about the same time every day. We're doing our best to do just that. Of course our business is heavier now than at other times and the mechanical end of things is pretty well crowded. But, heck, we're getting out as fast as we can.

AND for a parting shot take the markets. We get all those markets on the AP wire. We have to wait until they close and get a final figure, then get them off the trunk wire, funneled through Seattle and Portland and finally down here. Some of them just don't get in in time to make that early press run. Some days we get most of them. The newspaper is constantly riding the AP, the market centers and everyone else in an effort to speed up the process. Maybe some day we'll succeed. If you have a stock buyer at your place and want the quotation before the paper comes there isn't any reason you can't phone us here at the office, ask for the newspaper and ask them to read you the markets. We have most of them. If not all of them, at least by 8 o'clock and usually earlier than that.

ANYWAY, after all that wordy and windy dissertation maybe you know why the papers are different. We're just trying to please most of the people most of the time and get you the best newspaper we can under the conditions.

Bonanza Student Body Meets

BONANZA—The Bonanza student body recently met in the high school gym. Treasurer Larry Meacham gave a report on the funds now possessed by the student body. Two students from each class are to be chosen to serve on this year's ways and means committee, to work out a school budget.

The annual school Christmas party will be held December 22. Faculty members choose three senior girls of good citizenship standing, one to be elected by the student body to represent Bonanza high in the Daughters of the American Revolution. Out of the three, Betty Jones, Annie Romtvedt and Adele Brown. Adele won the popular student body vote.

President David Meeker adjourned the meeting.

Orange and grapefruit peel make economical sweets. Cut the peel into narrow strips, boil the strips until tender, and then glaze them in sugar syrup.

It started with this...

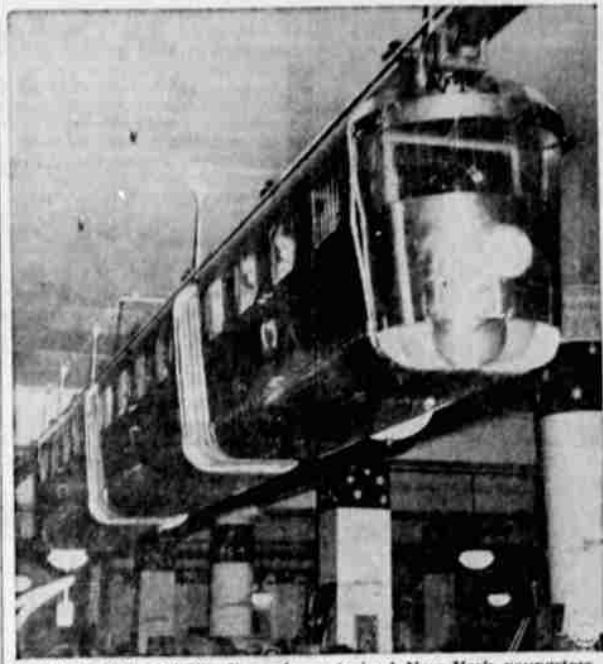


Petri CALIFORNIA Pale Dry Sherry

It went over big with this!

Entertain grandly, and at low cost, with glorious Petri Wine. Enjoy its richer, more satisfying taste—the result of three generations of wine-making skill. Try Petri Wine tonight!

PETRI WINE CO., SAN FRANCISCO, CALIF.



YULE TR-A-A-I-N!—For subway-trained New York youngsters, an ideal treat is a ride on this aerial train through the toy department of a big department store. For nine cents, a child can ride high above 280 feet of clerks, counters, customers and general Christmas shopping confusion.

Chrysler To Offer New Models

DETROIT, Dec. 16 (AP)—Four lines of completely redesigned 1950 model automobiles will be introduced by Chrysler corporation early next month.

This was disclosed at a press preview of new Chrysler, De Soto, Dodge and Plymouth models yesterday. They represent a Chrysler investment of \$23,000,000 in retooling and other production costs.

Chrysler spent \$90,000,000 in bringing out its first redesigned postwar cars.

50,000 New Ones

K. T. Keller, Chrysler president, told newsmen that 50,000 of the new model cars will be completed before the year end. "Chrysler dealers throughout the country will have cars waiting for them," he said.

Chrysler has built more than 1,200,000 cars and trucks so far in 1949. With increased production capacity, Keller said, a higher rate of output has been made possible in all Chrysler divisions. They should count on reaching a daily output in excess of 7100 cars early in the new year, he said.

Of the various new models, Keller said all were new "from bumper to bumper." New grills, new front fender mountings, longer rear fenders and a new grouping of tail lights and stop lights are among new styling features.

'Hard-Tops'

De Soto, Dodge and Chrysler have added a new model that in effect is a hard top convertible.

Larger rear windows with up to 33 per cent greater glass area have

been generally adopted. Another safety feature is the adoption of 12-inch brakes on the De Soto and Chrysler six-cylinder models, with 15 per cent more lining contact than in the 11-inch type formerly used.

All four of the lines retain the same wheelbases as last year.

Firemen's Toys For Youngsters

Ages of children's names to be turned in to the fire department for distribution of toys in their annual Christmas program should be from one to 13 years, inclusive, firemen said today.

"We are receiving names of boys and girls older than this, and do not have toys or presents suitable to give. All the toys and gifts we have are children's presents and names of older children should not be turned in to us," firemen said.

Names of older children needing Christmas presents, should be turned in to other welfare organizations.

Three Stenographers Out of Five Prefer a Royal Typewriter. Pioneer Office Supply Co. 122 South 9th.

HIGH SCHOOL News and Comments

By Flo Ann Perkins



Barbara Dunlavy was mistress of ceremonies for a pep assembly today to arouse pep for the basketball games tonight and tomorrow night with the Roseburg Indians. Her whole assembly was based on the Indian motif with a large teepee set up right in the middle of Pelican court, where the assembly was held.

Bud Deller, Bert Buffington and Gaynor Hux sang "Heap Big Smoke," calling it the Roseburg school song. Dick Ankeny and Ben Shepard acted as the yell squad for the Indians and Darrel Corkery, their coach.

Marilyn Johnson and Ronnie Dimmick had musical solos in the assembly and the whole KUHS band played.

The district football trophy was awarded the student body president who accepted it for the school by

Bob Hendershott, football coach. Lyle Kellstrom, one of the basketball referees, spoke to the student body as a businessman, giving his opinion of the team this year.

Bob Southwell was the speech student who won the Toastmasters trophy for after-dinner speaking this semester. Each semester, the six classes of speech select their best after-dinner speaker and each of these speak before the Toastmasters club.

The semester the others selected were Beverly Burke, who placed second, Dewey Lambert, third place winner, Stanley Huber, Don Skoe and Ben Shepard. Bob will have his name permanently engraved on the trophy for winning first place in the contest.

The Girls' Sextette, attired in their aqua wool jersey blouses and black skirts which they wear for singing appearances, sang yesterday for the Scriptmist and Kiwanis clubs. The string quartette and the capella choir also appeared at the Kiwanis noon luncheon meeting.

Seniors yesterday filled out long questionnaires on attitudes of young people toward the family and community. The executive secretary of the Oregon governor's committee on youth was at KUHS to administer the questionnaires that will be filled out by 2000 high school seniors in 12 selected counties in Oregon.

Sleep Pills Blamed In Woman's Death

PORTLAND, Dec. 16 (AP)—A dancer's death was attributed by police today to an overdose of sleeping pills and her husband was quoted as reporting the woman was addicted to the tablets.

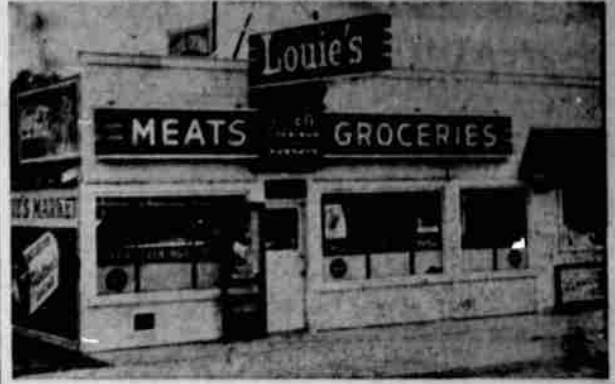
Police said the body of Mrs. Sunny M Ward, 29, was found in her bed Wednesday night. Her estranged husband, Ray Ward, was quoted by police as blaming lax enforcement of state regulations on the sale of barbiturates—sleeping potions—for the woman's addiction and death.

Police said the husband reported he and his wife separated in 1947 after unhappiness over his wife's inability to throw off the habit of taking pills.

For Sunday night supper hollow out finger rolls and fill with salmon salad; serve with a tossed salad and plenty of sweet mixed pickles.

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A Welcome Gift
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ALLIMIN relieves distressing symptoms of "nervous stomach"—heaviness after meals, belching, bloating and colic due to gas. ALLIMIN has been scientifically tested by doctors and found highly effective. World famous—more than a 1/4 billion sold to date.
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Give her a COMPLETE SET OF SILVER for only \$5.00 Down and \$1.50 A WEEK

Thrill her with a COMPLETE SET of fine silver-plate in any of these famous patterns! She'll be overjoyed when she opens the lovely tarnish proof chest that's included with each set. Use the silver as you pay for it on this convenient payment plan.

NO FEDERAL TAX

COMMUNITY
32-pc. service for \$ 69.75
61-pc. service for \$ 79.50
You save 4.00

1881 ROGERS
32-pc. service for \$ 44.75
(in buffet chest, 49.75)
You save 7.50

WM. ROGERS & SON
34-pc. service for \$ 31.95
52-pc. service for \$ 39.95

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34-pc. service for \$ 31.95
52-pc. service for \$ 39.95

1847 ROGERS BROS
32-pc. service for \$ 64.75
34-pc. service for \$ 49.50

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Samsonite comes in rawhide, saddle tan, blue, and rose finishes . . . all with Samsonite's tough, marproof, better-than-leather miracle covering.

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